



USA CLIMBING 2021 NATIONAL TEAM TRIALS

BID INSTRUCTIONS AND INFORMATION
JUNE 2020

USA CLIMBING

THE OLYMPIC GAMES

- Sport Climbing will make its Olympic debut at the Tokyo Olympic Games in August 2021.

ABOUT USA CLIMBING

- USA Climbing is recognized by the U.S. Olympic & Paralympic Committee as the National Governing Body (NGB) for the sport of competition climbing.
- The NGB's mission is to support the well-being, development, and competitive excellence of its athletes and advance the accessibility and growth of the climbing community nationwide.
- As a 501(c)3 non-profit, the organization manages the disciplines of Bouldering, Lead and Speed climbing as well as the Collegiate and Paraclimbing series.
- As a member federation of the International Federation of Sport Climbing (IFSC), USA Climbing hosts IFSC World Cup events and sends athletes to participate in IFSC World Cups, Youth World Championships and the World Climbing and Paraclimbing Championships.
- For more information visit usaclimbing.org and follow USA Climbing at [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

TIMELINE | PROCESS

USA CLIMBING IS REQUESTING PROPOSALS FROM INTERESTED PARTIES THAT WOULD LIKE TO HOST THE 2021 USA CLIMBING NATIONAL TEAM TRIALS.

PROPOSAL SUBMISSION DEADLINE - ALL PROPOSALS ARE DUE TO USA CLIMBING BY **JULY 31, 2020**

SEND ALL INFORMATION AND CORRESPONDENCE TO:

- Mason Sorey, National Events Manager, via mason@usaclimbing.org

PROPOSALS SHOULD INCLUDE:

- Statement verifying that Host Facility can accommodate specific requirements as listed by USA Climbing in this document
- Appropriate supporting documents (photo / video / history)
- Appropriate supporting statements of local support
- Contact information

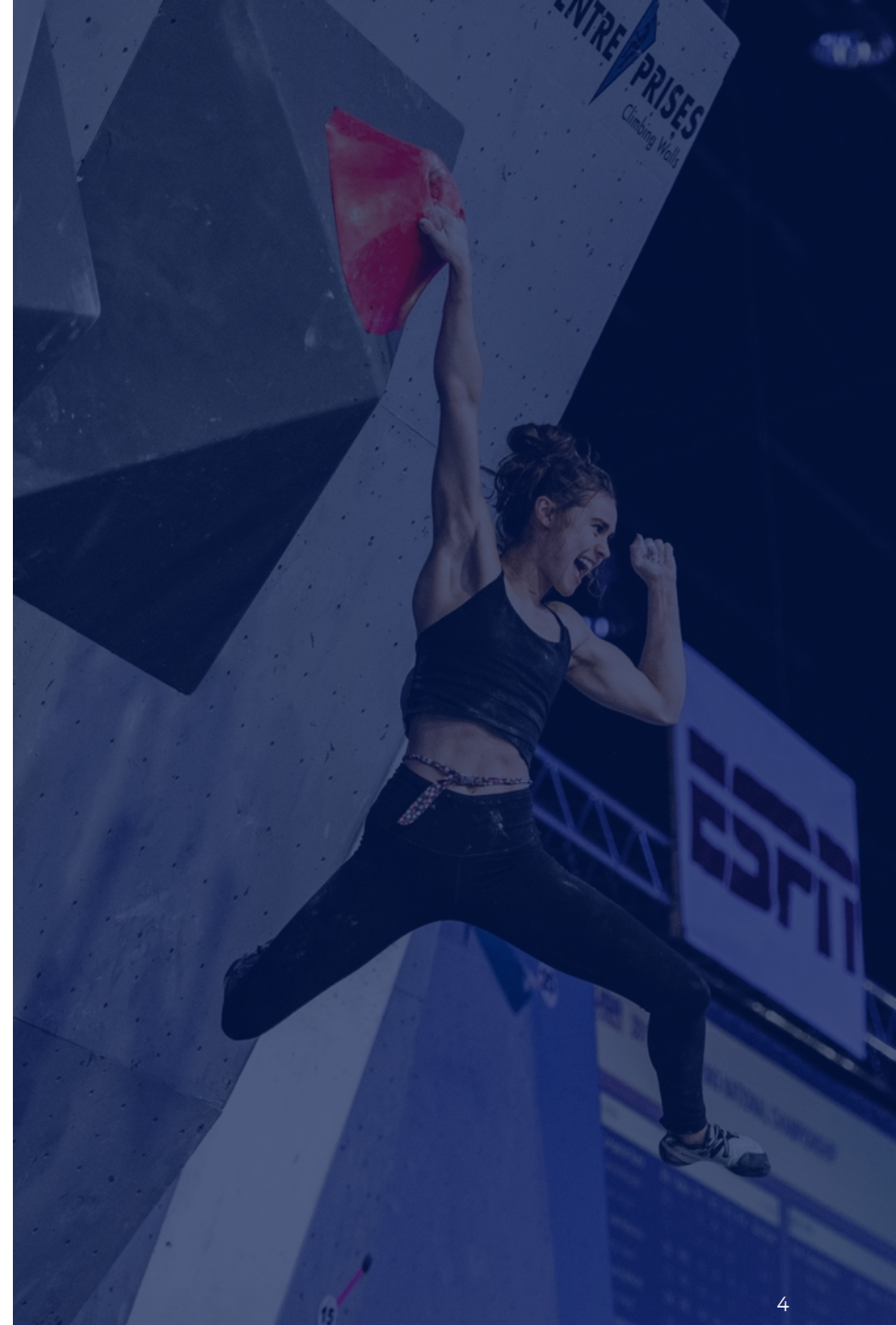
SELECTION ANNOUNCEMENTS:

- USA Climbing will notify all applicants of status (selected or not selected) by August 25, 2020
- USA Climbing will publicly announce the event location no later than September 12, 2020

SELECTION CRITERIA

THE FOLLOWING ARE THE PRIMARY CRITERIA THAT WILL BE USED WHEN SELECTING A BID PACKAGE.

- Venue quality and existing climbing wall structures able to support three disciplines of climbing: Bouldering, Lead and Speed
- Support from local Sports Commission or Convention and Visitor Bureau
- Level of interest and support
- Overall professionalism and quality of proposal
- Venue proximity to lodging, food, and airport
- Host city location and accessibility for US travelers
- Event host management experience
- Connection to the local climbing community
- Relationships with local and regional media
- Financial considerations



2021 NATIONAL TEAM TRIALS

NEW FOR 2021

- The 2021 National Team Trials is a new event for USA Climbing and will select Team USA to compete on the international World Cup circuit. This event will be hotly contested as the best climbers in the US compete for a handful of coveted National Team spots.

AS ONE OF USA CLIMBING'S PREMIER EVENTS, THE HOST OF THIS EVENT WILL:

- Benefit from climbing's pre-Olympic Games momentum.
- Welcome more than 100 of the nation's best climbers along with family, friends and spectators from across the US to their local community.
- Enjoy broadcast and/or livestream that will showcase the facility and city to hundreds of thousands of climbing fans.
- Receive coverage in endemic climbing media.

EVENT DATES AND TIME FRAME:

- Early March 2021
- USA Climbing requests full and uninterrupted access to all event spaces (to be negotiated between host facility and USA Climbing) for a minimum of 7 days.
- Schedule
 - Days 1 – 4: Routesetting and Event Preparation
 - Days 5 – 7: Competition Days

HOST FEE, REGISTRATION AND TICKETING

HOST FEE:

- In consideration of the use of the Host Facility, certain incurred expenses, and other related services, USA Climbing agrees to compensate Host Facility with a “Host Fee” which will be determined in negotiation of the Host Agreement.

EVENT REGISTRATION:

- Registration will be managed by USA Climbing proprietary online registration portal.
- All registration and membership fees associated with this event will be retained by USA Climbing.

