OF SPORTS, BY SPORTS, FOR SPORTS

SportsTravel* presents

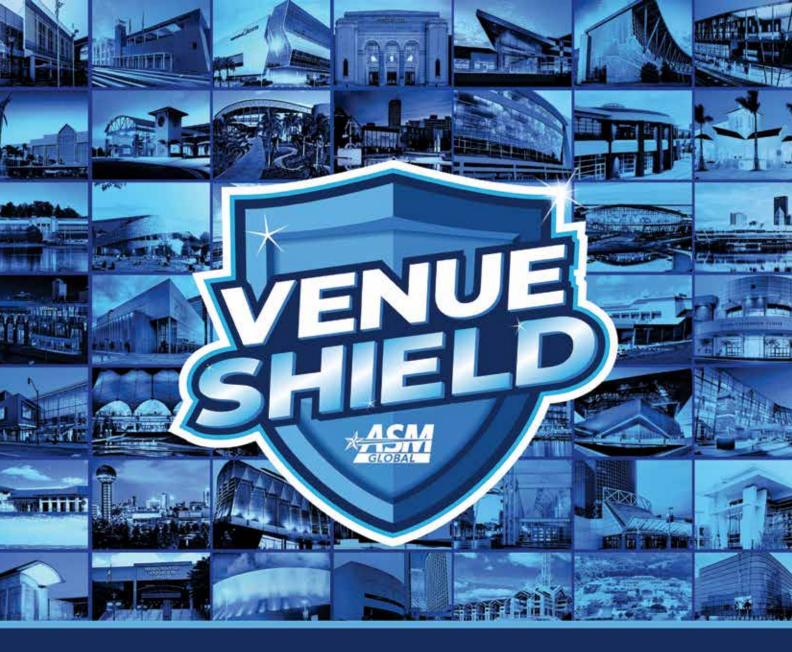
TEAMS 20





THE WORLD'S LEADING CONFERENCE & EXPO FOR THE SPORTS-EVENT INDUSTRY

PROGRAM



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As local communities across the globe reopen, ASM Global, the world's leading venue management and services company, has begun deploying VenueShield, its comprehensive and industry-leading reopening program. The protocols and procedures are being activated worldwide at more than 325 ASM Global facilities, including over 75 meeting and convention centers, providing the highest levels of safety, security and consumer confidence.

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WELCOME TO TEAMS '20 VIRTUAL!



TIMOTHY SCHNEIDER Founder and Chairman Sports Division Northstar Travel Group

In a year when uncertainty became the new norm, the sports-event industry has had to make adjustments none of us could have anticipated a year ago. And after 20 years of producing the TEAMS Conference & Expo, we have had to make some adjustments as well. One thing all sports organizations have learned is that times like these test both your staying power and your business relationships.

Through their participation at TEAMS '20 Virtual, our fantastic partners at the Harris County—Houston Sports Authority and all of our sponsors, exhibitors and attendees are demonstrating their commitment to the future of the sports-event industry. We thank you for supporting our vision for the evolution of the TEAMS Conference & Expo. We know that the relationships that you develop and deepen during TEAMS '20 Virtual will help the sports-event industry regain its power to change lives and foster economic growth in the years ahead.

Thank you for joining us!





TEAMS '20 VIRTUAL HIGHLIGHTS

ORGANIZATIONAL UPDATES

Throughout TEAMS '20 Virtual, you'll hear directly from four dozen executives at a range of sports organizations on how the pandemic has affected their operations and events and what they are expecting in the year to come.





Top row, left to right



Bottom row, left to right

COLIE EDISON CEO, PBA Tour JU'RIESE COLON CEO, U.S. Center for SafeSport **ROGER GOUDY** CEO, AAU





U.S. OLYMPIC & PARALYMPIC SPORTSLINK

The Olympic and Paralympic SportsLink program will provide panel discussions on the hottest topics in the sports-event industry as told by leaders in the Olympic and Paralympic movement. Among the areas to be explored are the safe return of events, what athletes expect from sports events now, how the sponsorship landscape has changed and best practices in rescheduling or restructuring events.

TEAMS EXPO AT MINUTE MAID PARK

Even though TEAMS '20 Virtual will be held online, you'll still be able to make connections through face-to-face appointments that will occur at exhibitors' booths, which will be located at Minute Maid Park, home to Houston Astros.



PRESENTERS INCLUDE:



DR. JONATHAN FINNOFF Chief Medical Officer. U.S. Olympic and Paralympic Committee



JESSICA LONG 23-time Paralympic **Swimming Medalist**



DEDRA DELILLI Group Manager, Olympic/Paralympic Marketing, Toyota



MAX SIEGEL Chief Executive Officer, USA Track & Field



Each day at TEAMS, you'll hear informative and motivational presenters who will renew your enthusiasm and refuel your passion for the power of sports.

FEATURED PRESENTERS:



DR. SEUN ADIGUN Meet an Olympian who is breaking barriers in her home town of Houston and beyond. A track athlete who recently launched the Nigerian bobsled team, Dr. Seun will share her inspiring story.



CARL LEWIS The "Olympian of the Century" will discuss his career, his experience at the Olympic Games and his current role as track coach at the University of Houston.



ROGER DOW The president and CEO of the U.S. Travel Association will offer his insights on where the travel industry is headed and what you need to know to be prepared for the challenges ahead.



GEORGE FOREMAN The boxing great, megaentrepreneur and Houstonian will share his keys to success and how to have a winning approach in life.

GENERAL SESSIONS AT TOYOTA CENTER

All of the educational sessions at TEAMS '20 Virtual will take place at Toyota Center, home of the Houston Rockets.



CAREER DEVELOPMENT SESSIONS

TEAMS '20 Virtual will be open on a complimentary basis to those industry professionals displaced by the coronavirus pandemic. A series of career development sessions and workshops have been designed to offer strategies for successfully negotiating career transitions as well as vital information about diversity, equality and inclusion.

FEATURED PRESENTERS:



JOHN BRICH SearchWide Global



KELLIE HENDERSON SearchWide Global



CORINNE MILIEN
The Winning Edge
Leadership Academy



RHONDA MORET Elevate for Her and Elevated Diversity

DEPARTURES LOUNGE

At TEAMS '20 Virtual, business networking continues throughout the program at our Arrivals Lounge at the George R. Brown Convention Center and during Networking Breaks at the Toyota Center. You should plan to linger longer at each day's Departures Lounge, also held at the Toyota Center, where the networking will continue with fun, interactive features for attendees.

SCHEDULE OF EVENTS

Monday, October 19

9:15 AM PT - 9:40 AM PT

9:15 AM PT

Arrivals Lounge

Begin your experience at TEAMS '20 Virtual from Houston with networking as we gather online at the George R. Brown Convention Center. This will be your opportunity to start the first of four days of connecting with your fellow conference attendees via private and public chat.

15 mins

9:30 AM PT

Welcome to TEAMS '20 Virtual

Set the stage for a successful TEAMS '20 Virtual Conference & Expo with this overview of the first day's program from Houston's Toyota Center with the founder of SportsTravel and the TEAMS Conference, Timothy Schneider, chairman of the Sports Division of Northstar Travel Group.

You'll also be welcomed to TEAMS '20 Virtual by Janis Burke, the CEO of the Harris County-Houston Sports Authority, Houston Mayor Sylvester Turner and three-time Emmy Award winner and five-time National Sportscaster of the Year Jim Nantz, who considers Houston his adopted hometown. Nantz will introduce the TEAMS Talk featuring Olympic icon and proud Houstonian Carl Lewis.









From left to right:

Timothy Schneider, Founder and Chairman, Sports Division, Northstar Travel Group **Janis Burke,** CEO, Harris County—Houston Sports Authority **Sylvester Turner,** Mayor, City of Houston **Jim Nantz,** CBS Sports

| 10 min

9:40 AM PT





Carl Lewis

There is a reason that *Sports Illustrated* declared Carl Lewis "Olympian of the Century." As an Olympic athlete, Lewis was part of five American Olympic teams, winning 10 medals, nine of them gold. With unsurpassed talent in the long jump and his speed in the sprints, he attained unrivaled achievements in track-and-field. His five Olympic appearances are a record for a male athlete, and many of his Olympic performances were in world or Olympic record time.

In this conversation with Janis Burke of the Harris County–Houston Sports Authority, hear firsthand about his experience at the Games and what drives him to give back to his sport as the assistant track coach at the University of Houston.

| 20 mins

Premier Youth Sports HOUSING PARTNER



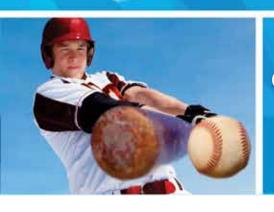


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Monday, October 19

10:00 AM PT - 11:00 AM PT

10:00 AM PT

Organizational Updates 1–12

These mission-critical updates from a dozen sports-organization executives on the status of their organizations and their events will include information on opportunities for host cities and suppliers that are available in the months and years to come.

These rapid-fire presentations will provide you with insider knowledge on a wide range of sports and sports organizations.













From left to right

Rick Adams, Chief of Sport Performance and NGB Services, U.S. Olympic and Paralympic Committee Adam Andrasko, CEO, USA Artistic Swimming
Colie Edison, CEO, Professional Bowlers Association
Tim Yount, Chief Sport Development Officer, USA Triathlon
Mike Kenney, Executive Vice President, Ripken Baseball













From left to right:

Carlos Silva, CEO, World TeamTennis

Mike Higgins, Director of Championships, NAIA

Nora White, Event Manager, Spikeball Inc.

Mary Sicard, Director of Marketing, Professional Disc Golf Association

Tom Cole, President, NXL

Brett Hurwitz, Vice President, Marketing and Communications, US Lacrosse

Manuel Ferrero III, Commissioner, International Slow Pitch Softball

| 60 mins

11:00 AM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those who have provided organizational updates and those with whom you have not previously scheduled a one-on-one appointment.

10 mins

















Monday, October 19

11:10 AM PT - 12:40 PM PT

11:10 AM PT

Expo Open: Appointment Sessions 1–6

The TEAMS '20 Virtual Expo will take place at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

Each appointment is nine minutes in duration and one minute will be provided between appointments to move from booth to booth. Please do your best to remain on schedule as variations from your schedule will deprive others of their scheduled meetings.

If you have time availability or wish to visit with an exhibitor with whom you have not been scheduled to meet, please click the "Chat" button at that exhibitor's booth.

| 60 mins

Career Development Session (for non-appointment takers): CVBs, Sports Commissions and the Hospitality Industry)

This session, designed for those attendees from the convention bureau, sports commission and hospitality industry, is intended for professionals who have been displaced by the coronavirus pandemic. If you were furloughed, laid off or took a pay cut during the pandemic, this session will provide strategies for learning how to manage through a crisis, build a stronger you and prepare yourself for recovery.



John Brich, Vice President, SearchWide Global
60 min

12:10 PM PT

SportsLink Panel: The Safe Return of Events

Now more than ever, event organizers need to be thinking about the health and safety of athletes, staff and spectators at live events. Hear from medical experts on the latest best practices for the return of events, including successful strategies for grass-roots sports organizations.

Learn how your organization can navigate the important issues surrounding the health and well-being of the participants and spectators at your events.









From left to right:

Dr. Jonathan Finnoff, Chief Medical Officer, U.S. Olympic and Paralympic Committee Wayne B. Moss, Executive Director, National Council of Youth Sports Shana Ferguson, Chief Commercial Officer, USA Swimming Jason Gewirtz, Editor and Publisher, SportsTravel

130 mins

12:40 PM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those with whom you do not have a scheduled a one-on-one appointment.

10 mins

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Jerrine Lee, CSEE Director of Sports Development jlee@visitrichmondva.com 804.783.7418



J.C. Poma Director of Sports Relations jpoma@visitrichmondva.com 804.783.7421

Monday, October 19

12:50 PM PT - 1:30 PM PT

12:50 PM PT

Expo Open: Appointment Sessions 7–10

The TEAMS '20 Virtual Expo will continue at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

160 mins

One-on-One Career Counseling (for non-appointment takers)

Visit the Sports Career Development Center Booth #1910 during the TEAMS Expo for one-onone career counseling with SearchWide Global, the leading full-service executive recruitment firm for the travel, tourism, hospitality, venue management and experiential marketing industries.

60 mins

1:30 PM PT

Departures Lounge: SportsTravel Awards Announcement, Day Two Preview and TEAMS '20 Virtual Golf Tournament Round 1

Join us as we unveil the second of four winners of the *SportsTravel* Awards, which this year will recognize organizations who did extraordinary work during the COVID-19 pandemic to help their sports, their members or their communities. We'll also wrap up the day and preview tomorrow's program at TEAMS '20 Virtual.

Attendees will also have the opportunity to participate in Round 1 of the three-round TEAMS '20 Virtual Golf Tournament, playing for prize packages totaling a value of \$1,250 courtesy of Meet AC and the Atlantic City Sports Commission. The prizes will be awarded at the Departures Lounge on October 22.

The Departures Lounge will provide an opportunity to continue networking with fellow attendees, particularly those with whom you did not set a pre-scheduled appointment or those who you wish to chat with again. The Departures Lounge will follow a soft-close format, which means it will continue as long as attendees wish to network.

15 mins

Tuesday, October 20

9:15 AM PT - 9:30 AM PT

9:15 AM PT

Arrivals Lounge

Begin Day Two at TEAMS '20 Virtual from Houston with additional networking as we gather online at the George R. Brown Convention Center. This will be your opportunity to start the day connecting with your fellow conference attendees via private and public chat.

| 15 mins

9:30 AM PT

Welcome to Day Two

Set the stage for a successful TEAMS '20 Virtual Conference & Expo with this overview of the day's program from Houston's Toyota Center with the founder of *SportsTravel* and the TEAMS Conference, Timothy Schneider, chairman of the Sports Division of Northstar Travel Group.

110 mins



BUILDING ON A LEGACY OF SPORTS

In Spokane, there's no limit to the sports we love. For thirty years, Spokane Sports has lived it, breathed it, hosted it—from local, regional, national and international events. And now, we are laying a new foundation for a championship venue worthy of our proven track record.

Welcome to The Podium, a 135,000 sqft. multi-sport venue designed with maximum flexiblity and capable of hosting every sport from judo to volleyball to indoor track. Every detail, from the location to the layout, has the athlete experience in mind. This venue comes equipped with an accomplished event services team and backed by a community with a passion for sports. Allow us to help create your next winning event.

Now accepting bookings for 2022 and beyond.

www.spokanesports.org









Tuesday, October 20

9:40 AM PT - 10:00 AM PT

9:40 AM PT





Dr. Seun Adigun

Meet a barrier-breaking two-time Olympian who has achieved success at every level of her academic and athletic careers. Dr. Seun Adigun, D.C., is a chiropractor and biomechanist who earned two bachelor's degrees, two master's degrees and a Doctorate in Chiropractic by the age of 30. An NCAA All-American hurdler, Dr. Seun also served as an assistant track-and-field coach at the University of Houston.

A first-generation Nigerian-American, Dr. Seun competed at the 2012 Games in London in the 100-meter hurdles. She later switched to bobsled, competing for Team USA during the 2015–2016 season before forming the Nigerian Women's Bobsled Team, the first African bobsled team, which competed at the 2018 Games in Pyeongchang. In this session hosted by Fox News Houston's anchor Jonathan Martin, you'll learn about Dr. Seun's amazing story and come away inspired by what a will to succeed can accomplish.

| 20 mins

10:00 AM PT

Organizational Updates 13–24

These mission-critical updates from a dozen sports-organization executives on the status of their organizations and their events, will include information on opportunities for host cities and suppliers that are available in the months and years to come. Thess rapid-fire presentations will provide you with insider knowledge on a wide range of sports and sports organizations.













From left to right:

Kevin Cummings, Past President, National Congress of State Games Roger Goudy, President and CEO, AAU Ashley Ellefson, Chief Operating Officer, Drone Racing League Christopher Parker, President and CEO, NJCAA Craig Cress, Executive Director, USA Softball

Tara McCarthy, National Events Director, USA Cycling













From left to right:

Jason Etzen, Chief Business Officer, American Junior Golf Association

Eric Steele, Executive Director, USA Roller Sports

Gretchen Kittelberger, Founder and President, International Functional Fitness Federation

Phil Andrews, CEO, USA Weightlifting George O'Dell, Chairman, NinjaUSA

Luiz Gomes, Co-Founder, World Footvolley

160 mins







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Tuesday, October 20

11:10 AM PT - 12:10 PM PT

11:00 AM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those who have provided organizational updates and those with whom you have not scheduled a one-on-one appointment.

10 mins

11:10 AM PT

Expo Open: Appointment Sessions 11–16

The TEAMS '20 Virtual Expo will take place at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

Each appointment is nine minutes in duration and one minute will be provided between appointments to move from booth to booth. Please do your best to remain on schedule as variations from your schedule will deprive others of their scheduled meetings.

If you have time availability or wish to visit with an exhibitor with whom you have not been scheduled to meet, please click the "Chat" button at that exhibitor's booth.

| 60 mins

Career Development Session (for non-appointment takers): Meet the Recruiters

Designed for those attendees who have been displaced by the coronavirus pandemic, this is an opportunity for you to meet the leading employment recruiters for the convention bureau, sports commission and hospitality industries. Kellie Henderson, John Brich and Elizabeth McHeffey of SearchWide Global will provide insights from their experiences and guidance for job seekers in a one-on-one setting held at the Sports Career Development Center, Booth #1910, at the TEAMS Expo.





