



• FIFA WOMEN'S WORLD CUP™ •  
**NEW HEIGHTS**  
USA | 2027 | MEX

The United States and Mexico NEW HEIGHTS Bid  
to Host the 2027 FIFA Women's World Cup™

# CONTENTS

## 1

Volume

Chapter

**A**

### Hosting Vision and Strategy

01 Integrated Hosting Vision and Strategy

02 Legacy

03 Political Support in Host Countries

Chapter

**B**

### Host Country Information

04 General Information

05 Political Information

06 Economic Information

07 Media and Marketing Information

08 Sporting Information

09 FIFA and Referee Headquarters

10 Candidate Host Cities

## 2

Volume

Chapter

**C**

### Technical Matters

11 Safety and Security

12 IT&T and IBC

13 Health and Medical System

Chapter

**D**

### Other Event-Related Matters

14 Tournament Revenue

15 Proposed Match Schedule

## 3

Volume

Chapter

**E**

### Sustainable Event Management, Human Rights and Environmental Protections

16 Sustainable Event Management

17 Human Rights and Labor Standards

18 Environmental Protection



# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

01 Integrated Hosting Vision and Strategy

02 Legacy

03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

04 General Information

05 Political Information

06 Economic Information

07 Media and Marketing Information

08 Sporting Information

09 FIFA and Referee Headquarters

10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

11 Safety and Security

12 IT&T and IBC

13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

14 Tournament Revenue

15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

16 Sustainable Event Management

17 Human Rights and Labor Standards

18 Environmental Protection

## Our Hosting Vision

### Our Hosting Vision

**Together, the United States and Mexico are putting forward a strong, united bid to host the 2027 FIFA Women's World Cup – a bid that will elevate the standard for women's football and capitalize on a moment of extraordinary growth in women's sports to deliver a tournament with absolutely unprecedented success.**

A 2027 FIFA Women's World Cup in the United States and Mexico has the potential to raise the bar for all future tournaments and provide FIFA with the opportunity to enhance and propel global football forward for generations to come. Our bid supports and advances FIFA's ambitions to promote the sport, protect its integrity and bring the beautiful game to all. All of this is achievable if our two countries and FIFA work together in a productive, collaborative manner.

What is laid out in our bid represents the art of the possible. We are proposing an integrated partnership model that brings host cities, stadiums, partners and FIFA together, allowing us to collectively tap into greater economic benefits and drive the women's game forward. The cities and infrastructure included in this bid represent just a fraction of those

across our two countries that have the experience and capabilities necessary to host. The facilities detailed in the bid materials act as examples, or an initial proposal, knowing that there are tens of other cities across our two nations equipped and ready to host if called upon.

For purposes of the bid book, the U.S. submitted the same exact cities as 2026 and Mexico has added a few additional options. However, we would look to partner with FIFA and our cities to determine the right hosting lineup, potentially including other cities amongst the dozens that have the first-rate facilities to meet the needs of the largest, most exciting Women's World Cup ever.

We are proposing a 2027 FIFA Women's World Cup that would make use of some of the same world-class venues, sporting and transportation infrastructure, established government relationships and practiced security protocols being used in the FIFA World Cup in 2026. We will create a world-class on-field product and provide fans who travel to enjoy the greatest women's sporting event of all time with a best-in-class fan experience at some of the world's biggest and most iconic sporting venues.

Around the world, Federations are beginning to invest more and more in the women's game and records are being rewritten for interest, performance and participation. Sports fans across the United States and Mexico have proven in recent years that their respect and passion for women's sports is strong and getting stronger.





## Our Hosting Vision

The United States and Mexico are in a unique position to play host to the largest women's sporting event in history. We believe we can sell out high-capacity stadiums for every match, with most of the venues over 65,000 seats, and host fan festivals for millions more.

The 2027 FIFA Women's World Cup is rapidly approaching, and the United States and Mexico are uniquely positioned to hit the ground running to partner with FIFA to grow the sport on a global stage and deliver a 2027 FIFA Women's World Cup that redefines what's possible for the tournament and the women's game at large. We are ready to host and bring the worldwide game to NEW HEIGHTS.



## Our Hosting Strategy



### Our Hosting Strategy

We are in the midst of the most consequential era in the history of women’s football with attendance, viewership and revenue records rising to unprecedented levels. Across the globe, the women’s game is growing exponentially, and it is expected that excitement will reach even greater heights in 2027. In North America, we are seeing uncharted engagement with our sport as the 2026 FIFA World Cup sits just on the horizon. Now, the United States and Mexico have an opportunity to host the 2027 FIFA Women’s World Cup. Opportunities like these are once-in-a-generation and have the potential to transform the game forever, inspiring millions of players, coaches and fans of all ages.

For the United 2026 bid, for the first time ever, three countries came together – UNITED, AS ONE – combining our hopes and ambitions, as well as our resources, to host FIFA World Cup 2026™, a tournament of 48 teams and 80 matches, with operational certainty and low risk. In 2027, the United States and Mexico are in a unique position to host a FIFA Women’s World Cup™ that will leverage the efficiencies of hosting the Men’s World Cup just a year prior. Additionally, the commercial opportunities present in the United States and Mexico will accelerate the growth of women’s football unlike any tournament before.



## Our Hosting Strategy

We know that a FIFA Women's World Cup of the scale offered by the United States and Mexico will unlock the full potential of this tournament at a unique moment in time, capitalizing on economic opportunity by bringing over 4.5 million fans into stadiums, capturing the highest TV viewership ever for a women's sporting event and generating over \$3 billion in total revenue. This will create significant investment potential and allow FIFA, along with Mexico and the United States, to collectively leave an enduring legacy. We have a remarkable opportunity to accelerate the worldwide growth of the game, bringing critical funding, programming and resources to all countries.

To capitalize on this opportunity, our strategy for the tournament is focused on three core elements: the Sport, the Experience and the Legacy.



## The Sport

### The Sport

The FIFA Women's World Cup™ has experienced a meteoric rise in viewership and revenue in recent years, and around the world women's football continues to see exponential growth. In the United States and Mexico, women's sports are skyrocketing in popularity and are currently experiencing a moment of unprecedented fan interest and economic investment from advertisers, corporate partners, private investors and media companies. In both countries, women's professional domestic leagues are shattering revenue, attendance, media rights revenue and viewership records, and participation is on the rise across the youth and amateur spaces as well, including grassroots, collegiate, semi-professional and beyond. Recent reports have indicated that North America will remain by far the most valuable geographic market for women's sports, with football driving this trend as the projected most valuable women's sport globally. Across women's sports, valuations of teams and leagues are projected to continue to rise with broadcast deals becoming increasingly lucrative as women's sports are given more prime time broadcast slots.

Our vision is to deliver a tournament with the world's greatest players playing on world-class pitches in sold-out stadiums. We have all the necessary infrastructure already in place – including training facilities, match venues, base camps and travel accommodations – to deliver an excellent on-field product and top-level performance throughout the entirety of the tournament. All players will experience world-class facilities and amenities, further elevating the standard for women's sports.



Our countries are melting pots of diversity, culture and opportunity. Once players arrive in the United States and Mexico, they will be eagerly embraced by some of the world's most ardent and diverse women's football fans, and by traveling fans from around the world. We want to expand participation in and access to the sport in both of our countries, and growing fandom across our diverse populations will help us do just that.

The United States is one of the only remaining major developed nations where football is not yet the dominant sport. We believe that the once-in-a-generation opportunity to host back-to-back World Cups will be the catalyst for the explosive next phase of our sport's growth in the United States as we continue to work to make football the preeminent sport in the nation. In Mexico, we will use the 2027 World Cup to continue to drive progress throughout the country and inspire our people.



## The Experience

### The Experience



The fans are the driving force behind successful World Cup tournaments. We believe an unprecedented fan experience is possible with iconic landmarks across the United States and Mexico acting as sites for premier Women's World Cup matches, fan festivals and activations. Tens of football pitches can line the National Mall in Washington D.C. or Reforma Avenue in Mexico City. We could host a beach football tournament on the shores of Miami or Cancun, and a

football drop and final match watch party in New York City's Times Square. Only the United States and Mexico can host events of this magnitude.

The United States and Mexico are both premier global sporting hubs. Olympic games, Super Bowls, FIFA World Cups, major tennis championships and F1 races all demonstrate the established record of playing host to the global events that celebrate athletic excellence by bringing together and inspiring people from all over the world. Both countries are also very well-acquainted with hosting high-profile non-sporting events that bring together dignitaries from around the world such as the UN General Assembly and North America Leader's Summit that require extensive security infrastructure. Nowhere else in the world is better equipped to host events of this magnitude safely and with world-class accommodations and infrastructure.

The commercial upside of this tournament is unmatched. With the largest stadiums, most attractive ticket prices, an appealing time zone for lucrative broadcast deals and unmatched commercial partnership opportunities, we can reimagine a fan experience that involves everyone, whether they attend in person or connect from afar. With landmark sites and some of the biggest names across sports, entertainment, music and business, we can make the 2027 Women's World Cup a must-see event for people across the globe.

## The Legacy

### The Legacy

Every FIFA World Cup offers an unprecedented opportunity to leave a mark on the world. The United States and Mexico are committed to working with FIFA to use this opportunity to grow our game exponentially. We will set a new standard for using football to transform lives and communities, to connect people of all walks of life and to inspire young people everywhere.

Across our two countries, there is not only enthusiasm, but the extraordinary capacity to host a 2027 tournament that will expand access to football in our communities and lay the foundation for a legacy that will grow the game and inspire millions of players, coaches, referees and fans of all ages.

A FIFA Women's World Cup of the scale being offered by the United States and Mexico will generate unprecedented levels of revenue, allowing us to collectively invest in women's football across all FIFA Member Associations. We have an opportunity to leave a lasting legacy for girls around the world, accelerating the growth of the game through critical funding, programming and resources for all countries.



We pledge to partner with FIFA to invest the proceeds from the tournament into a fund to support coaching education and player development in the women's game for every Member Association around the globe. With the total revenue of this tournament, we believe FIFA can grant each Member Association unprecedented funding to further support the development of the women's game.

From our governments and cities to our business leaders and global celebrities, all the way through to our players and fans, thousands of people and dozens of communities from across Mexico and the United States stand ready to be part of this historic bid and once-in-a-generation opportunity to host consecutive World Cups – either by hosting matches or participating through fan events and other activations. We will use every opportunity, operational efficiency and resource to support FIFA's vision and propel our shared commitments to driving football forward.

Only Mexico and the United States can offer FIFA the opportunity to unlock the full potential of the FIFA Women's World Cup and take the tournament to NEW HEIGHTS.



# Women's Football Development

## Women's Football Development & Legacy

The United States and Mexico have forged themselves as global leaders of women's football. Mexico has recognized a national women's football side since the 1960's, while the growth of women's soccer in the United States was catalyzed by the passing of the Title IX amendment in the 1970s. Today, both countries are strong advocates for the game, paving the way for the next generation of growth for women's football.

### United States

In the United States, strong structures for competitive and recreational women's and girl's football exist at every level.



At the professional level, the National Women's Soccer League (NWSL) is widely considered one of the top first division women's soccer leagues in the world. At its inception, the NWSL received significant support and resources from the United States Soccer Federation (USSF) and now is a completely independent member of the USSF with representation on the USSF Board of Directors.

At the adult and youth amateur levels, there are many leagues supporting amateur competitive and recreational football for women and girls, including the Girl's Academy, United States Youth Soccer Association, US Club Soccer, and the American Youth Soccer Association at the youth level. These leagues and national associations (and more) provide local playing opportunities for girls and women at all levels.

Each member organization supporting amateur soccer in the United States has either representation on the United States Soccer Federation's Board of Directors or has voting rights at the Federation's Annual General Meeting. Additionally, the Federation has a Sporting Department which includes National Team, Technical Development, High Performance, and Talent ID staff dedicated to women's football at all levels of the game. The Sporting Department focuses not only on the development of strong Youth and National teams, but also dedicated elite pathways for the nation's top talent.

# Women's Football Development

The Federation has also recently brought on a Chief Soccer Growth Officer, whose principal role is to increase participation in all aspects of the game, including recreational and competitive women's and girls' football.

As U.S. Soccer looks to the future, our women's football strategy will continue to be embedded and aligned with our overall Federation strategy. Our strategic pillars include growing the game, fostering the best playing environments, developing winning teams, growing the soccer economy and creating a world class organization. Within this refreshed strategy, we identified a set of Accelerated Initiatives which support women's and girl's football in a variety of ways:

- **Unified Sporting Strategy:** Collaborating with our partners in the elite football ecosystem to create aligned men's and women's elite pathways that develop the next generation of American talent.
- **Ecosystem Partnerships:** Collaborating with our partners across the football ecosystem to tackle challenges together and increase participation across all levels of the game.
- **Safe Soccer Clearance Program:** Ensure participants at all levels have a safe and respectful place to learn, grow and compete in the beautiful game of football.
- **National Training Center:** Creating an environment where the world's best talent, at the adult and youth level, come together to train and compete.

## Mexico

In Mexico, women's football has witnessed a surge in popularity over the years, resulting in increased media coverage, improved infrastructure, and greater support from sponsors. This has driven an increase in interest from the Mexican public, including participation.

The structure of women's football in Mexico is divided, encompassing both amateur and professional tiers. In the amateur domain, participants are categorized into U-13, U-15, and U-17 groups, representing girls from diverse regions across the country. Regional competitions serve as a platform for these categories, culminating in a national tournament where the victors from each region compete for supremacy.

On the professional front, the spotlight is on the LigaMx Femenil championship, featuring 18 clubs engaged in head-to-head competition. The season unfolds with all teams facing each other, and the top 8 teams progress a playoff phase. Simultaneously, each of these professional clubs maintains a U-19 team, contributing to the grassroots development of talent through regionally-based competitions. This multifaceted structure reflects a comprehensive approach to fostering women's football talent at both the amateur and professional levels in Mexico.

At the youth level, FMF has created a pathway through Academia Femenil FIFA | FMF and Supercopa Femenil to enable top playing environments for the next generation of talent. The goal of the project is to identify talent, develop and promote female talent in the U-15 category in Mexico.

## Women's Football Development

Women's Football is also embedded within Mexico Football's strategy - our four pillars are sporting success, sporting justice, institutional relations, and social responsibility. Included in our strategy is our key objective to position the Mexico Football Federation as an engine of social development and driver of women's empowerment.

### Federation Strategy

- Create Opportunities for Players by Increase football participation
- Implement talent scouting programs across the country to identify and nurture young female soccer talent
- Establish regional development academies to provide training and exposure to aspiring players
- Formulate partnerships with schools and communities to encourage female participation in soccer from a young age

### Raise Awareness of Women's Soccer

- Launch marketing and media campaigns to promote women's soccer at all levels.
- Collaborate with media outlets to increase coverage of women's soccer events, including leagues, tournaments, and national team matches.
- Organize awareness campaigns focused on breaking stereotypes and promoting gender equality in soccer.

### Continuous Evaluation and Adaptation

- Establish a monitoring and evaluation system to assess the effectiveness of implemented strategies.
- Solicit feedback from players, coaches, and stakeholders to make informed adjustments to the strategy over time.

By integrating these elements into the FMF's strategy, and with a substantial investment, we aim not only to create a thriving ecosystem for women's soccer in Mexico but also to contribute to the global advancement and recognition of women in the sport.



## Political Support in Host Countries

The New Heights bid committee has received enthusiastic support from political figures and government bodies in both host countries, including the parties listed below. Support includes Executive, Legislative and Regulatory leaders who have expressed their willingness to collaborate to make the 2027 FIFA Women’s World Cup™ a historic event and catalyst for positive impact in the football community for years to come.

### Government bodies acknowledging and / or expressing support for the efforts of a joint United States-México bid for the 2027 FIFA Women’s World Cup™

#### United States

#### México

President of the United States

President of México

United States House of Representatives\*

México House of Representatives

United States Senate\*

México Senate

Federal Communications Commission

Secretariat of the Interior

Department of State

Secretariat of Economy

Department of Homeland Security

Secretariat of Labor

Department of Labor

Secretariat of Public Security

Department of Justice

Secretariat of National Defense

Department of Commerce

Secretariat of Finance and Public Credit

Department of Transportation

Secretariat of Foreign Affairs

Department of Treasury

Secretariat of Infrastructure,  
Communication and Transportation

Internal Revenue Service

Supreme Court of Justice

State and Municipal Level Government

\*to be introduced

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## About the United States

**The United States:** This expansive nation is a testament to its extraordinary diversity, embracing people from a multitude of backgrounds, beliefs, and life stories. It's a land unified by a shared vision where every individual, regardless of their origin, can forge their unique path in life. The nation proudly upholds fundamental rights like life, liberty, and the pursuit of happiness, firmly protected by the cornerstone principles of free speech, religious freedom, and the right to assemble.

Ranked as the world's third-most populous country, the United States is a significant global force both economically and culturally. It represents diverse and extensive interests that resonate far beyond its borders. The United States is celebrated as one of the most culturally diverse nations globally, serving as a melting pot of cultures and identities. Moreover, it boasts the world's largest economy, providing a fertile ground for innovative companies across various sectors, including technology, medicine, pharmaceuticals, aerospace, and media.

### United States facts

Founded	1776
Population	323 million
City Areas with >1M people	53
States	50
Protected Areas	1.3 million
Time Zones	UTC -4 to -8
Primary language	English

In addition to its economic prowess, the United States is a major influencer in global popular culture. It shapes the world's entertainment landscape, with its contributions spanning television, movies, music, art, and sports. The creative and artistic expressions originating from the United States captivate audiences globally, leaving an indelible mark on popular culture.

English is the primary language spoken in the United States, although the country does not claim an official language. Spanish is the second most spoken language with more than 40 million Hispanic Americans speaking both English and Spanish. Beyond Spanish, more than 300 languages are spoken across the 50 states.



# About the United States

Most of the United States’ candidate host cities included in this bid will be hosts for the 2026 FIFA World Cup™. Not only do we believe the cities’ experience hosting the 2026 tournament will provide the necessary experience to successfully execute 2027 FIFA Women’s World Cup, we also believe it will generate fan excitement and interest that will result in full stadiums across the country.

For purposes of the bid book, the U.S. submitted the same exact cities as 2026 and Mexico has added a few additional options. However, we would look to partner with FIFA and our cities to determine the right hosting lineup, potentially including other cities amongst the dozens that have the first-rate facilities to meet the needs of the largest, most exciting Women's World Cup ever.

As mentioned, the women’s football game is growing faster in the United States than anywhere else and the included city stakeholders are massive supporters of that growth.

### Candidate Host Cities

---

Atlanta

---

Boston

---

Dallas

---

Houston

---

Kansas City

---

Los Angeles

---

Miami

---

New York New Jersey

---

Philadelphia

---

San Francisco Bay Area

---

Seattle

---



## About México

**México:** Mexico, a country driven by ambition and boasting a proud history, envisions a future shaped by its intricate heritage and robust global relationships.

Steeped in the achievements of ancient civilizations—building grand cities, crafting

exquisite art, and pioneering advancements in agriculture and mathematics—Mexico's evolution from oil exports and agriculture to a manufacturing powerhouse has fueled its prosperity.

As a top 10 destination globally, Mexico stands as a mega-destination offering unparalleled, multifaceted experiences. A day in this vibrant land unfolds with relaxation on top-tier beaches, meandering through lively markets, hearing the echoes of the Mayan language, discovering hidden jungle cenotes with crystal blue waters, and culminating in a dinner of modern and ancient flavors. The diverse landscape—snow-capped peaks, expansive deserts, lush forests, and stunning coastlines—imbues Mexico with a distinctive character, complemented by its diverse population.

### México facts

Founded	1810
Population	129 million
City Areas with >1M people	11
States	31
Protected Areas	254,000
Time Zones	UTC -5 to -8
Primary language	Spanish





## About México

Despite ethnic diversity, Mexicans unite as a homogeneous community, bonded by a shared language, history, and passionate celebrations. They proudly consider themselves "Mexican" first, with fans renowned as the most fervent in the world. Bringing the 2027 FIFA Women's World Cup™ to Mexico offers a unique opportunity not only to showcase the country's quality and diversity but also to empower women. As a nation that cherishes its shared language, history, and passionate celebrations, hosting the FIFA Women's World Cup™ will contribute to the advancement and recognition of women in sports regionally and globally.

### Candidate Host Cities

---

Guadalajara

---

Leon

---

Mexico City

---

Monterrey

---

Querétaro





## National Holidays

Below are the federal holidays observed by the United States and México. Throughout the year, there are also various religious and cultural holidays celebrated by people in both nations, including Easter for Christians, the High Holy Day for Jews, Ramadan for Muslims, Day of Vesak for Buddhists, and Diwali for Hindus.

### Holidays in the United States

Holiday Name	Date
New Year's Day	1 January
Martin Luther King Jr. Day	Third Monday in January
President's Day	Third Monday in February
Memorial Day	Last Monday in May
Independence Day	4 July
Labor Day	First Monday in September
Columbus Day	Second Monday in October
Veterans Day	11 November
Thanksgiving Day	Third Thursday in November
Christmas Day	25 December

### Holidays in México

Holiday Name	Date
Año Nuevo (New Year's Day)	1 January
Día de la Constitución	5 February
Día de la Bandera (Flag Day)	24 February
Benito Juárez	21 March
Semana Santa y Pascúa	(Good Friday, Easter Sunday and Spring Break)
Día del Trabajo (Labor Day)	1 May
Cinco de Mayo	5 May
Mother's Day	10 May
Mexican Independence Day	16 September
Día de los Muertos (Day of the Dead)	2 November
Revolution Anniversary	19 November
Our Lady of Guadalupe	12 December
Navidad (Christmas Day)	25 December

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

01 Integrated Hosting Vision and Strategy

02 Legacy

03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

04 General Information

**05 Political Information**

06 Economic Information

07 Media and Marketing Information

08 Sporting Information

09 FIFA and Referee Headquarters

10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

11 Safety and Security

12 IT&T and IBC

13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

14 Tournament Revenue

15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

16 Sustainable Event Management

17 Human Rights and Labor Standards

18 Environmental Protection

# Political Landscape in the United States

**United States:** The United States Constitution, ratified in 1788, established the United States as a federal union of states and provided a structure of governance that seeks to safeguard the values and principles first set forth by the nation’s Founding Fathers in the Declaration of Independence 12 years earlier. The constitution established three independent but coequal branches of government – the executive, the legislative, and the judiciary – that were designed to serve as “checks and balances” against each other’s power. The President serves as the Head of State and the Commander in Chief of the Armed Forces for a maximum of two, four-year terms. A national election is held every four years, with the outcome decided by an absolute majority vote by the Electoral College – an indirect manner of electing the chief executive by the vote of 535 members of the College made up of electors from each state and territory.

The President is vested with the power to implement, enforce, or veto laws passed by Congress, with the assistance of the executive departments and agencies.

The legislative branch consists of the Senate, the 100-seat upper chamber where two members are elected from each state for a six-year term, and the House of Representatives, the 435-seat lower chamber where members are elected to represent their district for two-year terms. The number of congressional districts in each state is determined by the state’s population following the country’s decennial census.

Together, the two chambers are known as the United States Congress and have the authority to enact legislation, approve the federal budget, levy taxes, confirm or deny presidential appointments, exercise investigative powers, and remove sitting members of government.

The judicial branch, responsible for interpreting and applying all federal laws, is made up of the United States Supreme Court and lower federal courts. The nine-member Supreme Court is the highest court of appeal in the United States.

The United States of America is made up of 50 states, the federal district of Washington, and five self-governing territories. The 10th Amendment to the Constitution specifies that powers not delegated to the federal government by the Constitution or established through law are reserved to the states or to the people, which serves to decentralize power and provide state and local governments autonomous authority over a wide range of issues.

## Upcoming elections in the United States

Date	Type
November 5, 2024	Presidential
November 3, 2026	Congress, State, Local



## Political Landscape in Mexico

**Mexico:** Mexico operates as a Federal Republic, structured according to the Political Constitution of the United Mexican States. The three branches of government—the executive, legislative, and judicial—play distinct roles in the governance of the nation.

Heading the executive branch is the President of Mexico, who serves as both the Head of State and the Commander in Chief. Presidents are elected through a simple majority vote in 31 states and Mexico City, granting them the authority to appoint and dismiss cabinet officials and most executive branch employees.

The legislative branch is bicameral, comprising the 128-seat Senate and the 500-seat Chamber of Deputies. Senators serve six-year terms, with 64 elected by plurality, 32 awarded to the runner-up party in each state and Mexico City, and 32 proportionally elected. Deputies serve three-year terms, with 300 elected by plurality in their home districts and 200 through proportional party representation. This branch is responsible for passing laws and approving the national budget.

The judicial branch is bifurcated into federal and state systems, with the Supreme Court of Justice as the highest court. Justices serve 15-year terms, appointed by the President and confirmed by the Senate. The federal court system includes Collegiate Circuit Courts, Unitary Circuit Courts, and District Courts, each contributing to the administration of justice.

Mexico, consisting of 31 states and Mexico City, is led by Governors serving six-year terms. The population stands at approximately 127 million, contributing to the diverse and dynamic governance structure of the country.

### Upcoming elections in México

Date	Type
July 2024	Presidential
July 2027	Midterm

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

01 Integrated Hosting Vision and Strategy

02 Legacy

03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

04 General Information

05 Political Information

**06 Economic Information**

07 Media and Marketing Information

08 Sporting Information

09 FIFA and Referee Headquarters

10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

11 Safety and Security

12 IT&T and IBC

13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

14 Tournament Revenue

15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

16 Sustainable Event Management

17 Human Rights and Labor Standards

18 Environmental Protection

## Joint Economic Overview

Together, the United States and México account for approximately 27% of the world's Gross Domestic Product (GDP), or USD \$26 trillion in economic output.

México and the United States have a long history of economic cooperation and collaboration. With over 3,000 km of border shared by the two countries, it is imperative to have a strong economic and political relationship. From 1984 through 2020, both nations participated in the North American Free Trade Agreement (NAFTA). NAFTA eliminated virtually all tariffs on the trade of goods and raised the standards on labor and environmental factors tied to trade between the two countries. NAFTA was replaced in 2020 by the United States-México-Canada Agreement. In 2023, bilateral trade between the United States and México reached \$863 billion, making Mexico the largest trading partner of the United States.

México is known for its manufacturing of automobile and aerospace parts, medical devices, apparel and consumer products. The United States is known for technology, aerospace, financial services as well as manufacturing.

**27%**

U.S. and Mexico share of global GDP

**\$26 trillion**

GDP produced by U.S. and México

**\$779 billion**

of trade between U.S. and México



# Economic Overview

## United States Economic Information

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Population (millions)	320.9	323.2	325.3	327.0	328.6	331.3	332.2	333.5	336.7
Real GDP growth (%)	2.7	1.7	2.2	2.9	2.3	-2.8	5.9	2.1	2.1
Average rate of inflation (%)	0.1	1.3	2.1	2.4	1.8	1.3	4.7	8.0	4.1
Unemployment rate (%)	5.3	4.9	4.3	3.9	3.7	8.1	5.4	3.6	3.7

## México Economic Information

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Population (millions)	121.3	122.7	124.0	125.3	126.6	127.8	129.0	129.3	129.5
Real GDP growth (%)	2.7	1.8	1.9	2.0	-0.3	-8.7	5.8	3.9	3.2
Average rate of inflation (%)	2.7	2.8	6.0	4.9	3.6	3.4	5.7	7.9	5.5
Unemployment rate (%)	4.3	3.9	3.4	3.3	3.5	4.4	4.1	3.3	2.9

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information**
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## Joint Media and Marketing Overview

**A United States-México hosted FIFA Women's World Cup™ has the potential to be the most economically impactful edition of the tournament yet.**

The North American sports market is expected to generate over \$80 billion in revenue in 2023, with forecasters expecting a high single digit to low double digit annual growth rate through 2030.

Overall viewership of women's sports is growing in the North American market, driven by excitement and the increase in major media outlet broadcasts. However, lack of information and lack of access to content are dampening factors on Women's sports viewership.

With many major international brands located in North America, including existing supporters of FIFA events such as The Coca-Cola Company and Visa, there is an opportunity to generate massive global interest in the event.

In addition to attractive commercial partnerships, the North American market offers an attractive value proposition for broadcast partners. The time zones of the

**\$80 billion**

*projected revenue of the North American sports industry in 2023*

United States and México are positioned such that major European sides that qualify for the tournament can be scheduled into primetime viewing for domestic fans while still optimizing for ideal kick off times to maximize live audiences and turn out to fan festivities happening around the event.

Additionally, the United States and México both have regulations that protect rights holders against infringement upon their agreements. Where additional protections are desired, it is common for stakeholders involved in the event to collaborate to meet obligations related to broadcast and marketing rights. Any additional protections or safeguards developed for the purpose of the 2026 FIFA World Cup™, will be considered for the 2027 FIFA Women's World Cup™.

# Joint Media and Marketing Overview

## Major Media Companies Involved in Football in the United States

---

Warner Bros Discovery Sports (including TNT, TBS, Max)

---

Fox Broadcast Television (including FS1, FS2 and Fox Deportes)

---

NBC Universal (including NBC Sports, Telemundo AND Universo)

---

The Walt Disney Company (including ABC and ESPN)

---

Univision Communication Inc (including UniMas and Univision Deportes)

---

beIN Sports

---

GoITV

---

Turner

---

CBS Broadcasting (including CBS Sports, CBS, Paramount+)

---

YouTube

---

FuboTV

## Major Media Companies Involved in Football in the Mexico

---

Televisa, and its owned networks/channels

---

TV Azteca, and its owned networks/channels

---

Imagen

---

Fox Sports Latin America

---

ESPN



# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information**
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## Joint Sporting Overview

The United States and Mexico have been on the leading edge of women's football for decades and have deep experience hosting both FIFA and Confederation tournament events.

Together, the Host Countries have hosted over 50 Senior Women's National Team matches since 2020. Since 2000, the Host Countries have hosted nearly 40 separate Confederation Tournaments and two FIFA World Cup™ tournaments.

In addition to experience hosting on the international level, both Host Countries have strong first division football leagues with over 30 sides participating.

### FIFA & Confederation Tournaments Hosted by Host Countries Since 2000

Tournament	Years hosted
FIFA Women's World Cup™	2003
FIFA World Cup U-17™	2011
CONCACF Gold Cup	2000, 2002, 2003, 2005, 2007, 2009, 2011, 2013, 2015, 2017, 2019, 2021, 2023
CONCACAF U-15 Championship	2017, 2019
CONCACAF U-17 Championship	2005, 2009, 2019
CONCACAF U-20 Championship	2003, 2018
CONCACAF Women's Championship	2000, 2002, 2006, 2010, 2014, 2019, 2022
CONCACAF Girl's U-15 Championship	2016, 2018, 2022
CONCACAF Women's U-17 Championship	2018
CONCACAF Women's U-20 Championship	2006, 2008
Copa America	2016
CONCACAF Beach Soccer Championship	2010, 2019

# Women's Football in the United States

## About National Women's Soccer League (NWSL)

### About

League Name	National Women's Soccer League
Founded	2012
No of teams	12
Broadcast partners	CBS Sports
Avg attendance	10,432

Team Name	Founded	City	Stadium	Avg attendance
Angel City FC	2020	Los Angeles, CA	BMO Stadium	19,756
Chicago Red Stars	2006	Chicago, IL	SeatGeek Stadium	4,848
Houston Dash	2013	Houston, TX	Shell Energy Stadium	5,857
Kansas City Current	2020	Kansas City, KS	Children's Mercy Park	11,353
NJ/NY Gotham FC	2007	New York, NY	Red Bull Arena	6,293
North Carolina Courage	2017	Cary, NC	WakeMed Soccer Park	5,384
OL Reign	2012	Seattle, WA	Lumen Field	13,609
Orlando Pride	2015	Orlando, FL	Exploria Stadium	6,353
Portland Thorns FC	2012	Portland, OR	Providence Park	18,918
Racing Louisville FC	2019	Louisville, KY	Lynn Family Stadium	5,999
San Diego Wave FC	2021	San Diego, CA	Snapdragon Stadium	20,718
Washington Spirit	2012	Washington, D.C.	Audi Field	10,886



2023 NWSL Champions NJ/NY Gotham FC

## Women's Football in the Mexico

### About LIGA MX FEMENIL

About	
League Name	LIGA MX FEMENIL
Founded	2017
No of teams	18
Broadcast partners	Multiple BP
Avg attendance	2,051

Team Name	Founded	City	Stadium	Avg attendance
América	2017	Ciudad de México	Azteca	3,307
Atlas	2017	Guadalajara	Jalisco	1,072
Club Atlético de San Luis	2019	San Luis Potosí	Alfonso Lastras Ramírez	1,758
Club Tijuana	2017	Tijuana	Caliente	2,204
Cruz Azul	2017	Ciudad de México	Azteca	481
FC Juárez	2019	Juárez	Olimpico Benito Juárez	2,242
Gallos Blancos de Querétaro	2017	Querétaro	La Corregidora	558
Guadalajara	2017	Jalisco	Estadio AKRON	5,159
León	2017	León	Nou Camp	884
Mazatlán FC	2017	Mazatlán	Estadio Mazatlán	499
Necaxa	2017	Aguascalientes	Victoria	829
Pachuca	2017	Pachuca	Hidalgo	2,983
Puebla F.C.	2018	Puebla	Cuauhtemoc	984
Rayados de Monterrey	2017	Nuevo León	Estadio BBVA	3,444
Santos Laguna	2017	Torreón	TSM Corona	519
Tigres de la U.A.N.L.	2017	Nuevo León	Universitario	6,043
Toluca	2017	Toluca	Nemesio Diez	2,291
Universidad Nacional	2017	Ciudad de México	Olimpico Universitario	1,659



2023 Liga MX Femenil Champions Tigres UANL



# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

01 Integrated Hosting Vision and Strategy

02 Legacy

03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

04 General Information

05 Political Information

06 Economic Information

07 Media and Marketing Information

08 Sporting Information

**09 FIFA and Referee Headquarters**

10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

11 Safety and Security

12 IT&T and IBC

13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

14 Tournament Revenue

15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

16 Sustainable Event Management

17 Human Rights and Labor Standards

18 Environmental Protection

## Proposed FIFA and Referee Headquarters

### FIFA Headquarters

One of the many compelling reasons for a 2027 FIFA Women's World Cup™ hosted in the North America is the convenience and operational efficiency afforded to FIFA.