TICKETING:

- USA Climbing and Host Facility will mutually determine appropriate ticket pricing strategy and will negotiate the specifics of the revenue share.
- Spectator expectations are a function of venue capacity and joint-marketing efforts.

MARKETING:

- USA Climbing and Host Facility will build an integrated event marketing and communications plan. Host Facility should provide a dedicated marketing / communications contact to work with USA Climbing.
- USA Climbing shall be responsible for arranging national media coverage while Host Facility shall be responsible for arranging local media coverage.
- Host Facility will be included on USA Climbing website, social media and event marketing materials.
- USA Climbing grants Host Facility the right to promote the Competition; and Host Facility will include the USA Climbing event logo on all marketing including website, email, social media, print, signage, etc.

BROADCAST / LIVESTREAM

THE EVENT WILL BE DISTRIBUTED TO FANS VIA LINEAR BROADCAST AND/OR LIVESTREAM.

USA CLIMBING WILL:

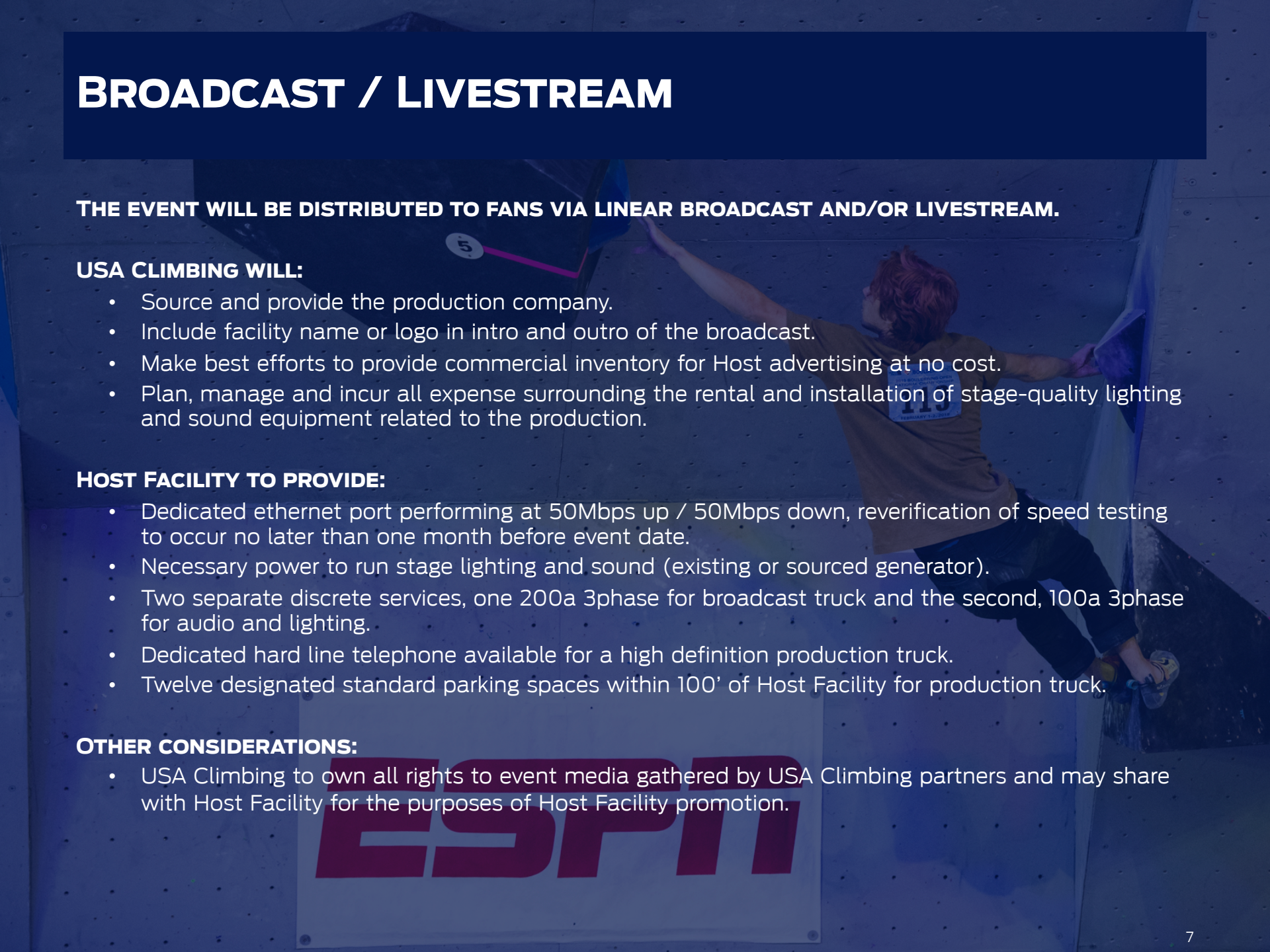
- Source and provide the production company.
- Include facility name or logo in intro and outro of the broadcast.
- Make best efforts to provide commercial inventory for Host advertising at no cost.
- Plan, manage and incur all expense surrounding the rental and installation of stage-quality lighting and sound equipment related to the production.