John Brich, Vice President, SearchWide Global Kellie Henderson, Senior Vice President, SearchWide Global

| 60 mins

12:10 PM PT

SportsLink Panel: What Athletes Expect Now

The heightened focus on event safety and health protocols is meant to keep participants at events safe. Event organizers and host communities need to be in touch with the needs and expectations of athletes now more than ever. In this session, you'll hear from athletes about their concerns when it comes to events, how delays in events have impacted training for the Olympic and Paralympic Games and how athletes are staying focused on their plans for the future during an uncertain time.









From left to right:

Jessica Long, Paralympic Champion

Michelle Moultrie, 2020 U.S. Olympic Softball Team Member

Dr. Jessica Bartley, Director of Mental Health Services, U.S. Olympic and Paralympic Committee **Jason Gewirtz**. Editor and Publisher, *SportsTravel*

30 mins

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- Share restaurants/attractions
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Tuesday, October 20

12:40 PM PT - 1:30 PM PT

12:40 PM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those with whom you do not have a scheduled a one-on-one appointment.

110 mins

12:50 PM PT

Expo Open: Appointment Sessions 17–20

The TEAMS '20 Virtual Expo continues at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

160 mins

One-on-One Career Counseling (for non-appointment takers)

Visit the Sports Career Development Center at Booth #1910 during the TEAMS Expo for one-on-one career counseling with SearchWide Global, the leading full-service executive recruitment firm for the travel, tourism, hospitality, venue management and experiential marketing industries.

160 mins

1:30 PM PT

Departures Lounge: *SportsTravel* Awards Announcement, Day Three Preview and Hot Brown Cooking Contest from Louisville

Join us as we unveil the second of four winners of the *SportsTravel* Awards, which this year will recognize organizations who did extraordinary work during the COVID-19 pandemic to help their sports, their members or their communities. We'll also wrap up the day and preview tomorrow's program at TEAMS '20 Virtual.

Today's Departures Lounge will transport you to the "Bourbon & Biscuits" Studio in Louisville, Kentucky, for a Hot Brown cooking competition between Gen Howard of Louisville Tourism and Greg Fante of the Louisville Sports Commission. (Can you guess which one might have a vegetarian recipe?) And while the Hot Browns are baking and because we're all very competitive, there may also be an Old Fashioned cocktail contest for good measure.

Stay tuned for the live announcement of the competition's winner and take this opportunity to continue networking with fellow attendees, particularly those with whom you did not set a pre-scheduled appointment or those who you wish to chat with again. The Departures Lounge will follow a soft-close format, which means it will continue as long at attendees wish to network.

15 mins

Wednesday, October 21

9:15 AM PT

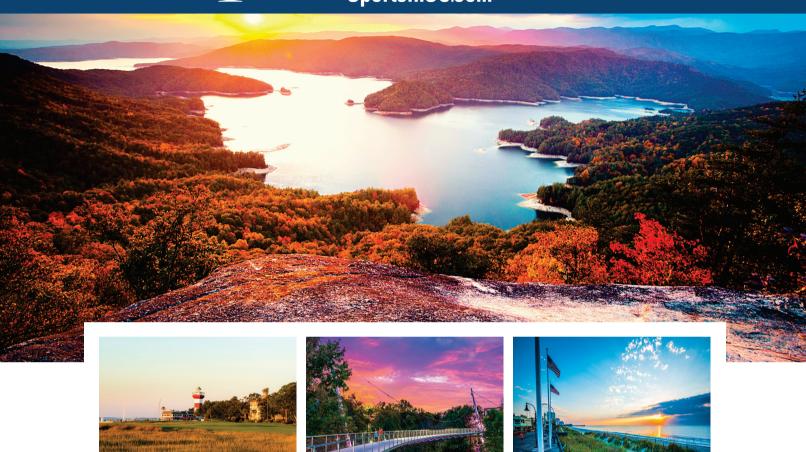
9:15 AM PT

Arrivals Lounge

Begin Day Three at TEAMS '20 Virtual from Houston as we gather online at the George R. Brown Convention Center. This will be your opportunity to start the day connecting with your fellow conference attendees.

115 mins







Just right FOR CHAMPIONS

From the deep forests of the Blue Ridge Mountains to the beautiful beaches of the Grand Strand, South Carolina's diverse landscapes promise a memorable escape to the great outdoors. Our charming small towns, coastal cities and inland areas offer a unique setting for indoor and outdoor sports. Did we mention the unrivaled southern hospitality our visitors are certain to receive? You just might want to come back for your vacation!

Wednesday, October 21

9:30 AM PT - 10:00 AM PT

9:30 AM PT

Welcome to Day Three

Set the stage for a successful TEAMS '20 Virtual Conference & Expo with this overview of the day's program from Houston's Toyota Center with the founder of *SportsTravel* and the TEAMS Conference, Timothy Schneider, chairman of the Sports Division of Northstar Travel Group.

10 mins

9:40 AM PT





Roger Dow

The travel and hospitality industry has experienced cataclysmic upheaval as the COVID-19 pandemic has changed the way people travel, meet and play. In this keynote address, hear from U.S. Travel Association President and CEO Roger Dow on how the industry has responded to the crisis, what key things need to happen next in the industry's recovery, and the role that sports-related travel will play in reviving the hotel and travel industry as well as the nation's economy.

| 20 mins

10:00 AM PT

Organizational Updates 25-36

These mission-critical updates from a dozen sports-organization executives on the status of their organizations and their events, will include information on opportunities for host cities and suppliers that are available in the months and years to come. These rapid-fire presentations will provide you with insider knowledge on a wide range of sports and sports organizations.













From left to right

Joni Comstock, Senior Vice President of Championships and Senior Woman Administrator, NCAA David Bruce, Senior Vice President, Brand and Integrated Marketing, Major League Soccer

Rich Hincapie, President, Hincapie Sports Glenn Merry, Executive Director, Move United Sheri Rhodes, National Events Manager, USA Archery Pat Kelleher, Executive Director, USA Hockey













From left to right:

Micah Desforges, Founder and CEO, Tribu Experientiel
Christie Strong Simmons, Senior Director of Sport Operations, USA Fencing

Will Waller, CEO, National Wheelchair Basketball Association

Lauri Harris, Executive Director, USA Cheer

Mike McAtee, Executive Director, USA Boxing

Taylor McCollough, Vice President of Operations, Perfect Game

160 mins



Wednesday, October 21

11:00 AM PT - 12:10 PM PT

11:00 AM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those who have provided organizational updates and those with whom you have not scheduled a one-on-one appointment.

110 mins

11:10 AM PT

Expo Open: Appointment Sessions 21–26

The TEAMS '20 Virtual Expo will take place at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

Each appointment is nine minutes in duration and one minute will be provided between appointments to move from booth to booth. Please do your best to remain on schedule as variations from your schedule will deprive others of their scheduled meetings.

If you have time availability or wish to visit with an exhibitor with whom you have not been scheduled to meet, please click the "Chat" button at that exhibitor's booth.

| 60 mins

Career Development Session (for non-appointment takers): Maximizing Your Digital Presence

This session is designed for those attendees who are sports-event and hospitality-industry professionals who have been displaced by the coronavirus pandemic. If you're searching for your next career opportunity, it's essential that your LinkedIn profile and your presence on other social-media platforms is working in your favor.

Learn the most effective strategies for the Linkedln job-hunter and how your digital presence can enhance the possibility of you landing the job of your dreams.



Corinne Milien, Co-Founder and Executive Director, The Winning Edge Leadership Academy

| 60 mins

12:10 PM PT

SportsLink Panel: Sponsorship in an Era of Uncertainty

With so many events being put on hold or postponed during 2020, there is a new dynamic at play when it comes to sports sponsorship, both from the event-rightsholder perspective and the sponsor perspective.

In this session, learn how sports organizations and event organizers should be working with their sponsors given the current landscape as well as effective sponsorship retention strategies.









From left to right:

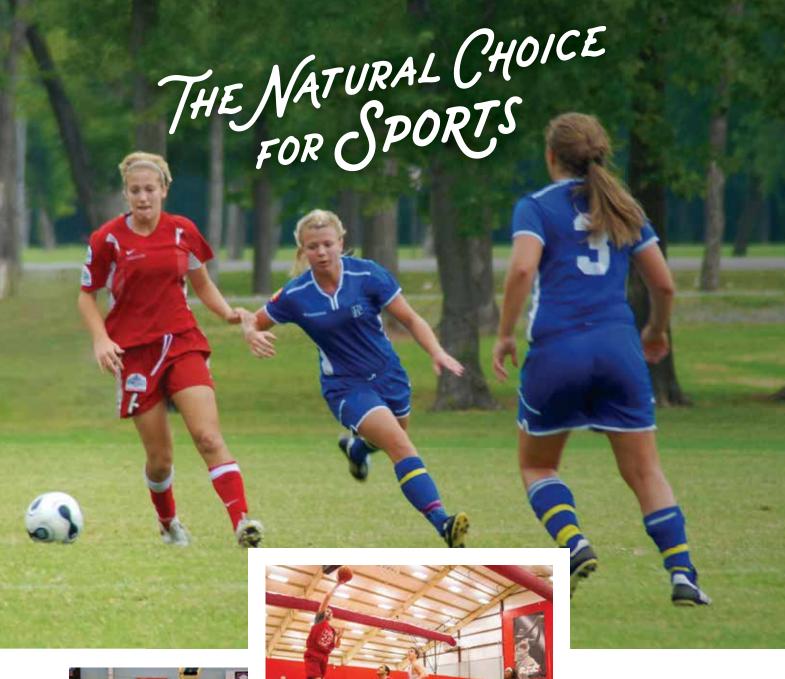
Rocky Harris, CEO, USA Triathlon

Nancy Atufunwa, Director of Marketing, USA Water Polo

Dedra DeLilli, Group Manager, Olympic/Paralympic Marketing, Toyota

Jason Gewirtz, Editor and Publisher, SportsTravel

130 mins





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ARKANSAS.COM/SPORTS

Wednesday, October 21

12:40 PM PT - 1:30 PM PT

12:40 PM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those with whom you do not have a scheduled a one-on-one appointment.

110 mins

12:50 PM PT

Expo Open: Appointment Sessions 27–30

The TEAMS '20 Virtual Expo continues at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

| 60 mins

One-on-One Career Counseling (for non-appointment takers): Your LinkedIn Profile

Visit the Sports Career Development Center at Booth #1910 during the TEAMS Expo for a one-on-one review of your LinkedIn profile with Corinne Milien of The Winning Edge Leadership Academy.

160 mins

1:30 PM PT

Departures Lounge: *SportsTravel* Awards Announcement, Day Four Preview and TEAMS '20 Virtual Golf Tournament Round 2

Join us as we unveil the third of four winners of the *SportsTravel* Awards, which this year will recognize organizations that did extraordinary work during the COVID-19 pandemic to help their sports, their members or their communities. We'll also wrap up the day and preview tomorrow's program at TEAMS '20 Virtual.

Attendees will also have the opportunity to participate in Round 2 of the three-round TEAMS '20 Virtual Golf Tournament, playing for prize packages totaling a value of \$1,250 courtesy of Meet AC and the Atlantic City Sports Commission. The prizes will be awarded at the Departures Lounge on October 22.

The Departures Lounge will provide an opportunity to continue networking with fellow attendees, particularly those with whom you did not set a pre-scheduled appointment or those who you wish to chat with again. The Departures Lounge will follow a soft-close format, which means it will continue as long as attendees wish to network.

| 15 mins

Thursday, October 22

9:15 AM PT

9:15 AM PT

Arrivals Lounge

Begin Day Four at TEAMS '20 Virtual from Houston with additional networking as we gather online at the George R. Brown Convention Center. This will be your opportunity to start the day connecting with your fellow conference attendees via private and public chat.

115 mins



BIG WINS HAPPEN HERE: LET US HELP YOU MAKE YOUR EVENT THE NEXT **BIG WIN IN DALLAS**



Monica Paul **Executive Director** monica@dallassports.org

Ginger Lively Cade Sales Director ginger@dallassports.org

Director of Business Development & Events

Andrew Dockrill **Event Manager**







Thursday, October 22

9:30 AM PT - 10:00 AM PT

9:30 AM PT

Welcome to Day Four

Set the stage for a successful TEAMS '20 Virtual Conference & Expo with this overview of the day's program from Houston's Toyota Center with the founder of SportsTravel and the TEAMS Conference, Timothy Schneider, chairman of the Sports Division of Northstar Travel Group.

10 mins

9:40 AM PT





George Foreman

A boxing and business legend, George Foreman has done and seen it all in and outside of the ring. An Olympic champion at the 1968 Summer Games, he later became heavyweight champion of the world. After taking a break from the sport to become a preacher, he returned to boxing and regained his champion status. After his boxing career ended, he parlayed his fame into fortune as an entrepreneur. In this TEAMS Talk, the Texas native and prominent Houstonian will share his secrets to success and how, even during this difficult time, the lessons he's learned can apply to those who work in the sports-event industry.

| 20 mins

10:00 AM PT

Organizational Updates 37–48

These mission-critical updates from a dozen sports-organization executives on the status of their organizations and their events, will include information on opportunities for host cities and suppliers that are available in the months and years to come. These rapid-fire presentations will provide you with insider knowledge on a wide range of sports and sports organizations.













From left to right:

Al Kidd, President and CEO, Sports ETA Ju'Riese Colón, CEO, U.S. Center for SafeSport

Skip Gilbert, CEO, US Youth Soccer

Alexander (Sandy) Brown, Commissioner, Major League Lacrosse Kristie Hoover, Vice President of Sales and Finance, Kayak Bass Fishing

Marc Riker, CEO, National Senior Games













From left to right:

Jonathan Strauss, Founder, Skate IDSA Simon Hoskins, CEO, USA Field Hockey

Molly Quinn, CEO, United States Association Blind Athletes

Brennan Sullivan, Event Director, Jam On It

Aaron Kaylor, Senior Event Coordinator, USA Diving

Devin Murphy, Head of Esports for North America, Riot Games

160 mins

Thursday, October 22

11:00 AM PT - 12:10 PM PT

11:00 AM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those who have provided organizational updates and those with whom you have not scheduled a one-on-one appointment.

| 10 mins

11:10 AM PT

Expo Open: Appointment Sessions 31–36

The TEAMS '20 Virtual Expo will take place at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

Each appointment is nine minutes in duration and one minute will be provided between appointments to move from booth to booth. Please do your best to remain on schedule as variations from your schedule will deprive others of their scheduled meetings.

If you have time availability or wish to visit with an exhibitor with whom you have not been scheduled to meet, please click the "Chat" button at that exhibitor's booth.

160 mins

Career Development Session (for non-appointment takers): The Role of Diversity, Equity and Inclusion in the Workforce of the Future

This session is designed for those attendees who are sports-event and hospitality-industry professionals who have been displaced by the coronavirus pandemic. Led by an expert with extensive sports-industry experience, this session will discuss unconscious bias, personal branding and leadership development and the role they can play in successfully pursuing your next career opportunity.



Rhonda Moret. Founder. Elevate for Her and Elevated Diversity

160 mins

12:10 PM PT

SportsLink Panel: How to Schedule, Reschedule or Restructure Your Event

With thousands of events being postponed, canceled or rescheduled during 2020, the national and international sports-event calendar has been thrown into disarray. In this session, hear from event organizers and host cities about how they are approaching the scheduling and rescheduling of their events in the weeks and months to come, how to find a window for your event in an ever-changing landscape and how sports organizations and destinations are partnering in new ways when it comes to hosting successful events.









From left to right:

Max Siegel, CEO, USA Track & Field

Julie (O'Neill) Dussliere, Chief of Paralympic Sport, U.S. Olympic and Paralympic Committee Josh Todd, President/Executive Director, Omaha Sports Commission Jason Gewirtz, Editor and Publisher, SportsTravel

130 mins

Thursday, October 22

12:40 PM PT - 1:30 PM PT

12:40 PM PT

Networking Break

Hear from some of the key sponsors of TEAMS '20 and take this opportunity to connect with your fellow attendees, particularly those with whom you do not have a scheduled a one-on-one appointment.

110 mins

12:50 PM PT

Expo Open: Appointment Sessions 37–40

The TEAMS '20 Virtual Expo continues at Houston's Minute Maid Park. Appointments will occur at the sponsors' and exhibitors' booths. Event organizers should proceed to the appropriate booth at the scheduled time and click the "Scheduled Appointments" button.

| 60 mins

Career Development Workshop (for non-appointment takers)

Visit the Sports Career Development Center at Booth #1910 during the TEAMS Expo to visit with Rhonda Moret and deepen your understanding of how DEI will factor into the decisions of your prospective employers in 2020 and beyond.

| 60 mins

1:30 PM PT

SportsTravel Awards Announcement, Event Organizer Contest Winners Announcement, TEAMS '20 Virtual Golf Championship and Invitation to TEAMS '21

Join us as we unveil the last of four winners of the *SportsTravel* Awards, which this year will recognize individuals and organizations who did extraordinary work during the COVID-19 pandemic to help their sports, their members or their communities. We'll also announce the winners of the TEAMS '20 Event Organizer Contest, sponsored by Arkansas Sports.

Attendees will also have the opportunity to participate in the third and final round of the TEAMS '20 Virtual Golf Tournament. The winners of the tournament will be announced and will receive prize packages with a total value of \$1,250, courtesy of Meet AC and the Atlantic City Sports Commission, as we set the stage for TEAMS '21, September 27-30, 2021, in Atlantic City.

15 mins



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FEATURED PRESENTERS



RICK ADAMS Chief of Sport Performance and NGB Services **USOPC**

Rick Adams was named the chief of sport performance and national governing body services for the United States Olympic & Paralympic Committee in February 2019. He joined the organization in October 2010 as managing director of NGB organizational development and he has since held titles including chief of sport operations and Paralympics, and chief of Paralympic sport and NGB organizational development. Adams is responsible for several USOPC departments, including sport performance, U.S. Paralympics, NGB support services, games operations and collegiate partnerships. He develops and deploys strategies to aid NGBs and other partners in ensuring high-performance support for athletes and continues to work with NGB leaders to improve NGB organizational health and effectiveness.