North America is hosting both the 2025 FIFA Club World Cup™ and the 2026 FIFA World Cup™. In preparation for those events, FIFA has opened an office in the Miami, Florida area. As such, our recommendation is that FIFA continue to locate its headquarters in Miami for the 2027 FIFA Women's World Cup™.

Miami has a plethora of upscale hotel properties with ample meeting space to facilitate the various functions required to successfully run the tournament. In particular, the JW Marriott Turnberry Resort is just 7 miles from the local tournament venue and roughly equidistant from two international airports – Fort Lauderdale International Airport and Miami International Airport.

### Referee Headquarters

Similar to the 2026 United Bid, our recommendation is to locate the Referee Headquarters in either Dallas or Houston. Both Texas cities are conveniently located in the southern United States and a central site between all Candidate Host Cities, which significantly reduces travel complexity and stress associated with getting match officials to each venue in a seamless manner.

Ross Stewart Soccer Complex in Dallas is home to the Dallas Texans Soccer Club and offers a full suite of amenities and world class training facilities for the referee and staff.

In Houston, the George Turner Stadium is adjacent to schools with grass fields as well as fitness and indoor training fields.

Both sites have nearby luxury hotels where staff can unwind and relax after the demands of preparing for matches on the world stage.

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

01 Integrated Hosting Vision and Strategy

02 Legacy

03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

04 General Information

05 Political Information

06 Economic Information

07 Media and Marketing Information

08 Sporting Information

09 FIFA and Referee Headquarters

**10 Candidate Host Cities**

# 2

Volume

Chapter

**C**

## Technical Matters

11 Safety and Security

12 IT&T and IBC

13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

14 Tournament Revenue

15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

16 Sustainable Event Management

17 Human Rights and Labor Standards

18 Environmental Protection

# Atlanta

**Atlanta, a thriving candidate host city, aims to foster a unified and all-encompassing initiative to bring forth fervor, motivation, and top-tier football to the people of Atlanta and the global audience.**

Presently considered the cultural, commercial, transportation, educational, and athletic hub of the American South, the city, established in 1837, underwent a significant transformation following the American Civil War. Between the 1960s and the 1990s, Atlanta led the New South in terms of population expansion, economic progress, and employment generation.

Atlanta has a deep history of women's professional football, beginning with the Atlanta Beat in the 2001, the only team in the WUSA to reach the playoffs all three seasons of the league, and continuing through to the Atlanta Panthers and Atlanta Fire United of the UWS and the Georgia Impact of the WPSL, coming to Atlanta in 2023.

Football enthusiasm is high in the city and region. Additional notable soccer teams and organizations include the Georgia State Soccer Association (GSSA), the largest youth sports organization with 90,000 players, and men's professional teams such as the Atlanta Silverbacks and Atlanta United FC, which joined Major League Soccer (MLS) in 2017. Atlanta United FC made history at the inauguration of the new Mercedes-Benz Stadium on 22nd October 2017, playing before an audience of 71,874, a record for the largest attendance at a stand-alone MLS match. The team also established a new record for single-season attendance.

## ABOUT *Atlanta*

POP

5,158,374

ALT

76-98 m

AVG  
TEMP  
(°C)

Jun: 20.1-30.2

Jul: 21.8-31.7

# 7.3%

*foreign-born residents*





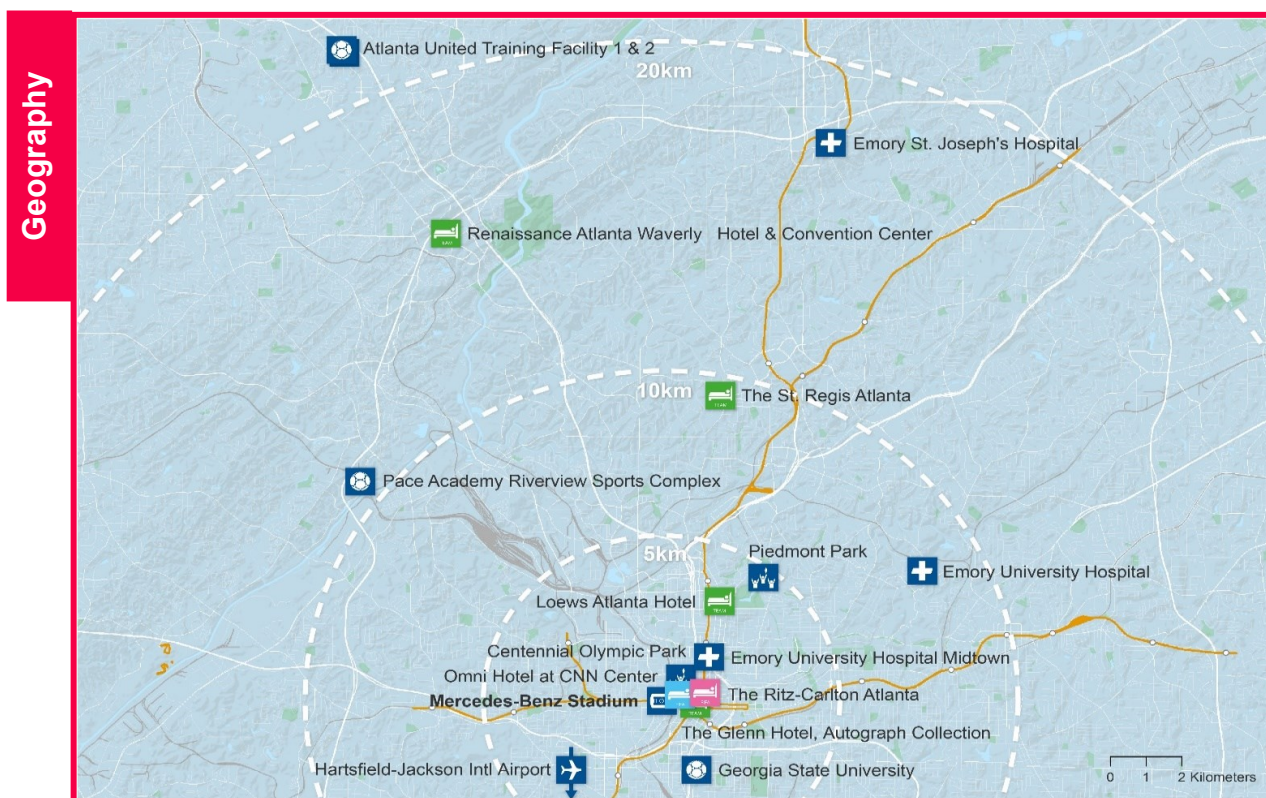
# Atlanta

Over the years, Atlanta has hosted notable international football events, including the CONCACAF Gold Cup Quarterfinals (2013) and Semifinals (2015), and the MLS All-Star Game (2018). Furthermore, the city has a history of hosting major sporting events, such as the Super Bowl, held twice at the Georgia Dome (1993, 2000), and once at Mercedes-Benz Stadium in 2019.

The 1996 Centennial Olympic Games held in Atlanta marked a significant milestone in women's football, introducing women's football to the Olympic stage for the first time and culminating in a gold medal for the U.S. Women's National Team.

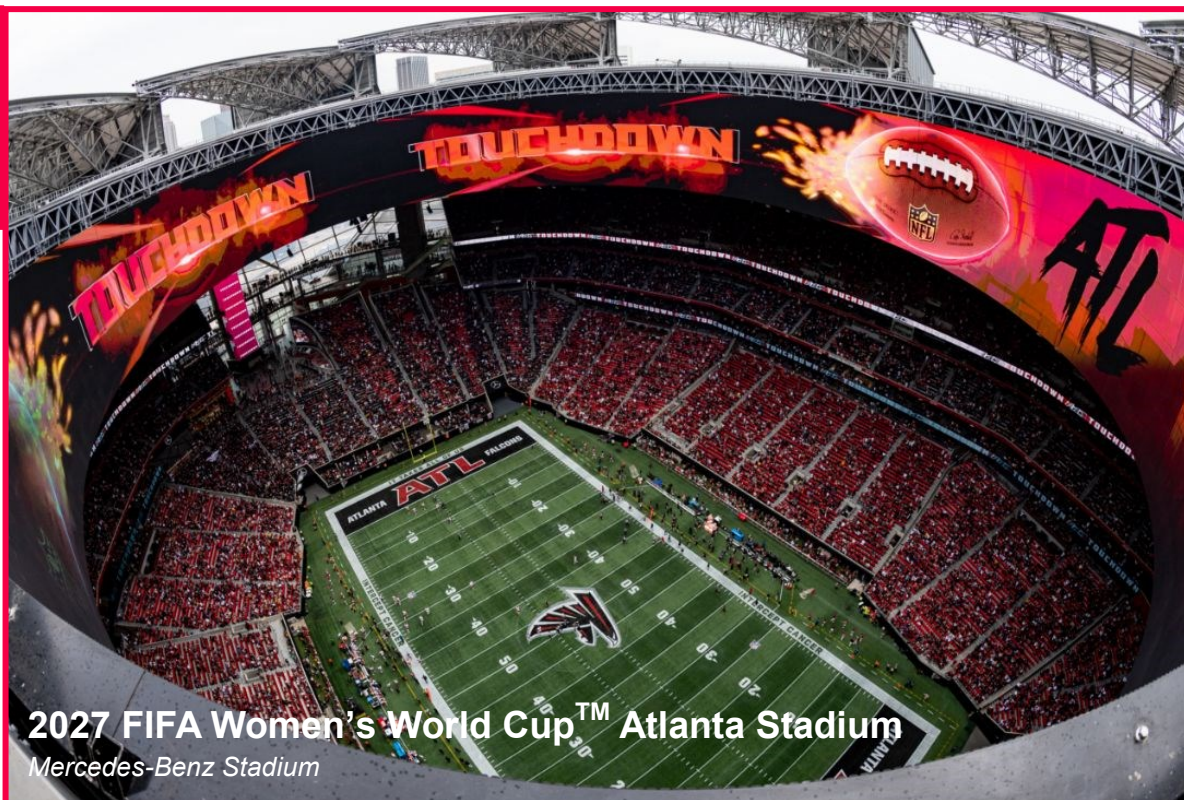
This event left an indelible mark, serving as an inspiration for millions of young athletes. Atlanta, recognized as an established soccer city, still frequently hosts U.S. National Team games and spearheads various youth football development programs.

By 2027, Atlanta will be the fully operational home of the United States Soccer Federation, including its planned best-in-class National Training Center.



# Atlanta

Stadium



**2027 FIFA Women's World Cup™ Atlanta Stadium**  
Mercedes-Benz Stadium

In 2017, Mercedes-Benz Stadium achieved the distinction of being the first stadium in the United States to be awarded the USGBC LEED Platinum Certification.

## About the stadium

<b>Year constructed</b>	<b>2017</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>MLS, NFL</b>
<b>Capacity</b>	<b>75,000</b>

Opened in 2017, the Mercedes-Benz Stadium is meticulously crafted to deliver an unparalleled live-game experience, showcasing a range of distinctive architectural elements and providing some of the most fan-centric amenities found in any professional sports venue. Regularly accommodating 75,000 spectators, it offers an unparalleled visual spectacle unmatched by any other stadium globally.

One of its standout features is the Video Halo Board, which holds the distinction of being the largest video board in professional sports, encircling 360 degrees and towering at 18 meters in height.

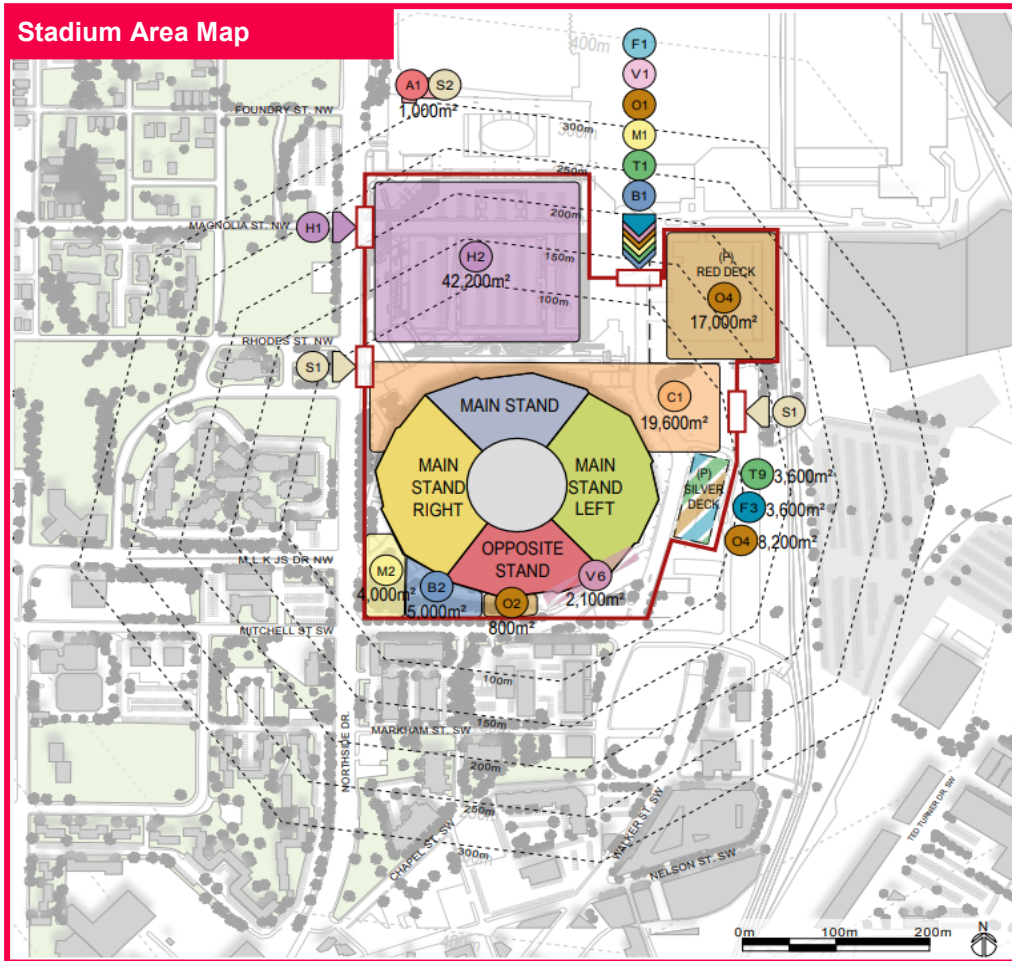


# Atlanta

Featuring an extensive network of over 1,800 wireless access points and optimized cell service, Mercedes-Benz Stadium ensures seamless connectivity for all attendees, complemented by a dedicated mobile app serving as a convenient stadium remote control. The stadium also has 7,500 club seats and an expansive 9,000 square meters of climate-controlled club and premium spaces, setting a new benchmark for opulence, comfort, and convenience at every event. It boasts a diverse range of suite options, including those uniquely positioned at field level, catering to discerning guests with top-tier amenities and personalized service. The Front Porch, a sprawling 5,700 square meters outdoor fan plaza, serves as a vibrant pre-event and post-event destination, offering ticketed guests the opportunity to enjoy live entertainment, delectable cuisine, and refreshing beverages.

As the proud home of the Atlanta Falcons (NFL) and Atlanta United FC (MLS), Mercedes-Benz Stadium boasts the highest average attendance in the league, with 48,200 enthusiastic fans cheering from the stands. The stadium has swiftly garnered recognition as a premier special event facility in the United States and has hosted prestigious events such as the College American Football Playoff National Championship, the NFL Super Bowl LIII, the NCAA Men's Final Four basketball tournament, and will also host a major match in the 2026 World Cup. Moreover, it serves as the coveted venue for numerous non-sporting and music events, including the North American stadium tours of renowned artists such as Ed Sheeran and Taylor Swift.

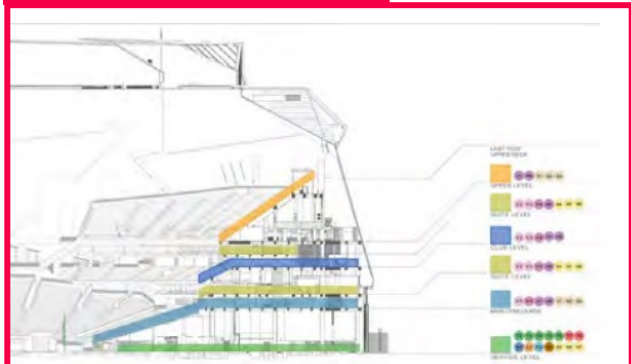




Stadium Service Level



Stadium Cross Section





# Atlanta

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Mercedes-Benz Stadium
<b>Location</b>	1 AMB Drive NW, Atlanta, GA 30313, USA
<b>Candidate Host City Name</b>	Atlanta, Georgia
<b>Year Constructed</b>	2017
<b>Stadium Owner</b>	Atlanta Falcons Stadium Company, LLC
<b>Stadium Operator</b>	Atlanta Falcons Stadium Company, LLC
<b>Primary Tenant</b>	Atlanta United FC (MLS) and Atlanta Falcons (NFL)
<b>Average Match Attendance for Tenant</b>	70,425

### Stadium Capacity

<b>Gross Capacity</b>	75,000
<b>Luxury Suite Quantity</b>	190
<b>Luxury Suite Capacity</b>	3,800
<b>Club Seats</b>	7,600
<b>Less Seat Kills (VIP and Media Tribune)</b>	9,915
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	65,085

### Pitch

<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	122 m x 79 m
<b>Current Type of Pitch</b>	Artificial turf
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass

### Technical Infrastructure

<b>Existing Available Stadium Grid Power</b>	8-10MW
<b>Number of Grid Lines Feeding the Stadium</b>	One grid
<b>Existing Floodlight Lux</b>	3,300 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Three (inside)

### Accessibility

<b>Number of Seats for Mobility Impaired</b>	718 seats
<b>Number of Men's Toilets</b>	730 toilets
<b>Number of Women's Toilets</b>	811 toilets
<b>Number of Accessible Toilets</b>	Meets accessibility code requirements
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Atlanta

## Atlanta United Training Center (1)

### Training Site

<b>Current Use</b>	Professional football training
<b>Distance to Team Hotel</b>	9 km

### Team Hotel

Renaissance Atlanta Waverly Hotel and Convention Center

<b>Rating</b>	3
<b>No. of Rooms</b>	492
<b>Distance to Airport</b>	26 km
<b>Distance to Stadium</b>	20 km

**Atlanta United Training Center (1):** This is a purpose-built facility dedicated to football training, featuring six pristine fields, with a minimum of three adorned with natural grass. Equipped with provisions for indoor training, this location guarantees the utmost excellence and ease of access.

## Pace Academy Riverview Sports Complex

### Training Site

<b>Current Use</b>	College athletic training
<b>Distance to Team Hotel</b>	23 km

### Team Hotel

Loews Atlanta Hotel

<b>Rating</b>	4
<b>No. of Rooms</b>	414
<b>Distance to Airport</b>	18.6 km
<b>Distance to Stadium</b>	4 km

**Pace Academy Riverview Sports Complex:** Covering an impressive 23-acre expanse, the Pace Academy Riverview Sports Complex showcases a flawless grass field featuring FIFA-regulated Bermuda grass, serving as the venue for various Men's and Women's football championship matches and training sessions.

## Georgia State University

### Training Site

<b>Current Use</b>	Collegiate athletic training
<b>Distance to Team Hotel</b>	17 km

### Team Hotel

Glenn Hotel, Autograph Collection

<b>Rating</b>	4
<b>No. of Rooms</b>	110
<b>Distance to Airport</b>	14 km
<b>Distance to Stadium</b>	1 km

**Georgia State University:** Initially constructed for the 1996 Olympic Games, the Georgia State Stadium has since remained a consistent choice for professional and national sports teams, serving as a preferred venue for both matches and training sessions.

## Atlanta United Training Center (2)

### Training Site

<b>Current Use</b>	Professional football training
<b>Distance to Team Hotel</b>	16.9 km

### Team Hotel

The St. Regis Hotel

<b>Rating</b>	5
<b>No. of Rooms</b>	151
<b>Distance to Airport</b>	29 km
<b>Distance to Stadium</b>	20 km

**Atlanta United Training Center (2):** Considering the scale and excellence of the Atlanta United Training Center, the facility will be partitioned into two individual Venue-Specific Training Sites, guaranteeing segregated locker rooms and amenities for each site.

# Atlanta

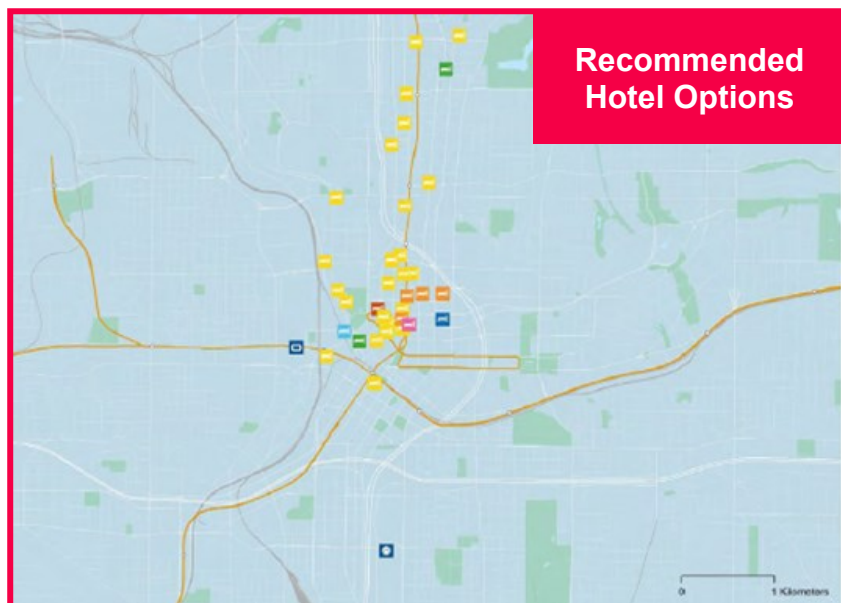
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> The Ritz-Carlton, Atlanta	5	444	1.8 km/6 min	15.2 km/20 min
<b>FIFA Venue Hotel</b> Omni Hotel at CNN Center	5	1,059	0.8 km/2 min	15.3 km/20 min

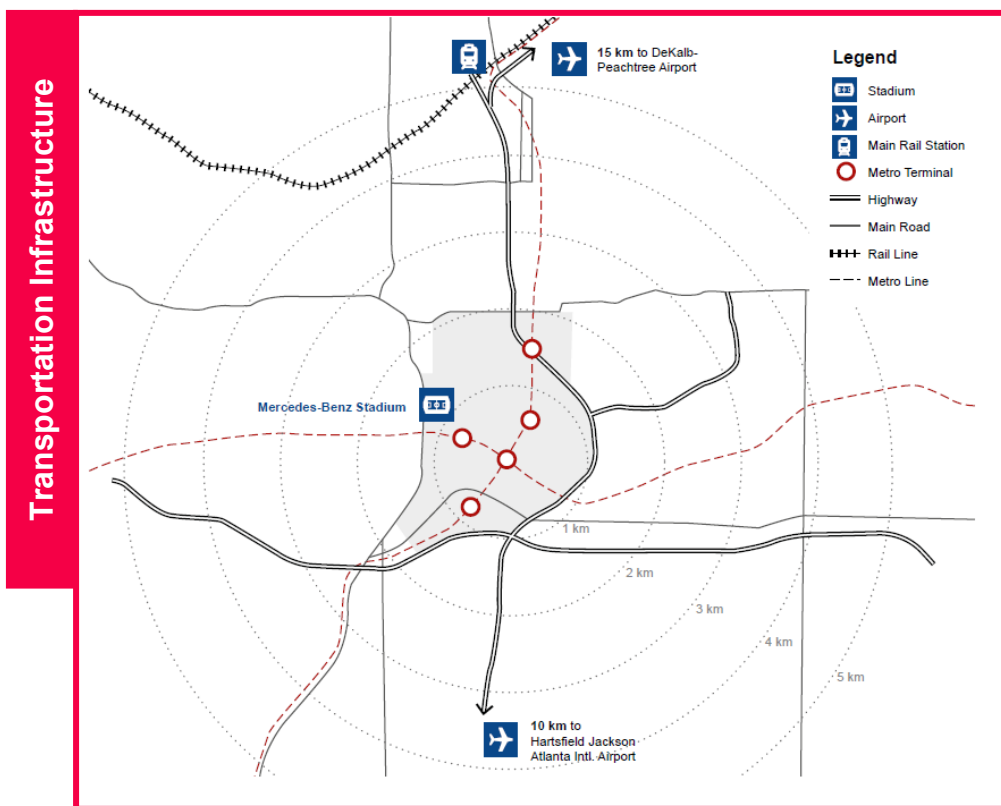
**FIFA VIP Hotel – The Ritz-Carlton, Atlanta:** Nestled in the vibrant core of Atlanta, amidst the bustling financial and governmental hubs of the state, and only moments away from the city's major points of interest, The Ritz-Carlton presents a seamless blend of sophistication, practicality, and recreational allure. Guests can indulge in the delights of a signature cocktail lounge within the lobby and savor the renowned Atlanta Grill steakhouse for a memorable dining experience.

**FIFA Venue Hotel – Omni Hotel at CNN Center:** Exuding opulent comfort, the Four Diamond Omni Atlanta hotel at CNN Center offers a lavish experience. It boasts direct access to the city's primary convention centers and stands as the closest hotel to the Mercedes-Benz Stadium. In addition to its prime location, the Omni is equipped with 75 state-of-the-art function rooms, enabling FIFA to host multiple events concurrently.



# Atlanta

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Connect Atlanta Plan, Bike Share, HOV lane system
<b>Other</b>	The city's transportation plan calls for the construction of 364 km of bike lanes by 2020

### General Mobility

Atlanta, the largest and most populous city in the State of Georgia, has established a strong network of transportation to cater to its continuously expanding population. The Metropolitan Atlanta Rapid Transit Authority (MARTA) offers various public transportation options, including buses, subways, and heavy rail. MARTA's rail network links vital locations, such as the airport, downtown, Midtown, Buckhead, and Perimeter Center. Additional components of the transportation system encompass:



# Atlanta

- The Crescent train (New York–New Orleans) by Amtrak operates with a stop at Peachtree Station in Atlanta.
- In 2014, the Atlanta Streetcar commenced its services to the public. Known as the Downtown Loop, the streetcar route spans 4.5 km, encircling the downtown attractions including Peachtree Center, Centennial Olympic Park, the Martin Luther King, Jr. National Historic Site, and Sweet Auburn. Plans are underway to extend the network to cover more of Atlanta's neighborhoods and significant points of interest, with a comprehensive expansion that will see over 80 km of track added.
- Atlanta boasts a network of freeways radiating outwards from the downtown area, with three major interstate highways converging in the city, complete with high occupancy vehicle (HOV) lanes.
- Cycling is increasingly popular among visitors and commuters, with the city's transportation blueprint outlining the construction of 364 km of bike lanes by 2020.
- Relay Bike Share, a bike-sharing program, initially launched with 100 bikes in downtown and Midtown, and subsequently expanded to 500 bikes at 65 stations in 2017.

## Enhancing Mobility and Sustainability

The city is revising the 2008 Connect Atlanta Plan, aiming to align with the long-term goals of the Atlanta City Design initiative.

The updated plan focuses on alleviating traffic congestion, expanding rail and transit systems, enhancing pedestrian infrastructure, and promoting ride-sharing alternatives. Atlanta is collaborating with various partners to establish off-road Greenway corridors for pedestrian and cyclist travel.

In 2015, the city initiated a collaboration with Vision Fleet, introducing a pilot program featuring 60 electric vehicles. This initiative has resulted in an annual cost saving of approximately USD \$60,000 on fuel and operational expenses. The partnership involves the city leasing vehicles and charging infrastructure, with Vision Fleet managing telematics, data, maintenance, training, and fuel costs. Additionally, the Mayor's Office of Sustainability has installed the city's first public charging station on Mitchell Street, accessible to all at no cost.

## Efficient Event Transportation

Centennial Olympic Park enjoys convenient access, with two MARTA stations, Peachtree Center Station, and Dome/GWCC/Philips Arena Station, both within a ten-minute walk. During special events, MARTA adjusts its service hours to accommodate the influx of visitors to and from Mercedes-Benz Stadium, ensuring trains run every five minutes in both directions. MARTA has a strong track record of collaborating with local host committees to establish a fan-friendly ridership program.

# Atlanta

# ATL

Airport

Hartsfield-Jackson  
Atlanta International  
Airport

Since 1998, Hartsfield-Jackson Atlanta International Airport has maintained its status as the world's busiest airport in terms of passenger traffic. Offering a total of 209 domestic and international gates, the airport serves as a key transportation hub for travel across the southeastern region of the United States. Notably, it serves as the primary hub for Delta Air Lines and is a focal point for several low-cost carriers, including Frontier Airlines, Southwest Airlines, and Spirit Airlines.

With its bustling Delta Air Lines hub facilitating just over 1,000 flights daily, it holds the distinction of being the largest in the world. The airport provides direct flights to and from all Candidate Host Cities, along with numerous international destinations. In 2016, the airport finalized its 20-year master plan, outlining a series of advancements, including terminal renovations, concourse expansion, the construction of new concourses, the addition of fresh parking facilities, and the establishment of a sixth runway. The "Focus On the Future" program has attracted over USD \$9 billion in investment.

## Airport facts

Annual passenger traffic	100 million
Operational hours	24
# of runways	5
# of gates	207
Road distance to downtown (km)	16.9
Road distance to stadium (km)	16.9
# of airlines	23
# of non-stop destinations (domestic)	150
# of non-stop destinations (international)	75
Non-stop destinations to México	225

The airport boasts direct connectivity to the city's rapid transit rail system, MARTA, along with a dedicated bus route providing a convenient link to the downtown area. The ATL SkyTrain serves as a direct connection between the airport and the Georgia International Convention Center. Access to the domestic terminal is facilitated directly from Interstate 85, while the international terminal is easily reachable from Interstate 75.



# Atlanta

## FIFA Fan Fest™ Locations

Atlanta's dynamic and rapidly expanding football community is eagerly anticipating and prepared to host visitors and fans for the 2027 FIFA Women's World Cup™. The city is fully committed to collaborating with FIFA to craft an immersive 360-degree fan experience, offering comprehensive fan guides and various opportunities to make the most of the tournament and explore the city.

We have proposed two prominent and easily accessible venues for a FIFA Fan Fest™ in Atlanta:

### Centennial Olympic Park



### Piedmont Park



### Centennial Olympic Park, 265 Park Avenue, Atlanta, USA

<b>Space</b>	Approximately 85,000 m2
<b>Capacity</b>	35,000

Public park located in downtown Atlanta. Part of the city's 1996 Olympic legacy. Centrally located with access to public transit.

### Piedmont Park, 400 Park Dr NE, Atlanta, USA

<b>Space</b>	Approximately 800,000 m2
<b>Capacity</b>	120,000

A city park situated 1.1 km northwest of downtown Atlanta, renowned for hosting numerous major entertainment events and festivals.

Centennial Olympic Park is the iconic downtown Atlanta venue and one of the few remaining original venues from the 1996 Centennial Olympic Games. This natural gathering space is easily accessible and within a ten-minute walk of two subway stations. Centennial Olympic Park welcomes over three million guests each year and has hosted several world-class public events.

Piedmont Park, the primary hub of Atlanta's midtown community, is the city's biggest park. It serves as the prime venue for major events and festivals, including the Peachtree Road Race, Atlanta Pride Festival, Music Midtown, Atlanta Jazz Festival, and the Dogwood Festival. Public transport provides easy access, with two transit stations located nearby.



# Boston

**Boston is a historic sport town and the catalyst for football in the United States. The city is a prime location to stage the largest event in women's sports history.**

Boston is at the center of American history as the breeding grounds for the America Revolution. The city has a strong presence of strong academic and technological innovation, enabling long standing American values and tradition and cutting-edge innovation to meet to build a better future and a strong community.

The city was founded in 1630 and, as a major port on the eastern seaboard, has seen immigrants from all over the world pass through its streets and neighborhoods since the inception of the United States as a country. It's standing as a point of entry for immigrants has resulted in a melting pot of culture across the city.

As a large business and cultural hub in the northeastern United States, Boston is also on the leading edge of finance, electronics, bio-technology and medicine, fueled by top educational institutions within and surrounding the city.

Boston is also where football got its start in the United States. Oneida Football Club began playing in Boston in the late 19<sup>th</sup> century and is widely cited as the first football club ever established outside England.

## ABOUT *Boston*

**POP** 4,794,447

**ALT** 13 m

**AVG  
TEMP  
(°C)** Jun: 15.3-24.4  
Jun: 15.3-24.4

**25.1%**  
*foreign-born residents*



# Boston

Boston’s strong football culture continue as the city welcomes its first National Women’s Soccer League (NWSL) side to the city in 2026. Boston’s NWSL team joins a group of historic sports franchises, including the New England Revolution of Major League Soccer. Each year, Boston also welcomes tens of thousands of participants to one of the world’s premier running events, the Boston Marathon.

Other professional sports team in Boston include the New England Patriots (NFL), the Boston Celtics (NBA), the Boston Bruins (NFL) and the Boston Red Sox (MLB).

Boston’s strong football culture is set to continue as the city welcomes its first National Women’s Soccer League (NWSL) side to the city in 2026. Boston’s NWSL team joins a group of historic sports franchises, including the New England Revolution of Major League Soccer.

