# SPORTS TRAVEL 2021 EDITORIAL CALENDAR

## PRINT

### Issue | Cover Story | Sport Focus
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FALL/WINTER 2021 | **THE RECOVERY: WHAT DO SPORTS EVENTS LOOK LIKE NOW?**
| - An in-depth look on what it takes to organize safe events from the amateur to professional levels.
| - Case studies on sports organizations that have adjusted their practice
| **THE LOOK AHEAD: WHAT’S NEXT FOR THE SPORTS-EVENTS INDUSTRY?**
| - After a challenging year, how sports organizations are positioning themselves for the future
| - Trends for live amateur, collegiate and professional sports events
| - 5 things every event organizer needs to focus on now
| **NEW SPORTS VENUES**
| A roundup of the latest new venues recently opened or about to open across amateur, collegiate and professional sports.
| **RACE FOR THE WORLD CUP**
| An in-depth look at the U.S. destinations competing for a final spot to host a round of the 2026 FIFA World Cup.
| **SUSTAINABILITY IN SPORTS**
| - The latest efforts by sports venues to focus on sustainability
| - Sports organizations are making a point of making their events more environmentally friendly
| - 5 things your venue can do to for more sustainable events
| **ESPORTS**
| - How esports are attracting new fans
| - The latest on esports-specific venues

### TEAMS Issue

## DIGITAL

### Features & Downloads

- Twice monthly SportsTravel E-Newsletter
- SportsTravel Podcast Series
- Governing Body Dossier: NGB News
- SportsTravel Bid Bowl: Sports Events Up for Bid
- Winners & Losers Column
- Destination of the Month
- On Assignment: Reports from New and Innovative Events
- Email and Social Media Lead Generation

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