DR. SEUN ADIGUN Olympian

Dr. Seun Adigun, a chiropractor and biomechanist, focuses on injury prevention and rehabilitation

while bringing a unique blend to sports medicine. As a first-generation Nigerian-American, she completed her NCAA career as an All-American hurdler and became a three-time Nigerian national champion and two-time African champion in the 100m hurdles. She competed in the 2012 Olympic Summer Games and resurfaced three years later as a winter athlete in bobsled. She competed as a brakeman for Team USA during the 2015-2016 winter season, and then became the driver of the first African bobsled team that she started for Nigeria.



ADAM ANDRASKO CEO **USA Artistic Swimming** Adam Andrasko is the CEO of USA Artistic

Swimming (USAAS). He has held the position since November 2018. During that time, he has worked to stabilize all areas of the organization, develop strong policies and procedures and maximize revenue streams. Andrasko previously worked as the coordinator and manager of training sites and community partnerships for the USOPC. In January 2016 he accepted the member services director position at USA Field Hockey where he spent nearly three years.



PHIL ANDREWS CEO **USA** Weightlifting Phil Andrews

appointed chief executive

officer of USA Weightlifting in April 2016 and is responsible for overseeing strategy and operations of the organization. He also serves as interim director general of the International Weightlifting Federation. As director of programs and events for USAW, he oversaw the NGB's events, outreach and high-performance support functions. He sits on the USOPC's National Governing Body Council, and the NGB Leadership

Liaison group to the U.S. Center for SafeSport.



NANCY ATUFUNWA Director of Marketing **USA Water Polo**

Nancy Atufunwa is the director of marketing

for USA Water Polo, where she leads the department's focus on stewarding the USA Water Polo brand, promotion of the men's and women's National/Olympic Teams, event promotion, merchandising management, sponsor development, cultivation/activation and community engagement. Atufunwa has a strong background in Olympic sports having spent 10 years working within the Olympic and Paralympic movement where she led agency teams in strategic development, negotiations and activation programs.



DR. JESSICA BARTLEY Director of Mental Health U.S. Olympic and Paralympic Committee Dr. Jessica Bartley is the

new United States Olympic and Paralympic

Committee director of mental health. Dr. Bartley is a licensed psychologist as well as a licensed clinical social worker in the state of Colorado. Dr. Bartley has been contracted as the clinical sport psychologist with USA Karate and has also been working with a group of sport psychologists to serve the mental health and performance needs of USA Track and Field. She has also been providing mental health and performance psychology services to Professional Bull Riding athletes.



ALEXANDER 'SANDY' BROWN Commissioner Major League Lacrosse Sandy Brown is an

accomplished executive with over 20 years of leadership experience. Most recently, he was the president/CEO of One World Sports, where he launched the HD channel across both linear and digital platforms to over 50 million subscribers through cable and satellite distributors as well as over-the-top (OTT) platforms. His work in sports began in the late 1980s when the NBA hired him to oversee their international television interests .



JOHN BRICH Vice President SearchWide Global John Brich leads the hotel

and resort practice for SearchWide Global, an

executive search firm. Prior to joining Search-Wide Global, he was director of sales with the Cincinnati Convention & Visitors Bureau, and served 12 years in the Chicago hotel industry where he was dedicated to his sales and leadership positions with Starwood and Hyatt Hotels and Resorts.



DAVID BRUCE Senior Vice President, Brand and Integrated Marketing

Major League Soccer

As senior vice president of brand and integrated marketing for Major League Soccer, David Bruce is charged with managing the league's internal brand function. In this role, Bruce leads position-

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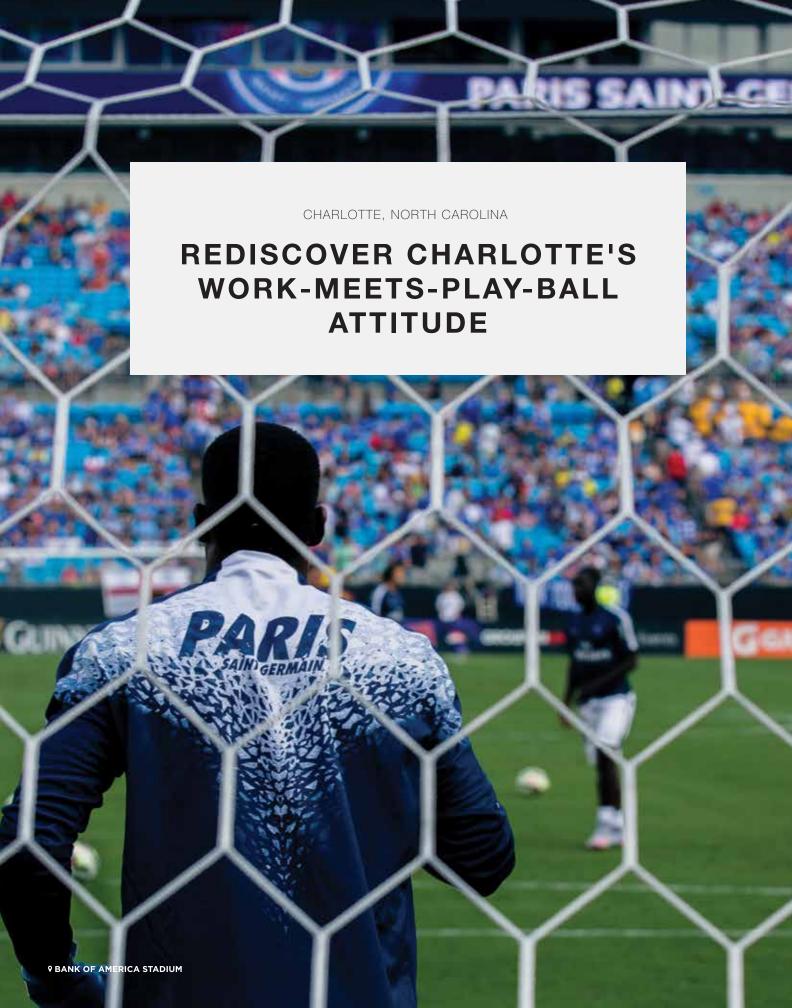
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Charlotte is not just a spectator city, we have a passion for sports. Home to Olympian-approved complexes such as the **U.S. National Whitewater Center** and the **Mecklenburg County Aquatic Center**, the city invites visitors and guests to dive—sometimes literally—into our work hard, play hard lifestyle.

An athletic city in its own right, the Queen City's compact, walkable convention district is the ideal spot for a sports conference. The 550,000-square-foot **Charlotte Convention Center** offers 280,000 square feet of exhibit space which can be divisible into four halls. A \$126.9 million expansion is in the works as well, offering convenient pedestrian access to Uptown, additional meeting rooms and professional sports stadiums.

In Charlotte, we're no stranger to professional sports. From the **PGA Championship** to the **NASCAR All-Star Race**, the Queen City has served as the home turf to some of the largest sporting events in the nation. Longtime fans and newcomers alike are invited to come together to root for the home teams.

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ing work for the league and key fan touchpoints, as well as all campaign development and marketing execution. He is central to inspiring new marketing and event platforms and initiatives that enable MLS to continue to grow the scale and reach of its fan base.



JANIS BURKE CEO Harris County-Houston **Sports Authority**

In 2006, Janis Schmees Burke became the third chief executive officer of the Harris County-Houston Sports Authority and the first woman to hold the position since the inception of the organization in 1997. Burke is currently the chairwoman of the Sports ETA Board of Directors.



TOM COLE President NXL

Tom Cole is president of NXL, the National Xball

League. The NXL is North America's premier professional and amateur tournament paintball league with events staged across the country. Cole has led the organization since 2015. Before taking over leadership of the league, Cole was previously an experienced and respected tournament operator, running the Bad Company paintball team and store, as director of sales for Kingman International, and as former president of the National Professional Paintball League.



JU'RIESE COLÓN CEO, U.S. Center for SafeSport

Ju'Riese Colón is the chief executive officer of the

U.S. Center for SafeSport, the nation's only nonprofit organization committed to ending all forms of abuse in sport. As CEO, Colón leads the strategic vision and direction of the organization to ensure every athlete is safe, supported and strengthened through support. Colón previously served as the national vice president of child and club safety for the Boys & Girls Clubs of America.



JONI COMSTOCK Senior Vice President of Championships, Senior Woman Administrator

Joni Comstock joined the NCAA national office in September 2006 and is the senior vice president of championships and senior woman

NCAA

administrator. Her duties include oversight of 84 NCAA championships, media coordination and statistics, playing rules, ticket operations and marketing, merchandise and licensing and social and digital media. Before coming to the NCAA, Comstock was athletics director at American University and at the University of North Carolina Asheville. She also has held senior athletics leadership roles at Purdue University and the University of Illinois at Urbana-Champaign.



CRAIG CRESS Executive Director USA Softball

Craig Cress was named executive director of USA

Softball in 2013. Prior to that, he served as director of membership services since 2002, a role that include oversight of the Hall of Fame complex in Oklahoma City that hosts the NCAA Women's College World Series. Cress has been involved with the organization for more than 40 years serving in several roles as a player, umpire, district commissioner, umpire-in-chief, league administrator, council member and national office staff member.



KEVIN CUMMINGS Past President **National Congress of State Games**

Kevin Cummings has

been involved with the Bay State Games in Massachusetts for 37 years. He is active in the National Congress of State Games serving multiple terms as a board member and past president, as chair of the State Games of America Site Selection Committee and as a representative to the USOPC Multi Sport Organization Council. Cummings is a member of the Boston Marathon Organizing Committee.



DEDRA DELILLI Group Manager, Olympic/Paralympic Marketing Toyota

Dedra DeLilli joined Toyota in 2017. She is responsible for managing Toyota's global and domestic Olympic and Paralympic partnerships to inspire team members, engage regions and dealers, and help shift the brand from a car company to a mobility company. DeLilli is responsible for managing and activating the company's Team USA, 17 national governing bodies, and Team Toyota athlete partnerships. Prior to Toyota, she served as the director of social media and corporate sponsorships at TD Ameritrade for over 10 years.



MICAH DESFORGES Founder and CEO Tribu Expérientiel Micah Desforges is the founder and CEO of Tribu Expérientiel, an agency

that specializes in creating and producing major events for the youth and the young at heart. His business vision has been to democratize action sports for the benefits of active youth, while also reaching out to the public at large and helping brands and destinations generate economic and social impacts. Desforges created the Jackalope festival, which has welcomed 75,000 festival-goers and 500 athletes from around the world.



ROGER DOW President and CEO U.S. Travel Association Roger Dow is president and CEO of U.S. Travel

Association, the Washington, D.C.-based organization representing all segments of travel in America. His efforts have resulted in major legislative victories, including his role in establishing and renewing Brand USA, the national travel and tourism promotion program. Prior to joining U.S. Travel in 2005, Dow spent 34 years at Marriott International, rising to senior vice president of global and field sales.



JULIE (O'NEILL) **DUSSLIERE** Chief of Paralympic Sport U.S. Olympic and **Paralympic Committee**

Julie (O'Neill) Dussliere serves as the chief of Paralympics for the U.S. Olympic & Paralympic Committee. In this position, Dussliere oversees the high-performance planning and support processes and sport development projects for the 28 summer and winter Paralympic sports. She also directs the day-to-day operations for the six Paralympic sports managed by the USOPC. She began her USOPC career in 2003, when she joined U.S. Paralympics as an associate director and head coach of the U.S. Paralympics Swimming National Team.



COLIE EDISON CFO Professional Bowlers **Association**

As CEO of the Professional

Bowlers Association and chief customer officer for Bowlero Corp, Colie Edison is responsible for the global marketing efforts of both professional



bowling's major league and the bowling entertainment and events company. Edison joined Bowlero Corp in 2008 and has held director, brand strategy and vice president of marketing titles since then. Edison is also the president of the Bowlero Elite Series, a professional bowling property that debuted on NBC Sports in 2019.



ASHLEY ELLEFSON Chief Operating Officer Drone Racing League Ashley Ellefson is the chief operating officer at the

Drone Racing League, the professional drone racing property. Ellefson has been recognized for delivering and producing all of DRL's races from start to finish, bringing the sport of the future to life through complex, three-dimensional racecourses in iconic venues across the globe. Prior to DRL, she served as the vice president of new event development at Tough Mudder.



JASON ETZEN Chief Business Officer American Junior **Golf Association** Jason Etzen is the chief

business officer of the American Junior Golf Association, where he has spent 24 years working. In his role he oversees business development, PGA Tour and LPGA Tour player partnerships and the association's communications and marketing departments. He also serves on the board of advisors for the Chick-fil-A Peach Bowl and on the business development committee for the Georgia State Golf Association.



SHANA FERGUSON Chief Commercial Officer **USA Swimming** Shana Ferguson is the chief commercial officer of

USA Swimming, where she leads the core functions of sponsorship sales, revenue generation, marketing, creative, communications, event marketing, business intelligence, and USA Swimming Foundation fundraising and operations. Ferguson also serves as the lead of the Aquatics Coalition, an alliance of more than 30 aquatics organizations formed during the COVID-19 crisis to advocate for a safer return to water.



MANUEL FERRERO Commissioner International Slow Pitch Softball

Manuel T. Ferrero III

started Florida Adult Softball (FAS), with some friends and family, as a small six-team slow pitch league in Miami, Florida, in honor of his brother who was killed in action in Bagubah, Iraq, during Operation Iraqi Freedom. In 2011, when Puerto Rico got affiliated, Ferrero created International Slow Pitch Softball to help bring and promote the sport of slow pitch around the world.



DR. JONATHAN FINNOFF Chief Medical Officer U.S. Olympic and **Paralympic Committee**

Dr. Jonathan Finnoff joined the U.S. Olympic and Paralympic Committee in March as its chief medical officer. Finnoff obtained his medical degree from the University of New England before completing a residency in physical medicine and rehabilitation at the University of Utah, and a sports medicine fellowship at the Mayo Clinic. He is board certified in physical medicine and rehabilitation and sports medicine and is a professor in the Department of Physical Medicine and Rehabilitation, Mayo Clinic School of Medicine.



GEORGE FOREMAN Heavyweight Champion George Foreman grew up in Houston and won an Olympic gold medal

in 1968, becoming world champion by 1973 with a knockout of Joe Frazier. Foreman first retired in March 1977 and became a minister. He returned to boxing in 1987 and was world champion in 1994 at the age of 45, the oldest heavyweight champion ever. He retired with a 76-5 record in 1997 and is a 2003 International Boxing Hall of Fame inductee. Foreman, also known as a successful entrepreneur, still tends to his ministry at The Church of the Lord Jesus Christ.



JASON GEWIRTZ Editor and Publisher SportsTravel

The editor and publisher of SportsTravel, Jason Gewirtz is a veteran daily

newspaper journalist and editor who joined the magazine in 2008. Gewirtz previously worked for the Long Beach Press-Telegram, where he started as a city hall reporter and was promoted to the position of executive city editor in charge of city and business coverage. He also worked as a reporter at the Daily Camera in Boulder, Colorado, and at the Broomfield Enterprise in Broomfield, Colorado, He is a former member of the board of directors for the Sports Events and Tourism Association.



SKIP GILBERT CEO **US Youth Soccer**

Skip Gilbert has served in leadership roles with a

number of sports organizations over the course of his career. In December 2019, he was named CEO of the US Youth Soccer Association (USYS), the country's largest youth sport organization. With 55 State Associations and over 2.8 million registered players, the vision for USYS is to bring communities together through the power of soccer, making lifelong fans of the game. Gilbert most recently worked at the U.S. Anti-Doping Agency (USADA) as its managing director of operations, marketing and development. He has also worked with the U.S. Tennis Association, USA Triathlon, USA Swimming, U.S. Soccer, and was past chairman of the USOPC's National Governing Bodies Council.



LUIZ GOMES Co-Founder **World Footvolley**

A sport management executive with more than

10 years of experience in international sports properties, Luiz Gomes started developing World Footvolley Inc. with the goal of establishing an organization to structure, promote and create commercial value to an emerging sport called footvolley. Along with business partners he has delivered the first World Footvolley League and international rankings with televised events in Brazil, Europe and the Middle East.



ROGER GOUDY President and CEO AAU

Roger Goudy is the president and CEO of the Ama-

teur Athletic Union, having won a second four-year term in 2018. Prior to the AAU presidency, Goudy served as AAU national secretary for 20 years, taking office in 1994. He was part of the AAU national officer group that signed a 30-year deal with the Walt Disney World Company in 1996. Goudy has been with the AAU for more than 40 years, serving as AAU Volleyball National Chair for more than 25 years.



LAURI HARRIS Executive Director USA Cheer

A graduate from Sacramento State University,

Lauri Harris was a member and captain of the

BEMORE COL

Venues that will have everyone getting their game face on. Yeah, we've got that.

We've got more cool.





dance and cheer teams at Sac State. Harris returned as the cheer coach and spirit director taking the program to their first nationals for UCA in Orlando, Florida, in 2000. She later moved into a full-time role with Varsity, where she served as the regional manager for the West Coast for 25 years. She then transitioned to executive director for USA Cheer.



ROCKY HARRIS CFO USA Triathlon Rocky Harris was named chief executive officer for

USA Triathlon in August 2017. Prior to his appointment at USA Triathlon. Harris was the chief operating officer at his alma mater, Arizona State University. Harris arrived at ASU after serving as senior vice president and chief marketing officer of Major League Soccer's Houston Dynamo and AEG Global Partnerships.