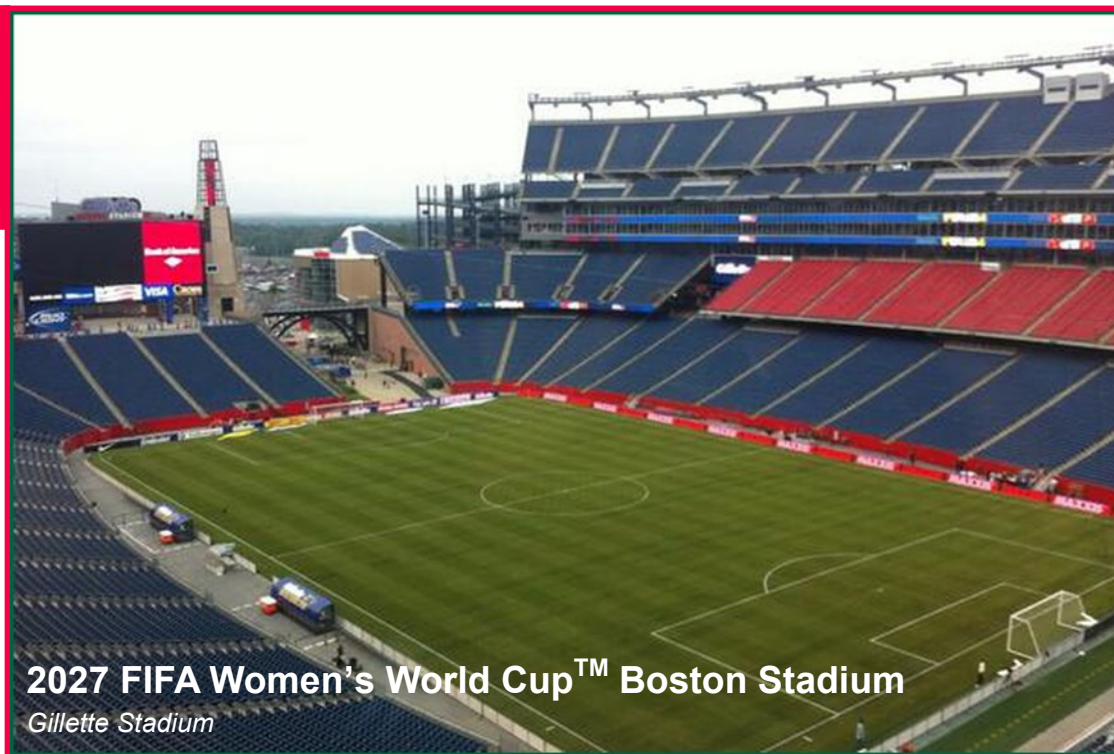
## Geography





# Boston

Stadium



Gillette Stadium, located in the Boston suburb of Foxborough, Massachusetts, is the largest and newest outdoor sporting arena in the six-state New England region

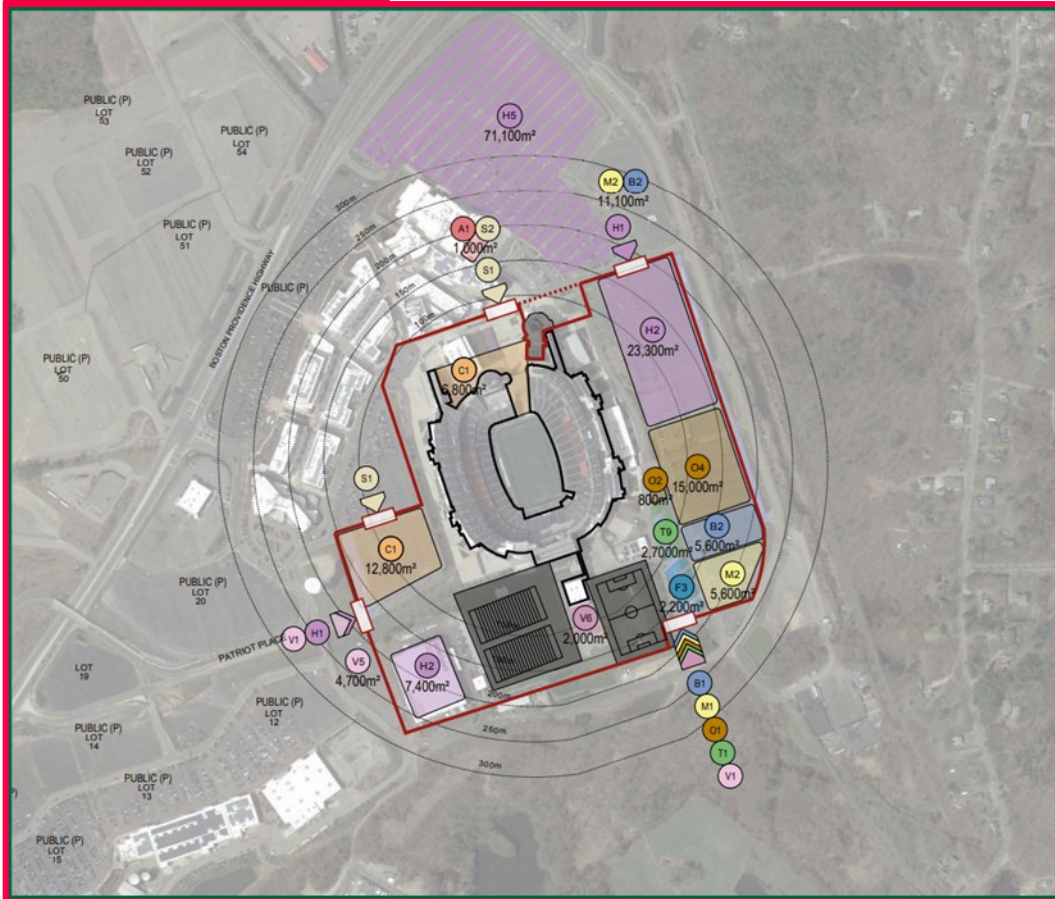
## About the stadium

<b>Year constructed</b>	<b>2000</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>MLS, NFL</b>
<b>Capacity</b>	<b>70,000</b>

The state-of-the-art stadium has a potential gross capacity of 70,000, with every seat angled toward the center circle. Overlooking the pitch is a large high-definition video screen that measures 52.7 m by 12.6 m. The stadium features more than 6,000 premium seats. Currently, the stadium is in the process of modernizing and updating all its general admission concession and food outlets.

The stadium (along with its predecessor Foxboro Stadium) has played host to a multitude of important international football competitions including the FIFA Men's World Cup 1994™, the FIFA Women's World Cups™ 1999 and 2003, the 2016 Copa America Centenario, the 2003, 2005, 2007, 2009 and 2015 CONCACAF Gold Cups, as well as numerous FIFA World Cup™ Qualifiers and international and club friendlies.

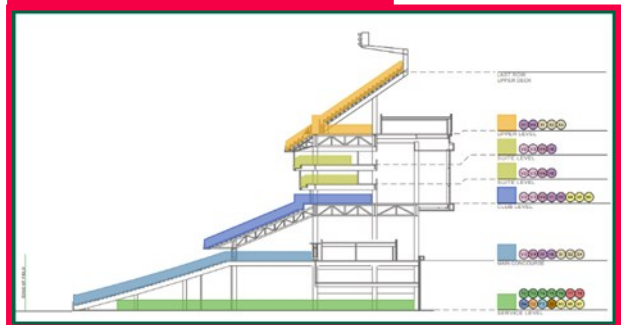
**Stadium Area Map**



**Stadium Service Level**



**Stadium Cross Section**



# Boston

**Stadium Details**
**General Stadium Information**

<b>Stadium Name</b>	Gillette Stadium
<b>Location</b>	1 Patriot Place Foxborough, MA 02035, USA
<b>Candidate Host City Name</b>	Boston, Massachusetts
<b>Year Constructed</b>	2002
<b>Stadium Owner</b>	Robert Kraft, NPS, LLC
<b>Stadium Operator</b>	New England Revolution (MLS); New England Patriots (NFL)
<b>Primary Tenant</b>	San Francisco 49ers (NFL)
<b>Average Match Attendance for Tenant</b>	65,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	70,000
<b>Luxury Suite Quantity</b>	82
<b>Luxury Suite Capacity</b>	2,000
<b>Club Seats</b>	5,876
<b>Less Seat Kills (VIP and Media Tribune)</b>	9,563
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	60,533
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	118 m x 42 m
<b>Current Type of Pitch</b>	Hybrid
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	10,000 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Two express feeds from National Grid
<b>Existing Floodlight Lux</b>	2,885 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	644 seats
<b>Number of Men's Toilets</b>	556 toilets
<b>Number of Women's Toilets</b>	390 toilets
<b>Number of Accessible Toilets</b>	92 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Boston

## Venue-Specific Team Facilities

### Wellesley College

#### Training Site

Current Use	College athletics training
Distance to Team Hotel	26 km

#### Team Hotel

Taj Boston

Rating	4
No. of Rooms	273
Distance to Airport	6 km
Distance to Stadium	43 km

**Wellesley College:** Wellesley College football field is a well-maintained, natural grass facility that is home to the school's Men's and Women's sides. The stands have capacity to hold up to 500 fans.

### Harvard University

#### Training Site

Current Use	College football training and matches
Distance to Team Hotel	6 km

#### Team Hotel

Loews Boston Hotel

Rating	4
No. of Rooms	225
Distance to Airport	6 km
Distance to Stadium	43 km

**Harvard University:** Harvard's quality class field has hosted trainings for the Argentina, Brazil and U.S. Men's national teams, as well as the Liverpool FC and AS Rome squads in recent years.

### NE Revolution Training Field

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	51 km

#### Team Hotel

Westin Copley

Rating	4
No. of Rooms	803
Distance to Airport	6 km
Distance to Stadium	51 km

**New England Revolution Training Field:** A brand-new facility with a pristine Bermuda playing surface and seating for 500. The facility was constructed specifically for MLS' New England Revolution

### Nobles and Greenough School

#### Training Site

Current Use	Football training
Distance to Team Hotel	22 km

#### Team Hotel

The St. Regis Hotel

Rating	4
No. of Rooms	464
Distance to Airport	21 km
Distance to Stadium	24 km

**Nobles and Greenough School:** Nobles and Greenough School offers three first-class, natural grass, football-specific fields, as well as team locker rooms and other amenities.



# Boston

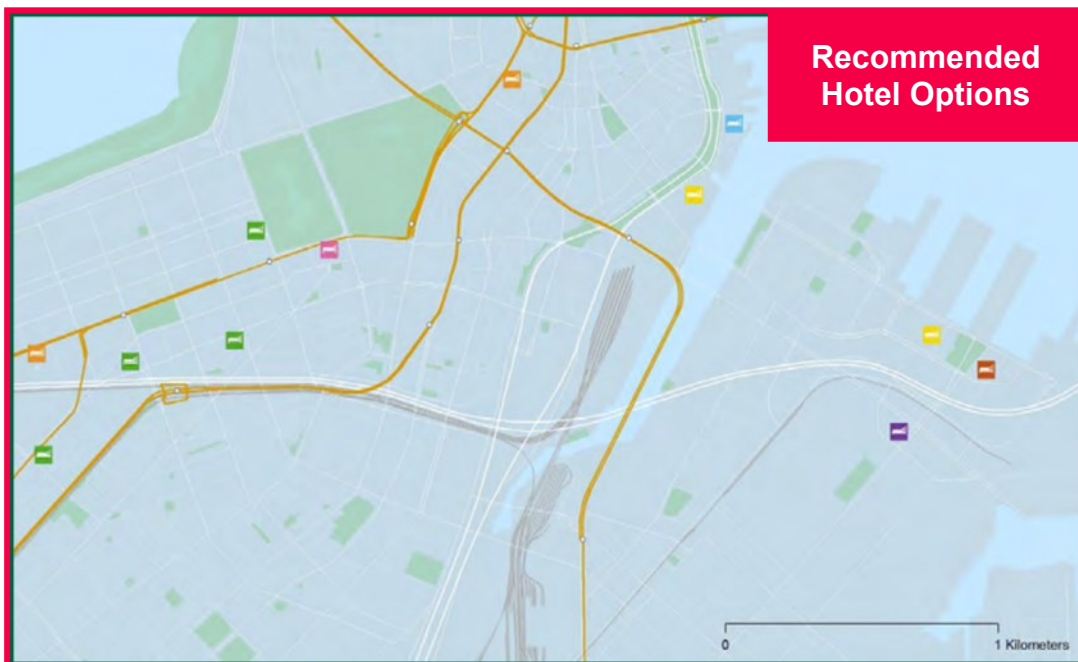
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> <b>Four Seasons Hotel Boston</b>	5	273	43 km/35 min	6 km/12 min
<b>FIFA Venue Hotel</b> <b>Boston Harbor Hotel</b>	5	230	43 km/35 min	8 km/10 min

**FIFA VIP Hotel – Four Seasons Hotel Boston:** With views of Boston’s historic Public Garden, the Four Seasons Hotel Boston offers a luxurious taste of New England. The property is a short walk from upscale shopping and restaurants and offers in-house amenities such as dining and a full-service health spa.

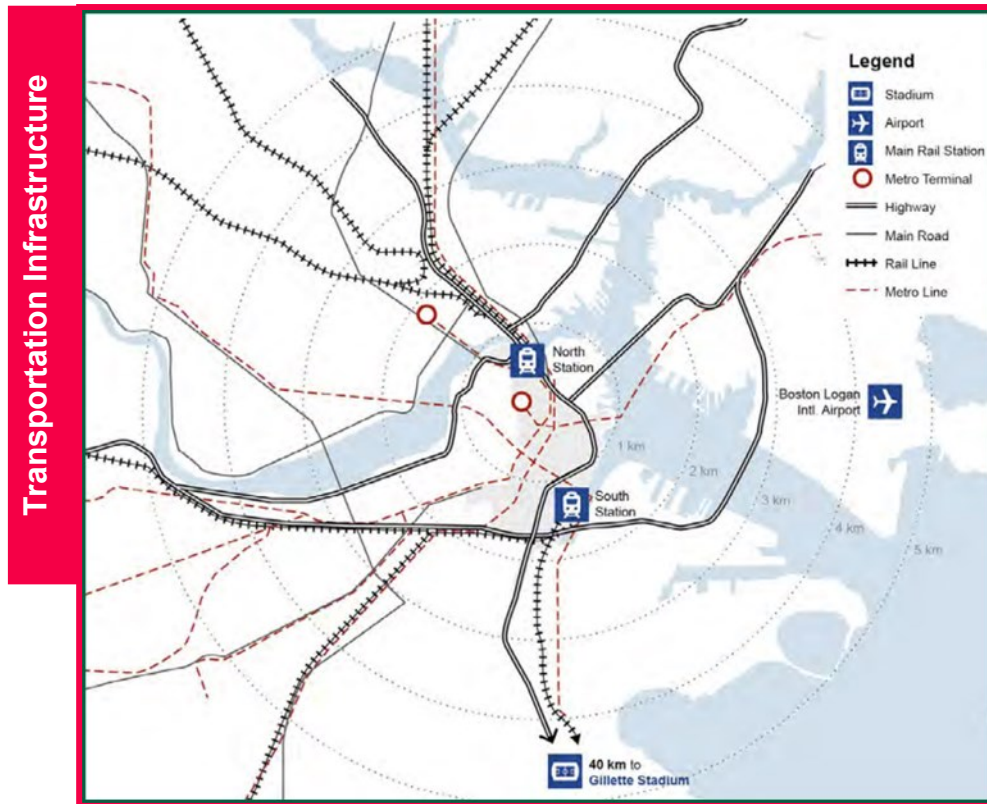
**FIFA Venue Hotel – Boston Harbor Hotel:** This property offers 1,900 m2 of waterfront meeting space and is connected to the iconic 18 m stone archway at Rowe’s Wharf.





# Boston

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Subway, Water Taxi, Bus
<b>Green Transport Initiatives</b>	GoBoston 2030, Action Plan, Boston Bike Network Plan, BikeShare
<b>Other</b>	The subway (the "T") is the oldest rapid transit system in the Americas

### General Mobility

The Massachusetts Bay Transportation Authority (MBTA) operates a variety of services throughout the city, including bus, subway, rail and water ferries that connect major hubs throughout the region. It's one of the most highly utilized public transportation systems in the country. The overall mobility network includes many features:

- The "T", which is Boston's subway system operated by the Massachusetts Bay Transportation Authority. It's the oldest underground rapid transit network in the Americas

# Boston

and boasts the fourth highest usage nationally. The T is complemented by bus and commuter rail services, as well as water shuttles.

- Amtrak's passenger rail service connects all major northeastern cities, including New York and Philadelphia.
- South Station is served by many private, intercity bus companies and also serves as a hub for many of the Amtrak routes, including the Chicago line.
- The city is served by two major highways, I-90 and I-93. The interchange connecting the highways has undergone a major renovation.
- There is a MBTA train that serves Gillette Stadium. The station is a short 5-minute walk from the stadium and connects up through South Station and Back Bay Station. Other transportation options from Gillette Stadium include taxi and care share or train service to Boston Logan International Airport.

## Smart and Sustainable Transport

The GoBoston 2030 Action plan is an important set of policies intended to transform and improve transit options in the Greater Boston area. If focused on how people move through the city while also understand the impact of mobility on climate change. Other initiatives include:

- Investments to enable safer, more accessible cycling throughout the city. This includes a new cycle share program.
- The City of Boston also released its Boston Bike Network Plan in September 2013, which identifies key actions to drive safer streets for bicyclists and outlines a robust bicycle network, including 212 km of new routes by 2018.
- The City of Boston has an alternative fuel vehicle procurement policy for all city vehicles. 450 of the city's diesel vehicles run on a more climate-friendly blend of biodiesel, which reduce emissions by 12-17%.

## Event Mode Transport

For major supporting events, the primary mode of transportation from the airports to downtown and to Gillette Stadium is the subway and bus systems, which can be augmented by special-purpose buses and trains. A similar approach has been taken with other sporting events such as the annual Boston Marathon.

# Boston

# BOS

Airport

Boston Logan  
International Airport

**Logan Airport is the largest airport in New England and a hub for transatlantic flight.**

Serving as a hub for national carrier Delta Airlines and regional carriers Cape Air and Pen Air, Logan Airport offers flights to many major cities in Europe, Asia and the Middle East. The Airport is just 4.8km from downtown Boston.

Recent major upgrades include the expansion of terminal buildings for additional passenger space and new gates that are compatible with larger aircrafts.

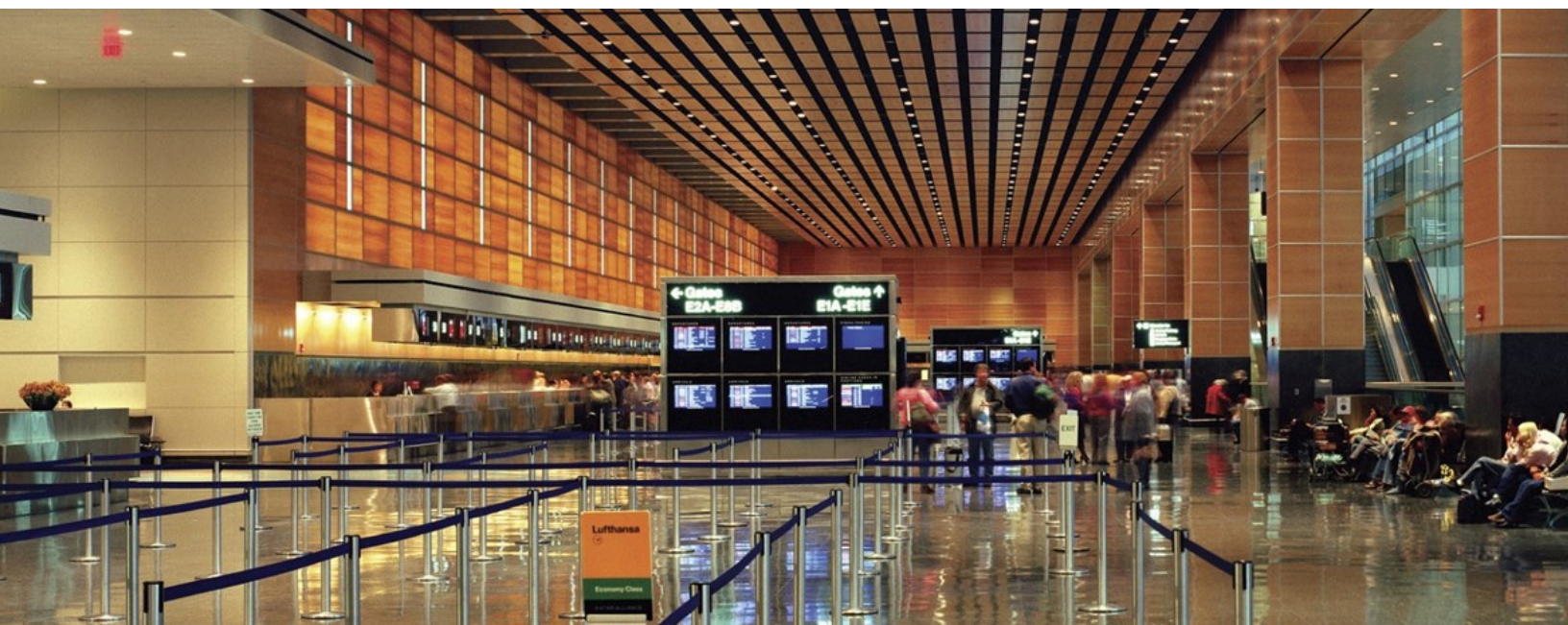
There are also three other airports within 80 km of Logan that offer commercial service, including Manchester-Boston Regional Airport (MHT), T.F. Green Airport (PVD), and Worcester Regional Airports (ORH) and an additional seven that accommodate corporate jets.

There is an express bus service available to Logan Airport to South Station in the heart of Downtown Boston. There, travelers can connect to the

## Airport facts

Annual passenger traffic	38 million
Operational hours	24
# of runways	6
# of gates	102
Road distance to downtown (km)	4.8
Road distance to stadium (km)	47.8
# of airlines	46
# of non-stop destinations (domestic)	142
# of non-stop destinations (international)	45
Non-stop destinations to México	2

subway, commuter rail or intercity rail. The bus service from Logan to South Station is offered free of charge. There is also a water shuttle offered by the Massachusetts Bay Transportation Authority that connects Logan with downtown Boston. By road, the Airport is primarily accessible via Interstate 90.





# Boston

## FIFA Fan Fest™ Locations

Boston has a long, rich history of football, an extensive fan base, and a diverse community of volunteers ready to welcome fans from all over the world. The city has two historic public spaces that would serve as excellent venues for FIFA Fan Fest™ activities.

City Hall Plaza

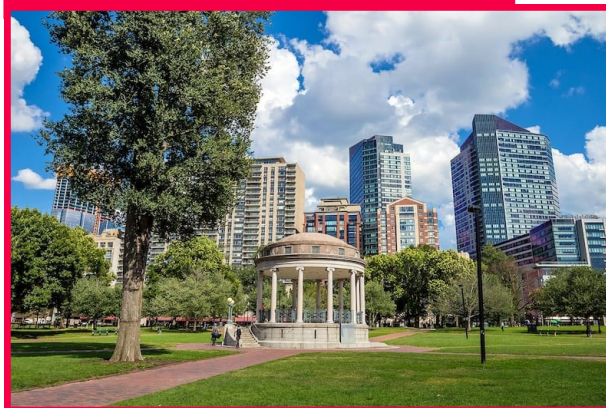


### City Hall Plaza

<b>Space</b>	18,500 m2
<b>Capacity</b>	20,000

Large urban plaza located in the heart of downtown Boston. Excellent public transit access.

Boston Common



### Boston Common

<b>Space</b>	Approximately 800,000 m2
<b>Capacity</b>	120,000

Oldest public park in the United States, centrally located with excellent public transit access.

At the heart of Downtown, City Hall Plaza is host to many community events throughout the year. Situated next to historic Faneuil Hall and Quincy market, the space is regularly used for cultural, civic, sporting and commercial activities, including previous FIFA World Cup™ viewing parties.

Boston Common, founded in 1634, is the oldest public park in the United States and attracts thousands of visitors each year. The FIFA Fan Fest™ would showcase the history and beauty of this park and support its important role in the within the city.

# Dallas

**Dallas boasts a wealth of American history and serves as the central point for culture and commerce in the region.**

Originally established in the 1840s as a trading post for trappers, soldiers, and cowboys along the Trinity River, the city of Dallas has evolved into a bustling hub within the 16-county North Texas region, encompassing major cities such as Fort Worth, Arlington, and the surrounding areas, making it the fourth largest metropolitan region in the United States.

With its impressive youth football system, notable stadium, and a history of hosting significant sporting events like Super Bowls and National Team matches for both men and women, Dallas is well-prepared to serve as a FIFA Women's World Cup™ Host City.

In 1995, North Texas welcomed the Football Club Dallas Burn, which played its inaugural game in front of a crowd of 27,779 at Cotton Bowl Stadium. The team was later renamed FC Dallas in 2004 and relocated to Pizza Hut Park (now Toyota Stadium). In 2016, There is also a WPSL team of the same name in Dallas, which made its debut in 2011. And with nearly 176,000 registered players, the North Texas football community stands as one of the largest in the United States. The city's annual Dallas Cup, the largest international youth football event in the country, draws the world's most talented young players and attracts over 150,000 spectators to Dallas each year.

## ABOUT *Dallas*

**POP** 7,233,323

**ALT** 40 m

**AVG  
TEMP  
(°C)** Jun: 20.1-30.2  
Jul: 21.8-31.7

**24.8%**  
*foreign-born residents*

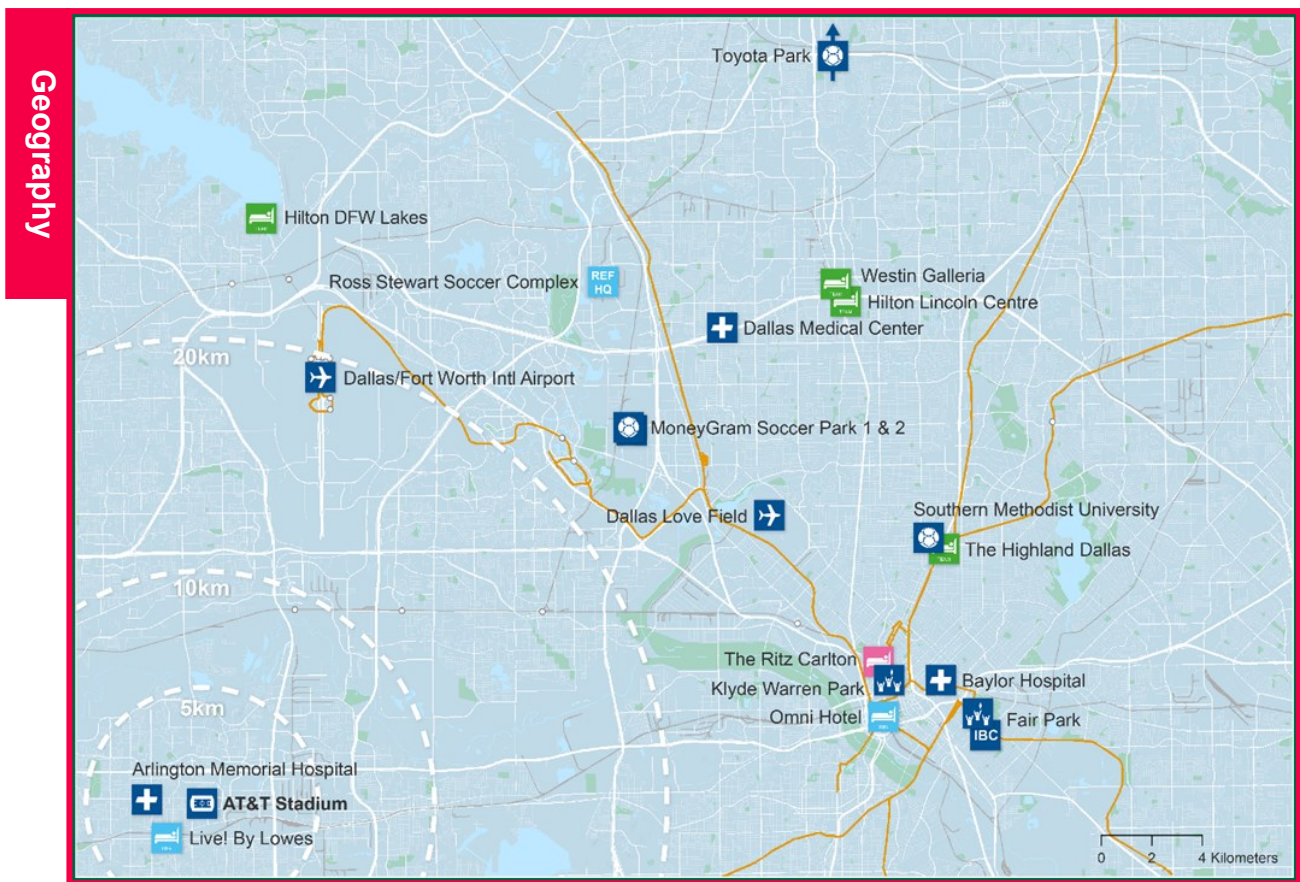




# Dallas

A notable chapter in the history of Dallas and North Texas is marked by the FIFA World Cup 1994™, during which six matches took place at the Cotton Bowl. Additionally, FIFA chose Dallas as the location for its tournament headquarters and the International Broadcasting Center (IBC). The region boasts a total of 14 professional sports franchises, encompassing all five major American sports, including the Dallas Cowboys (NFL), Dallas Mavericks (NBA), Dallas Stars (NHL), FC Dallas (MLS), and the Texas Rangers (MLB), resulting in a calendar packed with sporting events.

North Texas has proven to be an enticing host for several significant events, including the 2004 Breeders Cup, the 2007 National Hockey League All-Star Game, the National Basketball Association All-Star Game in 2010, Super Bowl XLV in 2011, and the national collegiate basketball championships in 2014.



# Dallas



The center hung HDTV display board is over 48 m long and includes 2,384 m<sup>2</sup> of video display panels

## About the stadium

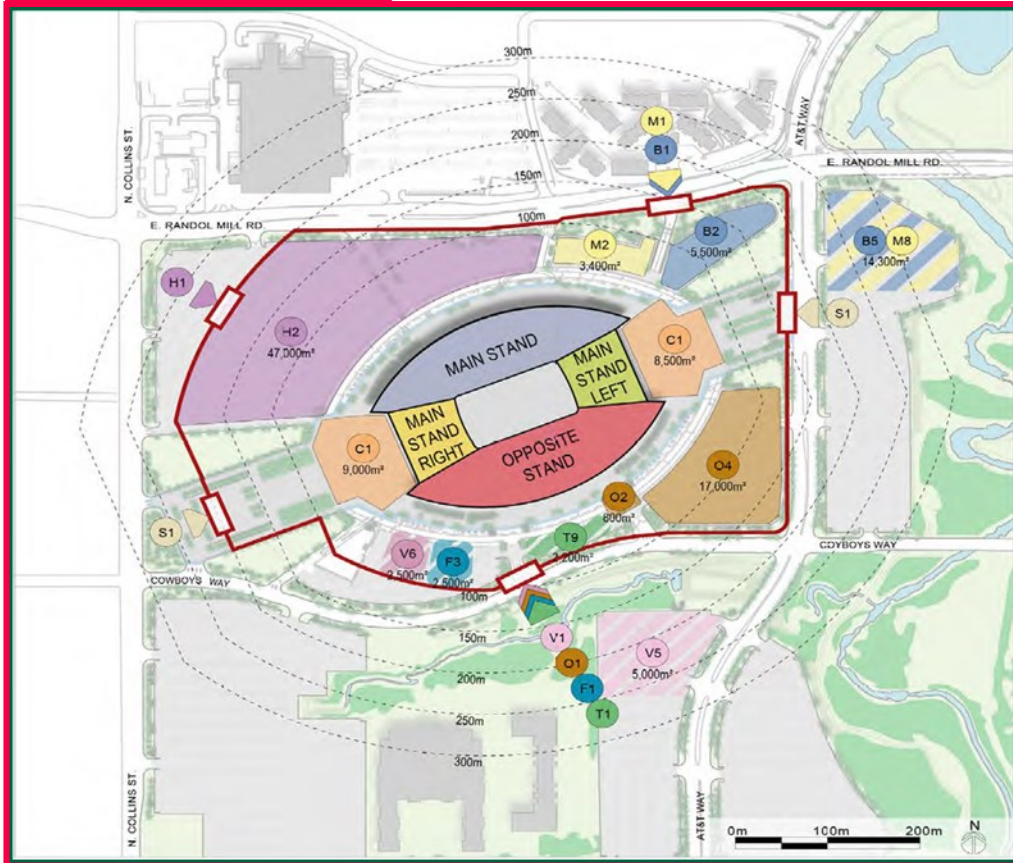
<b>Year constructed</b>	<b>2009</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football, NFL</b>
<b>Capacity</b>	<b>92,967</b>

Unveiled and inaugurated in 2009, AT&T Stadium stands as one of the largest and most technologically sophisticated entertainment venues globally. Situated in the suburban area of Arlington, it serves as the cornerstone of a burgeoning sports and entertainment district at the heart of the Metroplex. Encompassing more than 275,000 square meters of interior space, it claims the title of the most expansive column-free room worldwide.

With a capacity of 92,967, expandable to 100,000, the stadium boasts over 300 luxury suites, ten premium clubs, and club seating on multiple levels. Moreover, it serves as a gallery for a remarkable collection of contemporary art, featuring over 50 pieces from a diverse selection of curated international artists, adorning the walls and public spaces of the venue.