HOST FACILITY TO PROVIDE:

- Dedicated ethernet port performing at 50Mbps up / 50Mbps down, reverification of speed testing to occur no later than one month before event date.
- Necessary power to run stage lighting and sound (existing or sourced generator).
- Two separate discrete services, one 200a 3phase for broadcast truck and the second, 100a 3phase for audio and lighting.
- Dedicated hard line telephone available for a high definition production truck.
- Twelve designated standard parking spaces within 100' of Host Facility for production truck.

OTHER CONSIDERATIONS:

- USA Climbing to own all rights to event media gathered by USA Climbing partners and may share with Host Facility for the purposes of Host Facility promotion.



ESPN

SPONSORSHIP, VENDORS AND MERCHANDISE

SPONSORSHIP:

- USA Climbing retains full and exclusive control of branding within the “Field of Play”.
- The Field of Play will be defined in coordination with the Host Facility and approved by USA Climbing based on the characteristics of each host facility.
- The following page lists current USA Climbing national sponsors and protected categories. This list could change at any time and USA Climbing will work with the host to communicate any changes. These categories are considered exclusive for the entire event including related ancillary events.
- Host Facility may solicit non-conflicting, local event sponsorships with prior approval from USA Climbing. Host and USA Climbing will mutually-agree to local event sponsorship revenue share.

VENDORS:

- Host Facility that possesses space, ability, and willingness to host a “Vendor Village” or “Expo” space, which includes sponsor booths and screen / projector for broadcast / livestream viewing, will be preferred.

MERCHANDISE:

- USA Climbing or Team IP, USA Climbing’s merchandise partner, will manage and retain all revenue associated with sales of USA Climbing and event merchandise.
- Host facility to provide prominent, high traffic space on-site.
- If USA Climbing does not manage sales for this event, Host Facility, with guidance from USA Climbing, will manage the sale of event related merchandise with revenue share to be negotiated.

PARTNERS

PARTNERS / PROTECTED CATEGORIES

- The North Face / apparel
- YETI / coolers and drinkware
- Clif / energy bars, chews and gels
- Petzl / climbing equipment
- Butora / climbing shoes
- Entre-prises / climbing walls
- Addaday / recovery tools
- Gnarly / supplements
- Rise / coffee
- Rapid Reboot / recovery tools



HOST FACILITY OBLIGATIONS AND REQUIREMENTS

IN ADDITION TO OTHER RESPONSIBILITIES AND UNDERTAKINGS SPECIFIED IN THIS DOCUMENT, HOST FACILITY WILL BE RESPONSIBLE FOR PROVIDING ACCESS TO THE FACILITY AND MATTERS RELATING TO THE SETUP AND OPERATION OF THE EVENT, AS FOLLOWS:

ACCESS:

- The attendance and participation of competitors, coaches, and spectators at the Competition, including access to isolation, climbing and spectating areas, will be at the discretion of USAC.
- Host Facility will comply with USA Climbing instructions in relation thereto, except in regard to risk and safety concerns, in which case USA Climbing will comply with Host Facility instructions.
- Host Facility must be ADA compliant.

