

# 2025 Winter Cup

# **BID INFORMATION**

### **EVENT OVERVIEW**

The Winter Cup is a three-day competition involving the top gymnasts in the United States. This event will host junior and senior level athletes in Men's and Women's Artistic Gymnastics. This event serves as a reranking event for the National Teams; in which athletes are selected to represent the United States in international competitions. There will be approximately 425 athletes, coaches, judges and staff coming from around the country to participate.

In conjunction with the Winter Cup USA Gymnastics hosts the Nastia Liukin Cup. 2025 will be the 16<sup>th</sup> year for this prestigious competition for the country's top Junior Olympic gymnasts, selected from a series of invitational meets known as the Nastia Liukin Cup Series. The competition will be held on Friday evening before or after the Senior Men's Session Day 1 Competition depending on confirmation of broadcast window.

Also taking place is the Elite Team Cup. This premier event features nine men's Regional Teams, each consisting of six junior elite gymnasts. Team scores for the Elite Team Cup will be based on four athletes competing on each event with the top three scores on each event counting.

### **TELEVISION**

USA Gymnastics will broadcast this competition on network television with its broadcast partner NBC Sports. USA Gymnastics will bear the production costs associated with the broadcast.

## HOST / PARTNER

Due to the high level of visibility created by this competition, a unique relationship is formed between the host city and USA Gymnastics. A partnership with USA Gymnastics, the city, CVB, sports commission, venue and hotel are necessary for a successful event.

### **BID PROCEDURE**

Interested parties should provide the following information:

- Confirm interest in hosting the event
- Proposed venue with availability for requested dates
- Hotel options with available room block
- Partners that would be involved in hosting the event

Please notify Scott Cole, Director of Event Operations (<a href="mailto:scole@usagym.org">scole@usagym.org</a>) of your interest and copy Grace Schumacher, Event Coordinator (<a href="mailto:scole@usagym.org">gschumacher@usagym.org</a>).

### **SCHEDULE OF EVENTS**

| Load In                                  | Tuesday February 25, 2025   |
|--|-----------------------------|
| Set Up and Training                      | Wednesday February 26, 2025 |
| Training                                 | Thursday February 27, 2025  |
| Nastia Liukin and Sr Men Competition     | Friday February 28, 2025    |
| Sr. Women and Elite Team Cup Competition | Saturday March 1, 2025      |
| Jr Women and Senior Men Finals           | Sunday March 2, 2025        |
| Load Out                                 | Monday March 3, 2025        |

## HOTEL

A graduated room block as shown below will be needed with a peak of 390 rooms with **300** doubles and a total of 1510 room nights. It is ideal for the room block below be held at a single hotel. It is preferred that the hotel block is located within walking distance. USA Gymnastics housing partner will contract with the hotel directly on behalf of USA Gymnastics and will handle all reservations.

|             | Mon | Tues | Wed | Thurs | Fri | Sat | Sun | Total |
|-------------|-----|------|-----|-------|-----|-----|-----|-------|
| Single      | 5   | 20   | 40  | 70    | 90  | 85  | 50  | 360   |
| Double      | 15  | 40   | 120 | 250   | 300 | 280 | 145 | 1150  |
| Total Rooms | 20  | 60   | 160 | 320   | 390 | 365 | 195 | 1510  |

#### **Hotel Concessions:**

- Commissionable rate AND \$16 rebate per room night
- 3 week cut off
- No attrition
- 1 per 40 comp (applied to Master bill as a credit)
- Comp Suites
- Upgrades to Suites
- Discounted Staff/Judges Rooms (STAFF RATE)
  - o Rate to Include breakfast (if breakfast is not already included in the rate)
- Comp Internet for Guests
- Comp Parking for Staff (if parking has a cost)
  - Discounted Parking Cost for Participants
- Discounted or Comped Meeting Space
  - o Possible Meeting Space Needed (if not available at the venue) TBD

### **VENUE SPECIFICATIONS**

This event will need a modern arena for competition and a close by training venue meeting the following specifications:

#### **Competition Arena**

- Competition Floor Area: 85 ft. wide x 200 ft. long with a minimum 40' ceiling height.
- Additional Floor Space: 2500 sq.ft. on one side and end for production and media
- Spectator seating: 2,000 minimum
- LED video and ribbon boards and control room
- Hospitality Area for up to 200 guests
- Auxiliary Rooms: Adequate space for locker rooms, judges' meetings, production office, and catering.
- Television Parking Area: Space for production trucks, generator, uplink, and office trailers.

**Auxiliary Training Venue** (It is preferred to have a Training Venue, but will consider a city without a Training Venue)

• Floor Area: 20,000 sq. ft.

• Celling Height: 26 ft.

<sup>\*</sup>Must advise USA Gymnastics of any other city-wide events that may impact our event.

<sup>\*</sup>May be held in conjunction with local club invitational.

## **USA GYMNASTICS RESPONSIBILITES**

- All aspects of the competition including athletes, coaches, judges and event staff
- Travel expenses for the staff and judges
- Gymnastics equipment and podium
- Gymnastics community volunteers
- Gym Club / Grassroots marketing assistance
- Athlete medical
- Television Broadcast

## **HOST RESPONSIBILITES**

- Facility and equipment
- · Operational personnel and services
- In-house video production staff
- Marketing and Promotions
- Additional athlete medical organized through USA Gymnastics Medical Team
- Assistance in securing favorable hotel rates
- Participant, Media, Volunteer and VIP Hospitality