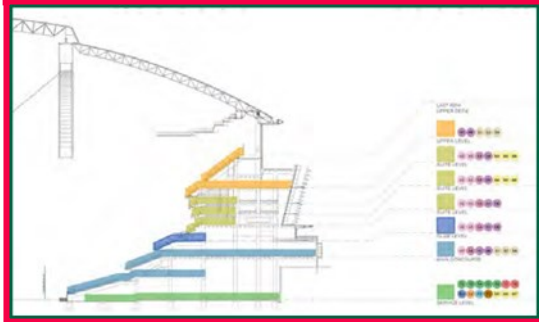
Stadium Area Map



Stadium Service Level



Stadium Cross Section



## Dallas

## Stadium Details

## General Stadium Information

<b>Stadium Name</b>	AT&T Stadium
<b>Location</b>	1 AT&T Way, Arlington, TX 76011, USA
<b>Candidate Host City Name</b>	Dallas, Texas
<b>Year Constructed</b>	2009
<b>Stadium Owner</b>	City of Arlington
<b>Stadium Operator</b>	Dallas Cowboys Football Club
<b>Primary Tenant</b>	Dallas Cowboys (NFL)
<b>Average Match Attendance for Tenant</b>	85,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	92,967
<b>Luxury Suite Quantity</b>	300
<b>Luxury Suite Capacity</b>	10,000
<b>Club Seats</b>	15,000
<b>Less Seat Kills (VIP and Media Tribune)</b>	12,552
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	80,415
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	150 m x 68 m
<b>Field Area Dimensions</b>	124 m x 77 m
<b>Current Type of Pitch</b>	Artificial turf
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	25,000 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Four lines from two independent
<b>Existing Floodlight Lux</b>	3,735 lux (75%)
<b>Giant Screens in Stadium (Inside/Outside)</b>	Eight (inside); two (outside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	1,800 seats
<b>Number of Men's Toilets</b>	758 toilets
<b>Number of Women's Toilets</b>	759 toilets
<b>Number of Accessible Toilets</b>	189 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD



# Dallas

## Venue-Specific Team Facilities

### Southern Methodist University

#### Training Site

Current Use	College athletics training
Distance to Team Hotel	1.1 km

#### Team Hotel

The Highlands Dallas

Rating	4
No. of Rooms	198
Distance to Airport	37 km
Distance to Stadium	36 km

**Southern Methodist University:** Opened in 2022, Washburne Stadium is home to SMU's Women and Men football teams. This grass pitch stadium has 2,500+ seats and updated conference and private team locker rooms.

### Toyota Stadium (1)

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	39 km

#### Team Hotel

Hilton DFW Lakes

Rating	4
No. of Rooms	393
Distance to Airport	31 km
Distance to Stadium	27 km

**Toyota Stadium (1):** Toyota Stadium is a natural grass, football-specific venue with a capacity of 20,500. It has previously hosted Inter Milan, 2015 CONCACAF Gold Cup, and the 2016 CONCACAF Women's Olympic Qualifier.

### MoneyGram Soccer Park (1)

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	14.5 km

#### Team Hotel

Hilton Lincoln Center

Rating	4
No. of Rooms	337
Distance to Airport	13.5 km
Distance to Stadium	29 km

**MoneyGram Soccer Park (1):** Featuring 19 natural grass football fields including 14 equipped with lights, MoneyGram Soccer Park was created in partnership with MLS' professional team FC Dallas.

### MoneyGram Soccer Park (2)

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	15 km

#### Team Hotel

The St. Regis Hotel

Rating	4
No. of Rooms	380
Distance to Airport	26 km
Distance to Stadium	39.5 km

**MoneyGram Soccer Park (2):** Because of the incredible quality and large number of fields within MoneyGram Park, the complex will serve as two separate Venue-Specific Training Sites. Fields three and four will be dedicated to MoneyGram Park (2).

# Dallas

## FIFA Accommodations

### Recommended Hotel Options

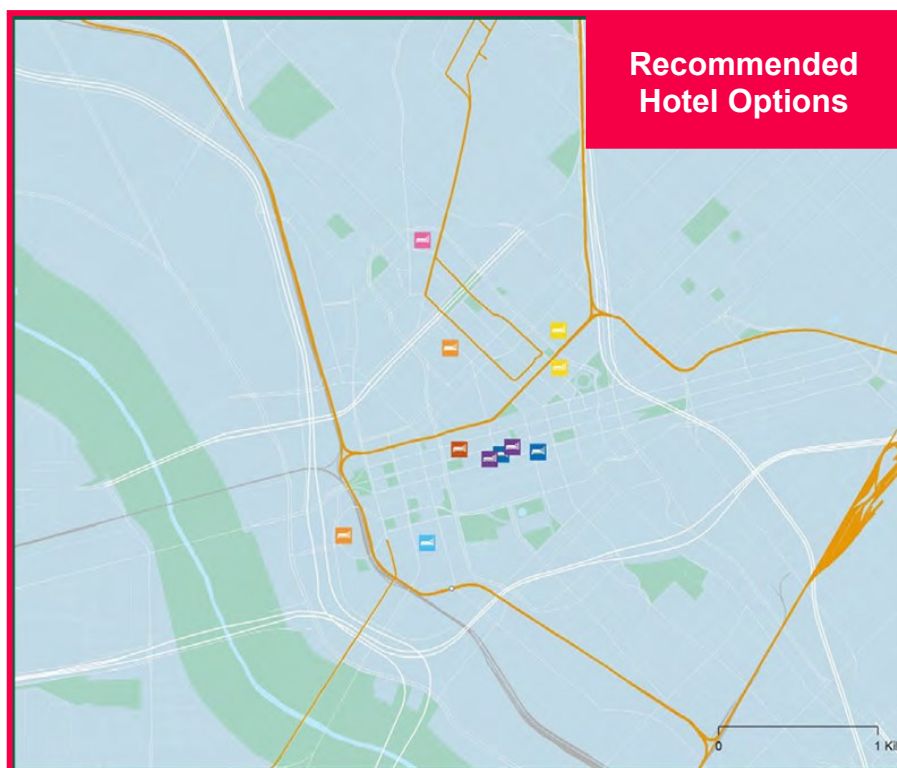
	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> <b>The Ritz-Carlton, Dallas</b>	5	218	31 km/25 min	33 km/25 min
<b>FIFA Venue Hotel</b> <b>Live! By Lowes</b>	5	300	0.8km/5 min	23 km/16 min

#### FIFA VIP Hotel – The Ritz-Carlton, Dallas:

The Ritz-Carlton Dallas is nestled in the vibrant Uptown district, offering guests luxury accommodations in a central location. The hotel is just a five-minute walk from the Dallas Museum of Art and a 12-minute walk from the AT&T Performing Arts Center.

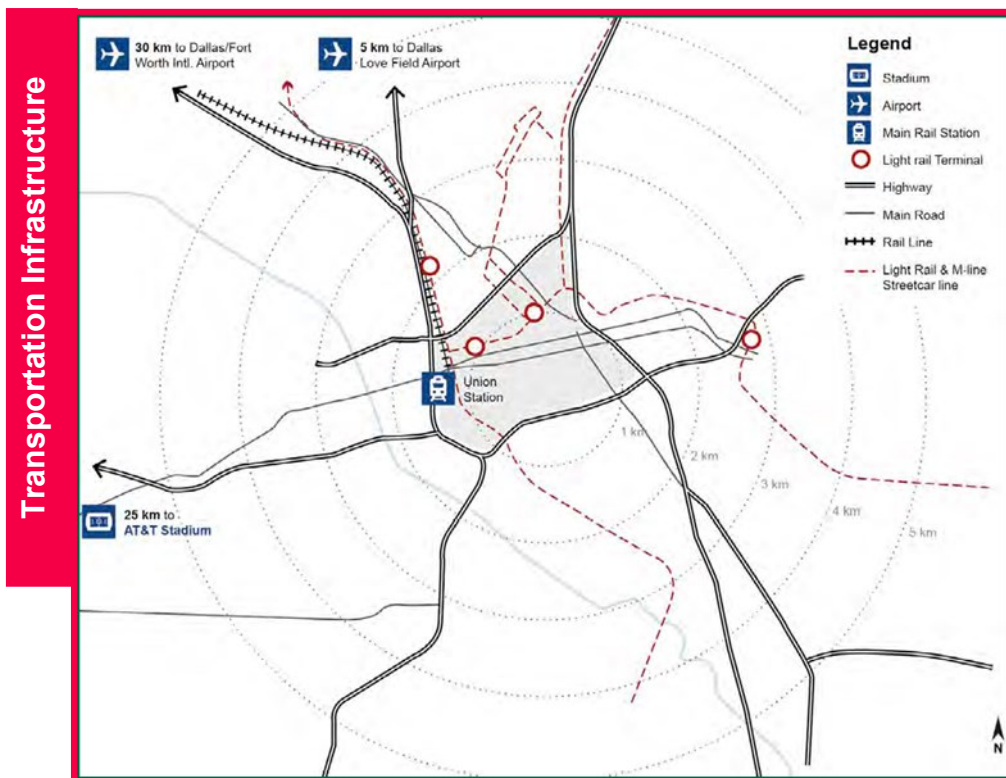
#### FIFA Venue Hotel – Live! By Lowes:

Opened in 2019, the new 300-room hotel sits five minutes away from the proposed FIFA Women’s World Cup™ stadium and within Arlington’s bustling entertainment district. The hotel is a short walk to the stadium and offers plenty of entertainment and food options close by.



# Dallas

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Low-emission bus fleet, HOV lanes, Autonomous shuttle (Milo), Bikshare
<b>Other</b>	DART operates the nation's largest light rail transit (LRT) network, at 116 km and 55 stations

### Public Mobility

The local transportation authority, known as Dallas Area Rapid Transit (DART), operates the largest light rail transit (LRT) network in the nation, spanning 116 kilometers and serving 55 stations. The Red, Blue, Green, and Orange lines of the system connect downtown Dallas to the surrounding suburbs. Notably, the Orange Line facilitates travel between downtown Dallas and the primary airport of the region, Dallas/Fort Worth International.

Some other notable components of the transportation system include:

# Dallas

- The Trinity Railway Express (TRE) stands as a leading commuter rail service linking downtown Dallas with Fort Worth, the second-largest city in the region. This railway connection spans 56 kilometers and serves a total of ten stations in the area, including Richland Hills and Irving. Union Station, situated at the downtown Dallas terminus, offers commuters the option to transfer to Amtrak services, as well as the local DART Light Rail and DART Streetcar systems.
- Apart from the availability of local buses, the Dallas Streetcar, a contemporary 3.94-kilometer streetcar line, facilitates travel between Union Station and the Bishop Arts District. Furthermore, bicycle transportation is easily accessible to all through bike-sharing services, accessible through various systems via mobile device registration and payment.
- Downtown Dallas, serving as the hub, is connected to four major interstate highways (I-20, I-30, I-35E, and I-45). Serving as the backbone of regional mobility, the freeway system plays a vital role in supporting the city's sustainability objectives and broader transportation strategies. The freeways feature 120 kilometers of high-occupancy vehicle (HOV) lanes.

## Smart and Sustainable Transport

Dallas remains dedicated to minimizing the ecological footprint of its transportation system. Notably, the transportation authority has made a significant investment of USD \$25 million over the past decade, resulting in a remarkable 68% reduction in bus emissions.

## Event Mode Transport

During major sporting events at AT&T Stadium, various rail and bus services, including those provided by DART, The "T" (Fort Worth Transportation Authority), TRE, and DCTA (Denton County Transportation Authority), are deployed. Tailored transportation programs, such as those employed during the NCAA Men's Final Four in 2014, ensure that ticketholders can access AT&T Stadium conveniently and swiftly.



## Dallas

## DFW

Dallas Fort Worth  
International Airport

## Airport

The main international airport for the area, Dallas/Fort Worth International Airport boasts a passenger high capacity and comprises five distinct terminal buildings. During peak times, it can efficiently utilize six of its seven runways simultaneously. DFW is a hub for major US carriers, providing non-stop flights to various destinations in North America, Latin America, Europe, the Middle East, Asia, and Sydney, Australia. Additionally, it serves as the primary base for American Airlines, with an array of domestic and international carriers operating from its premises.

The airport will undergo an additional \$1.6B construction effort, which will include building an entirely new Terminal F, with 15 new gates in its first phase, and a \$2.7B reconstruction of Terminal C.

DFW offers convenient access to downtown through two main public transit services, namely a 50-minute light rail system and a 30-minute commuter rail link, accessible via a shuttle bus from the airport terminal.

## Airport facts

Annual passenger traffic	61 Million
Operational hours	24
# of runways	6
# of gates	143
Road distance to downtown (km)	42
Road distance to stadium (km)	43
# of airlines	23
# of non-stop destinations (domestic)	164
# of non-stop destinations (international)	26
Non-stop destinations to México	9

Situated equidistant between Dallas and Fort Worth, the airport provides easy highway access to both cities and the stadium site in Arlington.

In addition to DFW, the city is served by other airports, including Dallas Love Field Airport (DAL), 12 FBO airports capable of handling large airliner-class aircraft, and an additional six catering to corporate jets.



# Dallas

## FIFA Fan Fest™ Locations

Dallas has a passionate fan base, rich football culture, and historical link to FIFA events, most recently, selected as a FIFA World Cup 2026™ Host City. The city is ready to offer its huge network and southern hospitality to visitors from around the globe.

Our Bid recommends two important community gathering spaces, regularly used for a variety of large-scale events, as locations for the FIFA Fan Fest™:

**Fair Park**



**Fair Park**

<b>Space</b>	1,120,000 m2
<b>Capacity</b>	20,000+

Iconic, central location, convenient public transportation

**Klyde Warren Park**



**Klyde Warren Park**

<b>Space</b>	21,000 m2
<b>Capacity</b>	20,000+

Iconic park centrally located in the heart of downtown Dallas, linking to the City's

Situated just southeast of downtown, Fair Park spans 277 acres and encompasses a diverse range of cultural, educational, and sports facilities. Originally established in 1886 to host the Dallas State Fair, it now annually welcomes over seven million visitors, making it a thriving hub of entertainment and recreation.

Klyde Warren Park connects the city's flourishing arts district to other neighborhoods and serves as a central public gathering space for Dallas residents and visitors. Including a lawn, performance pavilion, children's area and more, the park is a prime location for cultural events and experiences.



# Guadalajara

Our vision is to represent Mexico and its citizens with dignity as hosts of the greatest sporting event on earth. Enjoying accelerated development, Guadalajara is emerging as one of the most important cities in Mexico, and the 2027 FIFA Women’s World Cup™ is an opportunity to demonstrate that our ideals match those of the great game of women’s football.

From the first Spanish settlement in 1531 until 1542, the city was relocated several times due to resistance from the native population. The city was made the seat of a bishop in 1549 and remained prominent throughout the 17th and 18th centuries. Substantial growth occurred after the 1930’s, and by the 1970’s the Guadalajara Metropolitan Area was the 2nd largest city in Mexico. Today, the economy is based on being the political and commercial center for the surrounding agricultural region. As in most Mexican cities, football is played every day in the streets and parks. But the city of Guadalajara is helping push that even further, having established numerous projects to promote sports in schools in order to teach children healthy lifestyles, develop social values, and generate teamwork habits. The state of Jalisco has roots in football and over the years has had different representative teams in women’s professional football. Currently there are two 1st division football teams: Club Deportivo / Chivas de Guadalajara (with a home-grown players policy) and Los Zorros de Atlas.

## ABOUT Guadalajara

**POP** 4,434,252

**ALT** 477 m

**AVG  
TEMP  
(°C)** Jun: 24  
Jul: 21

# 16%

*foreign-born residents*



# Guadalajara

Chivas is one of the ten founding members of the Mexican 1st Division, has captured 2 leagues in women's LIGA MX, 12 league in LIGA MX and used to also own the Chivas USA which played from 2005 to 2014 in Major League Soccer in Los Angeles. The City of Guadalajara was a Host City for the 1970 and 1986 FIFA World Cup™ Finals, a football venue during the Mexico 1968 Olympic Games, and has hosted the 2011 Pan American Games.

In 2017, Guadalajara also hosted the Davis Cup Americas game, and Mexico vs. Paraguay in the Metropolitan Sports Center.

Guadalajara has also hosted the annual Jalisco Open tennis tournament since 2011, the 2016 Pan-American Team Continental Championship, and the 2015 Junior Open International badminton competitions.

The velodrome in Guadalajara has hosted events for the Track Cycling World Cup for the 2013-2014 and 2014-2015 seasons, and the Pan American Masters Course and Track in Jalisco in 2016. Jalisco has twice hosted the FIVB Beach Volleyball Puerto Vallarta Open in 2015 and 2016, and the Beach Volleyball Open in 2014.

## Geography





# Guadalajara

Stadium

## 2027 FIFA Women's World Cup™ Guadalajara Stadium

*Akron Stadium*



Built in 2010, the Estadio Akron is located in Zapopan, part of the Guadalajara Metropolitan Area and accessible via the main city ring road. One of the newest and most modern

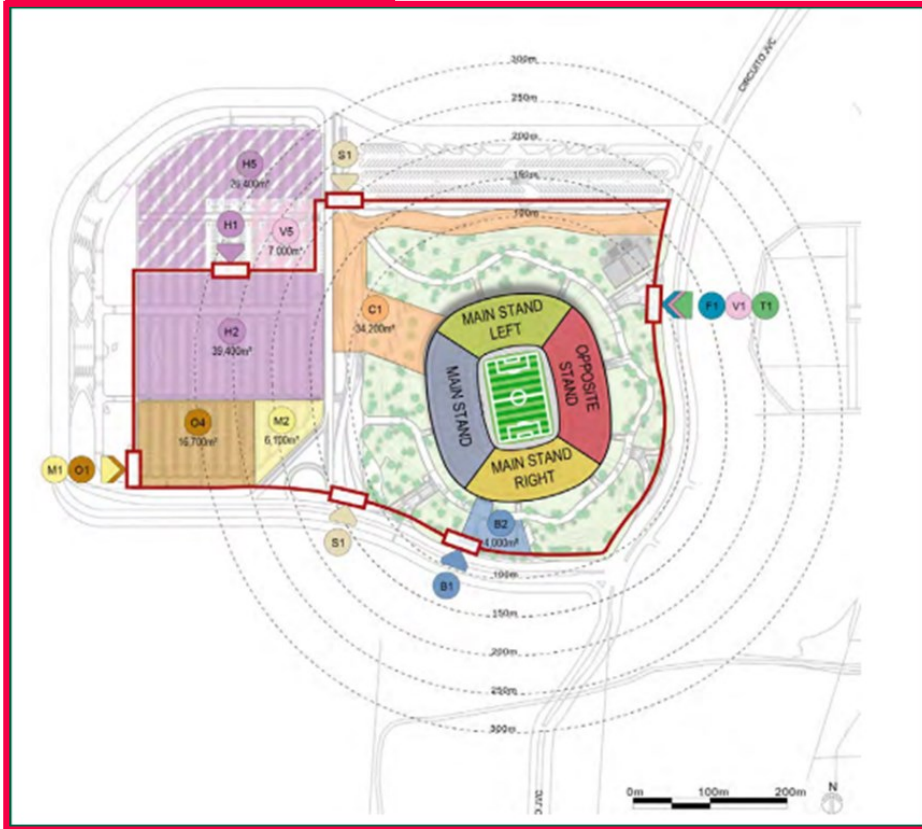
## About the stadium

<b>Year constructed</b>	<b>2010</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football</b>
<b>Capacity</b>	<b>48,071</b>

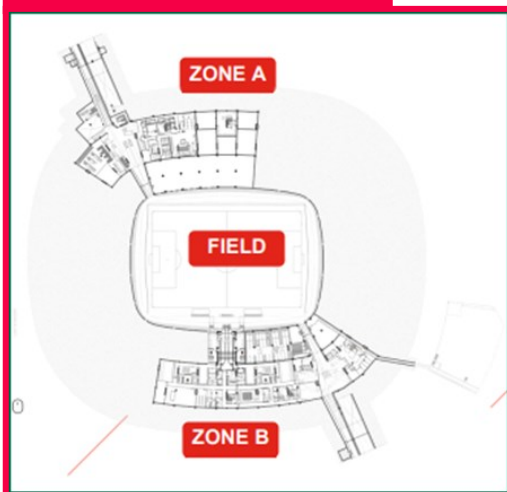
The stadium is distinguished by its unique architectural interpretation of a volcano with grass covered slopes crowned by a white floating cloud. The architecture of the building intends to mimic the surrounding landscape, pursuing the idea of a positive impact with environmental and urban footprints. This stadium has a 48,071 seat capacity and is home to Club Deportivo Guadalajara (commonly known as “Chivas”). The stadium features 1,942 premium seats and 333 suites with a range capacity from nine to 12 seats. Since its completion, Estadio Akron has hosted the 2010 Copa Libertadores Finals, FIFA U-17 World Cup 2011™, the 2011 Pan American Games, and more than 350 Liga MX and international football matches. Additionally, the stadium has hosted numerous world-class concerts, including Bruno Mars, Paul McCartney, Elton John, Aerosmith, and Miley Cyrus.

# Guadalajara

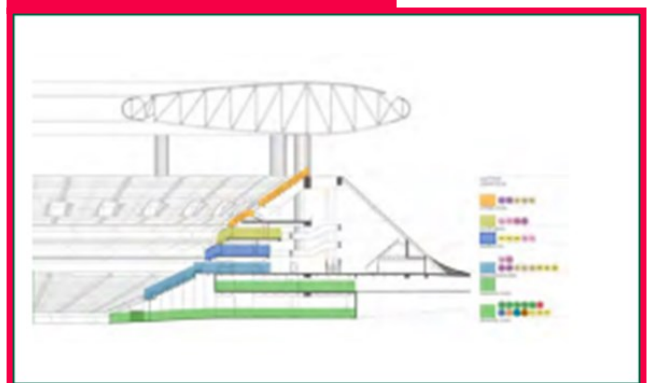
Stadium Area Map



Stadium Service Level



Stadium Cross Section



# Guadalajara

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Akron Stadium
<b>Location</b>	Av Circuito JVC 2800, El Bajio, 45019 Zapopan, JAL, Mexico
<b>Candidate Host City Name</b>	Guadalajara, Mexico
<b>Year Constructed</b>	2010
<b>Stadium Owner</b>	Templo Mayor de Chivas
<b>Stadium Operator</b>	Operadora Chivas S.A. de C.V.
<b>Primary Tenant</b>	Deportivo Guadalajara
<b>Average Match Attendance for Tenant</b>	32,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	48,071
<b>Luxury Suite Quantity</b>	133
<b>Luxury Suite Capacity</b>	142
<b>Club Seats</b>	1,600
<b>Less Seat Kills (VIP and Media Tribune)</b>	5,529
<b>Forecasted FIFA World Cup™ Capacity</b>	42,542
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 6 8m
<b>Field Area Dimensions</b>	111 x 74 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	23,000 kVa
<b>Number of Grid Lines Feeding the Stadium</b>	3 lines and one ground
<b>Existing Floodlight Lux</b>	2,900 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside) 12 m x 9 m
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	100 seats
<b>Number of Men's Toilets</b>	483 toilets
<b>Number of Women's Toilets</b>	357 toilets
<b>Number of Accessible Toilets</b>	42 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Guadalajara

## Venue-Specific Team Facilities

### Club Atlas Colomos

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	5 km

#### Team Hotel

Holiday Inn Express Autonoma

Rating	3
No. of Rooms	257
Distance to Airport	26 km
Distance to Stadium	15 km

**Club Atlas Colomos:** Club Atlas Colomos complex offers two high-quality grass football fields. With a capacity of over 1,500, this complex allows for Mexico's biggest football fans to watch professional teams prepare for competitive matches.

### Club TECOS AC

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	2 km

#### Team Hotel

Holiday Inn Express Autonoma

Rating	4
No. of Rooms	199
Distance to Airport	26 km
Distance to Stadium	9 km

**Club TECOS AC:** Club TECOS AC sports fields, associated with said professional football club, offers two world-class grass football fields whose facilities are often utilized by the professional team's staff and players for training sessions.

### Club Chivas San Rafael

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	14 km

#### Team Hotel

Hilton

Rating	5
No. of Rooms	450
Distance to Airport	21 km
Distance to Stadium	25 km

**Club Chivas San Rafael:** Built in 2004, Club Chivas San Rafael football complex frequently hosts the professional football team, Chivas, who train on the two full-size, professional grade and pristine grass pitches.

### Club Deportivo UDG

#### Training Site

Current Use	Collegiate football training
Distance to Team Hotel	12 km

#### Team Hotel

Villa Primavera

Rating	4
No. of Rooms	100
Distance to Airport	55 km
Distance to Stadium	Km

**Club Deportivo UDG:** Club Deportivo UDG is part of the University of Guadalajara and presents three pristine natural grass fields. This facility can hold 1,000 viewers and is equipped with conveniently located team locker rooms.



# Guadalajara

## FIFA Accommodations

Guadalajara is home to most of Mexico's archetypal cultural emblems: tequila, mariachi, and charrería. The city has an historic richness which makes it a top choice for football fans and other tourists, accommodating over 11.8 million visitors per year. Guadalajara can accommodate large amounts of visitors with over 22,000 rooms in qualified properties. The hotel occupancy rate is 67.8% annually.

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> <b>Hyatt Regency Andares</b>	5	205	13 km/30 min	30 km/50 min
<b>FIFA Venue Hotel</b> <b>InterContinental Presidente</b>	5	423	13 km/30 min	22km/40 min

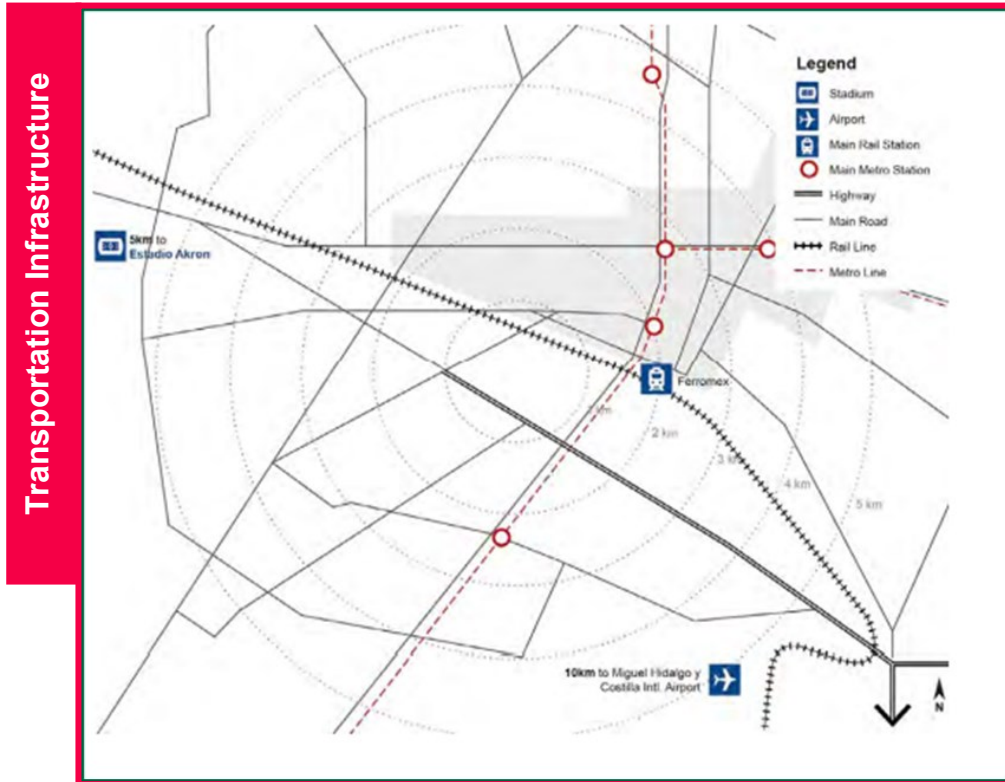
**FIFA VIP Hotel – Hyatt Regency Andares:** Andares Guadalajara is a perfect choice for FIFA's distinguished guests to enjoy an up-scale location offering vibrant dining options in the bustling Zapopan district. Offering Hyatt Regency luxury, it also features a unique lobby bar as a meeting place.

**FIFA Venue Hotel – InterContinental Presidente:** Located in one of the city's most exclusive neighborhoods and within walking distance to many of the city's historical cultural sites, it is the recommended home for FIFA's staff due to its 19 modern meeting rooms for work space, all featuring state-of-the-art technology, a



# Guadalajara

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Substantial investments in improving walking and biking facilities, BikeShare
<b>Other</b>	The compact core of the city makes walking and cycling two of the most convenient and enjoyable ways to move around the city

### General Mobility

The City of Guadalajara and its neighboring municipalities have an integrated multi-modal mass transit network in which a single agency, the Sistema de Tren Eléctrico Urbano (SITEUR), operates the light rail transit (LRT) system, the bus rapid transit (BRT) system, and the trolleybus lines. The LRT system has two lines: Line 1, running from north to south, with 19 stations, and Line 2, running from downtown to the east, with ten stations.



# Guadalajara

The trains are electric, and currently there are 48 articulated cars in service. Construction of a third line began in 2014. Line 3 will run from Zapopan, in the northwest, to Tlaquepaque and Tonalá, in the southeast, via the downtown.

Other features of the transportation system include:

- The BRT system, named Macrobus, runs buses in dedicated lanes, and services passengers at stations with level boarding. Phase I of the Macrobus project opened in 2009 with a 16-km-long (9.9 mile) corridor following Calzada Independencia and serving 27 stations. The Guadalajara trolleybus system has been operating since the 1970s, and there are currently three lines in operation.
- The main highways are Highway 15, which connects the city northwest to Nogales, Sonora, via Tepic, Nayarit and east to Mexico City via Morelia. Highway 80D leads northwest toward Aguascalientes, and Highway 54D leads south to the coast via Colima.

## Smart and Sustainable Transport

The city leverages its compact core by fostering active mobility modes. A guest visiting downtown destinations can walk through a bustling network of pedestrian streets or take advantage of the bike network to navigate and enjoy the city. In recent years, Guadalajara has substantially increased its bicycling infrastructure and active lifestyle.

In late 2014, Guadalajara opened a new bike share system. The Mi Bici Pública bike share system has 242 docking stations and 2,116 bikes.

## Event Mode Transport

The stadium is located on the outer western edge of the city's beltway – the Anillo Periférico Poniente, a four-lane per direction freeway. Public transportation access is available through buses offered by private operators. In addition to public transportation modes, a park and ride strategy has been adopted to reduce traffic congestion around the stadium and minimize parking demand.



# Guadalajara

# GDL

Miguel Hidalgo y  
Costilla Guadalajara  
International Airport

Airport

## Miguel Hidalgo y Costilla Guadalajara International Airport

Is the 3rd busiest airport in Mexico, only after the International Airport of Mexico City and Cancun International Airport, the 2nd busiest for air cargo flights. It is the main airport serving the state of Jalisco and western Mexico. The airport is the primary hub for Volaris and has service from the other main Mexican airlines to major and secondary cities in Mexico, plus a selection of cities in the United States. Each of the major American airlines, as well as Alaska Airlines, serves Guadalajara from one of their hubs. There is also service to the capitals of Costa Rica and Panama.

The airport expects to enlarge the passenger waiting area before 2026. Studies are underway to determine if a new runway is required. If built, the construction timeline will be approximately five years.

### Airport facts

Annual passenger traffic	14 Million
Operational hours	24
# of runways	2
# of gates	37
Road distance to downtown (km)	19
Road distance to stadium (km)	34
# of airlines	11
# of non-stop destinations (domestic)	19
# of non-stop destinations (international)	24
Non-stop destinations to USA	24

A six-lane arterial roadway connects the airport with the city center. A four-lane arterial provides further connection from the city center to the stadium. There is also a bus service between the airport and the city. There are no other airports within 80 km of the airport.





# Guadalajara

## FIFA Fan Fest™ Locations

Guadalajara is one of the cultural centers of Mexico and has a thriving football community that spans all ages. It will offer amazing city branding, cultural experiences, special events, and social engagement to welcome fans from around the world.

The Bid recommends two high-profile and historic locations for the FIFA Fan Fests™ in Guadalajara:

**Plaza de la Liberación**



**Plaza de la Liberación**

<b>Space</b>	14,000 m2
<b>Capacity</b>	25,000

In the heart of the historic center of Guadalajara, next to an iconic cathedral and convenient public transit access.

Plaza de la Liberación (Liberation Square) is located directly in the heart of the historic center of Guadalajara, adjacent to the Metropolitan Cathedral and the Degollado Theater. The Square, which honors one of the most significant events in Mexico’s history, the abolition of slavery, is one of the most high-profile spaces in the city. The central location makes this space highly accessible via a range of public transportation modes.

**Plaza de las Américas**



**Plaza de las Américas**

<b>Space</b>	15,000 m2
<b>Capacity</b>	15,000

With excellent public transit access and cultural surroundings

Plaza de las Américas (Square of the Americas) is a historic urban square surrounded by ornate churches and government buildings that would provide a dramatic backdrop to the celebrations. This important community gathering space offers easy access to the downtown and connects with the main public transit systems.

# Houston

**“One World City” is Houston’s vision to bring together individuals from all corners of the world through the spirit of football.**

Houston, often hailed as the "Space City," is known for its diverse and dynamic community. It is one of the most ethnically and culturally diverse cities in the United States, a fact that resonates perfectly with the FIFA Women's World Cup™'s spirit of inclusivity and unity.

Founded in 1837 and named after General Sam Houston, Houston is strategically positioned in Southeast Texas, near the Gulf of Mexico. It holds the distinction of being the fifth most populous metropolitan area in the United States. Houston's remarkable growth can be attributed to the synergy of a thriving port, railroad, and oil industry, resulting in consistent population surges that have shaped it into a vibrant and thriving metropolis.

The Houston Dash was the ninth team to join the National Women's Soccer League (NWSL) when it was established in 2014. The Dash won their first NWSL championship in 2020, marking a significant milestone in the team's history. Other professional sport teams in Houston include the Houston Dynamo (MLS), Houston Astros (MLB), Houston Texans (NFL), and Houston Rockets (NBA).

Houston supports many youth recreational programs and competitive clubs under South Texas Youth Soccer Association (STYSA), which claims over 100,000 members.

