

MONTH	COVER STORY	SPORTS SPOTLIGHT	THE PRE & THE POST	DESTINATION FEATURE	SPECIAL SECTIONS	ADVERTISING CLOSE DATE	MATERIALS CLOSE DATE
JANUARY	<b>FOOTBALL</b> The Super Bowl turns 50 with a long-awaited return to the Bay Area.	<b>FIGURE SKATING</b> The World Championships in the U.S. highlight a busy calendar of events.	<b>PRE:</b> Big Air Fenway Park <b>POST:</b> Weightlifting World Championships	<b>THE SOUTH-ATLANTIC</b> Florida, Georgia, North Carolina, South Carolina, Virginia, West Virginia	<b>Insider Guides and Destination Profiles</b>	12/1/15	12/8/15
FEBRUARY	<b>MOTORSPORTS</b> A renovated Daytona and the 100th Indy 500 mark the motorsports season.	<b>BOWLING</b> Destinations leave nothing to spare to host some of the biggest sports events.	<b>PRE:</b> BNP Paribas Open <b>POST:</b> Wrangler National Finals Rodeo	<b>THE GREAT PLAINS</b> Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota	<b>Insider Guides and Destination Profiles</b>	1/4/16	1/11/16
MARCH	<b>TRACK &amp; FIELD</b> The World Indoor Championships are the first of several events coming to the U.S.	<b>COLLEGE BASKETBALL</b> The Final Four makes a return visit to Houston and Indianapolis.	<b>PRE:</b> WrestleMania 32 <b>POST:</b> Big Air Fenway Park	<b>THE GREAT LAKES REGION</b> Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin	<b>Insider Guides and Destination Profiles</b>	2/1/16	2/8/16
APRIL	<b>BASEBALL</b> At ballparks across the country, Opening Day takes a year of planning.	<b>RUNNING TRENDS</b> A look at the latest event trends in running and what keeps people returning.	<b>PRE:</b> NCAA Division II Festival <b>POST:</b> BNP Paribas Open	<b>THE MOUNTAIN WEST</b> Colorado, Idaho, Montana, Utah, Wyoming	<b>Insider Guides and Destination Profiles</b>	3/1/16	3/8/16
MAY/JUNE	<b>SOCCER</b> Copa America comes to the U.S. for the first time as interest in soccer heats up.	<b>CYCLING</b> From professional tours to local events, cycling brings out participants and fans.	<b>PRE:</b> U.S. Rowing Youth Nationals <b>POST:</b> WrestleMania 32	<b>NEW ENGLAND</b> Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont	<b>Insider Guides and Destination Profiles</b>	4/1/16	4/8/16
JULY	<b>GOLF</b> The second International Crown tops an ever-expanding LPGA schedule.	<b>TRIATHLON</b> A sport with thousands of sanctioned events has taken hold with the public.	<b>PRE:</b> USA Volleyball Boys' Junior National Championships <b>POST:</b> NCAA Division II Festival	<b>GLOBAL DESTINATIONS</b> Sports Destinations in Canada, the Caribbean and abroad	<b>DMAI SPECIAL SECTION</b>	6/1/16	6/8/16
AUGUST	<b>OLYMPICS/PARALYMPICS</b> The Olympic and Paralympic Games visit South America for the first time.	<b>BASEBALL/SOFTBALL</b> Some of the largest youth organizations host championships during the summer.	<b>PRE:</b> Major League Lacrosse Championship <b>POST:</b> U.S. Rowing Youth Nationals	<b>THE PACIFIC</b> Alaska, California, Hawaii, Oregon, Washington	<b>Insider Guides and Destination Profiles</b>	7/1/16	7/8/16
SEPT/OCT	<b>HOCKEY</b> The NHL unveils a revamped World Cup of Hockey with high hopes for the event.	<b>BOXING</b> A sport that has had its ups and downs is again a knockout when it comes to events.	<b>PRE:</b> Air Race 1 <b>POST:</b> USA Volleyball Boy's Junior National Championships	<b>THE MID-ATLANTIC</b> Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania	<b>TEAMS '16 OFFICIAL CONFERENCE PROGRAM</b>	8/1/16	8/8/16
NOVEMBER	<b>BASKETBALL</b> The NBA is looking internationally to grow the sport of basketball.	<b>MIND AND BODY</b> Events that combine sports with pursuits like yoga and meditation are taking off.	<b>PRE:</b> Huntsman World Senior Games <b>POST:</b> Major League Lacrosse Championship	<b>THE SOUTH</b> Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee	<b>TEAMS '16 WRAP UP</b>	10/3/16	10/10/16
DECEMBER	<b>COLLEGE FOOTBALL</b> Tampa aims to build on the success of the College Football Playoff.	<b>ARCHERY</b> Hollywood has helped a sport grow from a niche to an increasingly popular activity.	<b>PRE:</b> AKC Eukanuba Championship <b>POST:</b> Air Race 1	<b>THE SOUTHWEST</b> Arizona, Nevada, New Mexico, Oklahoma, Texas	<b>CONVENTION CENTER SPECIAL SECTION</b>	11/1/16	11/8/16