



GCAC Championships on the Rise: 2023-2024 Request for Proposal



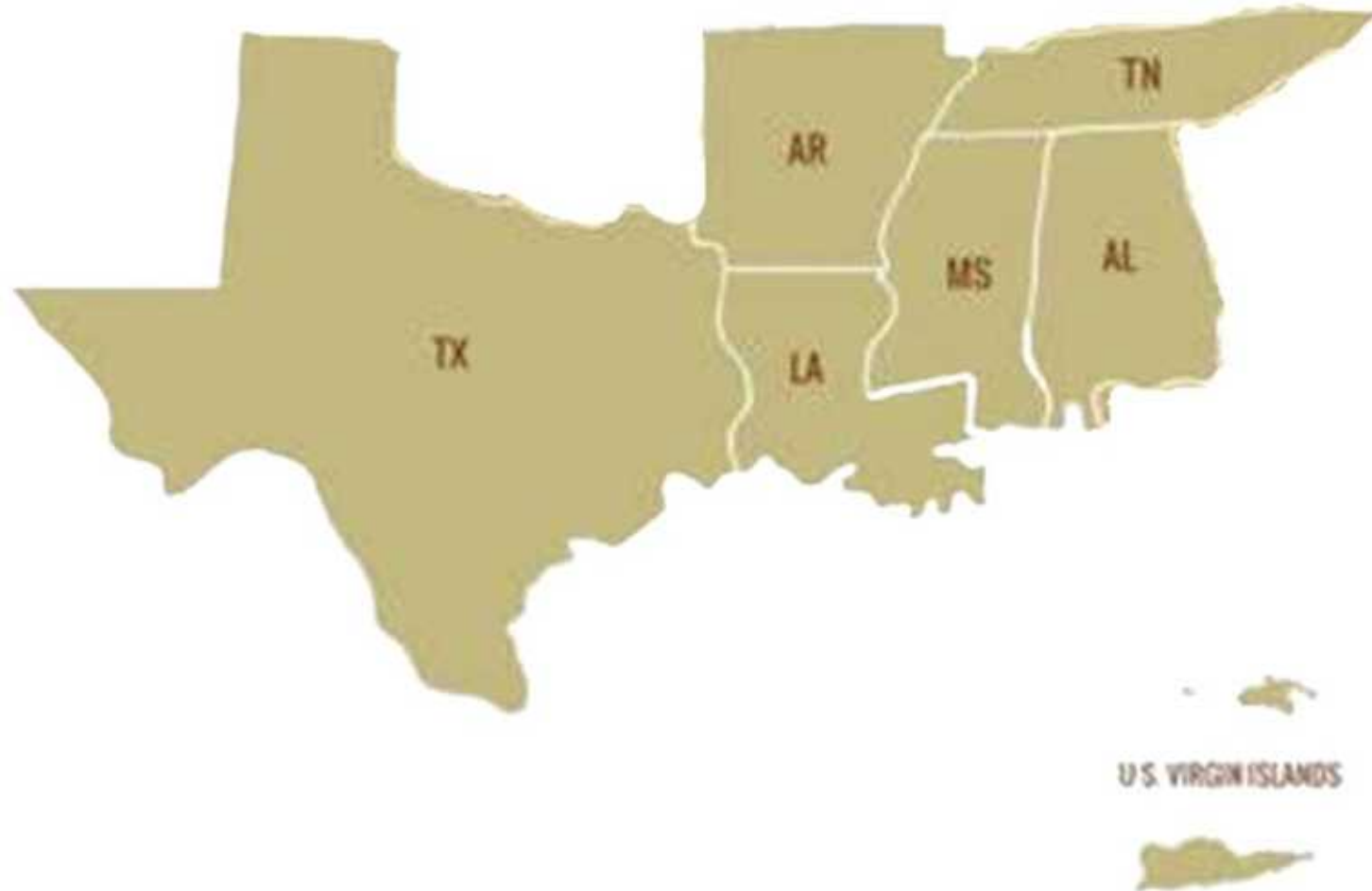
ABOUT the GCAC

The **GCAC** is a member of the **National Association of Intercollegiate Athletics (NAIA)**. The conference is made up of members representing Historically Black Colleges and Universities (**HBCUs**) and is only **one of five** in the United States across all intercollegiate sports made up of HBCU institutions.



GCAC MEMBERS

- ✓ Dillard University (LA)
- ✓ Fisk University (TN)
- ✓ Oakwood University (AL)
- ✓ Philander Smith College (AR)
- ✓ Rust College (MS)
- ✓ Southern University at New Orleans (LA)
- ✓ Tougaloo College (MS)
- ✓ Wiley College (TX)
- ✓ University of the Virgin Islands (VI)





GCAC MEMBER PROFILES

The athletic programs of the 9 current GCAC members have the following characteristics.