## ABOUT *Houston*

**POP** 6,772,470

**ALT** 4 m

**AVG  
TEMP  
(°C)** Jun: 22.9-33.0  
Jul: 23.9-34.3

**28.5%**  
*foreign-born residents*

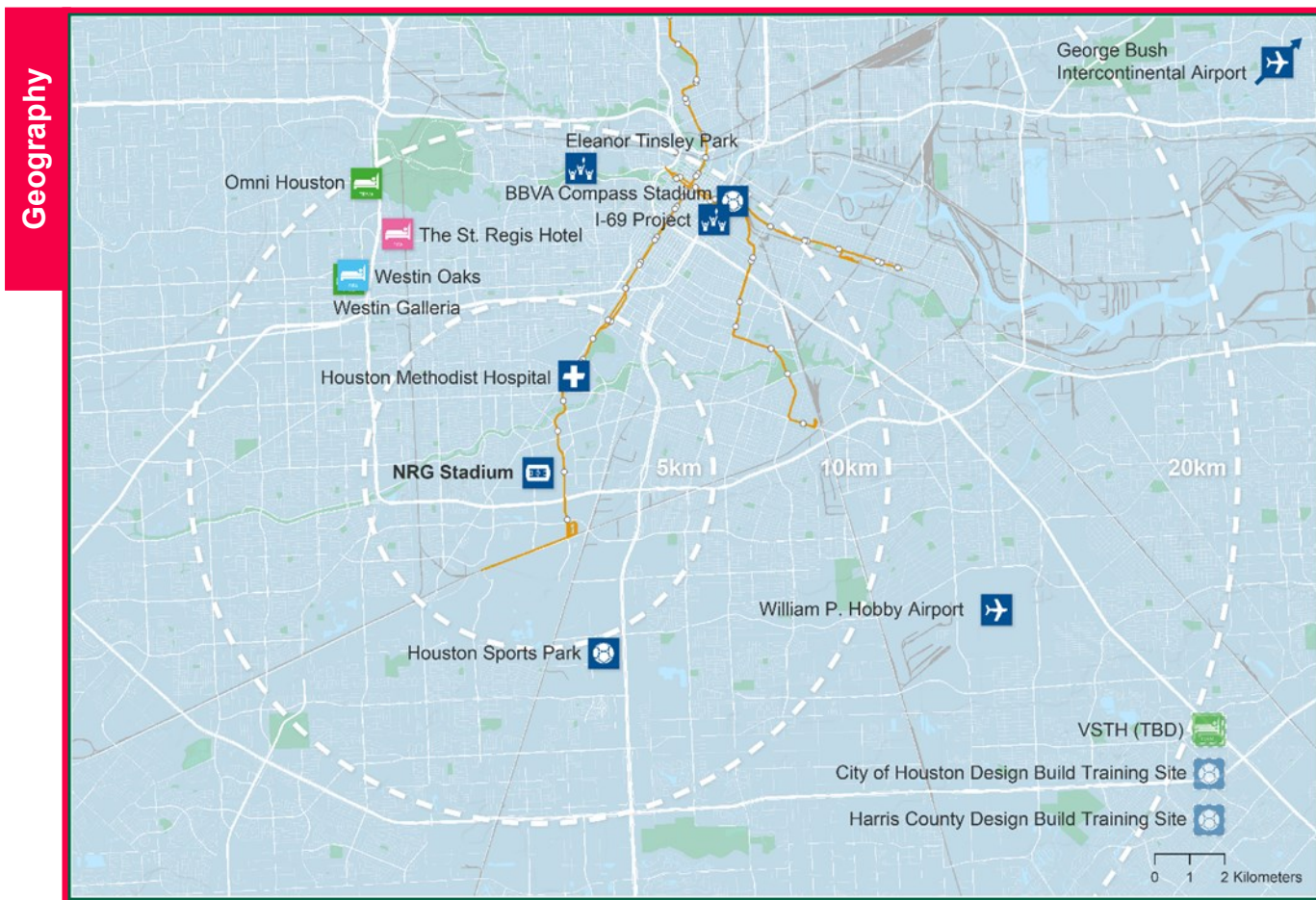




# Houston

Houston boasts a rich history of hosting major sporting events in its state-of-the-art facilities. In addition to being selected to host the 2026 FIFA World Cup™ and the 2024 College Football Playoffs, NRG Stadium has been chosen to host many prestigious sporting events since its inauguration in 2002.

In 2008, the US played regional rivals México in front of more than 70,000 fans and NRG Stadium has hosted CONCACAF Gold Cup matches from 2005 until 2011, the 2016 Copa América Centenario, the Manchester City-Manchester United Derby, and many Mexican National Team games. In 2008, USA Football recognized NRG Stadium as the “Best Football Crowd in America” as well as America’s Top Gold Cup Venue.



# Houston

Stadium

## 2027 FIFA Women’s World Cup™ Houston Stadium

NRG Stadium



NRG Stadium has a rich history of hosting major sporting events, from Super Bowls to international soccer matches. NRG Park, home to NRG Stadium, encompasses 350 acres and

## About the stadium

<b>Year constructed</b>	<b>2002</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football, NFL</b>
<b>Capacity</b>	<b>72,220</b>

Home to the Houston Texans (NFL) and the annual Houston Rodeo, NRG Stadium attracts 6 million visitors every year. Comprising of 180,000 square meters, the venue has a seating capacity of 72,220 fans for football matches and 200 hospitality suites over three levels.

NRG Stadium distinguishes itself with its retractable roof – a first among NFL venues – and recently renovated digital displays, each stretching 84 meters by 16 meters at either end of the stadium, totaling an impressive 1,350 square meters of screen coverage.

The adjacent convention center and arena facilities provide significant options for all aspects of major event operations. The stadium is accessible via the metro light rail system, which provides close proximity to numerous restaurants, world-class hotels, and cultural entertainment.





## Houston

## Stadium Details

**General Stadium Information**

<b>Stadium Name</b>	NRG Stadium
<b>Location</b>	1 NRG PKWY, Houston, TX 77054, USA
<b>Candidate Host City Name</b>	Houston, Texas
<b>Year Constructed</b>	2002
<b>Stadium Owner</b>	Harris County Sports & Convention Corporation
<b>Stadium Operator</b>	SMG
<b>Primary Tenant</b>	Houston Texans (NFL); Houston Livestock Show & Rodeo
<b>Average Match Attendance for Tenant</b>	67,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	72,220
<b>Luxury Suite Quantity</b>	200
<b>Luxury Suite Capacity</b>	4,798
<b>Club Seats</b>	9,080
<b>Less Seat Kills (VIP and Media Tribune)</b>	9,776
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	62,444
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	150 m x 68 m
<b>Field Area Dimensions</b>	125 m x 85 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	20,000 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	2 lines
<b>Existing Floodlight Lux</b>	3,200 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	561 seats
<b>Number of Men's Toilets</b>	429 toilets
<b>Number of Women's Toilets</b>	506 toilets
<b>Number of Accessible Toilets</b>	94 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

## Houston

## Venue-Specific Team Facilities

## Shell Energy Stadium

## Training Site

Current Use	Professional football training
Distance to Team Hotel	16 km

## Team Hotel

Omni Houston Hotel

Rating	4
No. of Rooms	378
Distance to Airport	26 km
Distance to Stadium	16 km

**Shell Energy Stadium:** World-class stadium home to NWSL's Houston Dash and MLS' Houston Dynamo. Both the United States Men's and Women's National Teams recently made use of this impressive stadium.

## City of Houston Design Build Training Site

## Training Site

Current Use	NA
Distance to Team Hotel	NA

## Team Hotel

TBD

Rating	NA
No. of Rooms	NA
Distance to Airport	NA
Distance to Stadium	NA

**City of Houston Design Build Training Site:** TBD

## Houston Sports Park

## Training Site

Current Use	Professional football training
Distance to Team Hotel	22 km

## Team Hotel

Westin Galleria

Rating	4
No. of Rooms	863
Distance to Airport	26 km
Distance to Stadium	12 km

**Houston Sports Park:** Made up of multiple natural grass fields, Houston Sports Park is the NWSL's Houston Dash's training facility. It is also used by the Houston community for a variety of football, American football, rugby, and lacrosse events.

## Harris County Design Build Training Site

## Training Site

Current Use	NA
Distance to Team Hotel	NA

## Team Hotel

TBD

Rating	NA
No. of Rooms	NA
Distance to Airport	NA
Distance to Stadium	NA

**Harris County Design Build Training Site:** TBD

# Houston

## FIFA Accommodations

### Recommended Hotel Options

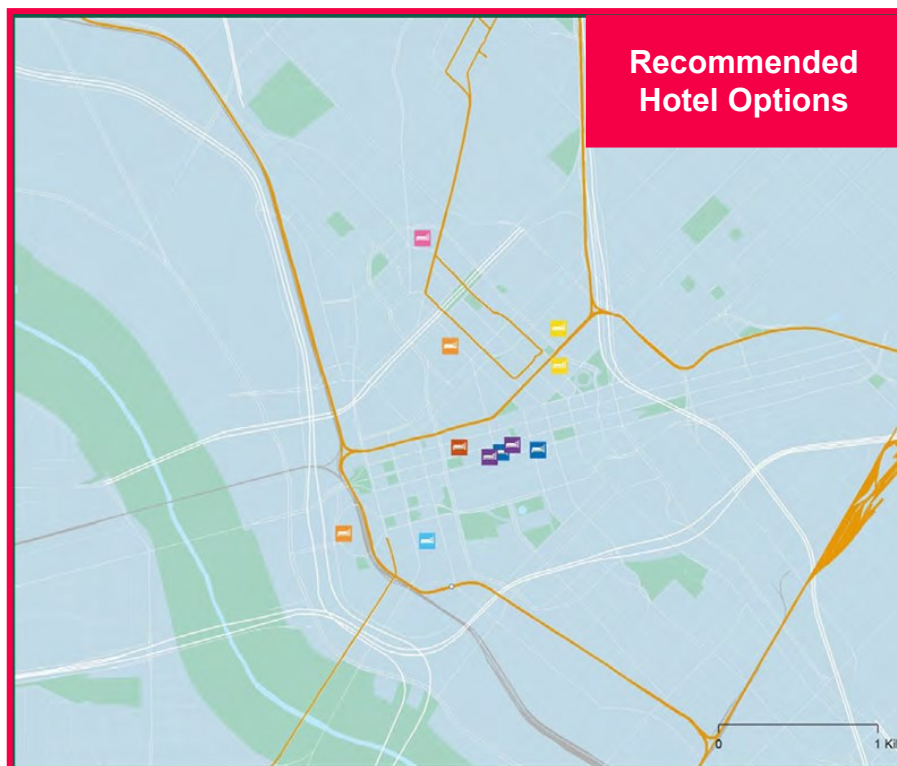
	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> The St. Regis Houston	5	232	10 km/15 min	44 km/30 min
<b>FIFA Venue Hotel</b> The Westin Galleria Houston	4	893	10 km/15 min	44 km/30 min

#### FIFA VIP Hotel – The St. Regis Houston:

The St. Regis offers luxurious accommodations and top-tier amenities, complemented by over 900 square meters of flexible event space suitable for meetings and FIFA tournament support. This hotel was selected as the accommodation for Argentina's National Team during the 2016 Copa America Centenario, in part, due to its convenient access to Houston's premium shopping district and various local cultural attractions.

#### FIFA Venue Hotel – The Westin Galleria Houston:

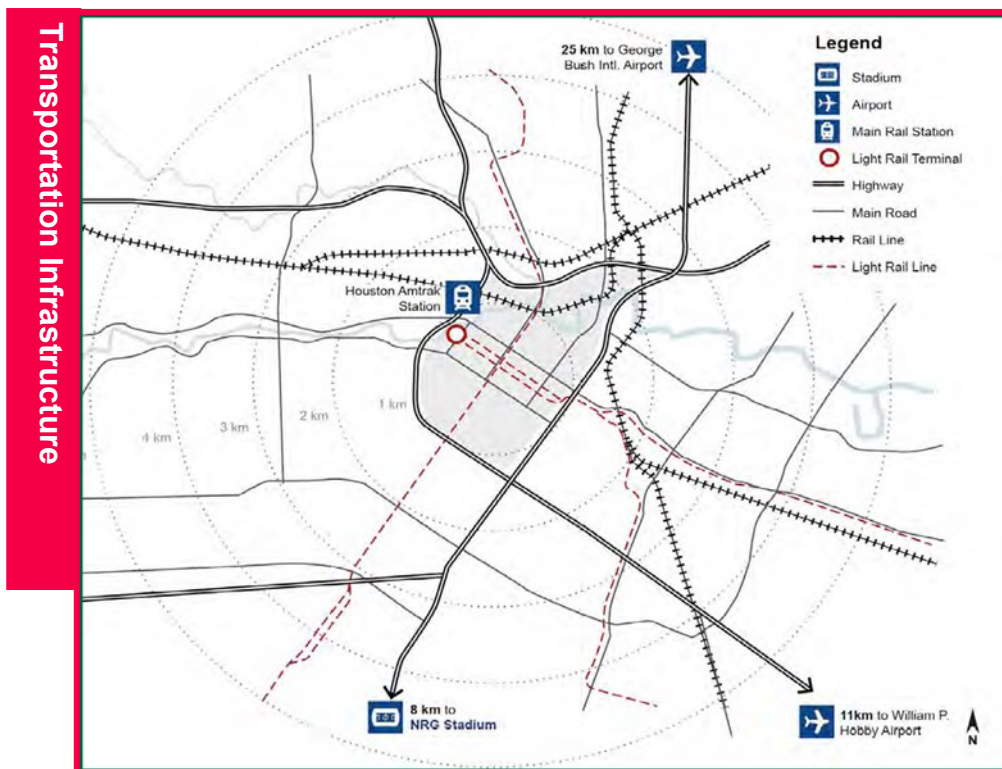
With over 2,000 square meters of flexible venue space, The Westin Galleria is praised for its supreme comfort. This hotel is also attached to one of the major shopping malls, offering easy access to dining, entertainment, and shopping. The hotel itself offers all basic amenities, including a fitness center and a roof-top pool.





# Houston

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Bicycle share, high occupancy vehicle (HOV) lanes, Clean
<b>Other</b>	Houston is an American pioneer in the management of demand for its freeway system, having developed its high occupancy vehicle (HOV)

### General Mobility

Houston has been a trailblazer in the United States when it comes to effectively managing traffic demand on its freeway system, with a high occupancy vehicle (HOV) lane program in operation since the 1970s. The city's freeways follow a hub-and-spoke system, linking Houston to its surrounding suburbs, and the innermost loop, I-610, serves to alleviate downtown Houston and other key neighborhoods from through traffic.

# Houston

The Metropolitan Transit Authority of Harris County (METRO) offers a range of public transportation options, including buses, light rail, and lift vans. METRO introduced its light rail transit (LRT) service on January 1, 2004, with the inaugural "Red Line," which spans approximately 13 km from the University of Houston–downtown (UHD). The Red Line route extends through the Texas Medical Center and concludes at NRG Stadium. Additional elements of the transportation system include:

- METRO is beginning implementation of a ten-year expansion plan that will add five more lines and expand the current Red Line. The Red Line is the major connection between downtown Houston and the Medical Center, two popular destinations for dining and hotel accommodations in Houston.
- Amtrak, the national passenger rail system, provides service three times a week to Houston via the Sunset Limited (Los Angeles–New Orleans), which stops at the Houston Amtrak Station on the north side of the downtown area.
- Houston has 257 km of dedicated bikeways and is currently in the process of expanding its on and off-street bikeway network. Houston B-cycle, a bicycle sharing system, operates 29 different stations in downtown and neighboring areas to support Texas' city with the most daily bike commuters.

## Smart and Sustainable Transport

Houston is strongly committed to curbing transportation-related emissions. Programs like the high occupancy vehicle (HOV) and high occupancy tolling (HOT) lanes play a crucial role in enhancing the overall efficiency of the transportation system, resulting in reduced emissions per trip on average. Furthermore, the city prioritizes cleaner vehicles, as evidenced by its fully electrified LRT system, downtown circulator bus running on compressed natural gas (CNG), and METRO's ongoing transition to a cleaner bus fleet. This shift involves vehicles with either CNG-powered engines or diesel-powered engines modified for fuel efficiency and emission reduction.

## Event Mode Transport

METRO has served multiple sporting events throughout the years, including the annual Houston Livestock Show and Rodeo, Super Bowls, Houston Texans' games, All-Star Basketball, NCAA Final Four, and Copa America Centenario.

Only 8 km in distance, the Red Line connects NRG Stadium to the Texas Medical Center, one of the largest medical complexes in the world.

# Houston

# IAH

George Bush  
Intercontinental Airport

## Airport

**Undergoing a \$1.5 billion expansion, Houston's George Bush Intercontinental Airport is already the region's largest airport and a major connection to México and Latin America.**

From Houston, United Airlines offers extensive domestic service, as well as non-stop flights to four cities in Europe and a flight to Tokyo. United Airlines' southbound international program includes seven cities in South America, ten cities in Central America, and 23 cities in México, which is the most of any US airport.

The airport opened a 5th runway in 2003, and expects to complete a new 15-gate international terminal prior to 2027.

A public bus line connects travelers to downtown Houston in just under 65-minutes. Major high-

## Airport facts

Annual passenger traffic	40 Million
Operational hours	24
# of runways	5
# of gates	126
Road distance to downtown (km)	34
Road distance to stadium (km)	45
# of airlines	27
# of non-stop destinations (domestic)	116
# of non-stop destinations (international)	70
Non-stop destinations to México	24

In South Houston, there is one other airport - Houston William P. Hobby Airport –capable of receiving additional airliner-class aircraft and corporate jets. Hobby brings in an additional ~20 million annual passengers through Houston, summing to a total of ~60 million passengers per





# Houston

## FIFA Fan Fest™ Locations

Houston, with its robust football following and active business and civic community, stands ready to provide an unforgettable experience for fans and visitors at the 2027 FIFA Women's World Cup™. We recommend two conveniently accessible, centrally located public spaces as ideal venues for hosting the FIFA Fan Fests™ in Houston:

**Eleanor Tinsley Park**



### Eleanor Tinsley Park

<b>Space</b>	81,000 m2
<b>Capacity</b>	15,000+

Centrally situated, open-air park with a fantastic backdrop of downtown Houston.

**I-69 Project**



### I-69 Project

<b>Space</b>	40,000 m2
<b>Capacity</b>	15,000+

Plan to put the current highway in a tunnel and create ten blocks of new outdoor public space close to public transit.

Eleanor Tinsley Park, nestled along the Buffalo Bayou in Houston, acts as an urban oasis for visitors and residents. The park is also famous for hosting major Houston festivals and events, including the city's Fourth of July Fireworks and largest annual music festival, Free Press Summer Fest.

I-69 Project will place a downtown highway into a tunnel and create a public landscape deck above. This green space, which will open in 2018, will span ten blocks directly behind the George R. Brown Convention Center.



Candidate Host City

# Kansas City

**Kansas City is a centrally located, sports-rich town that is a hub for football-related activities in the United States.**

Kansas City is a metropolitan area that sits right on the Missouri-Kansas border. Founded in the 1830s, the 'Heart of America' was originally a river port at the meeting of the Missouri and Kansas rivers. The city has blend of American history and cultures, given its role as a starting point for the Western frontier.

Kansas City has a strong football community rallied around Sporting Kansas City, the city's Major League Soccer (MLS) side. Kansas City has been home to many successful football teams in the past, including the Kansas City Spurs of the North American Soccer League and the Comets of indoor football. Sporting KC was one of the ten founding cities to launch the MLS in 1996, part of the legacy of the FIFA World Cup 1994™.

In 2018, the \$75 million National Development Center opened in Kansas City. The National Development Center serves as an education center for coaches and referees in the U.S. Soccer eco system and is also the training home of Sporting Kansas City. The facility includes three natural grass fields and two turf fields, all with lights.

## ABOUT Kansas City

POP

2,104,509

ALT

84 m

AVG  
TEMP  
(°C)

Jun: 19.3-29.4

Jul: 22.2-32.3

7.1%

foreign-born residents

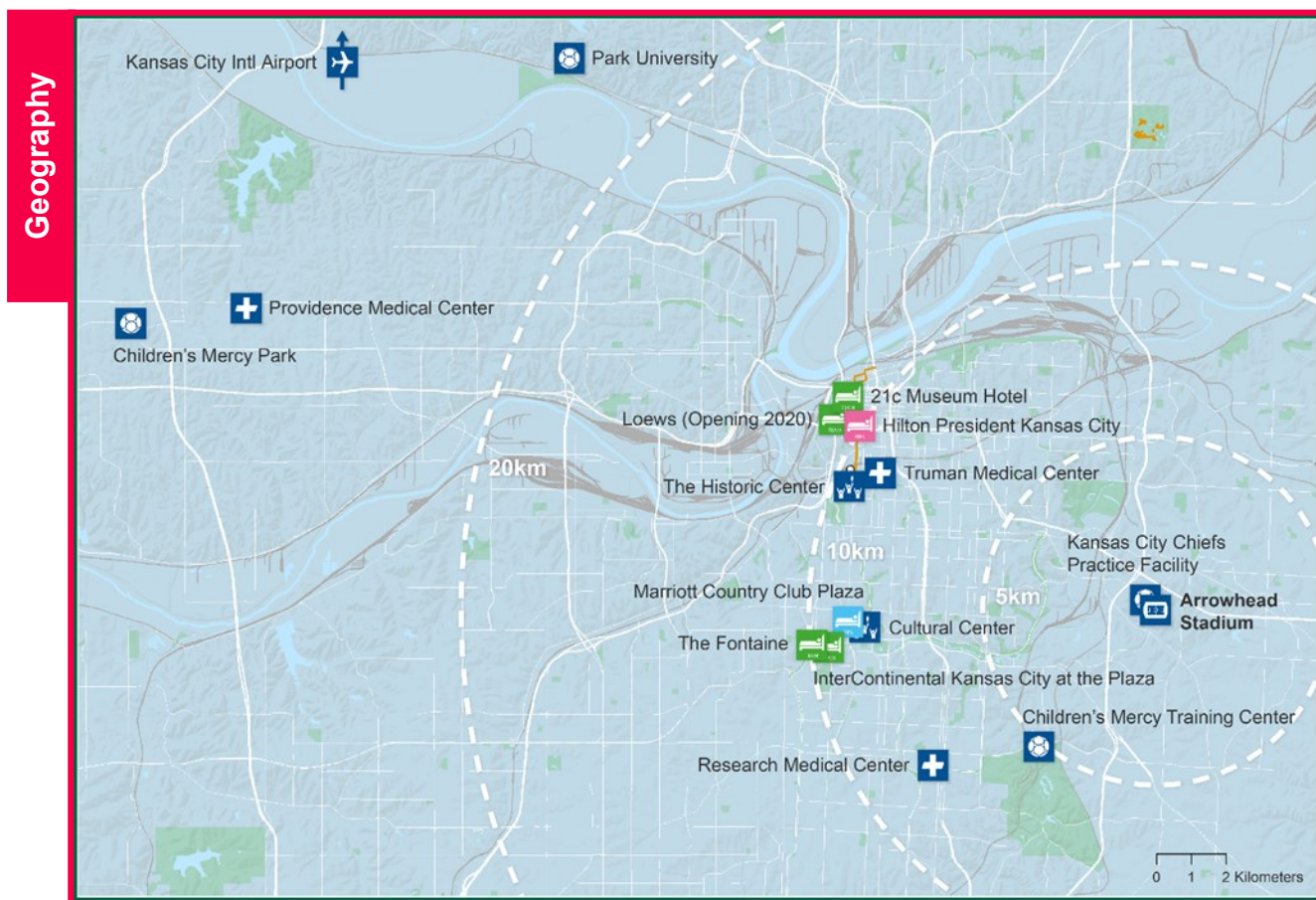


# Kansas City

Kansas City has hosted multiple FIFA World Cup Qualifying matches, CONCACAF Gold Cups (2011, 2015), men's and women's CONCACAF Olympic qualifiers, the 2013 MLS All-Star game and the 2013 MLS Cup final. Arrowhead Stadium also holds the record for the World's Loudest Stadium.

The recent development and hosting of prominent matches has had its benefits: Kansas City has some of the highest youth football participation rates per capita, with more than 75,000 participants under the age of 15 and another 120,000 participants of all ages.

Kansas City has professional teams in three major sports: Sporting Kansas City (MLS), Kansas City Chiefs (NFL), and the Kansas City Royals (MLB), and regularly hosts major professional and collegiate events, including the 2014 and 2015 World Series.





# Kansas City



Arrowhead Stadium is an anchor of the city’s stadium hub, adjacent to baseball’s Kauffman Stadium.

## About the stadium

<b>Year constructed</b>	<b>1972</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football, NFL</b>
<b>Capacity</b>	<b>76,640</b>

Originally constructed in 1972, the stadium has undergone a recent three-year, USD \$375 million refurbishment that has transformed Arrowhead into a state-of-the-art venue for a variety of events

Arrowhead Stadium is well-equipped to host international football matches with 109 luxury suites, 22 field boxes and plenty of upscale club lounges. The Stadium has multiple unique offerings, including the club access near the players’ tunnels, upper deck VIP clubs and other upscale lounges.

The stadium is traditionally one of the noisiest stadiums in the United States due to the acoustics of the bowl and vibrate support that local fans provide. It has held the Guinness World Record for the loudest stadium, with 142.2 dB.

Arrowhead Stadium has hosted a handful of FIFA World Cup™ qualifying matches and the 2004 US Open Cup Final.

# Kansas City

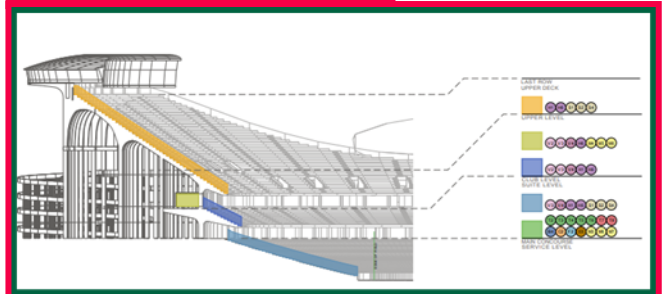
Stadium Area Map



Stadium Service Level



Stadium Cross Section





# Kansas City

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Arrowhead Stadium
<b>Location</b>	One Arrowhead Drive Kansas City, Missouri 64129, USA
<b>Candidate Host City Name</b>	Kansas City, Missouri
<b>Year Constructed</b>	1972
<b>Stadium Owner</b>	Jackson County Sports Complex Auth
<b>Stadium Operator</b>	Arrowhead Events
<b>Primary Tenant</b>	Kansas City Chiefs (NFL)
<b>Average Match Attendance for Tenant</b>	75,419
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	76,640
<b>Luxury Suite Quantity</b>	128
<b>Luxury Suite Capacity</b>	2,569
<b>Club Seats</b>	7,718
<b>Less Seat Kills (VIP and Media Tribune)</b>	7,570
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	69,070
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	122 m x 74 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	13.2 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Two with an extra spare
<b>Existing Floodlight Lux</b>	2,300 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside); four (outside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	730 seats
<b>Number of Men's Toilets</b>	556 toilets
<b>Number of Women's Toilets</b>	564 toilets
<b>Number of Accessible Toilets</b>	91 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Kansas City

## Venue-Specific Team Facilities

### Children's Mercy at Swope

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	10 km

#### Team Hotel

Intercontinental Kansas City at the Plaza

Rating	4
No. of Rooms	346
Distance to Airport	46 km
Distance to Stadium	10 km

**Children's Mercy Training Center at Swope Soccer Village:** This facility features nine total fields, two of which are natural-grass pitches for MLS' Sporting KC.

### Chiefs Practice Facility

#### Training Site

Current Use	Professional American Football Training
Distance to Team Hotel	12 km

#### Team Hotel

The Fontaine

Rating	4
No. of Rooms	132
Distance to Airport	45 km
Distance to Stadium	1 km

**Kansas City Chiefs Practice Facility:** This complex, built in 2010, is home to the NFL's Kansas City Chiefs. It includes state-of-the-art facilities and two beautifully kept grass fields.

### Children's Mercy Park

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	24 km

#### Team Hotel

Loews

Rating	4
No. of Rooms	800
Distance to Airport	36 km
Distance to Stadium	36 km

**Children's Mercy Park:** Children's Mercy Park is a football-specific stadium and home to MLS' Sporting Kansas City. The facility hosted the MLS All-Star Game, the United States Men's National Team, and the MLS Cup all in 2013.

### Park University

#### Training Site

Current Use	Collegiate football training and matches
Distance to Team Hotel	16 km

#### Team Hotel

21C

Rating	5
No. of Rooms	120
Distance to Airport	19 km
Distance to Stadium	29 km

**Park University:** Julian Park is home to Park University Men's and Women's football and has hosted Manchester United's youth clinic and professional matches and practices for the Canadian Women's National Team.

# Kansas City

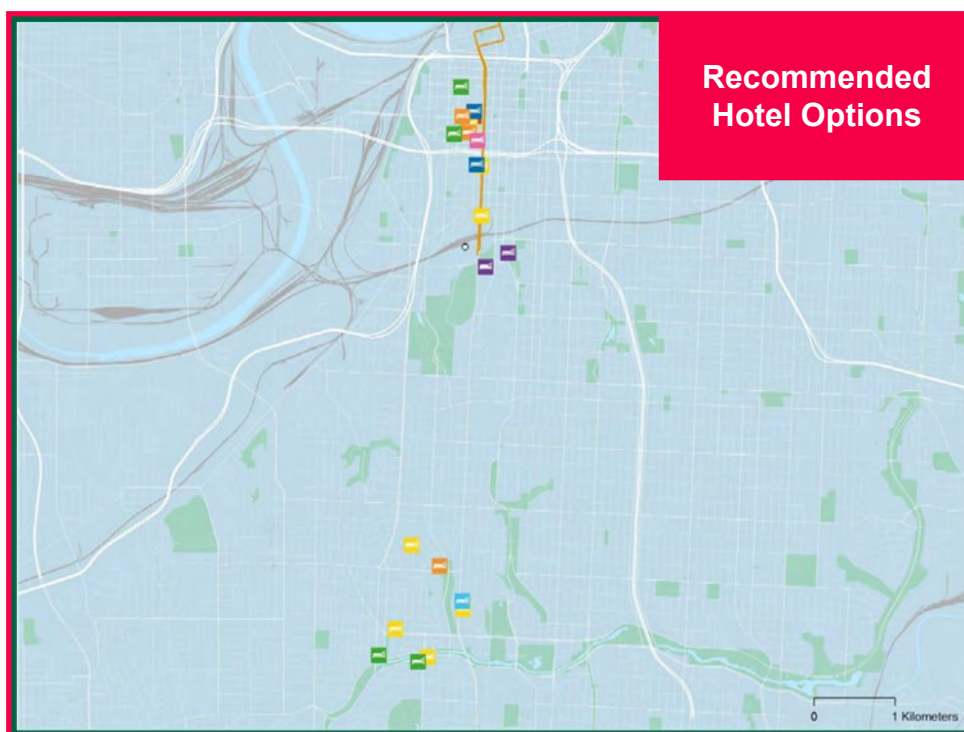
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel Hilton President Kansas City</b>	5	213	13 km/20 min	32 km/30 min
<b>FIFA Venue Hotel Kansas City Marriott Country Club Plaza</b>	4	295	12 km/20 min	38 km/35 min

**FIFA VIP Hotel – Hilton President Kansas City:** Built in 1920, this hotel is historic, yet modern, with all the amenities that FIFA’s VIP guests will expect. Located in the heart of the lively Power and Light District offering entertainment, fine dining and the cultural highlights of Kansas City, the hotel is optimally located.

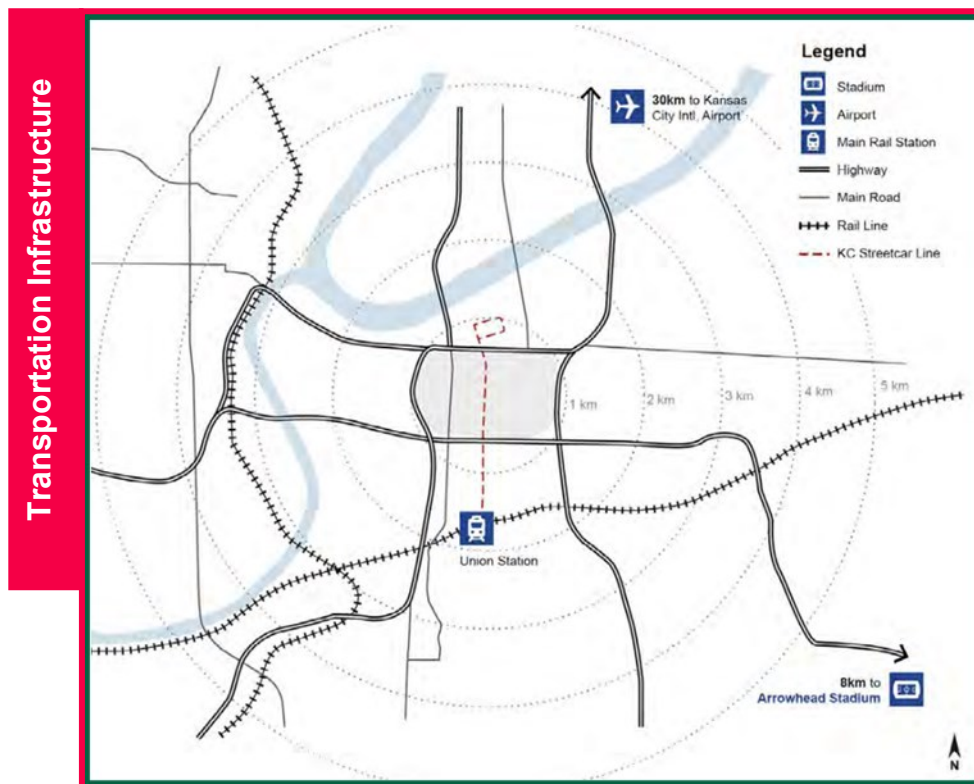
**FIFA Venue Hotel – Kansas City Marriott Country Club Plaza:** In the West Plaza area of downtown Kansas City, the Marriott provides easy access to many popular local attractions such as Uptown Theater, Spring Center, Westport, Kansas City Art Institute. Many parks in the vicinity of the hotel offer space to exercise or relax after work.





# Kansas City

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Modernization of bus fleet to low-emission vehicles, investment in Smart cities technologies to manage transport system extensive walking and cycling paths
<b>Other</b>	Real-time mapping of available parking, traffic flow and public transit. Free public WiFi

### General Mobility

The Metro Area Express (MAX) rapid bus transit services is operated by the Kansas City Area Transportation Authority (KCATA). The service includes 89 local bus routes that unites seven counties in Missouri and Kansas. The transportation system also includes:

- Metro Area Express (MAX), which connects River Market, Downtown, Crown Center, Union Station and Country Club Plaza. Protected bus lanes enable express transportation through the city. The system also includes real-time tracking of all

## Kansas City

busses, which are available on mobile and at every station.

- In 2016, KC Streetcar was launched to connect all of the major hotels and entertainment districts in the city. In just its first year, it generated ridership exceeding two million passengers.
- Kansas City is also served by Burlington Northern Santa Fe, Norfolk Southern, Union Pacific and Kansas City Southern – the nation’s largest railroad operators. Kansas City Southern is the main international rail carrier between the United States and Mexico.
- Kansas City is centrally located such that many other U.S. destinations are less than a two-hour flight. Additionally, it is easily accessible by car with interstate I-70 running right through town. The Kansas City metro area also has more limited access high lanes per capita than any other large US metro area.