KELLIE HENDERSON Senior Vice President SearchWide Global Kellie Henderson is senior vice president of the exec-

utive search firm SearchWide Global. Henderson works in all sectors of the hospitality, travel and tourism industry. She is an expert at recognizing clients' needs and identifying best-in-class talent. As the leader of SearchWide's industrywide diversity initiative she is involved in several organizations and proudly serves on the Destinations International Foundation Board of Trustees.



MIKE HIGGINS Director of Championships NAIA

Mike Higgins is the director of championships at

the NAIA and oversees 27 national championships in all sports sponsored by the association while also leading the NAIA Men's Basketball Championship tournament held annually in Kansas City. Higgins joined the NAIA in 2016. Before joining the NAIA, he spent 12 years as the vice president of events for the U.S. Olympic Track and Field Trials in Eugene, Oregon.



RICH HINCAPIE President **Hincapie Sports** Rich Hincapie began cycling as a young boy

with his brother George, and while George went on to pursue cycling as a career and become a

17-time Tour de France participant and five-time Olympian, Rich headed to business school while still competing as an elite-level amateur cyclist. In 2002, Rich founded Hincapie Sportswear, the beginning of a business career that in 2017 included the Hincapie Cycling Society in order to further encourage others to get into cycling.



KRISTIE HOOVER Vice President of Sales and Finance Kayak Bass Fishing Kristie Hoover is the vice

president of sales and finance for Kayak Bass Fishing, which is the nation's foremost organization that engages, supports and informs kavak bass anglers and kayak bassing. Hoover prides herself on bringing unique and high-quality events to areas all over North America.



SIMON HOSKINS CEO **USA Field Hockey** Simon Hoskins joined USA Field Hockey in

November of 2008 following roles in different sectors of the sports industry including England Rugby and the Premiership Rugby, the Vail Valley Foundation and Major League Soccer. Hoskins is a graduate of the University of Oregon and Loughborough University, England. Hoskins was promoted to chief executive officer in 2015 after previously serving as the organization's chief operating officer.



BRETT HURWITZ Vice President. Marketing and Communications **US** Lacrosse

Brett Hurwitz joined US Lacrosse in 2015 as director of strategic partnerships and assumed the position of vice president of marketing and communications in 2018. In his current role, Hurwitz serves as a member of the organization's senior executive team and is responsible for the leadership, management, development and success of US Lacrosse marketing and media assets, as well as all functions of corporate partnerships, special events, retail and event sanctioning.



AARON KAYLOR Senior Event Coordinator **USA Divina** Aaron Kaylor has orga-

nized national governing body events for the

past four years and is currently the sole events operator at USA Diving, the NGB for the sport now based in Colorado Springs. Kaylor previously served as manager of events and national championship series administrator at USA Rugby from 2016 to April 2020.



PAT KELLEHER Executive Director **USA Hockey** Pat Kelleher took over as executive director of USA

Hockey and The USA Hockey Foundation in June 2017 and has led significant advancements on multiple fronts, including player safety, diversity and inclusion, information technology and fundraising. Prior to coming to USA Hockey, Kelleher was recruited to help launch Serving the American Rinks in April 2000.



MIKE KENNEY Executive Vice President Ripken Baseball Mike Kenney is a marketing professional with over

20 years of experience in the sports marketing and live entertainment industry. Currently responsible for running the day to day business at Ripken Baseball. Kenney previously served as executive vice president of live event marketing for the Harlem Globetrotters and was instrumental in the resurgence of the Harlem Globetrotters brand. He also worked as director of marketing for Comcast-Spectator/ Global Spectrum.



AL KIDD President and CEO Sports ETA Al Kidd is the president

and CEO of the Sports

Events and Tourism Association, known as Sports ETA. He joined the organization in April 2017, bringing more than 35 years of advertising, sales, marketing, venture capital investing, risk management, executive leadership and nonprofit experience to his role with the association. Kidd manages the strategic and financial direction at Sports ETA, while overseeing events, education, marketing and communications, membership and sponsorship.



GRETCHEN KITTELBERGER Founder and President International Functional **Fitness Federation**

Gretchen Kittelberger is the founder and presi-



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- **5 ADVENTURES** Rafting, hiking, sandboarding, mountain biking, snow skiing it's all here
- 6 OREGON COAST Dramatic headlands, rolling sand dunes and breathtaking vistas
- 7 CASCADE MOUNTAINS Waterfalls, mountain lakes and miles of hiking and biking trails
- 8 CLIMATE Mild climate with sports-friendly temperatures throughout the year
- 9 CULINARY TREATS Top-notch dining plus award-winning vineyards and breweries
- 10 COMMUNITY Welcoming sports-minded community with enthusiastic sports fans

EugeneCascadesCoastSports.org



dent of the International Functional Fitness Federation. In August 2016, she founded the International Functional Fitness Federation with the goal of creating the sports governance structure necessary to get the sport into the Olympic Games.



CARL LEWIS Olympic Champion As an Olympic athlete, Carl Lewis was part of five American Olympic teams,

winning 10 medals, nine of them gold. With unsurpassed talent in the long jump and his speed in the sprints, he has gone places where no other track-and-field athlete has ever visited. His five Olympic appearances are a record for a male athlete, and many of his Olympic performances were in world or Olympic record time. His 65 consecutive victories in the long jump achieved over a span of 10 years is one of the sport's longest undefeated streaks. Over the course of his athletics career, Lewis set world records in the 100-meter, 4×100-meter and 4×200-meter relays, while his world record in the indoor long jump has stood since 1984.



JESSICA LONG 23x Paralympic Medalist Swimmer Jessica Long has dominated Paralympic swim-

ming for more than a decade. Her success in the pool and inspiring backstory of adoption from an orphanage in Russia-followed by both of her legs being amputated at 18 months—has made her one of the world's most recognized athletes with a disability. With 23 medals earned at four Paralympic Games, she is the second-most decorated U.S. Paralympian in history and shows no signs of slowing down after winning six medals at the 2019 world championships.



JONATHAN MARTIN Anchor Fox News Houston Jonathan Martin is the Emmy-nominated anchor

of Houston's FOX 26 News. Since joining the station in May 2016, Martin has covered some of Houston's biggest events. He anchored more than 20 hours of coverage as Hurricane Harvey ravaged the Texas coast. He also helped lead the station's coverage of protests following the death of George Floyd. Martin has started "Beyond The Game." a high school tour that encourages young men of color to dream beyond sports.



MIKE MCATEE Executive Director USA Boxing Mike McAtee was hired by

USA Boxing in June 2016 as the boxing operations director. In December 2016, he was named interim executive director. He was named executive director in June 2017. McAtee's path to USA Boxing has been a lifelong journey. He started boxing at 12 years old, competing in Junior Olympics, Silver Gloves and Golden Gloves. In addition to working for several years as a boxing equipment manufacture, he trained amateur and professional boxers and later competed as a Masters Division boxer.



TARA MCCARTHY National Events Director USA Cycling

Tara McCarthy was named national events

director for USA Cycling in January 2019. She began with USA Cycling in 2011 as the race director certification manager and most recently held the position of senior national events manager where, over the years, she has directed USA Cycling National Championships across every discipline.



TAYLOR MCCOLLOUGH Vice President of Operations **Perfect Game**

As the original intern with Perfect Game starting in 2002, Taylor McCollough has worked his way up to a leadership position within the organization. Currently, as the vice president of operations, McCollough oversees all operational and administrative elements for PG Tournaments. He leads a team of 150 full-time and more than 1,000 part-time employees. Over the past 18 years, his teams have created a standard of growth with the best events, in the best cities and the best facilities.



GLENN MERRY Executive Director Move United

Glenn Merry joined Disabled Sports USA in 2018 as its executive director

and led the effort to rebrand to Move United. after a merger with Adaptive Sports USA. In his first two years with the organization. Merry has overseen tremendous intentional growth and change following the creation of Vision 2028.

Merry previously spent 20 years with US Rowing, departing as chief executive officer. There, he championed diversity and inclusion, launched adaptive rowing, created the America Rows youth outreach initiative and the Freedom Rows veteran outreach program.



CORINNE MILIEN Co-Founder and Executive Director The Winning Edge Leadership Academy

Corinne Milien is devoted to building diversity in sports business, media and entertainment by nurturing the next generation of women and minority leaders. Milien previously worked as an event supervisor with ESPN Events, managing up to five of ESPN's 30 owned and operated events. She also served honorably in the U.S. Air Force before attending the U.S. Air Force Academy Prep school and the U.S. Air Force Academy in Colorado Springs. In 2010, she graduated from Bemidji State University with a degree in sports management and before earning a master's in sports management at the University of Tennesse while serving Pat Summit's last graduate assistant and recruiting coordinator for the Lady Vols basketball team.



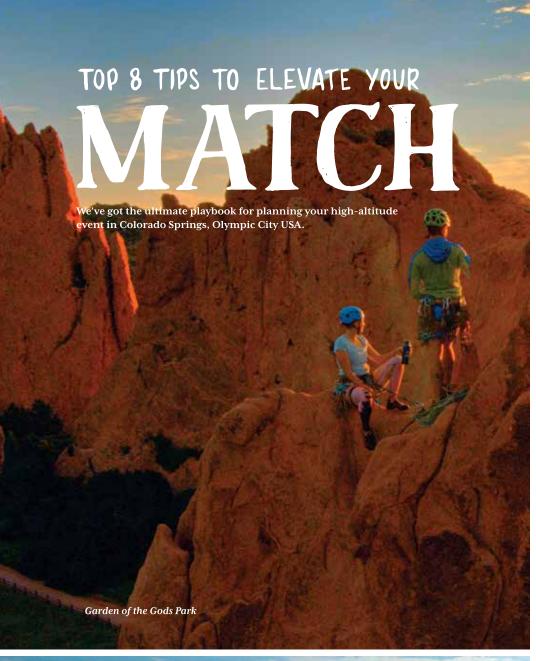
RHONDA MORET Founder Elevate for Her and **Elevated Diversity** With over 20 years of

experience working in a communications and strategic marketing capacity, Rhonda Moret has worked with or for some of the world's most recognized brands including Universal Studios, Subway Restaurants, Nike Golf, the PGA of America and the PGA TOUR. Her most current ventures include Elevate For Her and Elevated Diversity, a professional development training organization and consultancy dedicated to empowering women and elevating diversity.



WAYNE B. MOSS Executive Director National Council of Youth Sports (NCYS) Wayne B. Moss was appointed executive

director of the National Council of Youth Sports (NCYS) on July 1, 2018. NCYS members comprise the leading organizations in the amateur youth sports industry. The organization is wellknown for its advocacy in promoting the importance of youth sports. Moss previously served as senior director of sports, fitness and recreation for Boys & Girls Clubs of America for 15 years.





Stay hydrated

Drinking water is even more important at higher elevations. Make sure to have lots of H20 available for everyone during practice, downtime and competition.

Arrive early

Coming a few days before getting on the field allows some time to acclimate and understand your physical limits at a higher altitude.

Inspire

At the U.S. Olympic & Paralympic Museum, take inspiration from the vast collections of torches and medals, simulated training experiences and interactive digital exhibits.

Dress in layers

High altitude destinations offer great year-round weather, but temps can change quickly. Having layers to accommodate varying conditions means you're ready for anything!

Peak their interest

The Pikes Peak region showcases some of the most beautiful natural venues to host a match. Promote the view to increase interest and attendance for your event.

___ Invest in SPF

When the air is rare, it's easier to burn.

Make sure to slather on that sunscreen.

SPF 40+ should do the trick.

Raise your reds

Training at a higher altitude than you're used to stimulates the production of red blood cells, which can result in a performance boost.

Find your edge

Balls fly farther at higher altitudes. Whether a field goal, homer or club swing, it may provide a little extra edge. Be prepared for a few personal records!

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Director of Sports & Special Events 719.685.7642 Cheryl@VisitCOS.com







MICHELLE **MOULTRIE** 2020 U.S. Olympic Softball Team Member Michelle Moultrie joined Team USA in 2011 as one of the top players in col-

lege softball and is one of two stalwarts who have remained on the team since. Competing at a time when the Olympic dream was deemed nonexistent with the sport's exclusion from the 2012 and 2016 Games, the University of Florida graduate chose to return and was selected every season. In the past nine years, she contributed to the U.S. claiming two gold and two silver world championship medals, as well as two Pan American Games titles.



DEVIN MURPHY Head of Esports Events for North America **Riot Games** Devin Murphy is the head

of esports events for North America at Riot Games. Prior to that, he was an event producer for Riot Games working on every show produced from central headquarters, ranging from the 2016 Toronto LCS Summer Finals through the 2017 Brazil Mid-Season Invitational and Worlds 2017 and 2018.



JIM NANTZ **CBS Sports** Jim Nantz, the three-time

Emmy Award winner and five-time National Sports-

caster of the Year, joined CBS in 1985. He currently serves as the lead play-by-play announcer for "The NFL on CBS," including Super Bowl LV in 2021; the lead anchor of CBS' golf coverage. including the PGA Tour, Masters and the PGA Championship; and lead play-by-play announcer for college basketball, including the NCAA Men's Final Four. Nantz's ties to Houston remain strong as a proud Houston Cougar alum and in 2011, Jim returned to his adopted hometown of Houston to team with Houston Methodist Hospital to launch the Nantz National Alzheimer Center (NNAC) which provides personalized care for patients and their families, and conducts critical research in Alzheimer's disease and other memory disorders.



GEORGE O'DELL Chairman **NiniaUSA** George O'Dell is chairman of NinjaUSA, which

is the national governing body for ninja and associated events in the United States and as an organization is committed to athlete representation and the sustainable growth of the sport in the United States. O'Dell is a USA and AAU Folkstyle Wrestling National Champion from the early and mid-1990s.



MOLLY QUINN CEO **United States Association** of Rlind Athletes Molly Quinn has over 20

years of progressive experience in sales, sports marketing and philanthropy. As the first CEO of the United States Association of Blind Athletes. Quinn provides oversight for association staff, operations, financials, fundraising, membership, brand and reputation. Prior to joining USABA, Quinn served as vice president, fitness and endurance partnerships with St. Jude Children's

Research Hospital in Memphis, Tennessee.



CHRISTOPHER PARKER President and CEO NJCAA

Christopher Parker is

responsible for leading all aspects of the National Junior College Athletic Association, the country's second-largest athletic association and its 512 member colleges while enhancing the opportunities for student-athletes and member institutions. His daily duties are to provide overarching leadership of all aspects with special concentration on membership growth, financial stability and organizational growth. Parker currently serves on the Women's Basketball Hall of Fame Board and the United States International Federation Board.



SHERI RHODES National Events Manaaer **USA Archery** Sheri Rhodes has over-

seen the coordination and organization of USA Archery's national events since 2013. In addition to being a continental judge, Rhodes has served as a technical delegate to World Archery at many international competitions and was the competition manager at the 1996 Olympic Summer Games in Atlanta. She has also been the tournament director for many domestic events and previously has served at USA Archery in roles including coach development manager from 2009-2013 and director of development and training from 1996-1998.



MARC RIKER CEO **National Senior** Games Association

Marc Riker serves as the chief executive officer for the National Senior

Games Association. He joined the team in 2011 as the director of national games and was responsible for the successful execution of the NSGA's premier event, the National Senior Games. He currently is the leader of the NSGA staff and is responsible for working closely with the current and future hosts of the Games. Before joining the NSGA, Riker spent 10 years as the executive director of the Alabama Sports Festival, an annual multisport Olympic-style competition for residents of all ages.



TIMOTHY SCHNEIDER Founder and Chairman. Sports Division, **Northstar Travel Group**

Tim Schneider is the founder and chairman of the Sports Division of Northstar Travel Group. Through April 2017, he headed up Schneider Publishing, the Los Angeles-based company that launched the annual TEAMS Conference & Expo, and founded SportsTravel. He is a former radio station news director and worked in political campaign management prior to founding Schneider Publishing Company in 1987. He previously served two terms on the board of directors of the National Association of Sports Commissions, now known as the Sports Events and Tourism Association, and in 2017 was inducted into the inaugural class of the NASC Hall of Fame. Schneider is the former chair of the Destination & Travel Foundation, which was formed by the combination of the Destination Marketing Association International Foundation and the U.S. Travel Association Foundation.



MARY SICARD Director of Marketina Professional Disc Golf Association Mary A. Sicard is a high-

energy, results-driven, entrepreneurial marketing and communications leader with a unique blend of artistic and technical expertise. Her career expands several industries including telemedicine and golf, sock and slurry pump manufacturing. She held positions leading marketing strategy and profitable growth for consumer and commercial products and services. Sicard is currently the director of marketing for the Professional Disc Golf Association



MAX SIEGEL CEO USA Track & Field

Nationally renowned sports and entertainment executive Max Siegel became the fourth CEO of

USA Track & Field on May 1, 2012. Since that time, he has led USATF to financial growth and programmatic evolution that are unprecedented in the Olympic family, including expansion of the USATF budget to a record \$37 million, a successful bid for the U.S. to host the 2022 IAAF World Outdoor Championships and a historic contract with Nike. As the owner of Rev Racing since 2010, Siegel has also led NASCAR's Drive for Diversity (D4D) program to bring more multicultural and female talent to the sport.



CARLOS SILVA CFO **World Team Tennis** Carlos Silva joined World TeamTennis as CEO in

January 2019 and led the effort to bring pro tennis back during the COVID-19 pandemic, holding the season in a self-contained bubble at the Greenbrier Resort in West Virginia. Silva has led expansion efforts in Chicago, Las Vegas and Orlando over the last two years while securing partnerships with CBS Sports, ESPN and Tennis Channel. Silva previously served as CEO for the World Series of Fighting for three years and led the sale of the MMA property to new investors, staying on as president of the newly named Professional Fighters League until 2018.



