



THE MOST COMPREHENSIVE DIGITAL PORTFOLIO IN THE SPORTS TRAVEL MARKET

Increase your organization's exposure and awareness in the sports-events industry with *SportsTravel*. We offer the most comprehensive digital portfolio in the sports travel market today, serving a highly engaged audience of sports-industry decision makers.

In fact, *SportsTravel* is on the ground floor of innovative digital marketing in the sports-events industry, a virtually untapped marketplace by other organizations. We're leading the way with our digital marketing portfolio!

OUR OFFERINGS INCLUDE:

- eNewsletters
- eMail Marketing
- Web & Mobile
- Social
- Video
- Re-Targeting
- Podcasts
- Downloadable Guides and Handbooks

Increase your exposure and awareness in the sports-events industry with our *SportsTravel* multi-platform digital portfolio.

SPORTSTRAVEL PRINT EDITIONS:

Spring
Mails in May

Fall
Mails in Late October/
Early November

PRINT

MONTH	AD CLOSE	SPORT FOCUS	FEATURES
SPRING Mails in May	April 1	SOCCER More than a dozen U.S. cities will host the CONCACAF Gold Cup as preparations continue for the 2026 World Cup. In France, the Women's World Cup prepares to reignite passion for the game. And MLS looks to the future with new venues and expansion cities.	<ul style="list-style-type: none"> How to Create Sustainable Sports Events Technology Trends in Sports DESTINATIONS: In Conjunction with Website SPECIAL FOCUS: Sports Venue Updates EVENT INSIDER: CrossFit Games, Madison, WI <ul style="list-style-type: none"> NASC Bonus Distribution
FALL Mails in late October/ early November	Sept. 3 TEAMS close date: Sept. 9	COLLEGE FOOTBALL The sport of collegiate football celebrates 150 years of getting fans to return to campus and travel to bowl games to cheer on their favorite teams.	<ul style="list-style-type: none"> How to Keep Sports Events Secure How Blockchain Will Transform Sports DESTINATIONS: In Conjunction With Website SPECIAL FOCUS: Emerging Sports You Need to Know EVENT INSIDER: ITA All-American Championships, Tulsa, OK TEAMS PROGRAM <ul style="list-style-type: none"> TEAMS Bonus Distribution

DIGITAL

FEATURES AND DOWNLOADS

- Governing Body Dossier: NGB News
- Esports Handbook: (Sold)
- SportsTravel Bid Bowl: Sports Events Up for Bid
- Destination Guides: In-depth and Current Destination Reviews
- Podcast Series: Personalities To Be Announced
- New Venue of the Month
- On Assignment: Reports from New and Innovative Events
- Email, Social Media Lead Generation

For more information on digital *SportTravel* sponsorships, contact your Northstar business development representative.