### Smart and Sustainable Transport

Kansas City has prioritized in investing in infrastructure to make transport easier, safer and more predictable. This includes implementation of parking availability, traffic flow and public transit trackers. Other initiatives include:

- “Scout” congestion management and traveler-information system implemented by local departments of transportation. This includes traffic sensors, closed circuit television cameras, electronic message boards, highway advisory radio, a real-time traffic website, and the Motorist Assist and emergency response services.
- Kansas City is also undergoing major renovations to pedestrian and bike facilities, including sidewalk repairs and complete-streets. The city also has a bike sharing program with stations spread throughout the area.

### Event Mode Transport

During major events, the city operates a Park and Ride system from various hubs throughout the region.

# Kansas City

# MCI

Airport

Kansas City  
International Airport

**Kansas City International Airport is a key regional facility serving the Kansas City metro area.**

Kansas City International Airport is known as a resilient airport with low congestion and highly infrequent flight delays.

Most major domestic airlines have flights from MCI to their hubs, while point-to-point carriers also offer routes throughout the country. Passengers can also find direct service to Cancun, México from MCI.

Recently, a brand-new terminal complex has opened at Kansas City International Airport.

The airport can be accessed by car, or there is a public bus with just a 42-minute travel time to downtown and to Arrowhead Stadium.

## Airport facts

Annual passenger traffic	11 Million
Operational hours	24
# of runways	3
# of gates	40
Road distance to downtown (km)	32
Road distance to stadium (km)	46
# of airlines	10
# of non-stop destinations (domestic)	48
# of non-stop destinations (international)	3
Non-stop destinations to México	1

Within 80 km, there are no other airports with commercial service. There are four airports capable of receiving airliner-class aircraft and an additional six that can accommodate corporate jets.



# Kansas City

## FIFA Fan Fest™ Locations

Kansas City has a plethora of spacious outdoor park options where both local patrons and visitors can gather to meet, watch and celebrate at the 2027 FIFA Women’s World Cup™.

**Historic Center**



### “Historic Center” National World

<b>Space</b>	50,000 m2
<b>Capacity</b>	70,000

Historic lawn space between the National World War I Museum and Memorial and Union Station. Easily accessible via public transit.

Located just south of downtown Kansas City, the “Historic Center” National World War I Museum and Memorial is a major public space with surrounding historic civic buildings. It provides flexibility and infrastructure to host large scale events and is conveniently located relative to downtown and the wider city.

**Cultural Center**



### “Cultural Center” Theis Park/ South Lawn

<b>Space</b>	100,000 m2
<b>Capacity</b>	300,000

Gradually sloped hill with view of iconic Nelson-Atkins Museum of Art.

The “Cultural Center” is located in midtown Kansas City and occupies lawn space in front of the world-renowned Nelson-Atkins Museum of Art and Theis Park. Surrounded with iconic views of the city, this venue creates a perfect viewing space for major events.



# Los Angeles

**Los Angeles aspires to unite both the city and the continent as a Candidate Host City, showcasing its diverse neighborhoods and welcoming spirit.** The vibrant, multicultural population will echo with a symphony of voices, languages, and dialects. Established in 1769 by Spanish explorers as Nuestra Señora la Reina de Los Angeles, or Our Lady the Queen of the Angels, the city burgeoned with pioneers and gold seekers who contributed to its growth. They invested in businesses, erected libraries, museums, hotels, and theaters. The film industry's arrival in the late 1800s added to the city's allure. Today, Los Angeles harmoniously blends Native American and Spanish architectural and cultural influences with the glamour of Hollywood and the cosmopolitan vibe of a dynamic metropolis.

The city boasts a rich history of hosting major sporting events in world-class stadiums, sharing the distinction with only London and Paris as the three-time hosts of the Olympic Games. Seven Super Bowls have graced the Memorial Coliseum or the Rose Bowl. Known as the "Entertainment Capital of the World," Los Angeles leads in television shows, video game development, and recorded music creation. Hosting the 2027 FIFA Women's World Cup™ would highlight one of America's most diverse cities, promoting human rights, environmental sustainability,

## ABOUT

*Los Angeles*

POP

13,310,447

ALT

28 m

AVG  
TEMP  
(°C)

Jun: 15.7-25.6

Jul: 17.6-28.4

**39.7%**

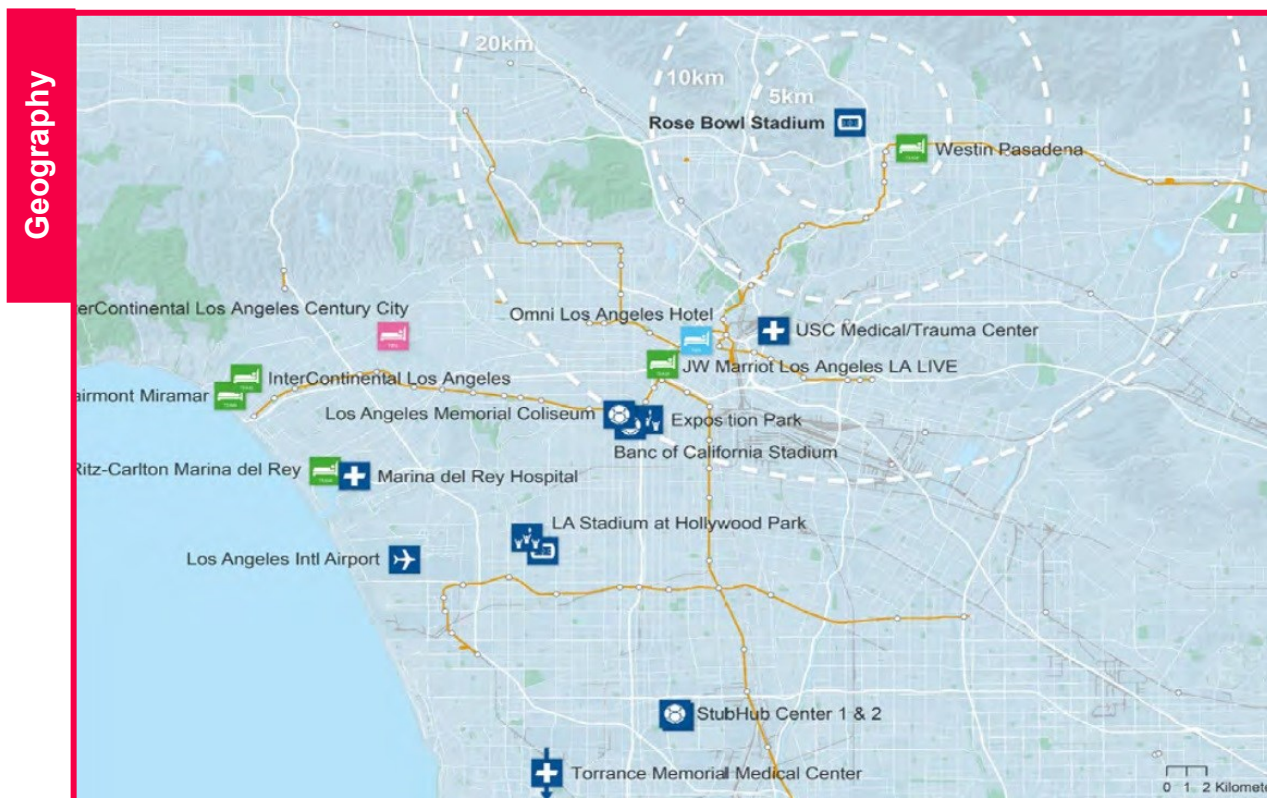
*foreign-born residents*



# Los Angeles

Los Angeles, a founding city of Major League Soccer (MLS), once housed the North American Soccer League, a proud legacy from a generation past. The iconic Rose Bowl has hosted numerous historic football matches, notably including the FIFA World Cup 1994™ Final and the FIFA Women's World Cup 1999™ Final, along with significant CONCACAF Gold Cup matches. These events have significantly contributed to the sport's growth, reflected today in Southern California with 130,000 registered players, 10,300 teams, and 240 leagues and clubs.

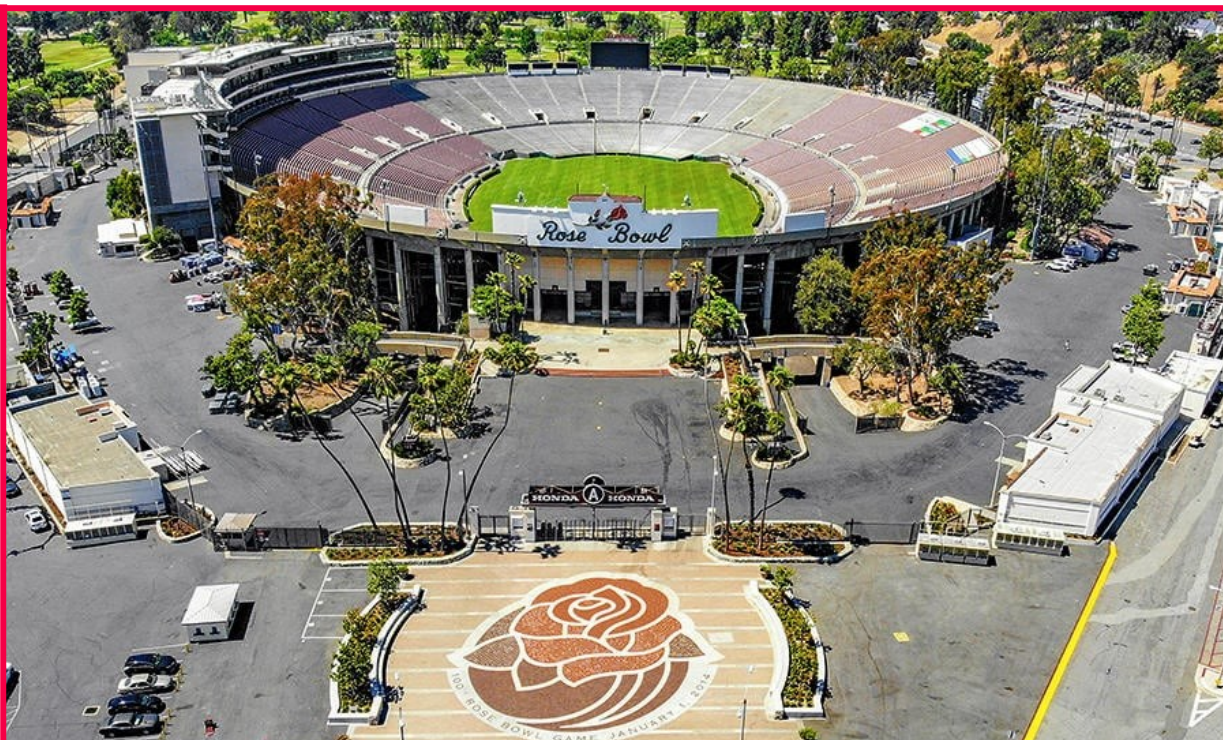
Los Angeles received its own NWSL team, Angel City FC, which began play in the 2022 season. LA has rallied behind women's football, proving the city is more than ready to host matches for the 2027 Women's World Cup™. Angel City FC's average attendance for the 2023 season was the second-highest in the NWSL, at 19,756 fans per match. The team has also found recent success on the field, making its first playoff appearance in 2023 and further galvanizing fans.





# Los Angeles

Stadium



## 2027 FIFA Women's World Cup™ Los Angeles Stadium

*The Rose Bowl has hosted the Finals of the FIFA World Cup 1994™, the FIFA Women's World Cup 1999™, and the 1984 Olympic football tournament.*

## About the stadium

Year constructed	1922
Type of stadium	Existing
Main use	Multi-purpose
Legacy	Football, NCAA
Capacity	88,432

The Rose Bowl, nestled in Pasadena, California, stands tall among the world's most iconic stadiums, boasting distinguished architecture set against the backdrop of the San Gabriel Mountains. Its illustrious history of hosting top-tier events has earned it the moniker "America's Stadium," making it a truly unparalleled venue. With a seating capacity of 88,432, no seat is positioned more than 33 meters away from the pitch. A comprehensive renovation in 2015, totaling USD \$194 million over three years, revitalized the Pavilion. It now offers 2,500 premium seats, including 54 suites, 1,200 club seats, and 48 lodge boxes. Additionally, the stadium features a cutting-edge press box capable of accommodating 300 members of the media.



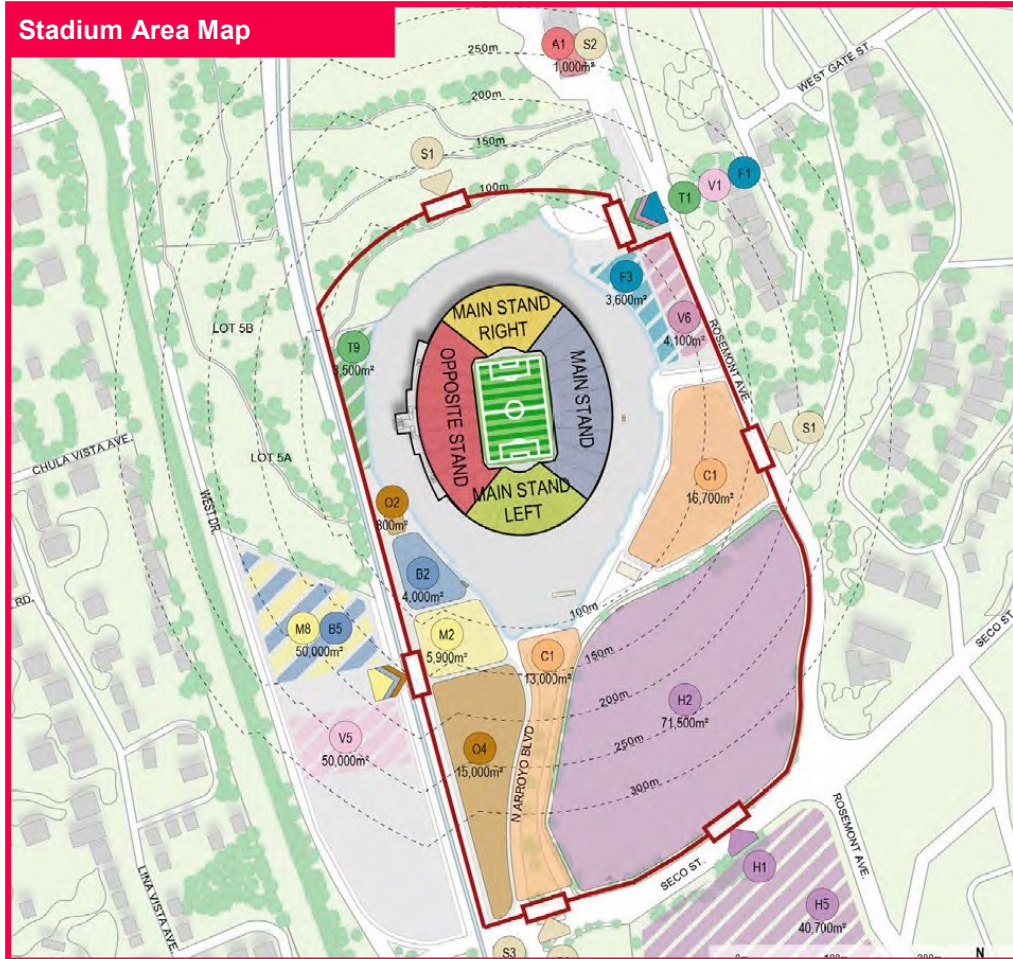
## Los Angeles

Football holds a significant place in the extensive and illustrious history of the stadium. It stands as the singular venue worldwide to have hosted both a FIFA World Cup™ Final for men (1994) and women (1999), along with the Gold Medal match during the Los Angeles Olympic Games in 1984. Moreover, the Rose Bowl has been the stage for CONCACAF Gold Cup matches and international encounters involving prominent teams like FC Barcelona, Chelsea FC, Liverpool FC, and national teams such as Mexico, Brazil, Colombia, and notably the US, having played there 17 times. Furthermore, it's slated to serve as a football venue during the 2028 Summer Olympics.

in its past, the stadium served as the home ground for the Los Angeles Wolves and the Los Angeles Aztecs of the NASL, as well as the ongoing occasional host for the Los Angeles Galaxy of MLS. Spanning nearly a century of use, beyond its role in major football events, the Rose Bowl has been a venue for significant concerts, music festivals, five NFL Super Bowls, the Olympics, and the annual Rose Bowl Game for American College Football.



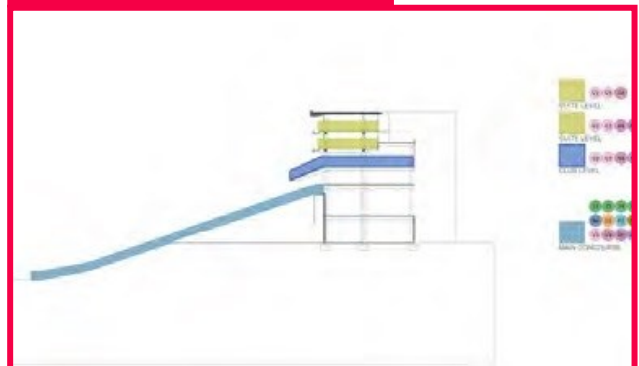




### Stadium Service Level



### Stadium Cross Section



# Los Angeles

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Rose Bowl
<b>Location</b>	1001 Rose Bowl Dr, Pasadena, CA 91103
<b>Candidate Host City Name</b>	Los Angeles, CA
<b>Year Constructed</b>	1922
<b>Stadium Owner</b>	City of Pasadena
<b>Stadium Operator</b>	Rose Bowl Operating Company
<b>Primary Tenant</b>	UCLA (NCAA); Rose Bowl Game
<b>Average Match Attendance for Tenant</b>	80,000

### Stadium Capacity

<b>Gross Capacity</b>	88,432
<b>Luxury Suite Quantity</b>	54
<b>Luxury Suite Capacity</b>	672
<b>Club Seats</b>	2,416
<b>Less Seat Kills (VIP and Media Tribune)</b>	12,326
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	76,106

### Pitch

<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	115 m x 73 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass

### Technical Infrastructure

<b>Existing Available Stadium Grid Power</b>	17 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Two grids
<b>Existing Floodlight Lux</b>	2,000 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	One (inside)

### Accessibility

<b>Number of Seats for Mobility Impaired</b>	744 seats
<b>Number of Men's Toilets</b>	453 toilets
<b>Number of Women's Toilets</b>	477 toilets
<b>Number of Accessible Toilets</b>	77 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Los Angeles

## Venue-Specific Team Facilities

### Banc of California Stadium

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	17.7 km

#### Team Hotel

Ritz-Carlton Marina del Rey

Rating	5
No. of Rooms	304
Distance to Airport	9 km
Distance to Stadium	41 km

**Banc of California Stadium:** Banc of California Stadium is a football-specific stadium built for MLS' LAFC, and will play host to Track and Field events and Men's and Women's football during the 2028 Summer Olympics.

### StubHub Center (1)

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	25 km

#### Team Hotel

InterContinental LA Downtown

Rating	4
No. of Rooms	889
Distance to Airport	25.5 km
Distance to Stadium	18 km

**StubHub Center (1):** StubHub Center is a multi-use sports complex home to MLS' LA Galaxy. With an air stadium capacity of 27,000, it holds the 2nd largest football-specific stadium in MLS, and is surrounded by eight professional-grade grass fields.

### StubHub Center (2)

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	23.8 km

#### Team Hotel

JW Marriott LA Live

Rating	5
No. of Rooms	878
Distance to Airport	26.5 km
Distance to Stadium	19.1 km

**StubHub Center (2):** Given the size, quality and impressive nature of the StubHub Center, this site will be used as two Venue-Specific Training Site, organized to provide sufficient, distinct space for both team occupants.

### Los Angeles Memorial Coliseum

#### Training Site

Current Use	Professional American football matches
Distance to Team Hotel	24.1 km

#### Team Hotel

The Westin Pasadena

Rating	4
No. of Rooms	350
Distance to Airport	46 km
Distance to Stadium	3.3 km

**Los Angeles Memorial Coliseum:** This Los Angeles stadium features a pristine Bermuda grass pitch and has hosted multiple Division I Men's and Women's football games. The venue will play host during the 2028 Olympic Games held in Los Angeles.



# Los Angeles

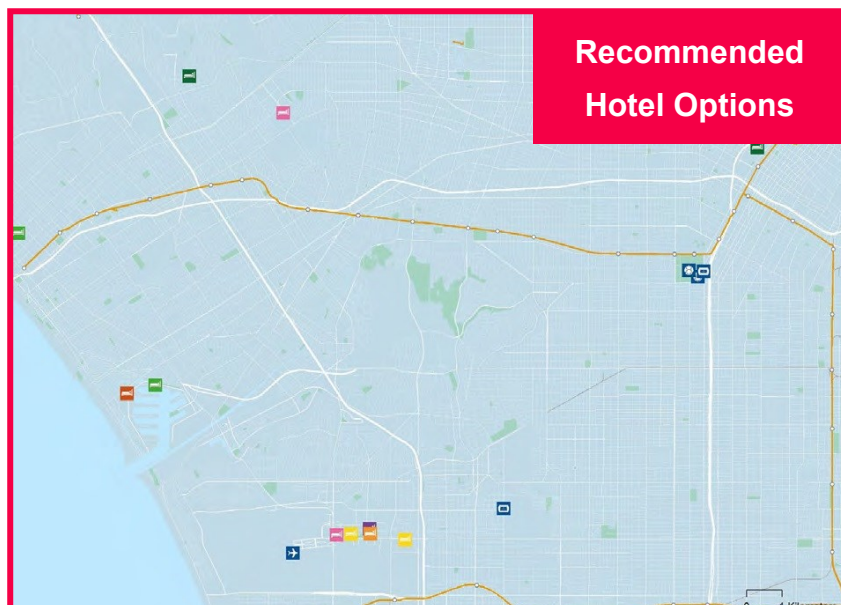
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b>	5	889	37 km/50 min	19 km/30 min
<b>FIFA Venue Hotel</b>	4	453	17 km/22 min	30 km/45 min

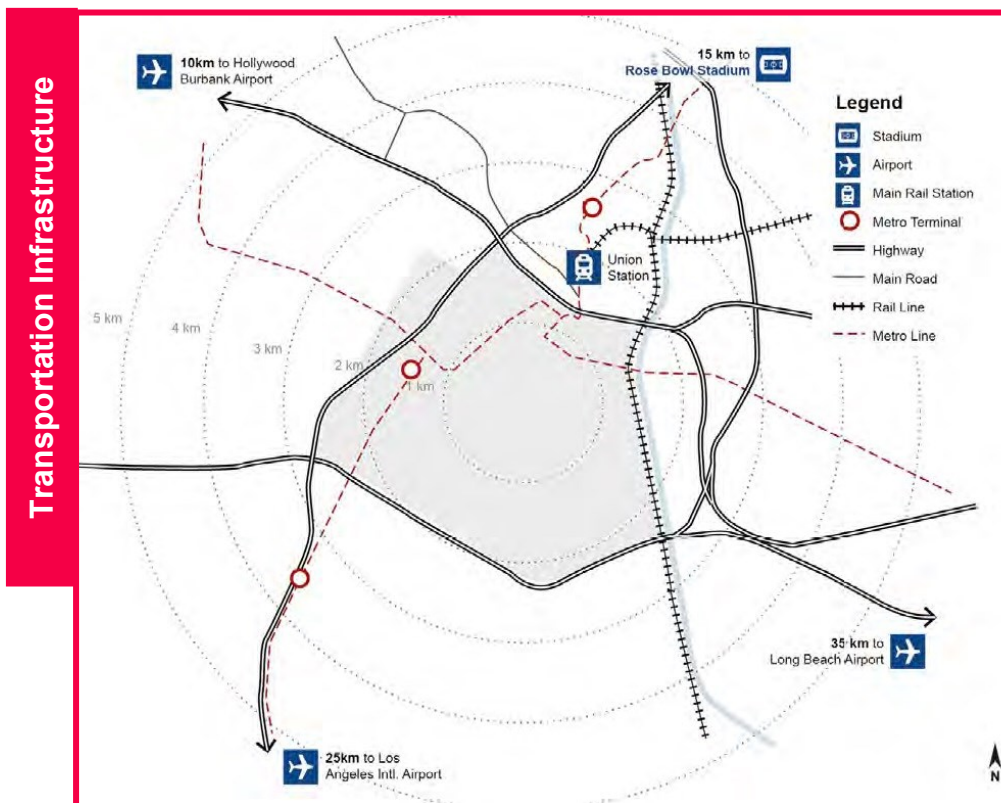
**FIFA VIP Hotel – InterContinental Los Angeles:** Nestled between Beverly Hills and Westwood, a stone's throw away from the entertainment studios in Century City, the renowned Rodeo Drive in Beverly Hills, and the sun-drenched Pacific beaches, this location offers convenience and luxury. VIPs have their pick from three nearby golf courses and can relish the exquisite lobby, diverse dining options, and the inviting pool at the hotel.

**FIFA Venue Hotel – Omni Los Angeles Hotel:** Situated in Downtown Los Angeles, the Omni provides FIFA staff easy access to an array of entertainment and dining options. It's conveniently close to the Stadium and within reasonable distance from the Airport. The hotel boasts amenities such as an outdoor heated lap pool, spa services, a fitness center, two restaurants, and an exclusive Executive Club Floor and Lounge.



# Los Angeles

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Long Range Transportation Plan, Mobility Plan 2035, Electrification of bus fleet, expansion of public transit systems, BikeShare
<b>Other</b>	Metro (the Los Angeles County Metropolitan Transit Authority) operates a robust transit system serving over 415 million riders each year in a 3,625 km <sup>2</sup> service area

### General Mobility

Los Angeles resides within a complex web of interconnected neighborhoods and cities within the larger metropolitan area. A comprehensive freeway network links downtown Los Angeles to these diverse communities. Key components include I-5, stretching from San Diego to the Canadian Border; I-10, a transcontinental highway ending in Jacksonville, Florida, bridging major cities in Arizona, Texas, and Louisiana; and US Route 101, directing traffic northward toward San Francisco, Oregon, and

## Los Angeles

Despite its reputation for a sprawling highway system, the Los Angeles County Metropolitan Transit Authority (Metro) operates a robust transit network catering to over 415 million riders annually. Metro manages two subway lines—the Red and Purple Lines, totaling 28 km—and four light rail transit lines—the Blue, Green, Gold, and Expo lines, spanning 142 km. Additionally, the agency oversees two major bus rapid transit routes—the Orange and Silver lines—providing high-frequency rail-like service, along with 170 individual bus routes.

The transportation system includes:

- Metrolink, offering commuter rail across six lines linking Los Angeles with Ventura, San Bernardino, Riverside, and Orange Counties. Union Station serves as the primary hub.
- Union Station acts as the main access point for five Amtrak passenger rail routes connecting Los Angeles to Seattle, New Orleans, Chicago, San Antonio, and various intermediate destinations.

### Smart and Sustainable Transport

Metro leads in sustainable transport initiatives, implementing the latest ISO sustainability standards. It boasts the largest fleet of fuel-efficient compressed natural gas (CNG) buses, transitioning toward even lower-emission biomethane blends and committing to converting the Orange Line fleet to electric buses by 2020. The agency is replacing small fleet vehicles with electric cars and aims for a fully electric fleet by 2030.

Electric vehicle chargers are available at 15 park-and-ride stations, and Metro operates a bike-sharing program with 1,500 bicycles.

Los Angeles is investing significantly in expanding rail and bus transit projects, enhancing sustainable transport options. Major developments include Expo Line Phase 2, Purple Line Phase 1 extension, LAX/Crenshaw light rail expansion with eight new stations, and the Link Union Station project, streamlining rail operations.

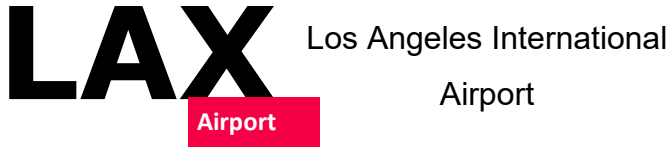
Inglewood and Pasadena have launched substantial sustainability transport initiatives, focusing on active transportation plans, infrastructure improvement for walking and cycling, transportation demand management, electrification of buses and vehicle fleets, and the installation of electric vehicle charging stations.

### Event Mode Transport

For events like stadium games, numerous transportation options including rail and bus services cater to fans, while dedicated services can be arranged to connect downtown areas and transit hubs.



# Los Angeles



Los Angeles International Airport (LAX) holds the distinction of being the world's busiest airport for travelers starting or concluding their journeys. It serves as a primary hub for United Airlines and American Airlines, connecting passengers across North America and reaching destinations in Europe, Asia, and Australia. Additionally, LAX offers extensive services from carriers like Southwest, JetBlue, Alaska Airlines, Delta, providing access to major cities worldwide in Europe, Asia, Oceania, the Middle East, Canada, Mexico, Central, and South America.

Currently undergoing a substantial USD \$14 billion renovation, LAX has already unveiled a new 18-gate international terminal and refurbished three other terminals. The ongoing project involves the renovation of three more terminals, the construction of 12 new gates, the development of a new rental car facility, and the establishment of an automated people mover to connect the terminals to Los Angeles' rail system. The airport connects to downtown LA via a dedicated highway, and a six-lane road directly links it

## Airport facts

Annual passenger traffic	80 million
Operational hours	24
# of runways	4
# of gates	141
Road distance to downtown (km)	30.4
Road distance to stadium (km)	45.8
# of airlines	65
# of non-stop destinations (domestic)	101
# of non-stop destinations (international)	76
Non-stop destinations to México	19

Within an 80-kilometer radius of LAX, there are four other airports offering commercial service (Long Beach, Burbank, Santa Ana John Wayne, and limited service in Ontario), four capable of handling airliner-class aircraft, and an additional five designed to accommodate corporate jets.



# Los Angeles

## FIFA Fan Fest™ Locations

Utilizing its expertise from hosting the FIFA World Cup 1994™ and leveraging Southern California's extensive football community, Los Angeles aims to establish connections to technology-driven and diverse cultural events for fans attending the 2027 FIFA Women's World Cup™.

The New Heights Bid suggests two locations within the city that honor football's legacy as potential sites for a FIFA Fan Fest™ in Los Angeles:

Exposition Park



### Exposition Park

<b>Space</b>	73,000 m2
<b>Capacity</b>	25,000

Iconic venue, centrally located to downtown hotels with good public transportation options.

LASED



### Los Angeles Stadium

<b>Space</b>	1,200,000 m2
<b>Capacity</b>	15,000+

New sports entertainment district, close to LAX.

Exposition Park, a significant open area, accommodates several key sports and cultural facilities, including the Los Angeles Memorial Coliseum and the California Science Center. Additionally, it hosts Los Angeles' latest football-specific stadium. Conveniently, the park is accessible via public transit systems.

The Los Angeles Stadium and Entertainment District (LASED) is an evolving area set to become a year-round sports and entertainment hub for Southern Californians and global visitors alike. By 2026, it will stand as the central sporting hub in Los Angeles, cherished and embraced by local sports enthusiasts.



# León

León, Guanajuato, with its rich history and enduring sports legacy, continues to be a city that captivates the hearts of both residents and visitors. Its unique blend of tradition and modernity, along with its prominent role in Mexican history and women's football, makes it a must-visit destination for those seeking a glimpse into the soul of Mexico.

León, Guanajuato, a vibrant city in central Mexico, is steeped in history and renowned for its rich cultural heritage and strong sports tradition. Founded in 1576, León has evolved into a thriving urban center that beautifully blends the old with the new, making it a prominent destination for both history enthusiasts and sports enthusiasts.

Historically, León is notable for its role in the Mexican War of Independence, where it served as a strategic hub for key revolutionary leaders such as Miguel Hidalgo. The city's historic district, with its colonial architecture, cobblestone streets, and stunning landmarks like the Basilica Cathedral of Our Lady of the Light, provides a tangible link to its past. Visitors can explore museums, such as the León Historical Archive and Museum, which offer a deep dive into the city's historical significance.

León is also renowned for its rich artistic and cultural scene, reflected in its numerous theaters, galleries, and annual festivals. The International Cervantino Festival, which celebrates the works of Miguel de Cervantes, is a testament to the city's commitment to the arts.