100% Historically Black Colleges & Universities (HBCU)

7 Faith-Based & 2 Public

UNCF & TMF Members

Institution enrollment size:	Average: 952	Median: 887
Athletics annual budget, operating expenses plus financial aid:	Average: \$1 MM	Median: \$0.8MM
Total financial aid awarded to student athletes :	Average: \$403,000	Median: \$303,000
Unduplicated student-athletes:	Average: 82	Median: 77
Unduplicated student-athletes as % of enrollment:	Average: 10%	Median: 10%
Budget [operating & financial aid] spent per student-athlete:	Average: \$7,400	Median: \$7,800
Financial aid awarded per student-athlete, included in budget:	Average: \$5,000	Median: \$4,400



2022
GCAC
MEN'S BASKETBALL
CHAMPION



TOUGALOO COLLEGE BULLDOGS			
HOME	0.0	VISITOR	61
62	PERIOD 2	61	PERIOD 2
FOULS 10	PLAYS 1	FOULS 2	FOULS 10



2023 GCAC
MEN'S BASKETBALL
TOURNAMENT
CHAMPION





GCAC COMMISSIONER

Dr. Kiki Baker Barnes is an **award-winning** sports executive in collegiate sports who leads and empowers athletic programs/organizations for growth, provides strategic consulting to national sports organizations and boards and facilitates mentoring and leadership development opportunities for the next generation of women leaders in sports. She is the **first African-American female commissioner** in the National Association of Intercollegiate Athletics (NAIA).

Her contributions to intercollegiate sports have received national recognition from entities like Sports Illustrated, Medium, HBCU Sports, The Minnesota Spokesman-Recorder, NBA's New Orleans Pelicans, and Girls Scouts of Louisiana Southeast. She appeared as a Title IX expert on TNT's "The Arena." **Among her notable accomplishments, she received: the Nike Nell Jackson Executive of the Year by Women Leaders in College Sports (2021); the Under Armour Athletic Director of the Year Award (2019); and Women Leaders in College Sports Administrator of the Year Award (2015).**

Dr. Barnes earned her undergraduate degree in communications from the University of New Orleans, a master's in communications from the University of Louisiana at Lafayette, and a doctorate in higher education administration from the University of New Orleans.



GCAC Championships

“Our goal is to provide a **first-class** championship event experience for our student-athletes.”



MEDIA RIGHTS



The image shows a 'CHANNEL GUIDE' for the HBCU League Pass Plus. It features a dark blue background with the HBCU League Pass Plus logo at the top. Below the logo is a table listing channels and their corresponding schools. The table has two columns: 'CHANNEL' and 'SCHOOL'. The channels listed are CHANNEL 02, CHANNEL 107, CHANNEL 108, CHANNEL 109, CHANNEL 111, CHANNEL 112, CHANNEL 113, CHANNEL 114, and CHANNEL 115. The schools listed are GCAC CONFERENCE, DILLARD UNIVERSITY, FISK UNIVERSITY, OAKWOOD UNIVERSITY, PHILANDER SMITH COLLEGE, RUST COLLEGE, SOUTHERN UNIVERSITY AT NEW ORLEANS, TOUGALOO COLLEGE, and WILEY COLLEGE. Each school name is preceded by its respective logo.

CHANNEL	SCHOOL
CHANNEL 02	 GCAC CONFERENCE
CHANNEL 107	 DILLARD UNIVERSITY
CHANNEL 108	 FISK UNIVERSITY
CHANNEL 109	 OAKWOOD UNIVERSITY
CHANNEL 111	 PHILANDER SMITH COLLEGE
CHANNEL 112	 RUST COLLEGE
CHANNEL 113	 SOUTHERN UNIVERSITY AT NEW ORLEANS
CHANNEL 114	 TOUGALOO COLLEGE
CHANNEL 115	 WILEY COLLEGE

  @gcacsports



In September of 2022, the GCAC made history by signing the **largest media rights deal in NAIA history** with Urban Edge Network, Roland Martin's Black Star Network.

This allows for each GCAC member school to have its own channel and create content that showcases the school's sporting events, pageants, speeches, talk shows, and much more!

****All GCAC Championships and Media Events are also broadcasted on the app for any and everyone to tune in! For more information, view our conference website and social media handles.**

www.gcaconf.com

GCAC Sponsors



GCAC Partners





GCAC 2023-24 Championships

GCAC 2023-24 Championship RFP By the Numbers

Conference Championships	Days of Competition	Approximate Travel Party (Student-Athletes, Coaches, Support Staff, GCAC Staff)
Men's & Women's Cross Country	1 day	170
Women's Volleyball	3 days	370
Men's & Women's Basketball	4 days	520
8 Total Days		Total of 1,060





2023-24 REQUEST FOR PROPOSAL

Men's & Women's Cross Country Championship October 20 or 21, 2023	Women's Volleyball Championship November 2-5 or 9-12, 2023	Men's & Women's Basketball Championship February 21-25, 2024
October 20 or 21, 2023	November 2-5 or 9-12, 2023	February 21-25, 2024



Partner with the GCAC

Proposals are due May 22, 2023.
Interested parties, please contact:

Don Staley

CEO & Founder

Southeastern Network of Athletic Professionals
(SNAP)

205-394-0700

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