

SPORTSTRAVEL 2020 EDITORIAL CALENDAR

PRINT

Issue	Cover Story	Sport Focus	Bonus Distribution
SPRING 2020 Ad Sales Close: MARCH 5	OLYMPICS PREVIEW The Summer Olympic and Paralympic Games in Tokyo will be another milestone for the event, with technology being front and center and several new sports joining the program. In destinations across the United States, the chance to host Olympic and Paralympic trial events will also bring the rings to communities of all sizes.	NEW SPORTS VENUES <ul style="list-style-type: none"> Will the bubble burst? A look at what's driving the continued growth of new venues A roundup of new sports venues recently opened or about to open The rise of the esports-specific venue Why professional sports venues are getting smaller Technology is changing what venues can offer sports organizations for their events 	SPORTS ETA SYMPOSIUM IMEX FRANKFURT ESPORTSTRAVEL SUMMIT DI ANNUAL MEETING IMEX AMERICA
FALL 2020 Ad Sales Close: AUG.18 SPECIAL SUPPLEMENT: TEAMS '20 CONFERENCE PROGRAM Ad Sales Close: AUG. 24	ESPORTS The opportunities for destinations and venues to host esports events continue to multiply. Here are the trends your area needs to be aware of when it comes to live esports events, and where the next wave of events will come.	SUSTAINABILITY IN SPORTS <ul style="list-style-type: none"> The latest efforts by sports venues to focus on sustainability Sports organizations are making a point of making their events more environmentally friendly 5 things your venue can do to for more sustainable events 	TEAMS '20

DIGITAL

Features & Downloads

- Twice monthly *SportsTravel* E-Newsletter
- Monthly *EsportsTravel* E-Newsletter
- Monthly Bid Bowl E-Newsletter
- SportsTravel* Podcast Series
- Governing Body Dossier: NGB News
- SportsTravel* Bid Bowl: Sports Events Up for Bid

- Winners & Losers Column
- Destination Guides: In-depth and Current Destination Reviews
- Destination of the Month
- On Assignment: Reports from New and Innovative Events
- Email and Social Media Lead Generation

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