## ABOUT *León*

POP

1,600,000

ALT

1,815 m

AVG  
TEMP  
(°C)

28-31  
(Jun-Jul)

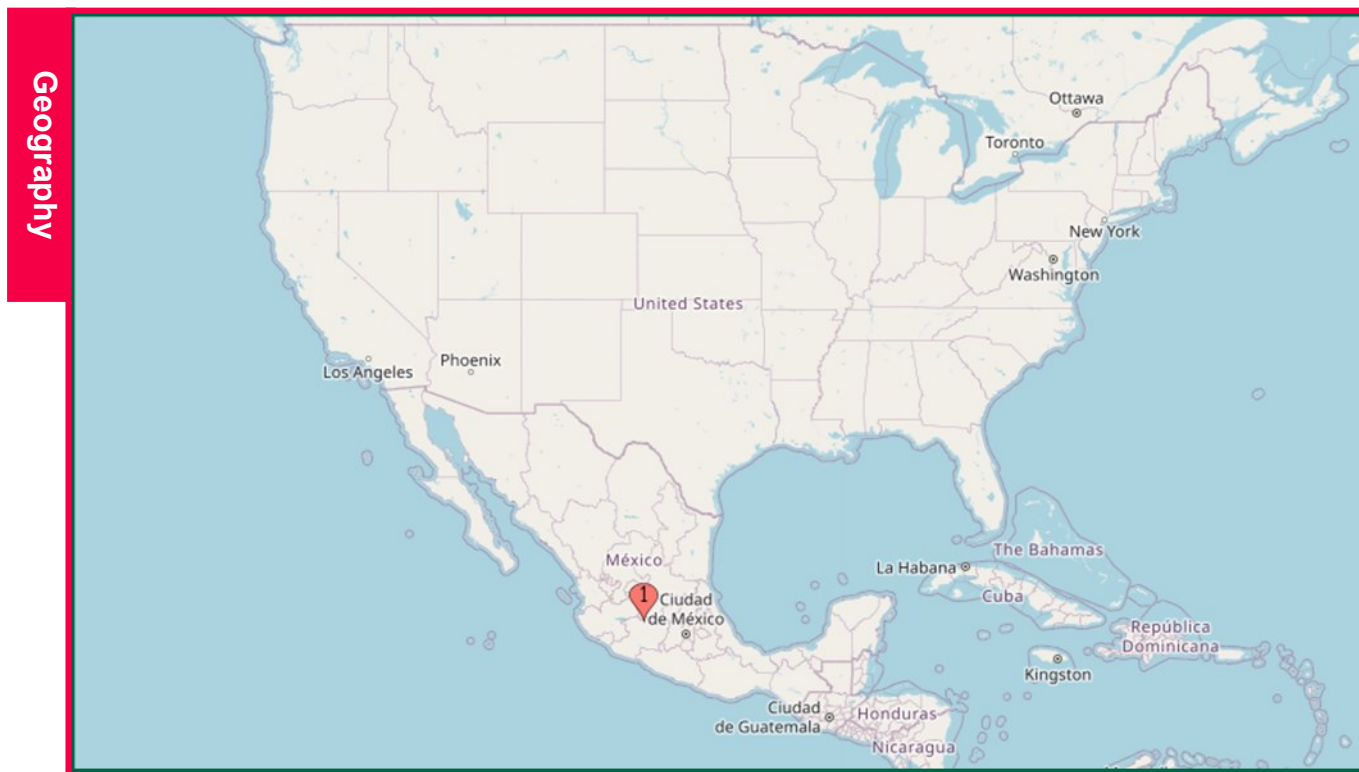




# León

Furthermore, the importance of women's football and women's sports has not been overlooked in León. The city embraces inclusivity and gender equality in sports, with women's football taking on an increasingly significant role. Local teams and clubs in women's football are thriving, fostering talent and providing opportunities for female athletes to excel. León's commitment to the development of women's sports adds an extra layer of vibrancy to the city's sporting culture.

When it comes to sports, León is undoubtedly one of Mexico's football capitals. The city is home to Club León, a storied football team with a passionate fan base. The Estadio León, also known as Nou Camp, is where this club has achieved numerous titles and thrilling victories. The city comes alive on match days, as supporters flood the streets in their green and white jerseys to cheer for their beloved team.



## 2027 FIFA Women's World Cup™ León Stadium

León Stadium



Estadio León Popularly known as Nou Camp due to its resemblance to the stadium of FC Barcelona in Spain, Estadio León is the home of Club León Men's and Women's teams and hosted its first match in 1967.

## About the stadium

Year constructed	1967
Type of stadium	Existing
Main use	Multi-purpose
Legacy	Football
Capacity	32,800

Leon Stadium was one of the stadium venues during the 1968 Olympic Games and the 1970 FIFA World Cup in Mexico. In the 1990s, the main stand of the stadium was expanded, increasing the capacity to 32,800 spectators. In 2009, a renovation was carried out on the facade, locker rooms, offices, and bathrooms. Estadio León is divided into four sectors: North Stand (Sol 5), South Stand (Sol 10), Preferred, and Zone A, and it also features more than 300 luxury boxes.



Candidate Host City

León

Stadium Area Map





**General Stadium Information**

<b>Stadium Name</b>	Estadio León
<b>Location</b>	Bldv. Adolfo López Mateos 1810, La Martini- ca, 37500 León, Gto.
<b>Candidate Host City Name</b>	León, Guanajuato, Mexico
<b>Year Constructed</b>	1967
<b>Stadium Owner</b>	City of León
<b>Stadium Operator</b>	-
<b>Primary Tenant</b>	Club León
<b>Average Match Attendance for Tenant</b>	20,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	32,800
<b>Luxury Suite Quantity</b>	300
<b>Luxury Suite Capacity</b>	-
<b>Club Seats</b>	-
<b>Less Seat Kills (VIP and Media Tribune)</b>	280
<b>Forecasted FIFA World Cup™ Capacity</b>	29,000
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105m x 68m
<b>Field Area Dimensions</b>	123 x 75 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	110 vlts
<b>Number of Grid Lines Feeding the Stadium</b>	-
<b>Existing Floodlight Lux</b>	1,071
<b>Giant Screens in Stadium (Inside/Outside)</b>	1
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	10 seats
<b>Number of Men's Toilets</b>	10 toilets
<b>Number of Women's Toilets</b>	10 toilets
<b>Number of Accessible Toilets</b>	2
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

## León

## Venue-Specific Team Facilities

## Unidad Deportiva Luis I. Rodríguez

## Training Site

Current Use	Professional football training
Distance to Team Hotel	6 km

## Team Hotel

Radisson

Rating	4
No. of Rooms	167
Distance to Airport	23 km
Distance to Stadium	2 km

**Unidad Deportiva Luis I. Rodríguez:** The sports complex Luis I. Rodríguez, colloquially known among the people of León as "La Deportiva de El Coecillo," has been serving as a stronghold of sports in León for over thirty years. Today, just as from day one, this sports complex remains a focal point for physical activity in our city.

## Jesús Rodríguez Gaona

## Training Site

Current Use	Professional Football Training
Distance to Team Hotel	50 km

## Team Hotel

Hilton Garden Inn

Rating	4
No. of Rooms	120
Distance to Airport	23 km
Distance to Stadium	4 km

**Jesús Rodríguez Gaona:** For decades, the sports facility known as "San Miguel," a name given by the people of León to the Jesús Rodríguez Gaona sports complex, has been the gathering point for athletes in the western part of the city and continues to offer extensive facilities and accessible services for the people of León. The Jesús Rodríguez Gaona Sports Facility is located on Blvd. J. Torres Landa.

## Macrocentro León 1

## Training Site

Current Use	Professional football training
Distance to Team Hotel	5 km

## Team Hotel

Hotsson

Rating	4
No. of Rooms	127
Distance to Airport	25 km
Distance to Stadium	1 km

**Macrocentro León 1:** The Macrocentro Deportivo León 1 is one of the largest and most comprehensive sports complexes in the state of Guanajuato. This is not only due to its size and high-quality facilities but also because of the variety of sports disciplines that can be practiced here.

## La Esmeralda

## Training Site

Current Use	Professional football training
Distance to Team Hotel	36 km

## Team Hotel

Courtyard

Rating	4
No. of Rooms	140
Distance to Airport	24 km
Distance to Stadium	1 km

**La Esmeralda:** These complex features cutting-edge training fields, well-equipped gyms, and various amenities for the players. La Esmeralda plays a pivotal role in the team's preparation and development, providing high-quality facilities that contribute to the club's ongoing success.

## FIFA Accommodations

León, a city located in the state of Guanajuato, Mexico, is known for its thriving leather and footwear industry, earning it the title of the "Shoe Capital of the World." This vibrant city also boasts a rich cultural heritage with its colonial architecture, historical sites, and festivals. With a growing economy and diverse attractions, León's hotel infrastructure has evolved to cater to a broad spectrum of travelers, from business visitors to tourists.

The development of León's hotel infrastructure has been driven by various factors. The city frequently hosts business travelers attending conferences, leading to the establishment of business-oriented hotels and conference facilities. Simultaneously, its cultural attractions and festivals have made it an enticing destination for leisure travelers, resulting in the growth of boutique hotels and bed-and-breakfast establishments. The presence of Del Bajío International Airport has further increased international tourism, leading to upscale and luxury hotel offerings. This diversification in accommodations caters to travelers with diverse budgets and preferences.

In conclusion, León's hotel industry has evolved significantly to accommodate a wide range of visitors. The city's unique blend of industrial significance and cultural appeal has created a demand for a variety of accommodations, from business-focused hotels to boutique lodgings. As León continues to attract both domestic and international travelers, the city's hotel infrastructure plays a pivotal role in ensuring a comfortable and memorable stay for all.

### Recommended Hotel Options

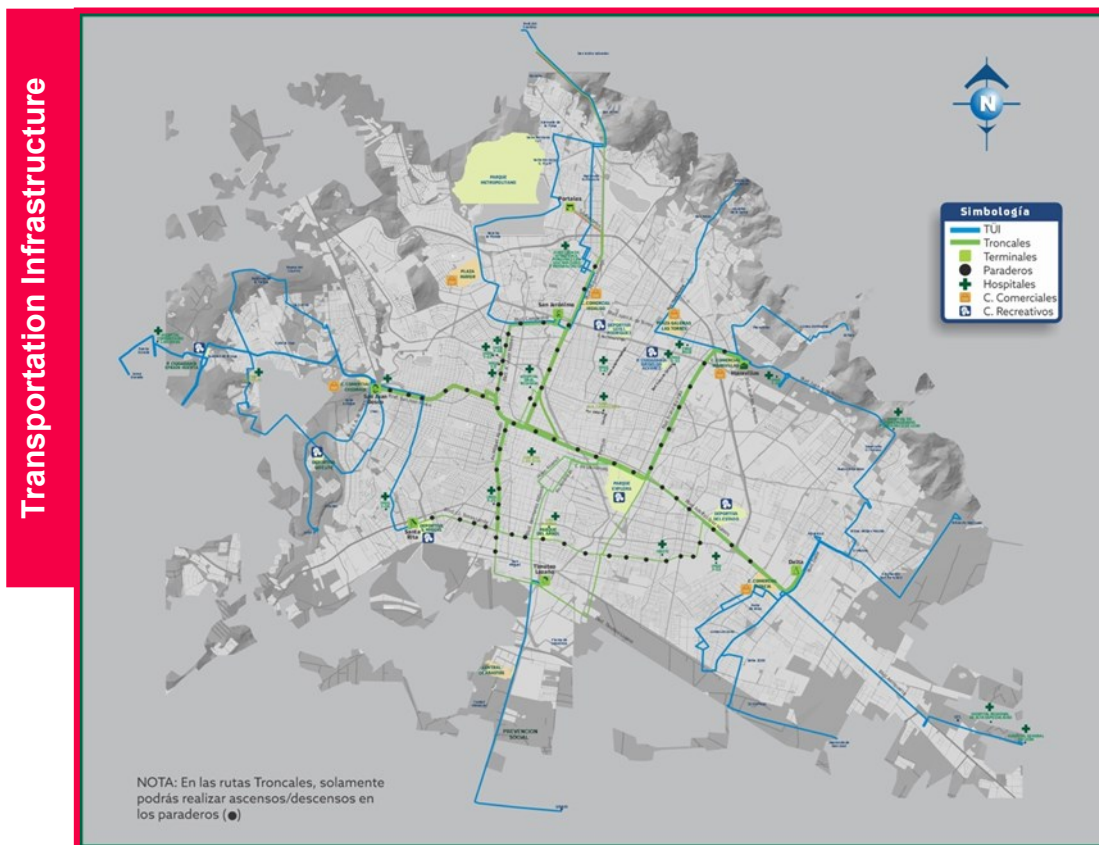
	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel Hotsson</b>	4	212	1.2 km / 5 min	25 km / 23 min
<b>FIFA Venue Hotel Courtyard by Marriott Poliforum</b>	4	120	1 km / 5 min	23 km / 20 min

**FIFA VIP Hotel – Hotsson:** Hotsson is the best located hotel in the central area of the city, 5 minutes from the stadium and located on the main avenue of the commercial and business route.

**FIFA Venue Hotel – Marriott:** Marriott is a nearby, high level hotel with easy access to the stadium area. Located in the poliforum, many events and conventions are held there.



## City Infrastructure



### General Mobility

León, a thriving city in the heart of Mexico, boasts a dynamic and well-developed transportation network that enhances the mobility of its residents and visitors. The city has made significant strides in improving its infrastructure and transportation options to meet the demands of a growing population and enhance the quality of life for its residents. Here are some key aspects of general mobility in León:

- **Public Transportation:** León offers a robust public transportation system, including buses, that serve various parts of the city. These buses are affordable and provide an accessible means of getting around town. Additionally, there are ongoing efforts to modernize and expand the public transit network.
- **Metrobús:** León introduced the Metrobús system, a bus rapid transit system, to alleviate traffic congestion and provide a more efficient public transport option. It connects different parts of the city and has become a popular choice for daily commuters.
- **Biking Infrastructure:** León has been actively promoting cycling as an eco-friendly and healthy way to commute. The city has created dedicated bike lanes and implemented bike-sharing programs to encourage more residents to pedal their way through town.

# León

- **Pedestrian-Friendly Streets:** The city has undertaken urban planning efforts to create pedestrian-friendly areas, complete with well-maintained sidewalks and green spaces. This makes walking an appealing and safe option for short trips.
- **Taxis and Ridesharing:** Taxis are readily available in León, and ridesharing services have gained popularity, offering convenient and reliable transportation options.
- **Highways and Connectivity:** León enjoys good connectivity to major highways, making it easy to travel to neighboring cities and beyond. The Guanajuato International Airport serves as a gateway for domestic and international travelers.
- **Urban Planning and Future Developments:** León is committed to improving its transportation infrastructure further. Ongoing urban planning initiatives aim to enhance public spaces, reduce traffic congestion, and promote sustainable transportation options.



**BJX**Guanajuato  
International Airport

Airport

The Guanajuato International Airport (IATA: BJX, ICAO: MMLO) is one of the most important airports in central Mexico.

Due to its proximity to León and Silao, it is also known as the León Airport, Silao Airport, or Bajío Airport. Thanks to its unbeatable location in the heart of the Bajío region, it is used not only by travelers from Guanajuato but also by users from the neighboring states of Aguascalientes, Michoacán, and Zacatecas. The airport offers flights to major cities in Mexico as well as to the most important connecting hubs in the United States, allowing travelers to reach hundreds of destinations with just one stopover.

**Airport facts**

Annual passenger traffic	2.8 Million
Operational hours	24
# of runways	1
# of gates	6
Road distance to downtown (km)	22
Road distance to stadium (km)	23
# of airlines	5
# of non-stop destinations (domestic)	21
# of non-stop destinations (international)	9





# León

## FIFA Fan Fest™ Locations

León, Guanajuato, is a vibrant cultural hub in Mexico with a flourishing football community that caters to enthusiasts of all ages. The city provides an extraordinary blend of cultural richness, diverse experiences, special events, and social interactions, creating a welcoming atmosphere for football fans worldwide.

The New Heights Bid recommends two high-profile and historic locations for the FIFA Fan Fests™ in León:

**Centro Histórico**



**Centro Histórico**

<b>Space</b>	5,400 m2
<b>Capacity</b>	20,000

The Historic Center of León, Mexico, boasts well-preserved colonial architecture, with buildings dating back to the 17th and 18th centuries. The charming cobblestone streets, squares, and the Basilica Cathedral contribute to its rich historical ambiance.

**Arco de la Calzada**



**Arco de la Calzada**

<b>Space</b>	10,000 m2
<b>Capacity</b>	15,000

The "Arco de la Calzada" in León combines neo-classical and French architectural styles, contributing elegance to the city. Regular restoration efforts ensure its historical charm endures, making it a popular attraction.

# Mexico City

Mexico City's vision as a candidate host city is to continue with the tradition of inclusion and sustainability as sporting pillars, united as a team in sport for the world. In line with this commitment, the city also aims to promote and celebrate women's soccer, fostering gender equality and empowering female athletes to shine on the world stage.

Formerly the ancient Aztec city of Tenochtitlan, Mexico City was founded in 1325 and constructed in the Valley of Mexico over ancient Lake Texcoco. Today, the city is an important political, cultural, educational, and financial center. Greater Mexico City is also the largest metropolitan area of the Western Hemisphere and the largest Spanish-speaking city in the world. Football plays a very important role in the city's tradition and is the most practiced sport among its citizens. Mexico City is the only city in North America that has three professional football teams: Club América, Club UNAM, and Cruz Azul Fútbol Club for men's and women's being a huge football city. On average, Mexico City hosts over 100 professional football matches per year. The city has hosted two FIFA World Cups™. The 1970 Competition was the first staged in North America, and the 2nd in 1986. Mexico City has also hosted the first ever Central American and Caribbean Games with two more following, two Pan American Games, and the XIX Olympic Games in 1968. Mexico City has hosted a series of other world-class events such as the Formula One Mexico Grand Prix, which was awarded best promoter by the FIA in 2015 and 2023 as well as regular season games of the NFL, MLB and NBA. Mexico City.

## ABOUT Mexico City

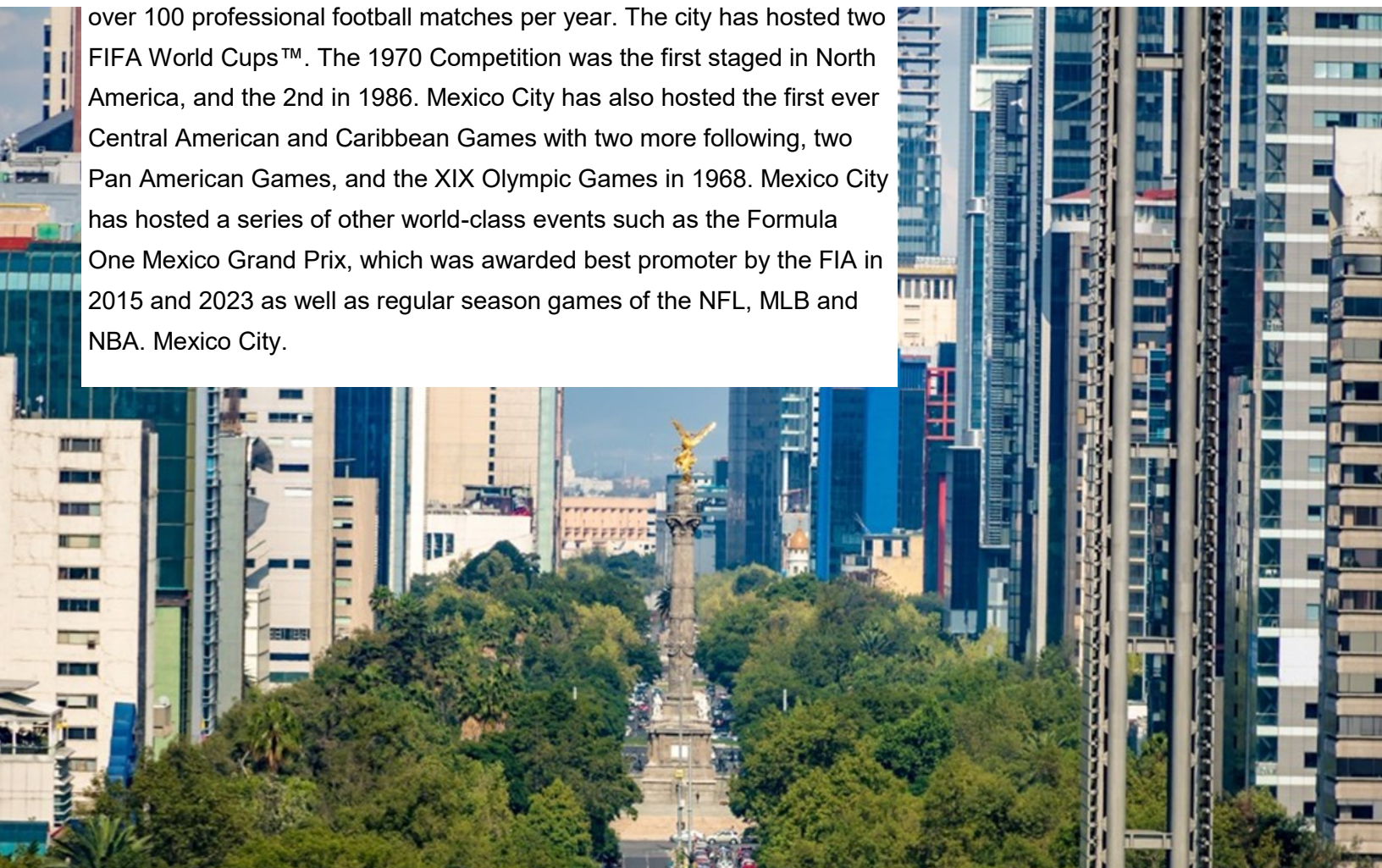
POP 9,209,944

ALT 2,240 m

AVG  
TEMP  
(°C) June: 12.2 – 24.6  
July: 11.5 – 23.0

# 12%

*foreign-born residents*





# Mexico City

Mexico City hosted the 2016 Football Americas Forum and the 66th FIFA Congress™, welcoming football authorities from all around the world. Football also extends to the city's community programs, with Fut Barrios CDMX being the most prominent. This tournament involves the city's 16 boroughs and 24,000 male and female participants. It has been so successful that some boroughs have created other events around it to choose the players that ultimately represent them.

Other major international sporting events include UFC Fight Night, MLB Mexico City Series, World Golf Championships, Longines Global Champions Tour, Lorena Ochoa Match Play, World Archery Championships, Formula E, Mexico City ePrix, FIA World Endurance Championship, WRC FIA World Rally Championships Street Stage, GFNY Mexico City, Tour de France – L'Étape Mexico, FIBA Americas Championship, WTF Grand Prix Final, and the FIVB World Olympic Qualification Tournament.





# Mexico City

Stadium

## 2027 FIFA Women's World Cup™ Mexico City Stadium

*Estadio Azteca*



One of the most famous and iconic football stadiums in the world, Estadio Azteca is the largest stadium in Mexico and the official home of the Mexican National Team, who have played over 70 matches there.

## About the stadium

<b>Year constructed</b>	<b>1966</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football</b>
<b>Capacity</b>	<b>83,280</b>

It is one of only two venues in the world to have hosted two FIFA World Cup™ finals (1970 and 1986) and is the stage for some of the most famous FIFA World Cup™ goals of all time. Originally constructed in 1966, the stadium has recorded audiences of over 107,000 for football and 132,000 for boxing in the past, the stadium also set an attendance record for a LigaMX Femenil (women's) game this year (2023) when America vs. Pachuca faced off in the final, with more than 58,000 fans in attendance. The Stadium is nicknamed "El Coloso de Santa Ursula" – Colossus of Saint Ursula, located in the heart of Mexico City. In 2015, a vast renovation plan was undertaken with the completion of the project coincide with the stadium's 50th anniversary in 2016.



# Mexico City

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Estadio Azteca
<b>Location</b>	Calz. De Tlalpan 3465, Sta. Ursula Coapa, Co-yoacan, 04650 CDMX, Mexico
<b>Candidate Host City Name</b>	Mexico, City, Mexico
<b>Year Constructed</b>	1966
<b>Stadium Owner</b>	Grupo Televisa SAB
<b>Stadium Operator</b>	Grupo Televisa SAB
<b>Primary Tenant</b>	Club America, Club Cruz Azul, Mexican National Team
<b>Average Match Attendance for Tenant</b>	44,000

### Stadium Capacity

<b>Gross Capacity</b>	83,280
<b>Luxury Suite Quantity</b>	300
<b>Luxury Suite Capacity</b>	4,800
<b>Club Seats</b>	1,759
<b>Less Seat Kills (VIP and Media Tribune)</b>	12,717
<b>Forecasted FIFA World Cup™ Capacity</b>	70,583

### Pitch

<b>Field of Play Dimensions</b>	105m x 68m
<b>Field Area Dimensions</b>	123 x 75 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass

### Technical Infrastructure

<b>Existing Available Stadium Grid Power</b>	1,200 kVa
<b>Number of Grid Lines Feeding the Stadium</b>	4 grids
<b>Existing Floodlight Lux</b>	3,800 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside)

### Accessibility

<b>Number of Seats for Mobility Impaired</b>	286 seats
<b>Number of Men's Toilets</b>	823 toilets
<b>Number of Women's Toilets</b>	204 toilets
<b>Number of Accessible Toilets</b>	20 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD



# Mexico City

## Venue-Specific Team Facilities

### Pumas La Cantera UNAM

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	8 km

#### Team Hotel

Royal Pedregal

Rating	5
No. of Rooms	314
Distance to Airport	27 km
Distance to Stadium	9 km

**Pumas La Cantera UNAM:** Home to the Mexican League football club, Club de Fútbol Universidad Nacional A.C., Pumas la Cantera is an elite-level football complex offering five different venues for competition, at least two of which are natural grass.

### Club América

#### Training Site

Current Use	Professional Football Training
Distance to Team Hotel	0 km

#### Team Hotel

Club America

Rating	4
No. of Rooms	24
Distance to Airport	25 km
Distance to Stadium	2 km

**Club America:** Club America is an incredible athletic facility that offers three natural grass, professional-grade football fields used daily by the professional Mexican football club has ownership of the complex.

### Centro de Alto Rendimiento FMF

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	0 km

#### Team Hotel

Centro de Alto Rendimiento

Rating	5
No. of Rooms	54
Distance to Airport	35 km
Distance to Stadium	10 km

**Centro de Alto Rendimiento FMF:** Centro de Alto Rendimiento is a world-class athletics facility with four natural grass football-specific pitches that are utilized by Mexico's Liga MX and elite national teams.

### La Nueva Casa del Fútbol

#### Training Site

Current Use	Collegiate football training
Distance to Team Hotel	35 km

#### Team Hotel

Radisson Paraiso Perisur

Rating	5
No. of Rooms	240
Distance to Airport	26 km
Distance to Stadium	6 km

**La Nueva Casa del Fútbol:** La Nueva Casa de Fútbol is a football-specific complex that offers five immaculate fields, a stand capacity of up to 2,000 and the opportunity for field night lighting.



# Mexico City

## FIFA Accommodations

Tourism in Mexico City, an ancient Aztec city where the Old World and the New World come together, boasts the most sophisticated hospitality sector in Latin America and welcomes more than 13.6 million tourists annually. There are 376 hotels with 28,252 qualified hotel rooms in Mexico City, with an average occupancy rate of 70% annually.

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel InterContinental Presidente Mexico City</b>	5	700	19 km/30 min	17 km/25 min
<b>FIFA Venue Hotel 4 Seasons Mexico City</b>	5	240	21km/35 min	16km/25 min
<b>FIFA Venue Hotel Hyatt Regency, Mexico City</b>	5	754	19km/30 min	17km/25 min
<b>FIFA Venue Hotel St Regis, Mexico City</b>	5	189	20km/35 min	18km/30 min

**FIFA VIP Hotel – InterContinental Presidente, Mexico, City:** Recognized as one of the best hotels in Mexico and located in the center of business and social life in Mexico City, the InterContinental offers luxurious accommodation, including 13 flexible meeting rooms in 1,772m<sup>2</sup> of

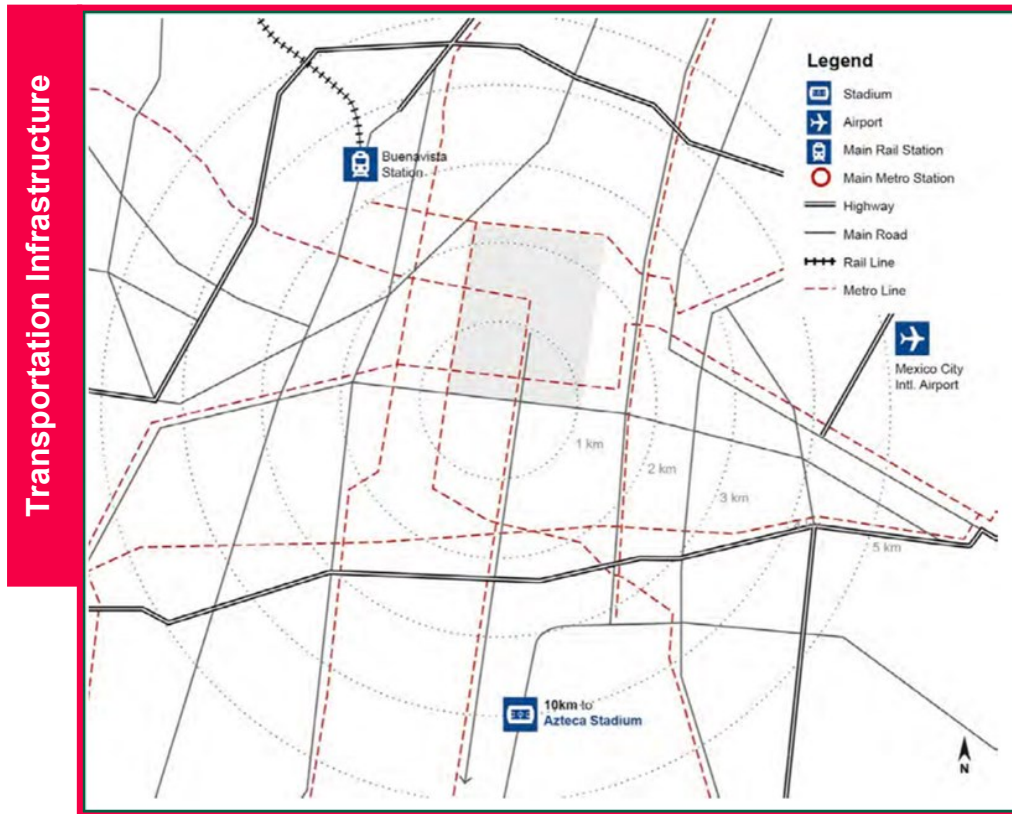
**FIFA Venue Hotel – 4 Seasons Mexico, City:** Set around a verdant inner courtyard, our hacienda-style Hotel puts the hectic urban hustle of Mexico's vibrant capital city seemingly on pause, but only for as long as you'd like. Step outside our doors, and you'll find yourself on the grand boulevard of Paseo de la Reforma, just a short stroll away from Bosque de Chapultepec and the trendy neighbourhoods of Condesa and Polanco. Want to know what makes Mexico City tick? Join us at Fifty Mills, one of the 50 Best Bars of the world, and taste the cocktails that are captivating Mexico City.





# Mexico City

## City Infrastructure



### General Mobility

Mexico City is served by the largest metro system in Latin America, the Sistema de Transporte Colectivo. With 225.9 km of track, it operates 12 lines serving a total of 195 stations. The metro transports approximately 4.4 million people every day. A suburban rail system, the Tren Suburbano, serves the metropolitan area beyond the reach of the metro, serving to municipalities such as Tlalnepantla and Cuautitlán Izcalli, with additional future lines planned. Other features of the transportation system include:

- There are two bus rapid transit (BRT) corridors in the Greater Mexico City. The Metrobús serves Mexico City with six lines and 208 stations over 125 km and carries approximately 250,000 passengers a day. Mexibús is the 2nd, more recent BRT system, connecting suburbs to transport hubs in Mexico City, with three different lines.
- In addition to the BRT corridors, there are numerous bus routes traversing the city, connecting with other modes of transit, and major transport hubs including the airport. This system encourages intermodal transfer via subway (Metro), trolleybus, commuter train and ECOBICI bikeshare stations.
- The Servicio de Transportes Eléctricos (STE) runs two systems: a trolleybus network with nine lines and over 400 vehicles, and the Xochimilco Light Rail line, serving the southern part of Mexico City, connecting with the metro system. In the short term there is a plan to buy new electric buses to expand the electric mobility network.



# Mexico City

## Smart and Sustainable Transport

ECOBICI, Mexico City's public bicycle share system is one of the largest in the world and helps to serve an extensive and dedicated bike path network. Other initiatives include:

- M1 operates 80 buses with the "Euro V" technology, with low CO2 emissions that reduce environmental impact. 30 of these vehicles use Compressed Natural Gas (CNG) technology.
- The transportation and mobility components of Mexico City's Plan Verde (Green Plan) agenda are based on a multi-component strategy to reduce traffic congestion and reduce greenhouse gas (GHG) emissions. Citizens are being educated about the importance of sustainable mobility's role in fostering a healthier, more mobile, and safer city. The Green Plan emphasizes local action through initiatives such as the Hoy No Circula (Today Don't Drive) and Muévete en Bici (Get on your Bike) programs.

## Event Mode Transport

The primary means of transportation to and from Azteca Stadium are the LRT system and public buses, which can be supported by additional dedicated bus services. During other major events, park and ride systems are put in place and people are encouraged to ride on public transportation.





# Mexico City

# MEX

Mexico City  
International Airport

## Airport

Mexico City International Airport is the central hub and primary international gateway for Mexico and the home base for Aeromexico.

Each of the major Mexican airlines' flies to a wide range of major and secondary cities in Mexico and to a selection of cities in Canada and the United States. Aeromexico also flies to 15 cities in Central and South America, four destinations in Europe, and three airports in Asia. Each of the major American domestic carriers serves Mexico City, as do a selection of flag carriers from Europe, Asia, and Latin America.

## Airport facts

Annual passenger traffic	42 Million
Operational hours	24
# of runways	2
# of gates	80
Road distance to downtown (km)	10
Road distance to stadium (km)	20
# of airlines	21
# of non-stop destinations (domestic)	50
# of non-stop destinations (international)	56



# Mexico City

## FIFA Fan Fest™ Locations

Mexico City has long positioned football as an extension of the city’s community programs and a way to unite the capital’s 16 boroughs and residents of all ages. Mexico City will draw on its experience hosting international sporting events to offer special cultural, gastronomic, and entertainment offerings for fans and visitors from around the world.

CDMX proposes two large, flexible, and easily accessible locations that reflect the city’s diverse communities, culture, and architecture as options for a FIFA Fan Fest™ in Mexico City:

Zocalo Square



### Zolcalo Square

<b>Space</b>	22,000 m2
<b>Capacity</b>	100,000+

Zocalo Square is where the Day of the Dead celebrations take place.

Chapultepec Park



### Chapultepec Park

<b>Space</b>	2,470,000 m2
<b>Capacity</b>	40,000

Within the park you’ll find Chapultepec Castle, which has served various purposes throughout its history, including as a royal residence and a military academy.



# Miami

Located in South Florida, the City of Miami was founded in 1896 and is a major hub for culture, commerce, media, entertainment and arts.

Miami is a unique, diverse community and a destination location for travelers from all over the world. Language and culture converge in Miami, with nearly 70% of its population claiming Hispanic or Latino descent.

The city is known for its love of football, with youth offerings available at all levels of competition and plenty of historic college football programs in town. Additionally, Miami has recently welcomed Inter Miami CF to town to join Major League Soccer (MLS), owned by football legend David Beckham. Miami is historically on the leading edge of professional football in North America. The Miami Gatos of the North American Soccer League (NASL) came to town in the 1960s, the Miami Toros of the NASL in the 1970s, and the Fort Lauderdale Strikers of the NASL in the late 1970s. In 1997, the Miami Fusion was the first of two expansion teams in the MLS.

