

# *EsportsTravel*<sup>®</sup>

## SUMMIT

### Panel:

Entrepreneurism, Esports and Economic Development

### Presenters:

Dr. Marc Williams / WD | Esports + Entertainment

Chris Chaney / Chaney Group Holdings

Eric Griffin / Dallas Regional Chamber

Bryan Yale / Rival.AI

Moderator: Joseph Clemko / Stinson LLP


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#EsportsTravelSummit



SATURDAY APRIL 27TH  
**DOORS OPEN**  
11:00 AM

 PARIS ETERNAL	VS	 LONDON SPITFIRE
 HANGZHOU SPARK	VS	 CHENGDOU HUNTERS
 HOUSTON OUTLAWS	VS	 SEOUL DYNASTY
 LA VALIANT	VS	 DALLAS FUEL

SUNDAY APRIL 28TH  
**DOORS OPEN**  
11:00 AM

 HANGZHOU SPARK	VS	 PARIS ETERNAL
 CHENGDOU HUNTERS	VS	 LONDON SPITFIRE
 SEOUL DYNASTY	VS	 LA VALIANT
 HOUSTON OUTLAWS	VS	 DALLAS FUEL

**THE BATTLE FOR TEXAS**



HKS  
DRC

**GameStop**  
POWERED TO THE PLAYERS



# DALLAS FUEL HOMESTAND WEEKEND 2019

#GGDALLAS

What do these major Dallas investors know about esports and business?

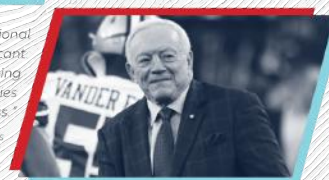


"Like oil and gas was a big industry for the region 50 years ago, 100 years ago, esports can be a fueling industry for this region."

**MARK CUBAN**  
Created the national team Fuel for \$5.7B in Texas in 2019  
Co-owns US \$B fund, professional esports Dallas Mavericks  
Co-owns Texas Gaming, original co-owner of NBA/2K League

"The growth in professional gaming is incredibly significant. We are proud to be stepping into this space. The synergies here are endless."

**JEFFREY JONES**  
Vice President, Dallas Cowboys Co. Owner in 2015, now owner of Dallas Cowboys  
Co-owns US \$B fund, professional esports Dallas Mavericks  
Co-owns Texas Gaming, original co-owner of NBA/2K League



"The growing business community and population in North Texas make it a key market for esports, its fans and the brands that are looking to capitalize on this growing sport."

**NEIL LERNER**  
Co-Founder US \$B fund, professional esports Dallas Mavericks  
Co-owns Texas Gaming, original co-owner of NBA/2K League



"If you haven't seen the growth of esports in the last 24 months, you probably haven't been serious about your sports ownership."

**KEN HERSH**  
Co-Founder US \$B fund, professional esports Dallas Mavericks  
Co-owns Texas Gaming, original co-owner of NBA/2K League



"Almost 270,000 people in Dallas play the Overwatch game. The sheer scale that something can exist out of the public eye and exist in the technological age is an amazing phenomenon."

**DAVE GOFF**  
Co-Founder US \$B fund, professional esports Dallas Mavericks  
Co-owns Texas Gaming, original co-owner of NBA/2K League



"GameStop seeks to enhance the competitive and performance of its customers through esports, gaming, computer and strategy, technology, and more to provide the ultimate of the competitive gaming community and use our brand equity to drive the future."

**GAMESTOP**  
Co-owns Texas Gaming, original co-owner of NBA/2K League  
Co-owns Texas Gaming, original co-owner of NBA/2K League

Dallas has the resources to lead the esports ecosystem.

ESPORTS ORGANIZATIONS



MARKET FEED  
Dallas-based industry leaders report the future of esports.



TALENT & FACILITIES

Resources that fuel the local esports industry.



LOCAL ACCELERATOR GRADUATES

Successful esports and sports technology startups mentored by experts, funded by Stadia Ventures.





