

MONTH	COVER STORY	SPORTS SPOTLIGHT	THE PRE & THE POST	DESTINATION FEATURE	SPECIAL SECTIONS	ADVERTISING CLOSE DATE	MATERIALS CLOSE DATE
JANUARY	<b>FOOTBALL</b> The Super Bowl returns to Houston while the NFL revamps the Pro Bowl in Orlando.	<b>STATE GAMES</b> For amateur athletes across the country, state games are the biggest event of the year.	<b>PRE:</b> USA Cycling Cyclocross Championship, Hartford, CT <b>POST:</b> USA Field Hockey National Hockey Festival, West Palm Beach, FL	<b>THE SOUTH-ATLANTIC</b> Florida, Georgia, North Carolina, South Carolina, Virginia, West Virginia	<i>SportsTravel</i> <b>20th Anniversary</b>	12/1/16	12/8/16
FEBRUARY	<b>WINTER SPORTS</b> The World Cup of alpine racing and other winter sports make a big presence in the United States.	<b>ON THE WATER</b> From fishing circuits to powerboat competitions, some of the best action is on the water.	<b>PRE:</b> USA Curling National Championships, Snohomish County, WA <b>POST:</b> AKC Eukanuba Championship, Orlando, FL	<b>THE GREAT PLAINS</b> Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota	<b>Insider Guides and Destination Profiles</b>	1/3/17	1/10/17
MARCH	<b>BASEBALL</b> With baseball back in the Olympics, the World Baseball Classic takes on added importance.	<b>COLLEGE BASKETBALL</b> Phoenix and Dallas get a taste of the Final Four as the NCAA plots the tournament's future.	<b>PRE:</b> NCAA Division I Wrestling Championship, St. Louis, MO <b>POST:</b> USA Cycling Cyclocross Championship, Hartford, CT	<b>THE GREAT LAKES REGION</b> Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin	<b>Insider Guides and Destination Profiles</b>	2/2/17	2/9/17
APRIL	<b>TENNIS</b> The opening of a new tennis center for the USTA is indicative of the sport's growth.	<b>GOLF</b> Golf's major events criss-cross the nation while the Solheim Cup makes its U.S. return.	<b>PRE:</b> 2017 IIHF Women's Worlds, Plymouth, MI <b>POST:</b> USA Curling National Championships, Snohomish County, WA	<b>THE MOUNTAIN WEST</b> Colorado, Idaho, Montana, Utah, Wyoming	<b>Insider Guides and Destination Profiles</b>	3/2/17	3/9/17
MAY/JUNE	<b>SOCCER</b> As MLS continues its expansion, so do other soccer leagues looking for a kick in interest.	<b>SAILING</b> The America's Cup sails its high-powered racing action to the shores of Aruba.	<b>PRE:</b> National Senior Games, Birmingham, AL <b>POST:</b> NCAA Division I Wrestling Championship, St. Louis, MO	<b>NEW ENGLAND</b> Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont	<b>Insider Guides and Destination Profiles</b>	4/3/17	4/10/17
JULY	<b>ACTION SPORTS</b> The BMX world championships come to the United States at a time of evolution for action sports.	<b>VOLLEYBALL</b> From the Olympics to the NCAA to youth organizations, volleyball events attract teams.	<b>PRE:</b> AJC Peachtree Road Race, Atlanta, GA <b>POST:</b> 2017 IIHF Women's Worlds, Plymouth, MI	<b>GLOBAL DESTINATIONS</b> Sports Destinations in Canada, the Caribbean and abroad	<b>DMAI SPECIAL SECTION</b>	6/1/17	6/8/17
AUGUST	<b>COLLEGE FOOTBALL</b> The coming of fall means the return of huge crowds to campuses across the nation.	<b>E-SPORTS</b> The explosive growth of e-sports has destinations looking to get in on the action.	<b>PRE:</b> USA Gymnastics P&G Championship, Anaheim, CA <b>POST:</b> National Senior Games, Birmingham, AL	<b>THE PACIFIC</b> Alaska, California, Hawaii, Oregon, Washington	<b>Insider Guides and Destination Profiles</b>	7/5/17	7/12/17
SEPTEMBER	<b>REALITY SPORTS</b> Reality television with a sports kick has cities making the pitch for their destinations to shine.	<b>RUGBY</b> Fresh off its Olympics return, rugby looks to capitalize on a growing interest in the sport.	<b>PRE:</b> World Rowing Championships, Sarasota, FL <b>POST:</b> AJC Peachtree Road Race, Atlanta, GA	<b>THE MID-ATLANTIC</b> Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania	<b>Insider Guides and Destination Profiles</b>	8/1/17	8/8/17
OCT/NOV	<b>BASKETBALL</b> From the NBA to AAU, hoops events have become more complex and numerous.	<b>VETERANS EVENTS</b> Athletic opportunities for veterans are on the rise with sports playing a role in rehabilitation.	<b>PRE:</b> NCAA Cross-Country and Field Hockey Championships, Louisville, KY <b>POST:</b> USA Gymnastics P&G Championship, Anaheim, CA	<b>THE SOUTH</b> Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Tennessee	<b>TEAMS '17 OFFICIAL CONFERENCE PROGRAM</b>	9/1/17	9/8/17
DECEMBER	<b>HOCKEY</b> A new team in Las Vegas and a new arena in Detroit mark the continued growth of the NHL.	<b>LACROSSE</b> The sport of lacrosse searches for ways to keep its momentum headed west and to new markets.	<b>PRE:</b> Medal of Honor Bowl, Myrtle Beach, SC <b>POST:</b> World Rowing Championships, Sarasota, FL	<b>THE SOUTHWEST</b> Arizona, Nevada, New Mexico, Oklahoma, Texas	<b>TEAMS '17 WRAP UP/ CONVENTION CENTER SPECIAL SECTION</b>	11/2/17	11/9/17