CHRISTINE STRONG SIMMONS Senior Director of **Sport Operations USA Fencing**

Christine Strong Simmons currently provides operations oversight at USA Fencing for regional tournaments, national events, international events, membership, education and state organizations. She serves as a liaison to the USA Fencing Board of Directors, various committees, sports commissions and CVBs and is a board member for SportsETA and WFencing.



ERIC STEELE Executive Director and Corporate Secretary **USA Roller Sports** Eric Steele is a Pennsylva-

nia native from Punxsutawney who prior to joining USA Roller Sports spent 17 years with the Boy Scouts of America as a professional executive overseeing program, camping and facility operations in four separate sites throughout the United States. In his role with USA Roller Sports, which he joined in January 2018, Steele works to develop, promote, educate and grow roller sport in the disciplines of Freestyle, Figure, Hockey, Speed and Derby at all levels.



JONATHAN STRAUSS Founder Skate IDSA Jonathan Strauss is the

founder and creator of Skateboard Supercross. a new league that focuses on education, recreation and competition so that the sport can be sustainable. The new league for skateboard, now an Olympic sport, includes the design and building of skateparks and more. Strauss is also the founder and creator of Board Up Productions, LLC, a lifestyle and action sports event-marketing agency.



BRENNAN SULLIVAN Event Director Jam On It

Brennan Sullivan is an event director for Jam On

It, one of the largest AAU event operators in the country. Jam On It runs large AAU basketball events as well as volleyball events, typically under one roof in larger venues. Sullivan oversees scheduling, resolves issues that ay arise during an event and event setup and breakdown.



JOSH TODD President/ **Executive Director Omaha Sports** Commission

Josh Todd has 15 years' experience in the sports, events and sports tourism industry and took over the helm of the Omaha Sports Commission in February 2018. In 2021, Omaha will become the first city to ever host Olympic Trials in both Summer (swimming, June) and Winter (curling, November) Olympic Games. Prior to Omaha, Todd worked with the Huddle Up Group sports consulting firm and spent six years as the director of sports in Mesa, Arizona.



SYLVESTER TURNER Mayor City of Houston Sylvester Turner is serving his second four-year

term as mayor of Houston. Since taking office, Turner has managed challenges facing the nation's fourth-largest city, including budget deficits, homelessness and natural disasters such as Hurricane Harvey. He is leading Houston's response to the COVID-19 global pandemic. Amid national unrest and calls for improving community and police relations, the mayor signed an executive order restricting the use of force and created a task force on policing reforms. Turner oversaw Houston's rebound from Hurricane Harvey, championed historic pension reform, cheered on the 2017 Word Series Houston Astros and hosted a successful Super Bowl LI.



WILL WALLER CEO **National Wheelchair Basketball Association** Will Waller is the CEO of

the National Wheelchair Basketball Association. He's been involved in the sport for 25 years, becoming involved after being shot and sustaining a spinal cord injury growing up in Chicago in 1992, as a result of inner-city violence. Will has had success on every level of the sport, including two Paralympic bronze medals, two world championship gold medals and one world championship bronze medal. In addition to his role with the NWBA, Waller is a speaker in the areas of leadership, performance and culture.



NORA WHITE Event Manager Spikeball Inc. Nora White is the event manager for Spikeball Inc.

Within this role, she organizes the largest roundnet tournament series in the United States. She also oversees the college roundnet program with more than 150 active clubs.



TIM YOUNT Chief Sport Development Officer **USA Triathlon** Tim Yount is USA Triath-

lon's chief sport development officer. Yount has managed or been engaged with nearly every major program within the organization since joining the national office staff in 1989 as an intern. Yount was integral to the development of several core USA Triathlon programs, including the creation of USA Triathlon's Regions, Regional Championships, Age Group World Championship Team program, Junior programs and Women's Triathlon as an NCAA sport.



THINKING BIG IN HOU

IT'S A CITY MADE
TO PUT ON BIG EVENTS
AND AMAZING
CHAMPIONSHIPS –
AT EVERY LEVEL.

Think about it. Three Super Bowls in the books. Two Final Fours done and another on the way. The 2024 College Football Playoff. The 2020 U.S. Women's Open. The 2017 and 2019 World Series. CONCACAF Gold Cup Games and international soccer matches. And, fingers crossed, maybe some 2026 World Cup matches.

There's no question about it: Houston knows how to organize mega sports events. But it's also a city that has a burgeoning track record of successful events at every level and in an array of sports—from high-profile rugby matches to NCAA Division II and III Women's Golf Championships and the IWF World Weightlifting Championships.

It's a city that was a go-to place for hosting championships before the pandemic; and it's a city that's about to resume that mission and help lead the way as the country—and sports—begin to reopen after seven long months.

BACK TO BUSINESS

The MLS Houston Dynamo started things off in September when they allowed a limited amount of seating for home games at BBVA Stadium. The Houston Texans followed—again with the guidance of civic leaders—with a limited percentage of fans in the stands at NRG Stadium for October home games. And, the Houston Astros home field at Minute Maid Park was selected by Major League Baseball to serve as a

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Sports fans in Houston have something to enjoy any time of year as the city is the home of MLB's Astros, the Dynamo of MLS and Dash of the NWSL, the NBA's Rockets and the NFL's Texans.

Photos courtesy of Harris County-Houston Sports Authority

STON

National League regional site for the 2020 MLB playoffs.

Golf was one of the first sports to restart nationally and, with the Houston Open coming November 2–8 at Memorial Park and the U.S. Women's Open set for December 10–13 at Champions Golf Club, more sports are on the way.

"We're slowly getting back to business," said Harris County—Houston Sports Authority CEO Janis Burke. "We have state-of-the-art facilities, all of which are following safety protocols and best practices as they slowly open the gates to fans.

"Yes, it's limited numbers, but it is a stepping stone to reopening fully



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TEAMS HOST CITY UPDATE



Minute Maid Park (above, below left) and NRG Stadium (below right) have hosted some of the biggest events in sports.

Photos courtesy of Harris County-Houston Sports Authority

once everyone is safe and restrictions are lifted."

THRIVING DOWNTOWN

In the meantime, the TEAMS '20 Conference & Expo is setting the standard for gatherings with the all-digital "Virtual from Houston" experience planned for October 19–22.

Although attendees won't be able to take advantage of Houston's incredible downtown footprint that includes a campus centered around the George R. Brown Convention Center and anchored by the Toyota Center to the south, Minute Maid Park to the north and BBVA Stadium to the east, they will be able to experience some of those venues virtually as part of the conference schedule.

"We've been working hard during the past several months to engineer a digital experience that will be the category leader for the sports-event industry," said Timothy Schneider, founder of TEAMS and the chairman of the Sports Division of Northstar Travel Group. "Thanks to the support of our tremendous community of sponsors and exhibitors, TEAMS '20 Virtual from





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Things work better when connected.





Houston will be a dynamic evolution of the TEAMS Conference & Expo."

The Marriott Marquis has been a key addition to the well-equipped downtown campus as well, complementing the Hilton Americas and offering two full-service convention center hotels attached to the GRB by skywalks.

The campus includes 1.8 million square feet of space in the GRB that

can be utilized in a myriad of ways for conventions. The venue hosted the 1992 Republican National Convention. It also was the USOPC processing center for the 2016 U.S. Olympic teams. In addition, it has held Final Four and Super Bowl Fan Fests, the AAU Junior Olympics and the IWF Worlds.

With a combined 2,200 rooms and hotel ballrooms attached to the

convention center and Avenida Plaza—an outdoor pedestrian-friendly area with restaurants and free live entertainment—it's an ideal place for convention goers and athletes to relax.

The GRB campus is easily accessible to both of Houston's airports—Bush Houston Intercontinental (IAH) and William P. Hobby (HOU)—and is an easy drive to Memorial Park, with its championship golf course and running trails, and to Uptown Houston/The Galleria, one of Houston's finest shopping and dining areas.

INTERNATIONAL FLAIR

The nation's fourth-largest and most diverse city, where more than 145 different languages are spoken, has been dubbed the face of America's future. It's a hub for international businesses and draws major events annually. It's one reason FIFA is considering the city to be a host site for the 2026 World Cup.

But beyond downtown, the Harris County—Houston Sports Authority has hosted the NCAA Women's Division II and Division III Golf Championships at Bay Oaks Country Club and the Division III event will return in 2022. The 2019 and 2020 Lone Star BMX Nationals were held at the new Rockstar Energy Bike Park, a venue that had been scheduled to host the 2020 UCI BMX World Championships.

The city's venues can also host more than their main tenants. Minute Maid Park has hosted the WWE's Royal Rumble and the Simone Biles' International Invitational. NRG Stadium is home not only to the Texans, but to the annual Rodeo Houston, the Texas Bowl, major international soccer matches and the Cracker Barrel National Battle of the Bands, an event that also utilizes NRG Arena for an HBCU college recruitment fair.

A BRIGHT FUTURE

Houston is working hard and hoping there will be 2026 World Cup matches coming but it is also looking forward to the 2023 NCAA Final Four and the 2024 College Football Playoff, among other events. And who knows what else?

We love the possibilities. ■

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It doesn't matter how big or small your event is. If you're searching for a host site for a conference or a sporting event, we have more information available at www.houstonsports.org.

And, if you have a question about any of the city's facilities or how we can help you plan a successful event in Houston, reach out to Holly Kesterson, vice president of events, at hkesterson@houstonsports.org.

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New flooring at the Atlantic City Convention Center provides flexibility for event organizers.

Photo courtesy of Meet AC



ON COURT IN ATLANTIC CITY

There is always something new in Atlantic City, New Jersey, the host of TEAMS '21, with both indoor and outdoor activities abounding for those involved with traditional and non-traditional sporting.

For many facilities, the ability to host multiple events seamlessly is extremely important for attracting sports tourism. The Atlantic City Convention Center put that versatility in the front of mind when it was recently able to get funding from the Casino Reinvestment Development Authority (CRDA) for new sport courts.

PLAY ANYTHING IN PLAY AC

The modular athletic flooring has a high-impact polypropylene surface that provides 92,736 square feet of court that breaks down to approximately 18 basketball courts, 22 volleyball courts and nine futsal courts. With odor-free installation, the courts have strong visual marking with

light and dark maple areas for the fields of play and the borders, so athletes know exactly where the boundaries are located.

Want to play volleyball? Portable volleyball systems with two bases and equipment for referee stands and easy-set competition nets with antennas and sideline markers are available. Want basketball action instead? The facility has 36 portable basketball backstops with preset heights and a base fully covered in vinyl padding for player safety.

Dan Gallagher, director of sports sales for the Atlantic City Sports Commission, said the sport courts are an economical way to host multiple events in a short period of time thanks to seamless changeability. "Anything played on a wooden court, we can now accommodate," said Gallagher.

Being able to have competition at the Atlantic City Convention Center allows you to experience one of the many notable venues in the region. Not only can you have all the sporting events you want to have, the convention center also includes free WiFi, an onsite audio-visual provider, food service for everything from snack bars to banquets, media and an onsite business center.

INITIATIVES IN ESPORTS

Atlantic City is also becoming an esports destination thanks to one of its most historic venues. Jim Whelan Boardwalk Hall, built in 1921, is a U.S. National Historic Landmark. But once inside the hall, esports organizers are now able to use the 23,100-square-foot Adrian Phillips Ballroom with its capacity of 3,200 to host everything from Rocket League to Call of Duty. Renovations are planned for the ballroom to make the venue into an even more attractive place for gamers.

"It's a great dichotomy of historic meets modern day," said Gallagher. "We can update the technology to transform it into a modern-day esports arena."

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For information contact Daniel Gallagher at 609-515-0211 or email dgallagher@meetac.com

AtlanticCitySports.org #PlayACSports

A NEW LOOK IN **OKLAHOMA CITY**

Oklahoma City is open to compete. It's a diverse and daring city that embraces the spirit of adventure and collaboration. As a unique sports destination, and host of TEAMS '22, Oklahoma City has been investing in new, urban venues and facilities, which are now ready to be booked. Hosting sporting events in OKC is easy, especially when it's paired with a brand-new convention center, a walkable downtown entertainment district, six miles of modern streetcar and nationally recognized restaurants and attractions. With all of these factors, Oklahoma City produces an unparalleled environment for safe, exciting and successful sporting events.

The new Oklahoma City Convention Center is set to open in January 2021 and features 200,000 square feet of exhibit space, a 30,000-square-foot ballroom and 45,000 square feet of additional meeting space. The downtown convention center showcases a glass-walled design that floods the space with natural light, making the most of its prime location across the street from the all-new Scissortail Park, just south of the Oklahoma City Thunder's home at the Chesapeake Energy Arena. The Oklahoma City Convention Center Complex is in a central location and a short walk away from an OKC Streetcar stop, linking an additional six miles of restaurants, hotels and attractions. The Omni Hotel will serve as the convention center's headquarter hotel, adding 605 rooms and an additional 78,000 of meeting space when it also opens in January 2021.

ALONG THE RIVER

As a hub for outdoor activities in OKC, the Oklahoma River and Boathouse District continue to add new venues and activities. Home to the U.S. Olympic and Paralympic Training Site featuring canoe, kayak and rowing, the Boathouse District is also home to Riversport Adventures—Oklahoma City's urban Whitewater Rafting & Kayaking Center with class II-IV whitewater

rapids. In addition to hosting Olympic and collegiate waterfront events, visitors can now catch a wave on Surf OKC. The new simulated surf experience features bodyboarding, where participants surf the wave lying on the board, and flowboarding, where participants surf on their knees or standing.

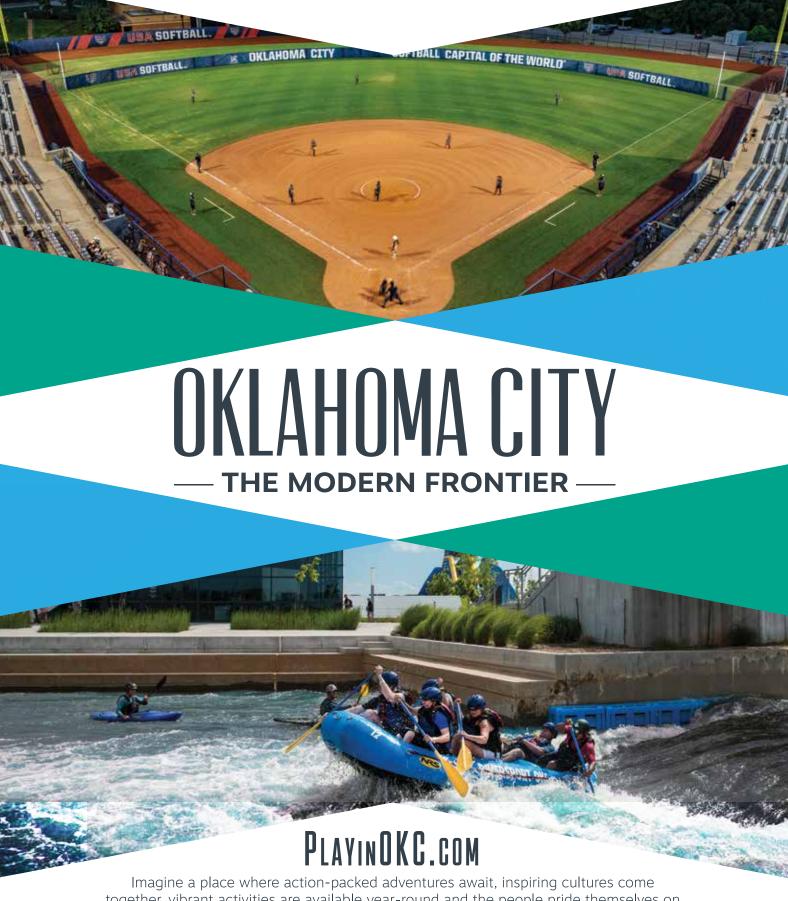
Oklahoma City is also home to USA Softball and the NCAA's Women College World Series. With four fields and world-class amenities, the USA Softball Hall of Fame Stadium continues to be the shining star in the softball world. A recent stadium expansion is now complete, adding 4,000 seats to make for 9,000 permanent seats and an additional 4,000 temporary outfield seats (a seating capacity of 13,000 in total for WCWS)The Women's College World Series is confirmed to play in Oklahoma City through 2035.



The new downtown Oklahoma City Convention Center will open in 2021.

Photo courtesy of Oklahoma City CVB





Imagine a place where action-packed adventures await, inspiring cultures come together, vibrant activities are available year-round and the people pride themselves on cheering for the home team(s). We know that place. We'll see you there. We look forward to welcoming TEAMS to Oklahoma City in 2022!



NEW VENUES IN PALM BEACH

Palm Beach County, Florida, the host of TEAMS '23, is home to world-class facilities for those wanting to practice their craft or event organizers looking to hold an event in the region. And several new projects are on tap.

The Gardens North County District Park opened in 2019 and sits on 82 acres of land in Palm Beach Gardens. The venue is equipped with 10 lighted, grass multipurpose fields, along with three concession stands, meeting spaces, a playground, ninja fitness course and a fitness trail. It can accommodate anything from archery to football, field hockey, lacrosse, rugby, soccer and more since each field can be configured in a variety of ways. Each field has state-of-the-art LED sports lighting.

The overall venue is adjacent to the award-winning Palm Beach Gardens Tennis & Pickleball Center, which

includes 18 hydro-grid clay courts, four hard courts and six pickleball courts. The site has the ability to convert another half-dozen tennis courts into additional pickleball courts.