# DREAMHACK

DALLAS 2019

A world of gamers, a community of friends



VERSION ALPHA

Premier esports, gaming and gamification hackathon

KAY BAILEY HUTCHISON MAY 31 - JUNE 2, 2019 | DALLAS, TX  
CONVENTION CENTER

## What do these major Dallas investors know about esports and business?



"Like oil and gas was a big industry for the region 50 years ago, 100 years ago, esports can be a fueling industry for this region."

MARK CUBAN  
Created Broadcast.com, sold for \$5.7B to Yahoo in 1999  
Owner, \$5.3B 100% professional franchise Dallas Mavericks  
Owner, Mavs Gaming, original cohort of NBA2K League

"The growth in professional gaming is incredibly significant. We are proud to be stepping into this space. The synergies here are endless."

JERRY JONES  
Purchased Dallas Cowboys for \$140M in 1989, now worth \$4.4B  
Owner, MOST VALUABLE SPORTS FRANCHISE in the world  
Principal investor, compLent Gaming



"The growing business community and population in North Texas make it a key market for esports, its fans and the brands that are looking to capitalize on this growing sport."

NEIL LEIBMAN  
COO, \$1.3B PHLB professional franchise Texas Rangers  
Co-founder, Infinite Esports & Entertainment, leading company for Optic Gaming/Houston Outlaws



"If you haven't seen the growth of esports in the last 24 months, you probably haven't been serious about your sports ownership."

KEN HERSH  
Co-founder, HSH Energy Capital managing \$20.0B  
President/CEO, George W. Bush Presidential Center @ SHU  
Board member, \$1.3B PHLB professional franchise Texas Rangers  
Principal investor, Team Envy/Dallas Fuel



"Almost 270,000 people in Dallas play the Overwatch game. The sheer scale that something can exist out of the public eye and exist in the technological eye is an amazing phenomenon."

JOHN GOFF  
Sold Crescent Reef Estate pre-recreation to Morgan Stanley for \$6.5B  
Re-acquired Crescent post-recreation, brought asset in default back to life as a \$4.0B company  
Principal investor, compLent Gaming



"GameStop seeks to enhance the competitive and fan experiences of our customers. Through events, content, competition and strategic partnerships we strive to enable the passion of the amateur competitive gaming community and live our brand promise, Power to the Players."

GAMESTOP  
#346 among Fortune 500 companies  
Innovative strategic focus with new executive management

## Dallas has the resources to lead the esports ecosystem.

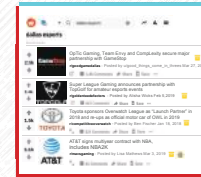
### ESPORTS ORGANIZATIONS

Global brands headquartered in DFW



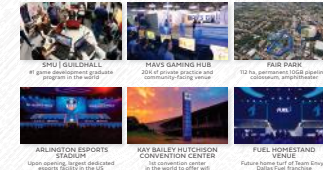
### MARKET FEED

Dallas-based industry leaders respect the future of esports.



### TALENT & FACILITIES

Resources that fuel the local esports industry.



### LOCAL ACCELERATOR GRADUATES

Successful esports and sports technology startups mentored by experts, funded by Stadia Ventures.



AIRIAL is a geospatial AR platform that allows digital content to be instantly placed anywhere in the world and interacted with through mobile technology as if it were part of the real world. FORT COCK, TX.

BLINDER is a call scheduling and recording tool for 90 managers. It allows them to provide great access to their "talent," without compromising privacy or performance. AUSTIN, NEW ZEALAND

INFLCR is a social platform for sports team properties to share, track and deliver their content across their influencer network of athletes, coaches, former athletes, media and more. BIRMINGHAM, AL

OUTDOOR ACCESS is a platform for land and outdoor recreation. Their platform "Shocks the Outdoors" by connecting landowners with outdoor enthusiasts for short-term land rental for recreational activities like hunting, fishing, kayaking, and horseback riding. CHICAGO, IL

RIVAL AI is an esports technology company providing advanced industry standard scoring reports for teams, trainers, and the betting community through the use of artificial intelligence. TORONTO, CANADA

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