



Who We Are

- We understand the importance of the game and putting on a great event – from the smallest details to the big picture and we never disappoint. We provide the greatest stage and know talent when we see it. We know what the athlete craves and how to deliver every time.
- We are leaders and innovators who want to see players, coaches, family and friends overcome with joy, brought on by our tireless efforts. We are also compelled by a genuine wisdom to help, cultivate and teach what we know as true because we lived it.
- We encourage you to learn as much in victory as in defeat because it builds character and gives you a way to continue performing at your best.



TRIPLE CROWN BASEBALL

Triple Crown works hard to develop events for teams and their families that create life-long memories.

Teams attending a Triple Crown championship event will experience more than just a well-organized and competitive tournament. Special events like opening ceremonies, All-Star Games, skills challenges, scouting and evaluation camps, live webcasts, and nationally televised games create a festival atmosphere and provide countless activities for teams to enjoy.

Triple Crown continues to perfect the nuances that come with running a professional and organized tournament. The phrase "Professional, Predictable, and Consistent" was established to ensure teams would get the same experience no matter if they were playing in Myrtle Beach or San Diego.

Triple Crown Summer Championships





TC SUMMER CHAMPIONSHIPS

Our championships are strategically designed for teams. Triple Crown transformed the youth sports market with the creation of premium destination championships. Triple Crown's goal is to play our championships in destinations that can offer teams, their families and fans premium level facilities with a competitive tournament experience and the option to package it with a family vacation.



TC SUMMER CHAMPIONSHIPS IS POISED TO BECOME ANNUAL EVENT IN 2023 FOR TRAVEL BASEBALL CLUBS AGES 12U, 14U & 15U. THE EVENT AT ITS PEAK WILL LOOK TO FEATURE 32 TEAMS IN EACH AGE DIVISION, ALL LOOKING TO COMPETE FOR A SINGLE CHAMPIONSHIP.

HOSTING DESTINATIONS



- Partnership-looking to collaborate and build the event with Triple Crown
- Performance based contracts for minimum of 3 to 5 years
- Facility cost offset components
- Sponsorship or subsidy based on room night performance
- Lodging community that is aggressive in their interest to host and develop sports tourism.
- Are places that individuals visit when they are not playing baseball
- Facility partnerships with various entities are unified (municipalities, public, private, school district and other special event locations)

EVENT SUMMARY



Team Make-up

- Total of 96 teams
- Each team 13.33 players per team average.
- 1.5 fans per player, 19.5 spectators/fans- 32.5 players, coaches & fans per team. 3120 total attendance
- 10.83 rooms per team per night, 35.41 room nights per team, based on 3.27-night stay. 3399 room nights at peak attendance
- Depending on final destination of the event, local team participation could decrease room night stay from 10%-25%

Tournament Particulars

- 5 game guarantee- 4 day play event – pending facility availability 14u and 15u division may stagger start.
- Tournament Opening Festivities and manager meeting the evening prior to the start of play.
- All teams will play a minimum of 3 days with semi-finals and championships on day 4
- Tournament required lodging policy-stay to play
- Measurable room night & economic impact systems



TOURNAMENT NEEDS

Date/ Facilities / Staff

- 4 days inclusive of a weekend on the backside or the frontside of the date range. Start date no earlier than 4th weekend in June and end date no later than the Tuesday following the 2nd weekend in July.
- Youth/12u Facilities:
8 fields minimum, 1 Complex w/4 fields minimum. All fields with turf, grass or skin (dirt) infield, cut big enough for 70' bases, fence distance minimum of 225', temporary fence is okay, permanent or portable mounds capable of 50', lights, concessions and restrooms, scoreboards preferred not required.
- 15u & 14u facilities:
10 Regulation baseball diamonds, high school, college, minor league.... 60'6" permanent or portable mounds, grass or turf only (no skin infields), lights and concessions, preferable to have at minimum 1 complex of 4 fields. Having access to a college or minor league stadium increases the likelihood of selection.
- Local venue for opening ceremony, guest speakers.
- Local work force interested in baseball to assist with management of event and extra activities.
- Media support for photography and social media during the event.

THANK YOU

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