Elsewhere in the region, the new Boca Ice and Fine Arts center will allow adults and youths to enjoy everything from ice skating, hockey and figure skating to ballet, dance and more. The NHL alumni players' elite hockey training academy and U.S. figure skating champions will participate at the venue that is scheduled to open in the near future.

ESPORTS IN THE MIX

For those interested in the fast-rising esports industry, Boca Raton is the home of a new esports headquarters for Misfits Gaming Group, owners of the Florida Mayhem in the Overwatch

League and the Florida Mutineers in the Call of Duty League. Misfits, one of the world's largest companies in the esports industry, will be moving its headquarters to Boca Raton in a new \$1.3 million venue that will see its central offices relocated from Los Angeles and Berlin.

South Florida is an emerging market for the thriving esports industry and Boca Raton will serve as the base of operations for Misfits' global esports teams, as well as their two Florida-based franchises in the Overwatch and Call of Duty leagues. Through these local teams, Misfits will organize several large events in the state each year, in addition to college tournaments and community events at the 18,000-square-foot facility.

"Thanks to the state of Florida, we're excited to be opening our headquarters in Boca Raton next year," said Ben Spoont, CEO and co-founder of Misfits.

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BIG PROJECTS IN BIRMINGHAM

With the impact of COVID-19, many building plans around the country have come to a halt. In Birmingham, however, two important projects are progressing.

Currently underway on the campus of the Birmingham-Jefferson Convention Complex, the new Protective Stadium will be home to the University of Alabama at Birmingham Blazers football. The 45,000-seat facility will also host soccer, concerts, large conventions, and other events. The stadium is on schedule to be complete in the fall of 2021.

Also underway is a \$100 million-plus renovation of Legacy Arena, also on the campus of the Birmingham-Jefferson Convention Center. The arena closed in April to begin the 18-month renovation. Major reconstruction of the exterior facade will give the arena a more open and light design. Enhancements will also improve the fan experience, circulation to and within the space and modernization aimed at enhancing amenities for visitors and performers.

Meanwhile, the world is coming to Birmingham and the city has been preparing for the event. The World Games 2022 Birmingham will be an 11-day sports celebration held in the year following the Olympic Summer Games. The games represent the highest level of competition for more than 3,600 international athletes in more than 30 sports, including archery, water skiing and sumo.

"This will be the largest sporting event Birmingham has hosted to date and the first time the games have been held in the U.S. since 1981," said David Galbaugh, vice president of sports sales and marketing for the Greater Birmingham Convention & Visitors Bureau.

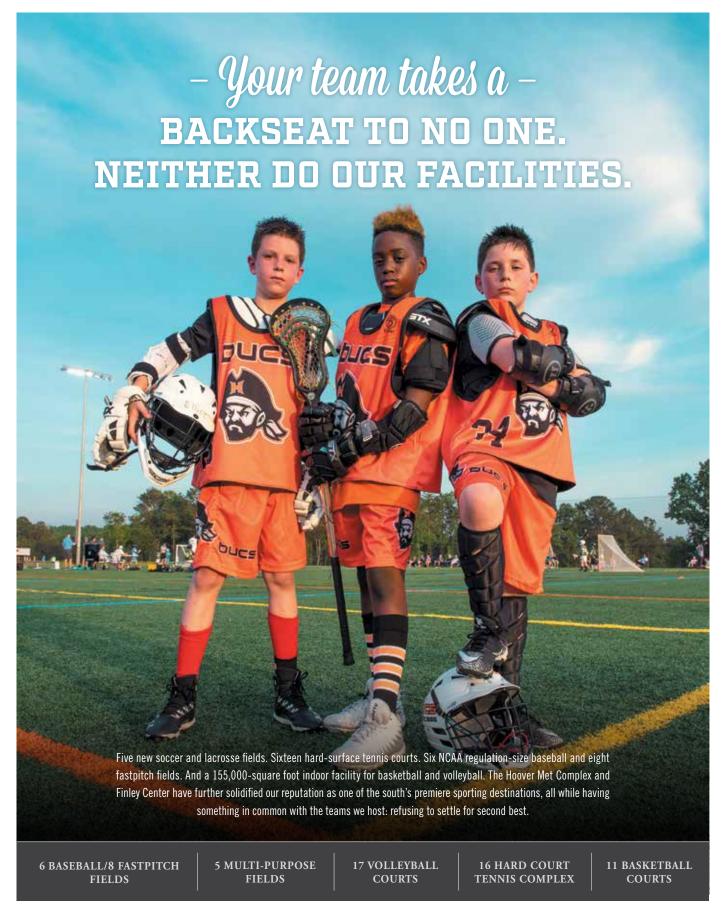
2025 WORLD POLICE AND FIRE GAMES

That's not all. In May, the World Police and Fire Games Federation awarded the 2025 World Police and Fire Games to Birmingham.

The 2025 Games, which will take place June 27 to July 6, will feature more than 10,000 first responders competing in 1,600 medal events. The full lineup of sports is expected to include more than 55 disciplines, ranging from traditional offerings such as cycling, golf, softball and angling. Events will take place at more than 35 venues across the greater Birmingham area and will be free and open to the public.

"It's encouraging to be able to look past COVID-19 to a time we can once again host major sporting events," Galbaugh said. "This event is expected to have a \$75 million impact and will host an expected 150,000 athletes, supporters and spectators in our community. With the World Games and the Police and Fire Games, Birmingham will host two of the top international amateur sports events in a four-year period, further establishing our area as an international sports destination."

TEAMS '20 CONFERENCE + EXPO #TEAMSconference







MEET THE EXHIBITORS

ACCOR HOTELS & RESORTS

Booth #100

Key Contact: Andrew Barnes **Phone:** (203) 554-1636

Email: andrew.barnes@accor.com

Website: all.accor.com

Accor is a global hotel partner for meetings and events with more than 5,000 hotels ranging from luxury to economy in 100+countries. Noted meetings brands include Fairmont, Sofitel, Novotel, Swissôtel, Pullman, 21c Hotels among others.



ALBUQUERQUE SPORTS COMMISSION

Booth #101

Key Contact: Angie Jepson **Phone:** (505) 222-4359 **Email:** jepsen@visitabq.org

Website: visitalbuquerque.org/sports-commission Albuquerque is a welcoming Southwest destination with stunning landscapes, 310 days of sunshine, gorgeous sunsets, blue skies and low humidity. Our dedicated sports and services teams will help make your event go the distance. Meet with us to learn more about why Albuquerque is the perfect destination for your next event.

ALLIANCE RESERVATIONS NETWORK

Booth #105

Key Contact: Greg Keller
Phone: (602) 430-8000
Email: gregk@allresnet.com
Website: alliancereservations.com

Alliance Reservations Network (Alliance) is a travel technology company that provides privatelabel travel booking engine solutions. Alliance's turnkey, private-label booking platforms with highly customizable features empower its partners to stand out from the competition by offering unique benefits to their audience.



ASM GLOBAL

Booth #104

Key Contact: Anna Nash Phone: (513) 276-7891 Email: anash@asmglobal.com Website: asmglobal.com

ASM Global is the world's largest and most trusted venue management and services company, spanning five continents, with a portfolio of more than 300 of the world's most prestigious arenas, stadiums, convention and exhibition centers. Our venues connect people through the unique power of live experiences.



ARKANSAS SPORTS

Booth #102

Key Contact: Shelbey Morris **Phone:** (501) 682-1081

Email: shelbey.morris@arkansas.gov **Website:** arkansas.com/sports

The Arkansas Sports Team is comprised of 13 destinations with a wide array of facilities so you can be sure to find the perfect location for any event. From Texarkana to Jonesboro, monster truck rallies to baseball tournaments, and everywhere and everything in between, Arkansas is the natural choice for sports!



ATLANTIC CITY SPORTS COMMISSION

Booth #103

Key Contact: Daniel Gallagher Phone: (609) 318-6054 Email: dgallagher@meetac.com Website: atlanticcitysports.org

The sports commission team maintains excellent relations with all of Atlantic County's sports facility management, hotels and casinos and meeting facilities. We will be happy to help you locate the right space, assist with attendance building and housing, provide temporary staff and help with all the details for a successful event.

THE ISLANDS OF THE BAHAMAS

Booth #200

Key Contact: Leonardo Dean

Bahamas Ministry of Tourism & Aviation

Phone: (242) 302-2000 Email: Idean@bahamas.com Website: bahamas.com

Just 55 miles off the coast of Florida, The Islands Of The Bahamas plays host to many world-class sporting events. With over 700 islands and cays and 16 unique island destinations, The Bahamas is an easy fly away escape that transports travelers away from their everyday.

BEAUMONT CONVENTION & VISITORS BUREAU

Booth #205

Key Contact: Freddie Willard **Phone:** (800) 392-4401

Email: freddie.willard@beaumonttexas.gov

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Website: MeetBeaumont.com

Fan-friendly Beaumont has a true love for the game and a legendary athletic spirit. When it comes to sports, Beaumont "gets it," and so do our partners. From our hotels to sporting venues, the community rallied together to welcome events, teams and all their fans!



BLOOMINGTON. MN CVB-HOME OF MALL OF AMERICA

Booth #201

Key Contact: Dan O'Neill, CDME

Phone: (952) 858-8500

Email: doneill@bloomingtonmn.org Website: bloomingtonmn.org

When it comes to planning your sporting event,

venues matter. And in Bloomington, MN, our venues are some of the best in the country. Whether it's an indoor or outdoor sport, hockey or golf, for one day or a whole week - you'll find a venue just right for your event.

BOISE CONVENTION & VISITORS BUREAU

Booth #204

Key Contact: Brandon Fudge Phone: (208) 591-3493 Email: bfudge@boisecvb.org

Website: boise.org

The Boise Convention & Visitors Bureau is a nonprofit organization focused on enhancing the city of Boise's economy through marketing, promoting and selling of our city and region as a site for tournaments, meetings, events, competitions, etc. We can help secure materials for your event and promote your events via social media.

BUFFALO NIAGARA SPORTS COMMISSION

Booth #203

Key Contact: Pete Harvey Phone: (716) 218-2929

Email: harvey@buffalosportscommission.com

Website: visitbuffaloniagara.com/

sports-commission

We are a full-service sports commission.

CAESARS ENTERTAINMENT

Booth #300

Key Contact: Nick Giannetti Phone: (702) 306-0686 Email: ngiannetti@caesars.com

Website: caesars.com

Caesars Entertainment offers meeting planners access to 40 first-class properties in 20 unique destinations with 2.1 million square feet of meeting space. For more information, please visit www.CaesarsMeansBusiness.com.



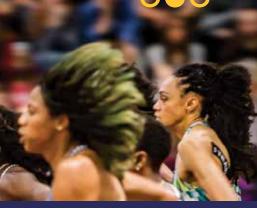
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WE'RE GAME



















With state-of-the-art sporting facilities and 310 days a year of sunshine, Albuquerque has the courts, fields, tracks and enthusiasm for your next meet or tournament.

- 22-field soccer complex
- One of the largest covered BMX facilities in the country
- Albuquerque Regional Sports Complex with five collegiate-level baseball fields, shaded bleachers, concession stand, press boxes, locker rooms and event room
- More than 167,000 square feet of exhibit space in the Albuquerque Convention Center, the perfect venue for any sport from archery to volleyball

Find out why the 2019 National Senior Games broke the record for athlete registration in Albuquerque. Visit **VisitABQ.org/sports** or call **800-733-9918** to learn more!



— A division of Visit Albuquerque —

CEDAR RAPIDS SPORTS TOURISM

Booth #301

Key Contact: Erik Hudson **Phone:** (515) 451-6690

Email: e.hudson@creventslive.com **Website:** tourismcedarrapids.com

Cedar Rapids Tourism plays host to local, regional and national sporting events of all types. Let's talk about what we can do for your organization!

CENTRAL FLORIDA'S POLK COUNTY SPORTS MARKETING

Booth #305

Key Contact: Lauren Hatton **Phone:** (863) 551-4715

Email: lauren@centralfloridasports.com **Website:** centralfloridasports.com

Home to more than 220 sporting events each year, we offer the perfect location for your

next event. Our nationally recognized facilities can accommodate almost any sport, at any skill level, for competitors of all ages. Our central location and talented staff assure you'll have no problem pulling off a winning event.



sports **irgini**A

SportsVirginia.org

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CHESTER COUNTY CONVENTION & VISITORS BUREAU

Booth #302

Key Contact: Travis Geiser **Phone:** (484) 840-7216

Email: travis@brandywinevalley.com **Website:** brandywinevalley.com/sports-

commissions

Nestled in southeastern Pennsylvania, minutes from northern Delaware and the Philadelphia International Airport, the region is easily accessible by the Mid-Atlantic region thanks to major rail lines and interstate highways. A variety of facilities and fields along with accommodations of more than 4,500 rooms await your participants.

CHICAGO SOUTHLAND CONVENTION & VISITORS BUREAU

Booth #303

Key Contact: Mary Patchin **Phone:** (708) 895-8200

Email: mary@visitchicagosouthland.com **Website:** visitchicagosouthland.com

The Chicago Southland CVB represents 62 South/Southwest Suburbs of Chicago. 30 minutes from Chicago, we offer great interstate accessibility. The Chicago Southland Region offers a wide variety of hotels, the Tinley Park Convention Center (70,450 square feet), Southland Center, SeatGeek Stadium, and many sports venues – all with FREE Parking!

COMPETE COLLEGE STATION

Booth #307

Key Contact: Dominique Powell **Phone**: (979) 260-9898 **Email**: dpowell@cstx.gov

Website: compete.cstx.gov

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Welcome to PA Sports.

Our mission is simple - to attract quality sporting events to Pennsylvania, and service them at the highest level. No matter the sport or size of your event, Pennsylvania offers a wide range of indoor and outdoor facility options, easy accessibility, affordability, and leisure time attractions.

Pursue your happiness in the Keystone State!

SPORTSINPA.COM

For more information, venue listings, or to submit an RFP, please visit **SPORTSINPA.COM**

Like us on Facebook @PA Sports & Events

Compete College Station prides itself as being an extremely professional, experienced and hospitable organization that is willing to go the extra mile for any event to ensure all athletes, spectators and event organizers are provided with an enjoyable and memorable experience.

CONFERENCE HOUSING

Booth #304

Key Contact: Greg Wuerfel Phone: (877) 385-9595

Email: info@ConferenceHousing.com Website: ConferenceHousing.com

A full-service solution for conference housing.

CVENT

Booth #306

Key Contact: Taylor Woods Phone: (571) 765-5631 Email: twoods@cvent.com Website: cvent.com

Founded in 1999, Cvent is the world's largest event management technology company. Our sourcing and housing solutions can cater to any event size. Reach out to a Cvent rep today with any questions.



DALLAS SPORTS COMMISSION

Booth #404

Key Contact: J.D. Wood Phone: (214) 356-7413 Email: jd@dallassports.org Website: dallassports.org

We're here to help. Our aim is to provide event organizers of amateur, collegiate, Olympic or professional sporting events or meetings with a one-stop shop. With just one call the Dallas Sports Commission Team will assist and facilitate all the necessary steps in planning a fantastic event in Dallas or the surrounding area.

DESTINATION DC

Booth #400

Key Contact: Christopher Thompson

Phone: (202) 789-7091

Email: christopher@washington.org

Website: washington.org

Destination DC serves as the lead organization to successfully manage and market Washington, DC, as a premier global convention, tourism and special events destination, with a special emphasis on the arts, cultural and historical communities.

DESTINATION MISSOULA

Booth #401

Key Contact: Kara Bartlett Phone: (406) 546-7362

Email: kara@destinationmissoula.org Website: destinationmissoula.org

Folks come together for the love of sport in a town pulsating with arts, culture, food, drink, rich roots and friendly locals, not to mention three rivers and seven wilderness areas. The offerings are many and diverse, and the hospitality and amenities are top notch. In Missoula, we play long after the game is over.

DISCOVER PUERTO RICO

Booth #406

Key Contact: Discover Puerto Rico Phone: Discover Puerto Rico

Email: carlos.deliz@discoverpuertorico.com

Website: DiscoverPuertoRico.com

Finally, it's time to plan meetings. Soon, we can meet and enjoy turquoise deep dives and non-virtual happy hours. Unforgettable team building and colorful ways to connect. It's time to plan for Puerto Rico. Plan your next meeting or event at DiscoverPuertoRico.com

DISCOVER ODESSA

Booth #405

Key Contact: Teresa Vasquez Phone: (432) 333-7890

Email: teresa@discoverodessa.org Website: discoverodessa.org

Discover Odessa is a DMO serving the Texas city that is only 10 miles from the Midland International Air & Space Port with three golf courses and 18 different parks for exploring.

DUPAGE CVB DUPAGE SPORTS COMMISSION

Booth #403

Key Contact: Angela Rauen Phone: (630) 575-8070

Email: angela@discoverdupage.com Website: dupagesportscommission.com

Our infrastructure, experience, local expertise and approach will help ensure a memorable event for your competitors and spectators. Our commitment to providing outstanding service for national governing bodies of sports and event rights holders, competitors, spectators, visitors and media, is our priority.

ELIZABETH DESTINATION MARKETING ORGANIZATION

Booth #500

Key Contact: Jennifer M. Costa

Phone: (908) 355-9797

Email: dperez@goelizabethnj.com

Website: goelizabethnj.com

Destination marketing organization servicing the city of Elizabeth's hotels and other attractions, restaurants, nightlife and more.

