

MONTH	COVER STORY	SPORTS SPOTLIGHT	EVENT PROFILE	DESTINATION FEATURE/SPECIAL SECTIONS	BONUS DISTRIBUTION
Jan	SUPER WEEK The Super Bowl returns to South Florida with the Pro Bowl kicking off a week full of activity.	RIGHT DIRECTION Orienteering events reward those who can figure out which way to navigate.	World Championship Snowmobile Derby Eagle River, WI	THE NEW ENGLAND STATES CONNECTICUT, MAINE, MASSACHUSETTS NEW HAMPSHIRE, RHODE ISLAND, VERMONT	NATIONAL SOCCER COACHES CONVENTION NATIONAL SPORTS FORUM NCAA ANNUAL CONVENTION PCMA ANNUAL MEETING
Feb	WINTER OLYMPICS Vancouver welcomes the world's best athletes to a variety of new venues.	ROUND AND ROUND As the season begins, NASCAR looks to see if teams and sponsors can keep running strong.	NBA All-Star Game Arlington, TX	THE GREAT PLAINS IOWA, KANSAS, MISSOURI, NEBRASKA, NORTH DAKOTA, SOUTH DAKOTA	DMAI DESTINATIONS SHOWCASE MPI PROFESSIONAL EDUCATION CONFERENCE
Mar	BIGGER DANCE Thousands of fans flock to see their teams compete during March Madness.	MIND GAMES Chess, checkers, bridge and other mind sports are serious business when it comes to competition.	Sony Ericsson Open Miami, FL	THE GREAT LAKES REGION ILLINOIS, INDIANA, MICHIGAN, MINNESOTA, OHIO, WISCONSIN	NABC ANNUAL MEETING
Apr	OPENING DAY Major League ballparks across the country plan a variety of events to welcome fans back.	FANCY FOOTWORK With help from a popular television show, ballroom dancing events are gaining attention.	Drake Relays Des Moines, IA	THE MOUNTAIN WEST COLORADO, IDAHO, MONTANA, UTAH, WYOMING	AFFORDABLE MEETINGS MID-AMERICA CSTA CONVENTION NASC ANNUAL CONFERENCE NIRSA CONVENTION ASAE SPRINGTIME
May/June	SOCCER'S STAGE The World Cup captures international attention as fans and viewers watch in record numbers.	CHAIN REACTION Cycling remains popular worldwide, but American tours bring crowds to cities across the country.	The Preakness Stakes Baltimore, MD	GLOBAL SPORTS DESTINATIONS SPORTS DESTINATIONS IN CANADA, THE CARIBBEAN, MEXICO AND ABROAD	AFFORDABLE MEETINGS WEST ALSD CONFERENCE AYSO NATIONAL ANNUAL GENERAL MEETING NACDA ANNUAL MEETING MISSOURI ASSOCIATION OF CVBS CONFERENCE
Jul	MAJOR PUSH The LPGA looks for new partners as its major tournaments take on new significance.	DIRT AND DARING With professional tours and several long-standing events, rodeos offer nonstop excitement.	AAU Junior Olympics Hampton Roads, VA	THE SOUTH-ATLANTIC STATES FLORIDA, GEORGIA, NORTH CAROLINA, SOUTH CAROLINA, VIRGINIA, WEST VIRGINIA ★ DMAI SPECIAL SECTION ★	IAAM ANNUAL CONFERENCE DMAI ANNUAL CONVENTION U.S. YOUTH SOCCER ANNUAL CONFERENCE MPI WORLD EDUCATION CONFERENCE
Aug	BEACH BOUND With the success of beach volleyball, other sports have also turned to the sand for new events.	KNOCKING THEM DOWN Bowling events are big business for host cities with competitions attracting scores of players and fans.	Can-Am Police-Fire Games Dublin, OH	THE PACIFIC STATES ALASKA, CALIFORNIA, HAWAII, OREGON, WASHINGTON	ASAE ANNUAL MEETING & EXPOSITION TEXAS ASSOCIATION OF CVBS CONFERENCE
Sep	JUMPING IN The World Equestrian Games makes its U.S. debut, adding to Kentucky's rich equine legacy.	BALANCING ACT Even when the spotlight of the Olympics is off, gymnastics events continue to shine.	PGA Tour Championship Atlanta, GA	THE MID-ATLANTIC DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, NEW JERSEY, NEW YORK, PENNSYLVANIA	HSMIA AFFORDABLE MEETINGS NATIONAL
Oct/Nov	BREAKING THE ICE The National Hockey League season begins with a new arena and renewed enthusiasm for the game.	ON THE RUN Triathlons and marathons continue to see participation grow from athletes looking to challenge themselves.	International Balloon Fiesta Albuquerque, NM	THE SOUTH ALABAMA, ARKANSAS, KENTUCKY, LOUISIANA, MISSISSIPPI, TENNESSEE	TEAMS 2010 ASA ANNUAL MEETING AAU NATIONAL CONVENTION USSA ANNUAL CONFERENCE UNITED SOCCER LEAGUES ANNUAL CONFERENCE
Dec	TITLE GAMES Several college football conferences rely on a championship game to help settle the score.	SCHOOL SPIRIT Cheerleading tournaments attract teams from around the country in the spirit of competition.	Disney Soccer Showcase Orlando, FL	THE SOUTHWEST ARIZONA, NEVADA, NEW MEXICO, OKLAHOMA, TEXAS	IAEE ANNUAL MEETING BASEBALL WINTER MEETINGS

To advertise, call toll-free
(877) 577-3700