STAFF, PERSONNEL AND VOLUNTEERS:

- Lead Contact:
 - Host Facility will designate a representative as a lead contact for the event.
 - Previous USA Climbing and professional competition organization experience is preferred.
- Local Organizing Committee:
 - Host Facility will form a Local Organizing Committee (LOC) to assist in the planning and execution of the event.
 - USA Climbing and LOC shall negotiate the distribution of responsibilities in advance.
- Facility Staff:
 - Host Facility will provide adequate staff for the facility's general operations and the Event according to coordination between the LOC and USA Climbing.
- Emergency Responders:
 - Host Facility will engage one or more persons to serve as medical technicians (Emergency Responders) on site at all times during the Competition when competitors are on-site. Such persons will be, at a minimum, either licensed firefighters or EMTs.
- Security:
 - Host Facility may choose to provide security officers to monitor the facility and event operations at their own expense.
- Volunteers and Event Personnel
 - Host Facility, with support from USA Climbing, to provide all volunteers.

HOST FACILITY OBLIGATIONS AND REQUIREMENTS

FACILITY CLOSURES:

- Host Facility will be closed to all potential competitors and their coaches, parents and other representatives during routesetting, with entry during the competition restricted pursuant to requirements determined by USA Climbing.
- Host Facility will close all competition areas to non-competitors 72 hours prior to the competition.
- Climbing terrain and other areas, not part of the competition, may remain open to non-competitors during routesetting.
- Competition area(s) are defined by USA Climbing in conjunction with Host Facility.

SPECTATOR AREA:

- This area should allow for viewing of all disciplines during each round of competition.
- This area should be large enough to accommodate a minimum of 500 spectators.

MEETING SPACE

- A designated meeting space large enough to accommodate 30 people with tables and chairs in a theater arrangement.

ISOLATION / WARM-UP AREA:

- Host Facility will provide a separate isolation area capable of holding, simultaneously, approximately 100 climbers with adequate room for stretching and warming up.
- A good representation of hold types and wall angles needs to be included in this area for the climbers to use in their warm-up.
- Area must be capable of being separated from spectators, coaches, and other competitors during isolation.
- Athletes must have access to restrooms independent of those used by spectators.

HOST FACILITY OBLIGATIONS AND REQUIREMENTS

ROUTESETTING & COMPETITION WALLS:

- Host Facility will be responsible for stripping all necessary walls of holds and cleaning them prior to the first scheduled routesetting day. Host Facility will make these holds available to the routesetters and provide unimpeded access to the competition areas during the routesetting dates.
- Host Facility to provide an in-house routesetting liaison to work with the USA Climbing routesetting team.
- Facility will allow USA Climbing reasonable use of its lifts, ladders, and other equipment for the duration of routesetting.
- Discretion over risk and safety related issues remains with the Host Facility. When issues of risk and safety arise that conflict with competition interests, USA Climbing and Host Facility will work together in good faith to reach a mutually agreeable and reasonable resolution under the circumstances.
- Host Facility should possess a good representation of wall angles (Steep, Slab/Vert, Gently Overhanging) with minimal wall angle transitions in any given “zone”.
- The competition will be composed of three disciplines, each with their own unique requirements.
 - The Bouldering discipline will require enough climbing wall terrain to accommodate up to 10 boulder problems, with no more than four boulder problems overlapping (in the same “zone”)
 - The Lead discipline will require enough climbing wall terrain to accommodate up to 10 routes, with no more than 3 routes overlapping (in the same “zone”), Each route should include designated space for the climber fall zones and belayer’s ground space
 - Requirements for the Speed discipline include:
 - Specifications on the following requirements can be found in the [USA Climbing Speed Climbing Certification Standards document](#)
 - 15-meter official IFSC Speed Wall with two lanes (provided by Host Facility)
 - Official IFSC Speed Holds for each lane (can be provided by USA Climbing)
 - Speed belay system (can be provided by USA Climbing)
 - Electronic timing system (can be provided by USA Climbing)
 - Floor area (provided by host facility)
 - The format for each discipline will be set in accordance to the rules specified in the current version of the USA Climbing rulebook.
- Host facilities should anticipate up to three rounds of competition per discipline over the course of 3 to 5 days.

