

2022 • 2023 • 2024
REQUEST
FOR
PROPOSAL





GROUP United States Bowling Congress / Bowling Proprietors' Association of America

CONTACT Rob Gotchall
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This Request for Proposal provides information for host communities and/or bowling centers interested in hosting the U.S. Open in 2022, 2023 or 2024. It also provides requirements and a schedule for site selection.

TENTATIVE EVENT DATES FOR 2022, 2023 and 2024 EVENTS

Mid-late February (Pending television production and air dates)

Centers may request to host one or more years of the event. However, center will only be awarded one event.

EVENT FORMAT

Sunday – Pre-tournament Qualifier / Center Pro-Am (Optional)

Monday – Practice Sessions

Tuesday – Qualifying Round One

Wednesday – Qualifying Round Two

Thursday – Qualifying Round Three

Friday – Qualifying Round Four and First round of Match Play

Saturday - Match Play Rounds Two and Three

Sunday – Live Televised Finals

Competitors will bowl 24 games of qualifying over three days. The competition lanes will be limited to 24, so all bowlers will visit the same lanes and see the lanes the same amount of times during qualifying.

Squad and lane draws will be random, and entrants will not practice on the competition lanes prior to bowling for score each day. Instead, the center's remaining lanes will serve as a practice range, allowing bowlers to warm up prior to moving to their starting lanes for each round.



EVENT HISTORY

The U.S. Open traditionally has been known for its challenging lane conditions and test of versatility. Except for 1997 and 2014, the U.S. Open has been held in some form every year since 1942. The first modern-day U.S. Open tournament took place in 1971 and was won by Mike Limongello. Prior to 1971, this event was known as the BPAA All-Star.

BPAA All-Star winners in the Professional Bowlers Association era (1959–1970) were not initially credited with PBA titles for their victories. A rule change in 2008, however, retroactively awarded titles to the winners if they were PBA members at the time of their victories. With five U.S. Open victories, Pete Weber has the most all-time U.S. Open titles, one more than his father, Dick Weber, and Don Carter.

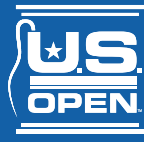
Unable to find viable sponsorship, the U.S. Open was canceled for 2014, amid speculation that the tournament may not return at all. However, the USBC and BPAA later reached a three-year agreement that brought back the tournament for 2015, 2016 and 2017. That agreement and partnership continue to this day.

MEDIA EXPOSURE

Each destination where a U.S. Open event takes place receives appropriate location exposure during live television or taping and subsequent broadcast of the event stepladder finals. In addition to television and livestream coverage, hosts can expect typical media exposure on websites, in national bowling publications and by local media outlets.

REQUIRED CENTER SPECIFICATIONS

- Minimum 32 lanes
- Minimum dedicated 50Mbps Internet upload speed for live streaming
- Center must be BPAA member in good standing and USBC certified
- Center must pour Pepsi products
- Center must have space available for tournament offices and sufficient secure paddock space
- Center must have automatic scoring capable of interfacing with real-time online scoring
- Center to provide sufficient supplemental seating for spectators
- Center to provide floor manager, two mechanics, front desk personnel and janitorial service for duration of tournament
- Center to provide a minimum of 10 volunteers per day to assist as assigned
- Pro shop must be available one hour before and one hour after competition
- Allow signage to be displayed both inside and outside of venue



FINANCIAL CONSIDERATIONS

- USBC and Center responsible for splitting cost of leveling lane beds, to a maximum of \$6,000. USBC to secure contractor.
- Site subsidy - \$15,000 (up to \$6,000 can be applied to lane leveling)
- Center to waive lineage fees
- Center to retain revenue from food and beverage, gate and pro-am(s). Ticket prices and pro-am entry fees to be approved by USBC
- Center may solicit local sponsorship

CONSIDERATIONS FOR SELECTION

- Ability of center to meet minimum specifications
- Ability to procure funding
- Prior experience hosting a USBC or PBA/PWBA event
- Knowledge and experience of staff
- Center/City/CVB/Sports Commission partnership/sponsorship, if any.
- Center/City to assist with site visit to include housing for up to three persons and transportation upon arrival in city
- Center suitability to event's needs and image

INSTRUCTIONS FOR CONSIDERATION

- Submit proposal and Tournament Site Questionnaire to contact information above no later than 5 p.m. (Central time) December 14, 2020
- Prior USBC, PWBA and PBA tour event hosts need only submit a letter of interest indicating desire to host event on the proposed dates.
- Proposals to be ranked and site visits, if required, completed by February 1, 2021
- Selected centers to be notified no later than February 15, 2021



FACILITY INFORMATION

Name of facility: _____

Facility manager (or company): _____

Address: _____

Location (i.e. downtown, airport, etc.): _____

Center Information

Number of Lanes: _____ Year Constructed: _____

Type of pinsetter/spotter: _____ Year Installed: _____

Lane Surface: Year Installed: _____

Scoring System: _____

Settee Depth: Concourse Depth: _____

Number of parking spaces: _____ On-site Pro Shop: Yes No

Square feet of office space for USBC use: _____

Square feet of space for paddock: _____

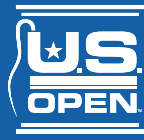
Square feet of space for USBC merchandise operations: _____

Availability of Plans (CAD preferred): _____

Additional Requirements

USBC requires the following for the tournament.
Please indicate the facility's ability to meet these requirements

- 1. BPAA member in good standing and USBC certified Yes No
- 2. Ability to provide 50Meg upload for live streaming Yes No
- 3. Ability to interface scoring real-time online Yes No
- 4. Ability to provide sufficient spectator seating Yes No
- 5. Ability to provide required mechanics and pin chasers Yes No
- 6. Ability to provide floor manager and front desk staff Yes No
- 7. Ability to provide necessary janitorial services Yes No
- 8. Ability to provide necessary volunteers Yes No



**List any other factors you wish to be considered
when evaluating your facility for selection:**

Signature of person authorized to make the financial commitment:

By: _____

Print Name: _____

Title: _____

Organization: _____

Date: _____