EUGENE, CASCADES & COAST SPORTS COMMISSION

Booth #501

Key Contact: Joey Jewell Phone: (541) 743-8757

Email: Joey@EugeneCascadesCoast.org Website: EugeneCascadesCoast.org/Sports Eugene, Cascades & Coast's reputation as a powerhouse sports destination on the West Coast continues to grow. Based in Eugene, Oregon, we have the expertise to host traditional sports as well as those newer and unique sports events.

EVANSVILLE SPORTS CORPORATION

Booth #506

Key Contact: Eric Marvin Phone: (812) 375-4701

Email: emarvin@evansvillesports.org

Website: evansvillesports.org

Located in southwestern Indiana along the Ohio River. Evansville offers big-city amenities with small-town friendliness. Evansville is centrally located between St. Louis, Nashville, Indianapolis and Louisville. As the regional metropolitan hub for over 350,000 people, you will enjoy affordable comfort with topdrawer facilities.



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EVENTCONNECT

Booth #502

Key Contact: Serge Babenko Phone: (519) 914-1697

Email: serge.babenko@eventconnect.io

Website: eventconnect.io

EventConnect is the only event management software in the sports tourism industry that connects thousands of partners on one platform. Working with more than 4,000 events, 15,000 hotels in over 800 cities across North America, we have built a platform that truly makes the experience better for everyone.

EXPERIENCE FLORIDA'S SPORTS COAST

Booth #507

Key Contact: Consuelo Sanchez, CSEE

Phone: (727) 514-7073

Email: cbsanchez@FLSportsCoast.com

Website: FLSportsCoast.com

Located on the west coast of Central Florida. just 30 minutes from the Tampa International Airport, Florida's Sports Coast is well known for its high-quality amateur sports venues.

EXPERIENCE PRINCE GEORGE'S

Booth #504

Key Contact: George A. Cooley II

Phone: (240) 623-4108

Email: gacooley@experiencepgc.com Website: experienceprincegeorges.com Experience Prince George's is the premier

destination marketing organization for Prince

George's County, MD.

EXPLORE ASHEVILLE CONVENTION & VISITORS BUREAU

Booth #505

Kev Contact: Tina Porter Phone: (828) 258-6133

Email: tporter@exploreasheville.com Website: ExploreAsheville.com

With spectacular scenery, a vibrant arts scene, creative culinary options and sports venues of all sizes, Asheville is the premier Southeast mountain destination for sporting events. The Explore Asheville sales team is here to provide you with the local expertise to design a unique and memorable event.

EXPLORE BRANSON

Booth #202

Key Contact: Terra Alphonso Phone: (417) 243-2124

Email: talphonso@bransoncvb.com

Website: ExploreBranson.com

Nestled in the beautiful Ozark Mountains. Branson is America's affordable, wholesome family entertainment capital. With several diverse lakes, trails, courts, ballfields and more, we're built for sports and outdoors activities. Branson, Missouri, is the perfect location for your next sporting event!



FORT WORTH SPORTS COMMISSION

Booth #600

Key Contact: Heath Aucoin Phone: (918) 688-3990 Email: heath@fortworth.com Website: fortworthsports.com

The Fort Worth Sports Commission is focused on enhancing the image, economy and quality of life for the community through the power of sports. We actively pursue high-profile events that bring national exposure to Fort Worth while driving thousands of athletes, coaches and fans to our great city.

GAINESVILLE SPORTS COMMISSION

Booth #705

Key Contact: Joleen Cacciatore Miller

Phone: (352) 338-9300 Email: jcacciatore@

gainesvillesportscommission.com

Website: gainesvillesportscommission.com Being centrally located in the state and in close proximity to surrounding states, the city of Gainesville and Alachua County is a premier destination to host your next event. Home to

the University of Florida, elite facilities are easy to come by in the perfect location.

GEORGE WASHINGTON UNIVERSITY

Booth #709

Key Contact: Lisa Delpy Neirotti Phone: (202) 994-6623 Email: delpy@gwu.edu

Website: business.gwu.edu/ms-sport-

management



GREATER BIRMINGHAM CONVENTION & VISITORS BUREAU

Booth #700

Key Contact: David Galbaugh Phone: (205) 214-9210

Email: Dgalbaugh@sportsbirmingham.com

Website: Sportsbirmingham.com

GREATER BOSTON CONVENTION & VISITORS BUREAU

Booth #708

Key Contact: Stephanie Pappas

Phone: (617) 867-8222

Email: spappas@bostonusa.com

Website: bostonusa.com

The Greater Boston Convention & Visitors Bureau (GBCVB) is the primary private sector marketing and visitor service organization charged with the development of meetings, conventions, special events and tourism-related business to enhance the Greater Boston economy.

GREATER COLUMBUS SPORTS COMMISSION

Booth #701

Kev Contact: Celia Anderson Phone: (614) 221-6184

Email: canderson@columbussports.org

Website: columbussports.org

Columbus is transforming into a top sports destination. Host to the 2018 NCAA Women's Final Four and numerous USA Olympic sports and amateur sporting events, the Greater Columbus Sports Commission wins events and brings them to the city. In return, these events positively impact the image, economy and lifestyle of Columbus and its residents.

by up to 180 percent through maximizing the benefits of large group bookings. Through our services, clients receive more funds to re-invest in the success of their organization. We also sponsor your events.

Website: leecountysports.org

Lee County includes the greater Fort Myers/ Sanibel area of Southwest Florida. We look forward to discussing why 95% of sports tourism business returns to our community year after year. And just a hint, it is for reasons beyond our beautiful Gulf of Mexico beaches.

GREATER FORT LAUDERDALE CONVENTION & VISITORS BUREAU

Booth #706

Key Contact: Mike Sophia Phone: (954) 767-2470 Email: msophia@broward.org

Website: sunnv.ora

Greater Fort Lauderdale features a wide range of venues, from a newly renovated and expanded Convention Center, state-of-the-art aquatic facilities, a new 19,000-seat MLS stadium, arena and great parks throughout the destination. Greater Fort Lauderdale is a sports enthusiast's dream, and the ideal year-round location for your sporting event!



HARRIS COUNTY-HOUSTON **SPORTS AUTHORITY**

Booth #801

Key Contact: Chris Massey Phone: (713) 308-5900

Email: cmassey@houstonsports.org Website: houstonsports.org



LOUISVILLE TOURISM

Booth #1201

Key Contact: Gen Howard Phone: (502) 560-1497

Email: ghoward@gotolouisville.com

Website: gotolouisville.com

Yes, Bourbon is a spirit that comes in a glass, but it's also a spirit that defines our culture and compassion. From the Kentucky Derby to Louisville Bat Factory, we are authentic to our roots of horse racing, baseball and hosting large sporting events! Gen and Greg have a combined 33 years experience and look forward to meeting you!

GREATER RALEIGH SPORTS ALLIANCE

Booth #703

Key Contact: Tori Collins Phone: (919) 272-3997 Email: tori@raleighsports.org Website: raleighsports.org

Greater Raleigh is a sports planner's dream world-class venues and first-rate hotels in a naturally beautiful region that is centrally located, easily accessible and affordable... and brimming with Southern hospitality. No wonder N.C.'s capital city area has carved its niche as one of America's hottest sports destinations.

IMAGE INFLATORS

Booth #901

Kev Contact: Steve Hawkins Phone: (402) 499-2379 Email: info@imageinflators.com Website: imageinflators.com

We specialize in dye sublimation printing, a technique that dyes the material itself, instead of simply laying the color on top like regular screen printing. Every color, pattern, and image you can think of can be produced on our signage and apparel-even highresolution photos!

KANSAS CITY KANSAS CONVENTION & VISITORS BUREAU

Booth #2211

Email: Justin@visitkansascityks.com Website: VisitKansasCityKS.com

To market Kansas City, Kansas, as a visitor destination and to increase the number of

overnight stays!

Key Contact: Justin Stine CSEE Phone: (913) 321-5800

GROUPHOUSING TRAVEL

Booth #704

Kev Contact: Mike Bower Phone: (888) 290-3210

Email: mbower@grouphousing.net

Website: grouphousing.net

Our services are free and deliver a significant, measurable impact on our clients' events. Group Housing has helped clients grow event revenues

LEE COUNTY SPORTS DEVELOPMENT

Booth #1202

Key Contact: Jeff Mielke Phone: (239) 707-3951 Email: jmielke@leegov.com

LUBBOCK SPORTS

Booth #1203

Key Contact: Eric Launer Phone: (806) 723-8235 Email: eric@visitlubbock.org Website: sports.visitlubbock.org

Since 2004, Visit Lubbock and Lubbock Sports has assisted more than 5,798 events or conventions, resulting in more than 5.28 million visitors, 1.8 million room nights and \$582.8 million in direct economic impact to Lubbock.

MADISON AREA SPORTS COMMISSION

Booth #1306

Key Contact: Brandon Holstein Phone: (608) 441-3950

Email: holstein@madisonsports.org Website: visitmadison.com/sports

Our community is passionate about sports. From youth soccer leagues to Wisconsin Badger football Saturdays, Greater Madison is always abuzz with athletes and fans that adore any opportunity for a little healthy

competition. Combine that with a geographically diverse landscape and you've got a sweet setting for a wide variety of sports.

MAINE SPORTS COMMISSION

Booth # 1304

Key Contact: Sheila Brennan Nee

Phone: (207) 615-8020

Email: sheila@mainesportscommission.com

Website: mainesportscommission.com

The Maine Sports Commission helps create a memorable, successful Maine event! Explore and experience state-of-the-art venues, the Atlantic coastline, iconic mountains, pristine lakes and endless trails — an adventurous, four-season destination for all sports! Maine. Sports. A Natural Fit.



MARYLAND'S SPORTS COMMISSION

Booth #1307

Key Contact: Terry Hasseltine

Phone: (410) 223-4158

Email: thasseltine@marylandsports.us

Website: MarylandSports.us

The Go-To-Resource provider for the sports event and sport tourism industry in Maryland.

MEMPHIS TOURISM/ MEMPHIS SPORTS COUNCIL

Booth #1305

Key Contact: Malvin Gipson Phone: (901) 543-5366

Email: malvingipson@memphistravel.com

Website: memphissportscouncil.com

Memphis is an easy drive no matter your area code, and affordable with great deals to be had by visitors. You can also explore a versatile outdoors destination that has something for everyone. In a city best known for its music and food, you can take a stroll down Beale Street or cross the mighty Mississippi on foot or by a bike via Big River Crossing.

MGM RESORTS INTERNATIONAL

Booth #1301

Kev Contact: Sarah Kirchberg

Phone: (850) 321-5857

Email: skirchberg@mgmresorts.com

Website: mgmresorts.com

MGM Resorts International - Global Hospitality, **Entertainment and Sports Destinations**

> visit MYRTLE BEACH **REGIONAL SPORTS ALLIANCE**

MYRTLE BEACH REGIONAL SPORTS ALLIANCE

Booth #1303

Key Contact: Jonathan Paris Phone: (617) 365-5231

Email: jonathan.paris@visitmyrtlebeach.com

Website: myrtlebeachsports.com

The Myrtle Beach Regional Sports Alliance, along with our partners along the Grand Strand, work to attract and support sporting events and meetings to the Myrtle Beach area.



NATIONAL CONGRESS OF STATE GAMES

Booth #1400

Key Contact: Julie Shields Phone: (616) 608-1845

Email: jshields@stategamesofmichigan.com

Website: stategames.org

The National Congress of State Games (NCSG) is a membership organization comprised of 30 Summer State Games and 10 Winter State Games organizations and a member of the United States Olympic Committee's Multi Sport Organizational Council. The NCSG was created in 1986, to serve as the official association of the State Games Organizations.



OKLAHOMA CITY CONVENTION & VISITORS BUREAU

Booth #1500

Key Contact: Sue Hollenbeck Phone: (405) 297-8909

Email: shollenbeck@visitokc.com

Website: visitokc.com

Oklahoma City CVB Sports will help your

organization have the best event!



ORANGE COUNTY SPORTS COMMISSION

Booth #1501

Key Contact: Anthony Brenneman

Phone: (714) 765-2881

Email: Abrenneman@ocsportscommission.com

Website: ocsportscommission.com

Whether your sport takes place on the hardwood, on the ice, on the sand or in the water, the OCSC will take your event to new heights. With a portfolio of world-renowned entertainment options, an array of resort and hotel options and easy airport access, OCSC is the premier partner to make your experience unforgettable.



PALM BEACH COUNTY SPORTS COMMISSION

Booth #1600

Key Contact: Glen Allen Phone: (561) 233-3174

Email: gallen@palmbeachsports.com

Website: palmbeachsports.com

The Palm Beach County Sports Commission is contracted by Palm Beach County to promote and market the county as a sports tourism destination



PC/NAMETAG

Booth #1601

Key Contact: Jess O'Dell

Phone: (888) 354-7868 Email: sales@pcnametag.com Website: pcnametag.com

pc/nametag is dedicated to helping you create a virtual and hybrid event experience that's fun and engaging. With over 40 years of event expertise as the world's largest provider of event supplies, we're here to guide you to the right items for your meeting and budget.

PEARLAND CVB

Booth #1603

Key Contact: Tracy Rohrbacher

Phone: (281) 997-5970

Email: pearlandcvb@pearlandtx.gov

Website: VisitPearland.com

Prepare to love Pearland — a friendly Texas Gulf Coast destination just minutes from Houston and Hobby airport. Name-brand hotels paired with a wide selection of sporting venues are available to welcome athletes, coaches and families for a variety of sporting events.



PENNSYLVANIA SPORTS

Booth #1605

Key Contact: Gregg Cook Phone: (717) 231-2990

Email: gregg@hhsportsandevents.com

Website: sportsinpa.com

The mission of Pennsylvania Sports is to attract and host international, national, regional and local sporting events, and showcase Pennsylvania as a viable sports event destination for professional, collegiate, interscholastic, amateur, and youth sporting ventures.

PLACER VALLEY TOURISM

Booth #1602

Key Contact: Donna D Dotti Phone: (916) 773-5443

Email: donna@placertourism.com

Website: placertourism.com

Placer Valley is located in northern CA just 25 miles from Sacramento Int'l Airport. Known for being safe, fun and family oriented, the area boasts amenities such as Top Golf, iFLY, Bass Pro Shop, Quarry Adventure Park, Golfland Sunsplash Water Park, Studio Movie Grill, two lakes, golf courses AND a wine and ale trail!

POV SPORTS MARKETING

Booth #1608

Key Contact: Molly Mullady Arbogast

Phone: (484) 580-2243

Email: molly@povsportsmarketing.com Website: povsportsmarketing.com

POV Sports Marketing is dedicated to helping properties optimize their sponsorship solutions. With more than 25 years of experience on the team, property and agency sides of the negotiation, our perspective will give you an advantage in designing, planning and executing an effective sponsorship sales strategy. WBENC certified.

RENO-SPARKS CVA

Booth #1800

Key Contact: Shelli Fine Phone: (775) 232-2121

Email: sfine@renotahoeusa.com Website: visitrenotahoe.com

We are a full-service convention and visitor

authority bureau.

RIPKEN BASEBALL

Booth #1802

Key Contact: Amanda Shank Phone: (443) 327-8050

Email: ashank@ripkenbaseball.com

Website: ripkenbaseball.com

Through four premier destinations and nationwide programming, Ripken Baseball offers the most memorable experiences in youth sports. Ripken's venue management services and owned content propel economic impact, drive revenue and facility profitability, and attract families to your destination.

SACRAMENTO SPORTS COMMISSION

Booth #1907

Key Contact: David Eadie Phone: (916) 8088187

Email: deadie@visitsacramento.com

Website: sacsports.com

The Sacramento Sports Commission, a division of Visit Sacramento, is responsible for fostering economic development of the region by securing, promoting and sustaining highly visible sporting events, tournaments and conventions



SNOHOMISH COUNTY SPORTS COMMISSION

Booth #1900

Key Contact: Tammy Dunn Phone: (425) 309-2744 Email: tammy@snocosports.org Website: snocosports.org

Welcome to PNW Sports! Snohomish, County, Washington, where dedication to your successful event is our badge of honor. We're close to the world-class everything that Seattle has to offer being just 15 miles north. Your event participants can experience the world of Funko Headquarters or Boeing Future of Flight in Everett.



SOUTH CAROLINA SPORTS ALLIANCE

Booth #1901

Key Contact: Phil Shirley **Phone:** (864) 723-5502 Email: pshirley@oconeesc.com Website: discoversouthcarolina.com/

sports-alliance

Our small towns, coastal cities and inland areas offer a diverse landscape for indoor and outdoor sports in South Carolina. With awardwinning restaurants, affordable accommodations and plenty of fun attractions to keep athletes, their families and spectators busy, you'll score big in South Carolina.

SPOKANE SPORTS COMMISSION

Booth #1902

Kev Contact: Ashlev Blake Phone: (607) 279-9067

Email: ashleyb@spokanesports.org Website: spokanesports.org

What We Do:

- Sports Event Development and Recruiting
- Event Promotion, Marketing and Media
- Travel and Housing Coordination
- Event Logistics and Management
- Information Resource for Athletes
- Facility Development and Improvement
- Financial Support and Incentives

SPORTS ALABAMA

Booth #1903

Key Contact: Don Dukemineer,

CSEE, CHSP

Phone: (256) 616-1535

Email: sportsalabamachair@gmail.com

Website: sportsalabama.org

Sports Alabama is the official Alabama sports initiative responsible for recruiting and attracting sporting events to Sweet Home Alabama!



SPORTS CAREER **DEVELOPMENT CENTER**

Booth #1910

This booth is for those who have been laid off, furloughed or are in transition in their careers in the sports-event industry. Meet one-on-one with career transition professionals who can help you on your career path.