HOST FACILITY OBLIGATIONS AND REQUIREMENTS

MATERIALS, SUPPLIES & EQUIPMENT ACQUISITION:

- Host Facility, in coordination with USA Climbing, will source:
 - Event materials including, but not limited to pipe & drape, chairs, tables, risers, platforms, boom/fork/scissor lifts, dedicated ethernet connection, etc.
 - Competition materials including, but not limited to climbing ropes, rope bags, carabiners, belay devices
- Permits and Parking:
 - Host Facility will procure any and all necessary permits and variances from local police, fire and other local governmental authorities in order to accommodate the expected number of spectators and competitors.
 - If onsite parking cannot accommodate the required number of spaces, Host Facility will use its best efforts to obtain permission for parking for any additional parking spaces at nearby locations within safe walking distance of Host Facility.
 - Host Facility shall designate staff and/or volunteers to act as parking attendants and direct traffic to parking spaces.
- Financial impact of event and competition material acquisition and any necessary permitting and/or parking expenses will be considered in negotiation of the aforementioned host fee.

USA CLIMBING OBLIGATIONS & RESPONSIBILITIES

IN ADDITION TO OTHER RESPONSIBILITIES AND UNDERTAKINGS SET FORTH IN THIS DOCUMENT, USA CLIMBING WILL SERVE AS COMPETITION ORGANIZER AND WILL BE RESPONSIBLE FOR ALL OTHER REQUIREMENTS OF THE COMPETITION, INCLUDING BUT NOT LIMITED TO THE FOLLOWING:

COMPETITION MANAGEMENT:

- USA Climbing's National Events Manager will oversee event execution and help ensure events are run according to USA Climbing rules and standards.

STAFF, PERSONNEL AND VOLUNTEERS:

- USA Climbing will provide and compensate, as necessary, the following positions:
 - National Events Manager and Events Team
 - Routesetting Team
 - Chief Judge(s)
 - Chief Scorekeeper
 - Volunteer Coordinator
- USA Climbing will provide an emcee for announcements within the facility during the Competition
- USA Climbing may also provide a DJ
- Host Facility will have no responsibility to compensate any staff or personnel that are provided by USA Climbing.

USA CLIMBING OBLIGATIONS & RESPONSIBILITIES

MATERIALS, SUPPLIES & EQUIPMENT ACQUISITION:

- USA Climbing, will provide awards, trophies, banners, etc. for the Competition; and opening and closing ceremonies.
- USA Climbing and Host Facility will coordinate the acquisition of necessary materials, supplies and equipment for the event.
- Financial impact of event & competition material acquisition will be considered in negotiation of the host fee.

ROUTESETTING & COMPETITION WALLS:

- USA Climbing will notify Host Facility of which walls will be used during the competition at least eight weeks prior to the first of the Competition dates.
- Discretion over risk and safety related issues remains with the Host Facility. When issues of risk and safety arise that conflict with competition interests, USA Climbing and Host Facility will work together in good faith to reach a mutually agreeable and reasonable resolution under the circumstances.
- Responsibility for the final route placement plan and schedule for the Competition will fall on USA Climbing Chief Routesetters prior to commencement of routesetting.
- USA Climbing assumes financial responsibility for Host Facility's equipment that USA Climbing uses during the Competition.



THANK YOU

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