SPORTS NEBRASKA

Booth #1905

Key Contact: Derek Bombeck Phone: (402) 436-2354 Email: dbombeck@lincoln.org

Website: sportsne.org

The Nebraska Sports Coalition unites 11 organizations across Nebraska with the sole purpose of highlighting the sports opportunities and amenities that the state of Nebraska offers. From Olympic-sized events to softball tournaments for 10-year-olds, the Coalition has you covered.

sportsnc

SPORTS NC

Booth #1904

Key Contact: Amanda Baker **Phone:** (919) 447-7765 Email: info@sportsnc.com Website: sportsnc.com

SportsNC has the expertise and connections to help make athletic events a success at every level. From finding the right destination to smooth and efficient event-planning, our partners across the state are skilled in helping create tailored experiences that ensure every tournament, game and trip is a success.



SPORTS RICHMOND, VA

Booth #1912

Key Contact: Jerrine Lee, CSEE

Phone: (804) 783-7418

Email: jlee@visitrichmondva.com Website: sportsrichmondva.com

The Richmond Region is one of the most central locations on the East Coast with more than 18,000 hotels rooms, 1,000 restaurants, 30-plus breweries/cideries, class-IV rapids running through downtown, miles of urban trials, over 90 attractions and 400 years of history.

SportsTravel*

SPORTSTRAVEL

Booth #1909

Key Contact: Michelle Lupo, Pete Ciriello Phone: (201) 902-2096; (201) 306-5251

Email: mlupo@ntmllc.com; pciriello@ntmllc.com Since 1997, SportsTravel magazine has served the sports-related travel and event industry.



SPORTS VIRGINIA

Booth #1908

Key Contact: Danish Saadat Phone: (804) 545-5543 Email: dsaadat@virginia.org Website: SportsVirginia.org

Sports Virginia is a statewide collaboration of CVB, sports commission, parks & recreation and facility professionals that are passionate about making your event successful. Virginia is home to state-of-the-art venues for all types of events. Statewide contacts & RFP distribution assistance. Contact Danish Saadat for more information.

SPORTYLER

Booth #1911

Key Contact: Cindy Smoak Phone: (903) 595-7226 Email: csmoak@tylertexas.com

Website: VisitTyler.com

SPORTyler is the sports tourism arm of Visit Tyler. SPORTyler markets Tyler, Texas, as a sports destination. SPORTyler recruits new events, hosts events and services and promotes existing sports events.

SUCCESS BRANDS

Booth #1906

Key Contact: Alex Everett Phone: (314) 627-5916

Email: alexeverett@successpromotions.com

Website: successpromotions.com

Success Brands has specialized in fully customizable tournament awards and merchandise for over 20 years. We work closely with our 300+ clients to produce products specified to their needs. We have the ability to host and run websites and hold/ship inventory from online stores.



TEAM INDIANA

Booth #2000

Key Contact: Shannon Sullivan Phone: (317) 237-5025

Email: ssullivan@indianasportscorp.org

Website: team-ind.org

Team Indiana is a collaboration of tourism

professionals dedicated to promoting and growing sports tourism in Indiana. We represent more than 20 destinations that offer venues for all types of sports and sizes of events.

TEAM LOUISIANA/ LOUISIANA OFFICE OF TOURISM

Booth #1200

Key Contact: Will Bloom Phone: (225) 342-9283 Email: wbloom@crt.la.gov Website: louisianatravel.com/

teamlouisiana

Communities all over the state of Louisiana offer the best sporting facilities and sports infrastructure to ensure success for your events. Our spirit, culture and top-tier infrastructure truly make our destination one-of-a-kind, creating those memorable experiences, where you can "Feed Your Soul."

TEAM TRAVEL SOURCE

Booth #2002

Key Contact: Joe Albsmeyer Phone: (214) 616-7772

Email: joe@teamtravelsource.com

Website: teamtravelsource.com

Team Travel Source is a full-service event housing organization with a customer service focus, our own proprietary reservation system and additional services for RFP assistance and site selection.

TEMPE TOURISM OFFICE

Booth #2003

Key Contact: James Tevault Phone: (480) 305-1365

Email: james@tempetourism.com Website: SportsinTempe.com

Tempe Tourism Office offers free services including up-to-date destination information, targeted hotel and venue RFP distribution, convenient site inspections and much more. You can feel confident our team will make your event's unique needs a priority by connecting you with the great people of Tempe who create successful events.



TRAVELING TEAMS

Booth #2006

Key Contact: Beth Reed Phone: (248) 675-7031

Email: beth@travelingteams.com Website: travelingteams.com

Premier youth sports housing partner.



TRIP MATE

Booth #2004

Key Contact: Kelly Sahner Phone: (816) 905-3940 Email: ksahner@tripmate.com

Website: tripmate.com

Trip Mate, now part of the Generali Global Assistance family, one of the top five travel insurance companies in the U.S. Travelers turn to us for high-quality travel protection products and services because our travel protection plans are comprehensive and market leading.

TWIN CITIES GATEWAY VISITORS BUREAU

Booth # 2005

Key Contact: Al Stauffacher Phone: (612) 269-0441 Email: al@tcgateway.com Website: tcgateway.com

Twin Cities Gateway, located north of the Minneapolis - Saint Paul metropolitan area is one of the nation's premier sports destinations, State-of-the-art venues, and home to the National Sports Center (NSC), the world's largest amateur sports facility.



UTAH SPORTS COMMISSION

Booth #2100

Kev Contact: Joe Strand Phone: (801) 328-2358

Email: jstrand@utahsportscommission.com Website: utahsportscommission.com Utah Sports Commission and Visit Salt Lake



VALLEY FORGE SPORTS EVENTS & TOURISM AUTHORITY

Booth #2200

Key Contact: Jon Scheuren Phone: (610) 834-7996

Email: Scheuren@valleyforge.org Website: valleyforge.org/sports

The Valley Forge Sports Commission is a sales and marketing organization committed to creating, marketing, promoting and hosting youth, collegiate and adult sports-related events that have a positive economic impact and enhance the quality of life for Montgomery County residents and sports enthusiasts.

VIRGINIA BEACH SPORTS MARKETING

Booth #2222

Key Contact: Dani Timm Phone: (757) 373-6804 Email: dtimm@vbgov.com Website: VBSports.com

You've got the support of the best team in the business with the track record to prove it. With the new Virginia Beach Sports Center coming in 2020, a 150,000-squarefoot column-free exhibit hall across the street, over 35 multi-purpose fields, 11,000 hotel rooms, and miles of beautiful public beaches on your side.



VISIT CHARLOTTE

Booth #2203

Key Contact: John Mark Freeze

Phone: (704) 331-2718

Email: iohnmark.freeze@visitcharlotte.com

Website: charlottesports.com

Why choose Charlotte? We've got the venues to suit your sport—at whatever level. And we've got the experts to find them for you. Visit us at www.charlottesports.com to learn more.



VISIT COLORADO SPRINGS

Booth #2204

Key Contact: Cheryl McCullough, CSEE

Phone: (719) 685-7642 Email: Cheryl@VisitCOS.com Website: VisitCOS.com

No other destination is as deserving of the name Olympic City USA as Colorado Springs. Home to approximately 60 national and international sports organizations including over 20 Olympic NGBs, the USOPC and the U.S. Olympic & Paralympic Training Center.

VISIT CORVALLIS

Booth #2205

Key Contact: Morgan Baker Phone: (541) 231-0297 Email: morgan@visitcorvallis.com

Website: VisitCorvallis.com

Visit Corvallis will help you coordinate your lodging, event venue and other tournament needs with our partners to make sure you have an enjoyable stay. Corvallis offers a wide variety of sport venues, but we're best known for tennis, soccer, ultimate frisbee, swimming, softball, volleyball, our trail systems and more!

VISIT DENVER

Booth #2223

Key Contact: Tim Litherland Phone: (303) 571-9429 Email: tlitherland@visitdenver.com

Website: visitdenver.com

Denver prides itself on going the extra mile for meeting and event planners. As the city's official marketing arm, Visit Denver, The Convention & Visitors Bureau, has a full-time, award-winning staff prepared to assist with just about anything you need in planning your corporate events, conferences or conventions.

VISIT EAU CLAIRE

Booth #2206

Key Contact: Jason Krueger Phone: (715) 559-7391 Email: jason@visiteauclaire.com Website: visiteauclaire.com

Visit Eau Claire is the area's official tourism marketing organization with a role to better the city for all who live, work, study and play here and a mission to bring visitors to the area.

VISIT FRANKLIN TN

Booth #2208

Key Contact: Nate Gaw Phone: (615) 550-2701 Email: nate@visitfranklin.com Website: visitfranklin.com

Franklin TN is a premier sports destination just 17 miles south of Nashville.

VISIT GARLAND

Booth #2210

Key Contact: Erin Wilson Phone: (972) 205-2633 Email: ewilson@garlandtx.gov Website: visitgarlandtx.com

Located 15 miles from Downtown Dallas, TX. Wonderful sports complexes for soccer, softball, tennis, cricket and disc golf. Municipally owned golf facility featuring 63-holes, 3 courses. Sports arena and conference center including 7,200 arena seats, several hospitality suites and other event spaces for your group.

VISIT GLENDALE

Booth #2227

Key Contact: Sarah Brunson Phone: (623) 930-2957 Email: sbrunson@glendaleaz.com

Website: visitalendale.com

Visit Glendale, the Convention & Visitor's Bureau for Glendale, AZ, is here to help make your next event a success. Glendale offers 15 hotels, with 1,700 sleeping rooms, meeting space for up to 160,000 square feet, six premier sports complexes, and is home to three professional sporting venues-Camelback Ranch, Gila River Arena and State Farm Stadium

VISIT HOWARD COUNTY -TEAM MARYLAND

Booth #2224

Key Contact: Eric Teisch Phone: (240) 586-2193

Email: Eric@Howardcountytourism.com

Website: visithowardcounty.com

On behalf of Team Maryland, Visit Howard County is the lead marketing organization for Howard County, Visit Howard County partners closely with Howard County Recreation and Parks to provide an outstanding experience for team from start to finish.

VISIT KNOXVILLE **SPORTS COMMISSION**

Booth #2225

Kev Contact: Chad Culver Phone: (423) 827-4977 Email: cculver@knoxville.org Website: visitknoxville.com

Marketing Knoxville and Knox County, Tennessee, to sports events rights holders.

VISIT MILWAUKEE

Booth #2213

Key Contact: Marissa Werner Phone: (414) 287-6232 Email: mwerner@milwaukee.org Website: visitmilwaukee.org

Our mission is to create economic growth and improve quality of life for our communities by branding, marketing and selling Milwaukee as

a must-experience destination.

VISIT PHOENIX

Booth #2215

Key Contact: Chris Robertson Phone: (602) 452-6221

Email: crobertson@visitphoenix.com

Website: visitphoenix.com

Visit Phoenix is a private, nonprofit corporation that markets Greater Phoenix as a year-round convention and leisure-traveler destination. Visit Phoenix represents 1,000 member businesses and is the primary booking agent for the Phoenix Convention Center.

VISIT PLANO

Booth #2228

Key Contact: Alysha Carse Phone: (972) 941-5849 Email: acarse@plano.gov Website: visitplano.com

Plano is a destination sports hub with awardwinning athletic facilities with over 160 athletic fields, 133 public tennis courts, two sheets of ice, five recreation centers, two public golf courses, nature preserves and more, paired with 40+ sport friendly hotels, restaurants and family-friendly entertainment.

VISIT SAN ANTONIO

Booth #2221

Key Contact: Sean Massay Phone: (210) 264-7560

Email: seanmassay@visitsanantonio.com

Website: visitsanantonio.com

Amid spring-fed rivers and rolling hills, San Antonio's rich culture flourishes with a repertoire of artists, historic legacies and culinary delights that will tempt travelers of all tastes. From the River Walk to Hill Country vineyards and golf resorts, San Antonio embodies the charm of an authentic American city.



VISIT SANTA CLARITA

Booth #2226

Key Contact: Evan Thomason Phone: (661) 286-4167

Email: ethomason@santa-clarita.com

Website: visitsantaclarita.com

Santa Clarita, CA, is the third-largest city in Los Angeles County. Home to sports facilities and 2,000 hotel rooms.

VISIT STOCKTON

Booth #2217

Kev Contact: Tim Pasisz Phone: (209) 938-1556 Email: tim@visitstockton.org Website: visitstockton.org

Visit Stockton is the destination marketing organization for the City of Stockton in Central California. A city of 300,000, we feature three minor league teams, and a large Division I university. Easy to get to via car or plane, and affordable rates make us the ideal location in Northern California.

VISIT TRI-CITIES, WA

Booth #2218

Key Contact: Hector Cruz Phone: (509) 735-8486 Email: Hector@VisitTri-Cities.com

Website: VisitTri-Cities com

The Tri-Cities — Kennewick, Pasco, Richland in southeastern Washington state — is a leading sports destination in the Pacific Northwest. With great weather, exceptional venues, a central location, dozens of flights daily, and over 4,000 guest rooms, the Tri-Cities hosts various tournaments within the

VISIT TUCSON SPORTS

finest facilities in its desert region.

Booth #2219

Key Contact: Luchie Javelosa Phone: (520) 770-2129 Email: ljavelosa@visittucson.org

Website: tucsonsports.org

Visit Tucson Sports works closely with over 500 local business partners and facilities to attract and host sporting events in our

destination.

VISIT WICHITA

Booth #2300

Key Contact: Josh Howell Phone: (316) 833-7356 Email: jhowell@visitwichita.com Website: visitwichita.com

After successfully hosting countless bigscale events, Wichita has put its name on the map as a sports city. Make sure Wichita is a major player in your choice of city for youth, high school, collegiate, amateur and professional sports. Sports are in our blood. We want you to be part of our team by making your event-planning simple and easy.

VISIT WILLIAMSBURG

Booth #2303

Key Contact: Julia Smyth-Young

Phone: (757) 253-2313

Email: julia.smyth-young@visitwilliamsburg.com

Website: visitwilliamsburg.com

Visit Williamsburg is the DMO for Greater Williamsburg. Our easily accessible destination is only a short drive from Washington, D.C. We assist tournament organizers throughout the planning process, providing destination information, venue and lodging selection. Our goal is your successful event.

THE WESTIN GALLERIA **HOUSTON & THE WESTIN OAKS HOUSTON**

Booth #2302

Key Contact: Stephanie Chang Phone: (832) 248-3364

Email: stephanie.chang@marriott.com Website: marriott.com/hougw and

marriott.com/houow

The Westin Galleria Houston and The Westin Oaks Houston are both AAA hotels with direct access to The Galleria mall, a nationally ranked shopping and entertainment destination. With our dynamic downtown location, you are minutes from NRG Stadium, Rice University and other Houston attractions.

WILMINGTON & BEACHES CVB

Booth #2301

Key Contact: John Sneed Phone: (910) 332-8757

Email: jsneed@wilmingtonandbeaches.com Website: WilmingtonAndBeaches.com Easily accessible coastal destination. Favorable weather year round, various

sports supported.

WORCESTER COUNTY **RECREATION AND PARKS**

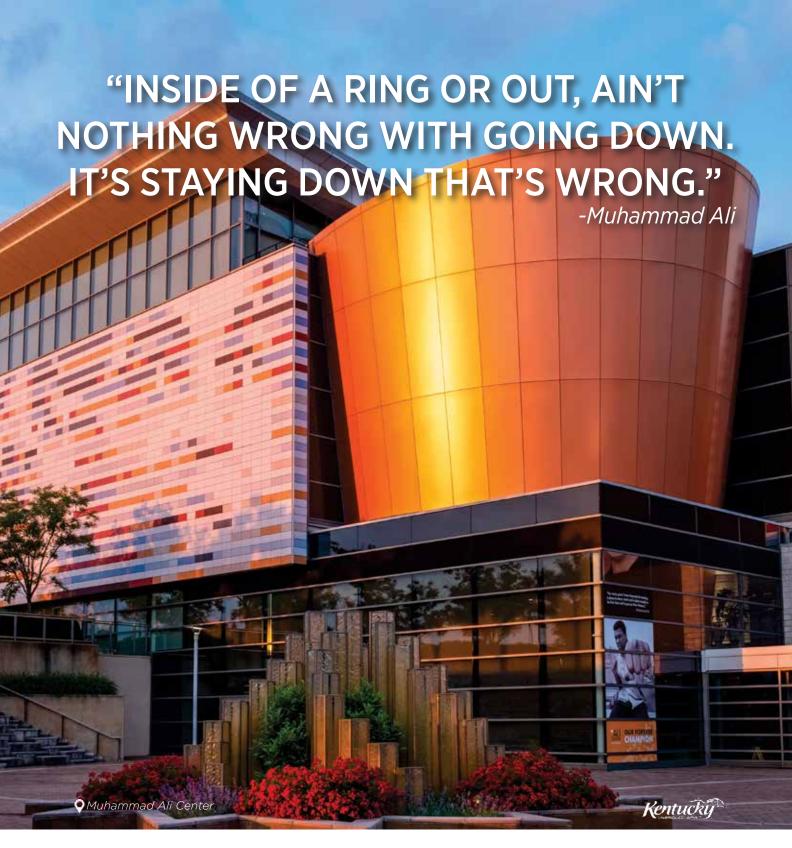
Booth #2304

Key Contact: Allen Swiger Phone: (410) 632-2144

Email: aswiger@co.worcester.md.us

Website: goplayin.com

Our mission is to be a leader in the sports marketing industry by providing superior sports facilities and unparalleled service in order to attract regional and national tournaments and sporting events to Worcester County, Maryland's beach and beyond.



These unprecedented times might have knocked us all down, but like our hometown hero, Muhammad Ali, we will get back up again.

We can't wait to see you in Louisville soon.

Find out more at www.GoToLouisville.com/Sports