## ABOUT *Miami*

POP

6,066,387

ALT

3 m

AVG  
TEMP  
(°C)

Jun: 28

Jul: 29

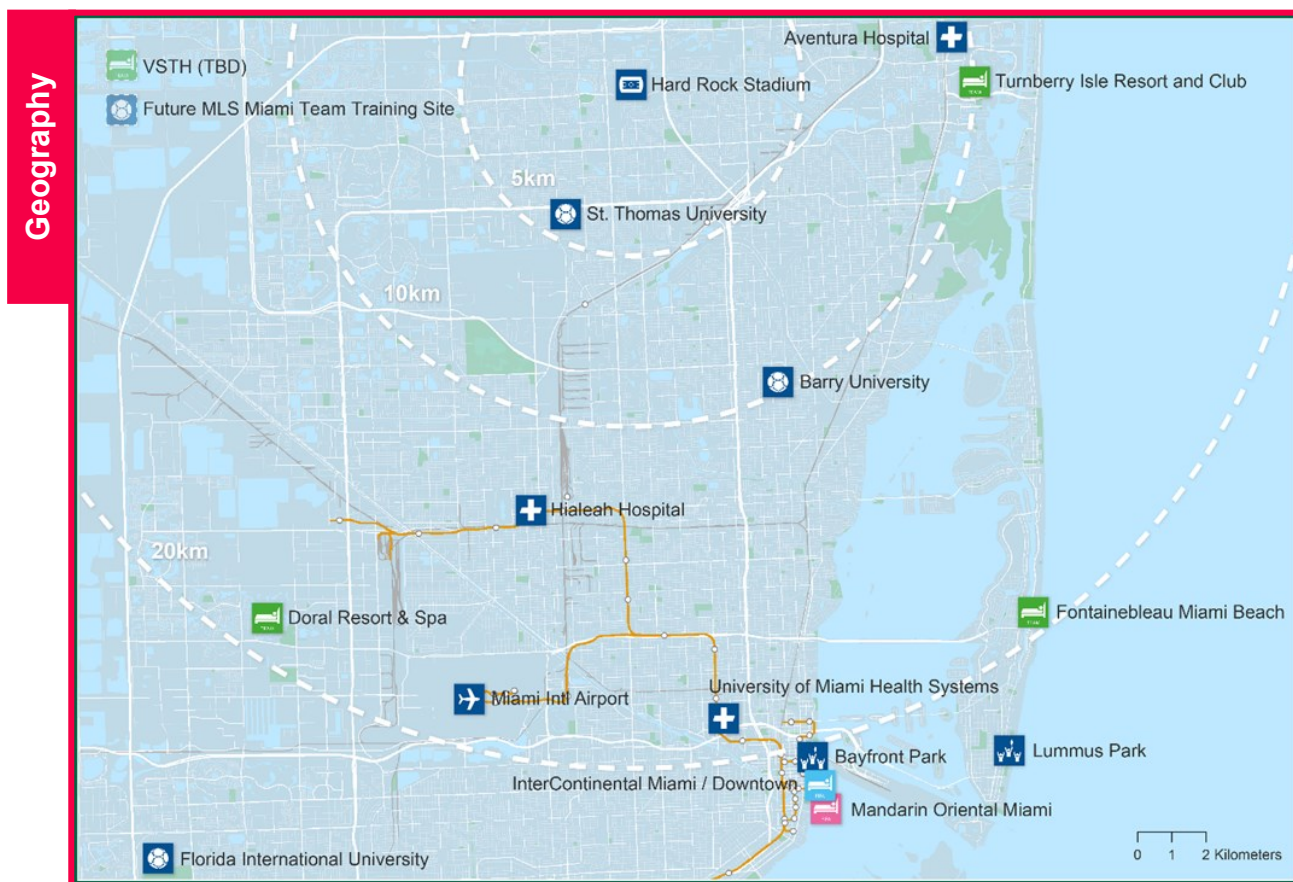
**56.4%**  
*foreign-born residents*



# Miami

Miami is also a top destination for other major professional sporting events. Since 1968, Miami has hosted a record ten Super Bowls. It has also hosted other high-profile events such as El Clásico, the International Champions Cup, Capital One Orange Bowl, BCS National Football Championship, NFL Pro Bowl. A match between Real Madrid and FC Barcelona recently sold-out Hard Rock Stadium. Miami also hosted a post-FIFA World Cup™ between the national teams from Brazil and Columbia, which drew a 73,429 attendee, sell-out crowd.

Miami has professional sports team in other major sports, including Miami Heat (NBA), Miami Dolphins (NFL) and Miami Marlins (MLB). Beginning in 2022, Miami began hosting a Formula 1 Grand Prix at and around Hard Rock Stadium.





## Miami

Stadium

## 2027 FIFA Women's World Cup™ Miami Stadium

Hard Rock Stadium



In 2016, Hard Rock Stadium completed a USD \$500 million renovation that creates a best-in-class fan experience and competition venue, making it a premier destination for high-profile events.

## About the stadium

Year constructed	1987
Type of stadium	Existing
Main use	Multi-purpose
Legacy	Football, NFL
Capacity	67,518

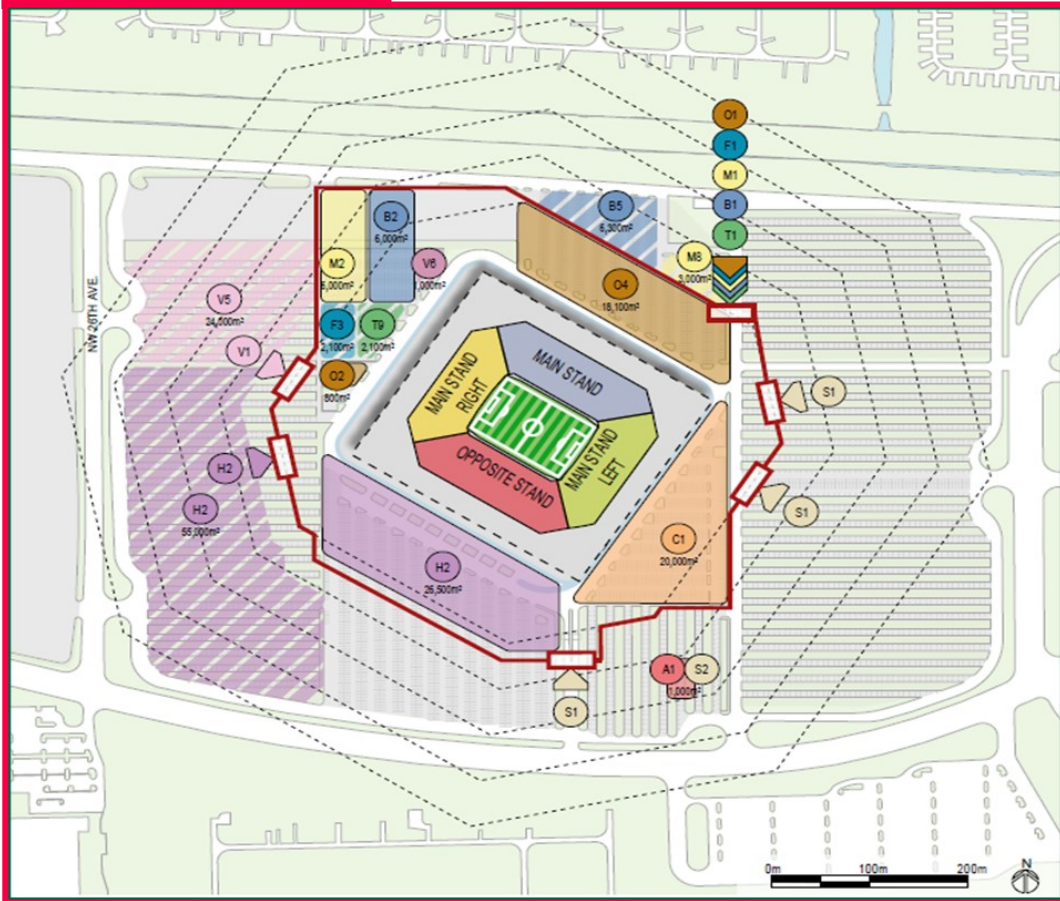
After completion of the renovation, Hard Rock Stadium's capacity exceeds 67,000 with 72 luxury suites and clubs throughout the stadium. Additionally, the stadium now boasts a canopy that covers 80% of its seating bowl and four HD video boards.

In July 2017, Hard Rock Stadium hosted El Clásico Miami between Real Madrid and FC Barcelona, only the second time the match has been played outside of Spain. Due to the stadium's multiple premier seating options, the match was the highest grossing football game ever played in the United States.

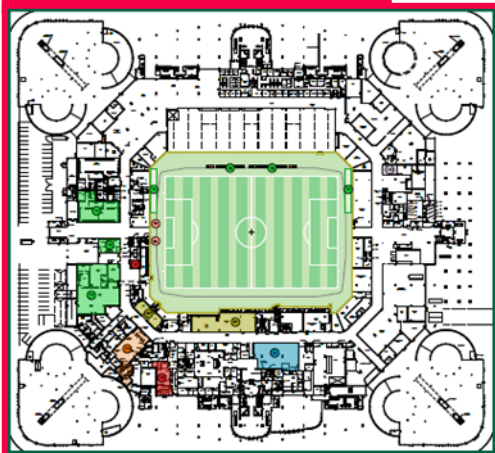
The building is recognized throughout the industry as one of the busiest multi-purpose facilities in the world, which now includes an annual Grand Prix on the Formula 1 calendar.



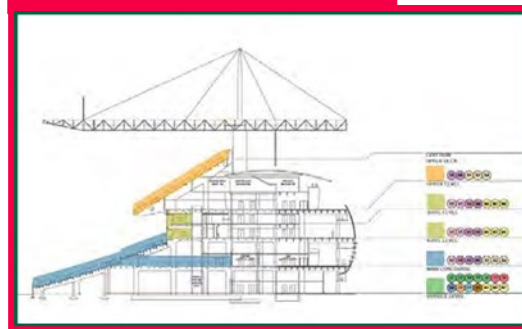
Stadium Area Map



Stadium Service Level



Stadium Cross Section



## Miami

## Stadium Details

## General Stadium Information

<b>Stadium Name</b>	Hard Rock Stadium
<b>Location</b>	347 Don Shula Dr, Miami Gardens, FL 33056, USA
<b>Candidate Host City Name</b>	Miami, Florida
<b>Year Constructed</b>	1987
<b>Stadium Owner</b>	South Florida Stadium LLC
<b>Stadium Operator</b>	South Florida Stadium LLC
<b>Primary Tenant</b>	Miami Dolphins, University of Miami, Orange Bowl
<b>Average Match Attendance for Tenant</b>	65,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	67,518
<b>Luxury Suite Quantity</b>	195
<b>Luxury Suite Capacity</b>	3,200
<b>Club Seats</b>	10,209
<b>Less Seat Kills (VIP and Media Tribune)</b>	7,114
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	60,404
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	150 m x 68 m
<b>Field Area Dimensions</b>	114 m x 74 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	14,500 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Six grid lines
<b>Existing Floodlight Lux</b>	2,600 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Four boards (inside), 100 m <sup>2</sup> total
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	Meets code requirements
<b>Number of Men's Toilets</b>	Meets code requirements
<b>Number of Women's Toilets</b>	Meets code requirements
<b>Number of Accessible Toilets</b>	Meets code requirements
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

## Miami

## Venue-Specific Team Facilities

## Barry University

## Training Site

Current Use	Collegiate football matches
Distance to Team Hotel	12 km

## Team Hotel

JW Marriott Turnberry Isle Resort and Club

Rating	4
No. of Rooms	398
Distance to Airport	25 km
Distance to Stadium	19 km

**Barry University:** Barry University offers top-quality football facilities, including Bermuda grass fields. The facilities include lighted fields and seating for 1,500 fans.

## Florida International University

## Training Site

Current Use	Collegiate football matches
Distance to Team Hotel	10 km

## Team Hotel

The Fontaine

Rating	5
No. of Rooms	643
Distance to Airport	10 km
Distance to Stadium	27 km

**Florida International University:** FIU offers three pristine grass fields and has been selected to host national collegiate matches in the past.

## St. Thomas University

## Training Site

Current Use	Collegiate football matches
Distance to Team Hotel	28 km

## Team Hotel

Fontainebleau Miami Beach

Rating	5
No. of Rooms	1,504
Distance to Airport	16 km
Distance to Stadium	28 km

**St. Thomas University:** The University offers two grass fields and full-size locker rooms to accommodate teams. Additionally, the stands have capacity for up to 1,000 fans.

## Florida Blue Training Center

## Training Site

Current Use	Professional football training
Distance to Team Hotel	16 km

## Team Hotel

Ritz-Carlton Fort Lauderdale

Rating	5
No. of Rooms	120
Distance to Airport	51 km
Distance to Stadium	31 km

**Florida Blue Training Center:** Training home of Inter Miami CF, this 50,000 square foot facility boasts six natural grass fields and one grass field.



# Miami

## FIFA Accommodations

### Recommended Hotel Options

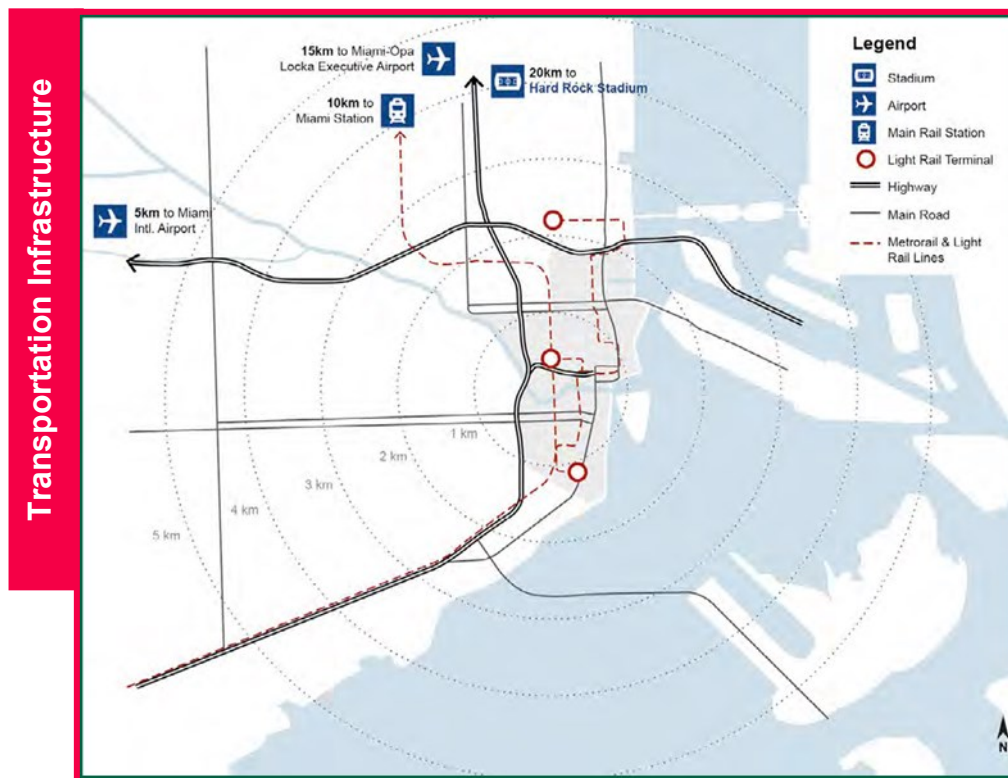
	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> Mandarin Oriental, Miami	5	326	24 km/25 min	17 km/25 min
<b>FIFA Venue Hotel</b> InterContinental Miami	5	641	24 km/20 min	16 km/25 min

**FIFA VIP Hotel – Mandarin Oriental, Miami:** The Mandarin Oriental is located on the waterfront and is walkable to the heart of downtown.

**FIFA Venue Hotel – InterContinental Miami:** Also located in the heart of Downtown, the InterContinental is close to both the city's business center and the beach. A rooftop pool, fitness center and spa are available to guests.

# Miami

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Automated
<b>Green Transport Initiatives</b>	NEW SMART (Strategic Miami Area Rapid Transit) plan, expansion of hybrid bus fleet, development of bicycle and walking network
<b>Other</b>	Dade Transportation and Public Works (DTPW) operates the 15th largest public transportation service in the country by mileage, serving an area of 792 k2

### General Mobility

Miami’s transportation infrastructure includes several major Interstate and US Highways, providing easy connectivity throughout the region. Additionally, Miami highways use express lanes for high occupancy vehicles, allowing those vehicles to more easily navigate the area. Other features of the transportation system include:

- Miami boasts the 15<sup>th</sup> largest public transportation service by mileage in the country, operated by Dade Transportation and Public Works. The Metrorail Green and Orange lines

## Miami

provide 40 km of rapid rail transit connecting downtown, the airport and neighborhoods to the northwest and southwest of downtown.

- The 7km Metromover system is a free, automated guideway system that gets passengers around downtown.
- The Metrobus includes over 95 routes throughout the county.

Together, these systems connect with other services at the Miami Intermodal Center and Miami Central Station, two leading edge transportation hubs located adjacent to the airport. These stations connect Metrorail and Metrobus users to Tri-Rail, a commuter rail connecting Miami-Dade, Broward and Palm Beach counties.

Miami is also a stop along Amtrak's Silver Service, which connects Miami with Tampa, Orlando, Washington, DC and New York City. The Brightline connects Miami with Fort Lauderdale in just 30 minutes and recently opened to connect to Orlando in under three hours as well.

The city also offers a bike sharing program with over 100 stations location throughout Miami Beach and Downtown Miami, with more stations expected to be added in the future.

### Smart and Sustainable Transport

Miami's transit system and highway management objectives are to make Miami a car-optional city, curb emissions and link residents with their job sites. Miami-Dade has recently developed a network of 300 adaptive signals that can seamlessly distribute congestion throughout its street network. Additionally, the Metrobus fleet uses over 100 hybrid diesel electric vehicles.

### Event Mode Transportation

Metrorail and bus service provide transport for fans to and from the stadium.



# Miami

# MIA

Airport

Miami International  
Airport

**Miami International Airport is a hub for travel from the United States to the Caribbean and South America.**

Service is offered from Miami to major US cities, destinations in Central America, the Caribbean, Europe and South America by both domestic carriers and several international flag carriers.

In addition to an abundance of destinations from Miami, Ft. Lauderdale International Airport (FLL) is located just 42 km from Miami International Airport. Ft. Lauderdale International Airport serves over 3M passengers on a monthly basis.

In addition to FLL and MIA, there is one more airport that can receive airliner-class aircraft and four additional airports that can accommodate corporate jets.

## Airport facts

Annual passenger traffic	44 Million
Operational hours	24
# of runways	4
# of gates	130
Road distance to downtown (km)	14
Road distance to stadium (km)	28
# of airlines	50
# of non-stop destinations (domestic)	51
# of non-stop destinations (international)	93
Non-stop destinations to México	6



# Miami

## FIFA Fan Fest™ Locations

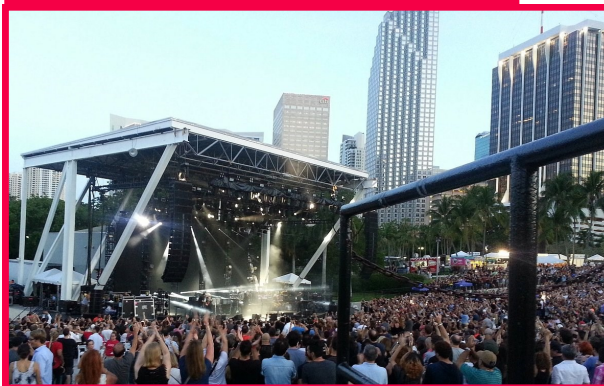
Miami is a city born to celebrate and will bring its Latin American influence and vibrant culture together for a month-long festival celebrating football, its stars, and its future that fans and visitors from around the world will enjoy.

The New Heights Bid recommends two options, both with access to the vibrant downtown and beachfront areas of the city, as possible locations for a FIFA Fan Fest™ in Miami:

**Lummus Park**



**Bayfront and Museum Park**



### Lummus Park

<b>Space</b>	300,000 m2
<b>Capacity</b>	50,000

Prime Atlantic beachfront in the heart of South Beach’s Art Deco District.

Lummus Park offers prime Atlantic beachfront in the heart of South Beach’s Art Deco District. As one of Miami Beach’s most popular destinations, with its towering palm trees and turquoise waters, it has also been the stage for memorable film scenes and photo shoots.

### Bayfront Park/Museum Park

<b>Space</b>	215,000 m2
<b>Capacity</b>	100,000

Tropical waterfront along Biscayne Bay in the epicenter of downtown Miami. Parks include Bayfront outdoor amphitheater. Close to public transit.

Bayfront Park and Museum Park are tropical waterfront destinations in the heart of downtown Miami. Bayfront Park features a state-of-the-art outdoor amphitheater with reserved seating for 2,600 and lawn seating for 7,300. Museum Park is surrounded by the Pérez Art Museum (PAMM), and the recently opened Frost Museum of Science.



# Monterrey

**Our vision is to celebrate Monterrey's football passion, enhance city living conditions, and promote women's football with equal opportunities.**

Monterrey aims to project football as a unifying element between nations, transcending political and social boundaries, instilling the vision that there are no races, nationalities, religious beliefs, or language barriers that can prevent us from being one team. The metropolitan area of Monterrey was integrated with the historic city of Guadalupe, which was first settled in 1716. Between 1880 and 1910, the city of Monterrey transformed from being a regional commercial hub to becoming the industrial capital of Mexico. Today, the metropolitan area of Monterrey is composed of 12 municipalities. As the industrial capital of Mexico, Monterrey has become a bustling working hub with a growing social diversity. Sports play a crucial role as a unifying social activity, bringing people together regardless of their income level, social class, gender, or background. In 1945, Monterrey's first professional football team, C.F. Monterrey, was established. Football is deeply ingrained in the culture of the people of Monterrey, and the city is home to two of the most prominent teams and fan bases in Mexico.

## ABOUT *Monterrey*

**POP** 5,784,442

**ALT** 35 m

**AVG  
TEMP  
(°C)** June: 22.0 - 33.5  
July: 22.0 - 34.2

**12%**

*foreign-born residents*

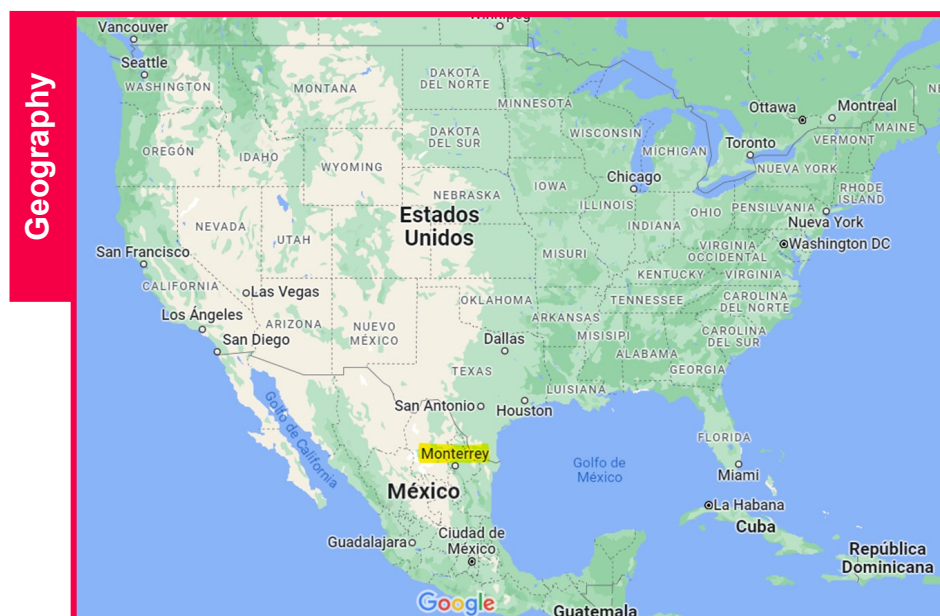




# Monterrey

C.F. Monterrey has won five league titles, three Copa MX titles, and five CONCACAF Champions League titles, including three consecutive tournaments in 2011, 2012, and 2013. Tigres UANL has won the Liga MX eight times and the Copa MX three times and was the runner-up in the 2015 Copa Libertadores. The FIFA World Cup 1970™ in Mexico, coupled with an improvement in C.F. Monterrey's performance in the following years, turned football into a social phenomenon by 1973. In 1974, Tigres UANL secured a place in the 1st division, creating a strong local rivalry, with both stadiums consistently selling out season after season. The metropolitan area has hosted numerous high-profile sporting events. The Estadio Universitario, home to Tigres UANL, has hosted national events such as the Olimpiada Nacional (2003, 2008, 2012, 2015, 2017), the Universidad Nacional (2007, 2015, 2017), and the 2014 Torneo de la Amistad, which attracted over 40,000 visitors and tourists.

The newly built BBVA Bancomer Stadium, home to C.F. Monterrey, has a capacity of 51,000 people and was designed to host Liga MX games and between four and six concerts annually. Other recent events hosted in Monterrey include the 2016 World University American Football Championship, and in 2016, the Karatedo Shitoryo World Championship at the Nuevo León Unido Gymnasium. The 2016 U-23 Baseball World Cup drew crowds of over 60,000 visitors and tourists. In the women's game, Monterrey has two of the league's most successful teams, having won 7 of the 11 championships in the league's history. They are full of high-level players and their fans tend to be very loyal to their teams, as they have the best attendance averages. The stadium also hosted the Concacaf W Championship, a qualifier for the 2023 FIFA World Cup in Australia and New Zealand.



# Monterrey

Stadium

## 2027 FIFA Women's World Cup™

### Monterrey Stadium

*BBVA Stadium*



The BBVA Stadium is located at Av. Pablo Livas 2011, colonia La Pastora, C.P. 67140, in Guadalupe, Nuevo León.

## About the stadium

<b>Year constructed</b>	<b>2015</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football</b>
<b>Capacity</b>	<b>53,460</b>

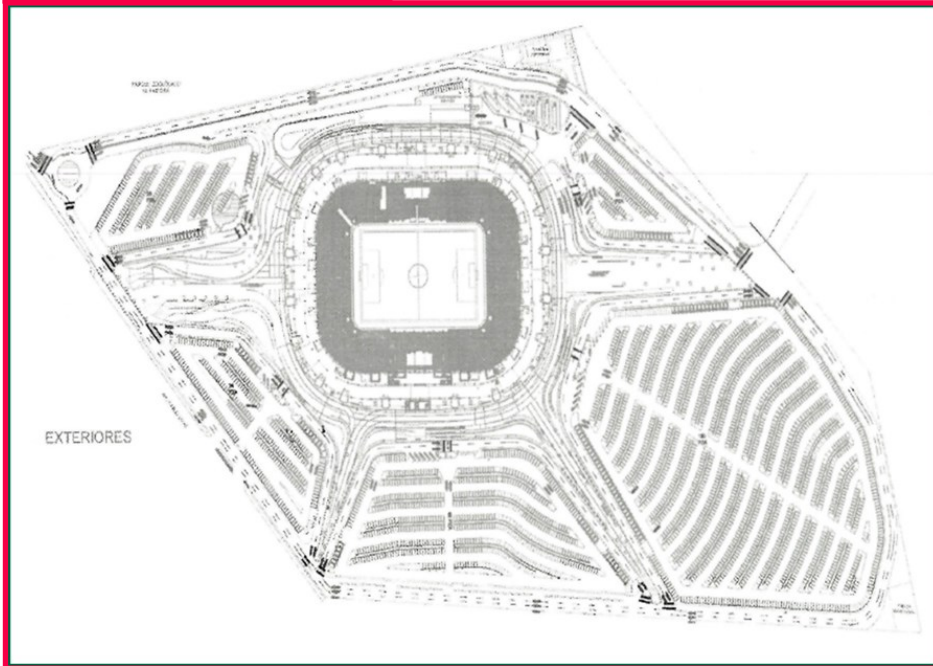
The new home of Rayados can be reached in different ways, either by the pedestrian bridges over the north and south accesses, or by car if you have an annual parking pass issued in advance.

BBVA Stadium was built over a period of four years after an investment of 200 million dollars (USD), on a land area of 245,000,000.471 square meters.

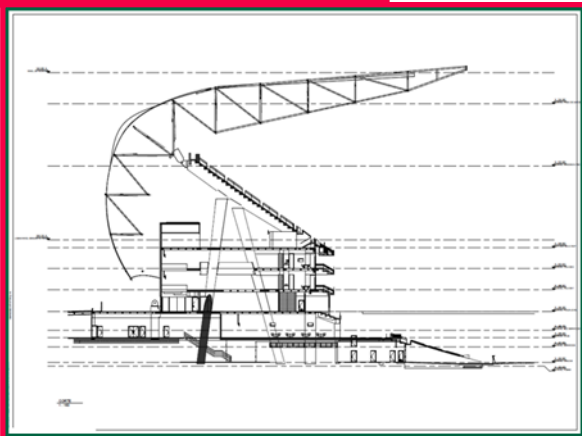
The work consists of 106,265.44 square meters, with the following dimensions: external height north 49 meters, north overhang height 59 meters, overhang of the roof 55 meters, length of the stadium (N-S) 269 meters, width (E-W) 227 meters, outer perimeter of the stadium 814 meters.

# Monterrey

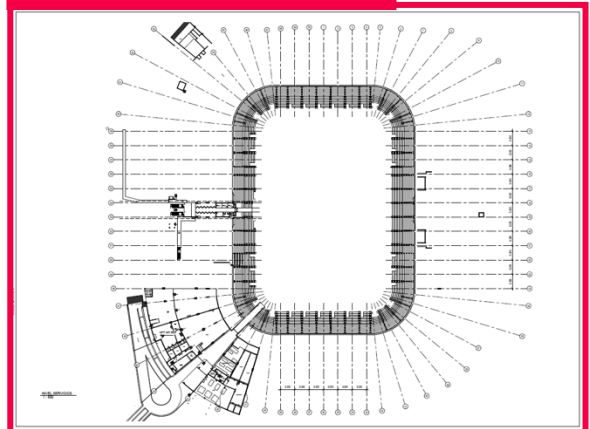
Stadium Area Map



Stadium Cross Section



Stadium Service Level





# Monterrey

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Estadio BBVA
<b>Location</b>	Av Pablo Livas 2011, Col La Pastora, Guadalupe, NL, 67140, México
<b>Candidate Host City Name</b>	Monterrey, Mexico
<b>Year Constructed</b>	2015
<b>Stadium Owner</b>	Fideicomiso Numero F396 Banco Nacional de México, SA Integrante del Grupo Financiero Banamex, División Fiduciaria
<b>Stadium Operator</b>	Club de Fútbol Monterrey Rayados A.C.
<b>Primary Tenant</b>	Club de Fútbol Monterrey Rayados A.C.
<b>Average Match Attendance for Tenant</b>	42,140
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	53,460
<b>Luxury Suite Quantity</b>	324
<b>Luxury Suite Capacity</b>	5,336
<b>Club Seats</b>	4,468
<b>Less Seat Kills (VIP and Media Tribune)</b>	5,798
<b>Forecasted FIFA World Cup™ Capacity</b>	47,662
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 68m
<b>Field Area Dimensions</b>	129 x 85 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	10,000 kVa
<b>Number of Grid Lines Feeding the Stadium</b>	1
<b>Existing Floodlight Lux</b>	2,750 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	180 seats
<b>Number of Men's Toilets</b>	357 toilets
<b>Number of Women's Toilets</b>	255 toilets
<b>Number of Accessible Toilets</b>	43 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Monterrey

## Venue-Specific Team Facilities

### ITESM

#### Training Site

Current Use	Collegiate football training
Distance to Team Hotel	12 km

#### Team Hotel

Holiday Inn Monterrey Norte

Rating	5
No. of Rooms	195
Distance to Airport	30 km
Distance to Stadium	13 km

**ITESM:** The athletic facilities at ITESM Mexico City are second to none, containing three natural grass fields and two high-quality locker rooms for elite athletes to use while training.

### San Roberto Int. School Campus Agustin

#### Training Site

Current Use	Collegiate athletics Training
Distance to Team Hotel	1 km

#### Team Hotel

SAFI Royal Luxury

Rating	5
No. of Rooms	220
Distance to Airport	34 km
Distance to Stadium	13.8 km

**San Roberto Int. School Campus San Agustin:** San Roberto International School Campus in Monterrey, Mexico features two football pitches that promote high-level athletics and have been consistently used by the best athletes at the university.

### Universidad de Monterrey

#### Training Site

Current Use	Collegiate football Training
Distance to Team Hotel	5 km

#### Team Hotel

Best Western Hotel Valle Real

Rating	4
No. of Rooms	90
Distance to Airport	39 km
Distance to Stadium	21 km

**Universidad de Monterrey:** These conveniently located grass football fields serve as training ground for Universidad de Monterrey's committed, elite athletic teams and student body.

### Irish Institute

#### Training Site

Current Use	Collegiate football training
Distance to Team Hotel	1 km

#### Team Hotel

Qunita Real

Rating	4
No. of Rooms	165
Distance to Airport	32 km
Distance to Stadium	14 km

**Irish Institute:** The Irish Institute presents a pristine natural grass football field of regulation dimensions and accompanied by world-class amenities fit to meet the needs of any team.

# Monterrey

## FIFA Accommodations

Monterrey has transformed from a heavy industrial city into an emerging cultural center with a wealth of cultural and entertainment attractions. Monterrey welcomes 2.25 million tourists yearly and offers 95 qualified hotels and 12,709 rooms, with an additional 2,147 rooms planned before 2026. The room occupancy rate runs close to 70% annually.

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> <b>Camino Real Monterrey</b>	5	135	14 km/25 min	31.9 km/ 40 min
<b>FIFA Venue Hotel</b> <b>Holiday Inn Monterrey Parque Fundidora</b>	5	246	8 km/15 min	25km/40 min

**FIFA VIP Hotel – Camino Real Monterrey:** This hotel's unique design offers FIFA's VIP guests a special experience. The hotel offers exceptional hospitality and gastronomy and is a superb meeting place for VIP guests and delegates. Adjacent to the hotel are shopping opportunities and a golf course.

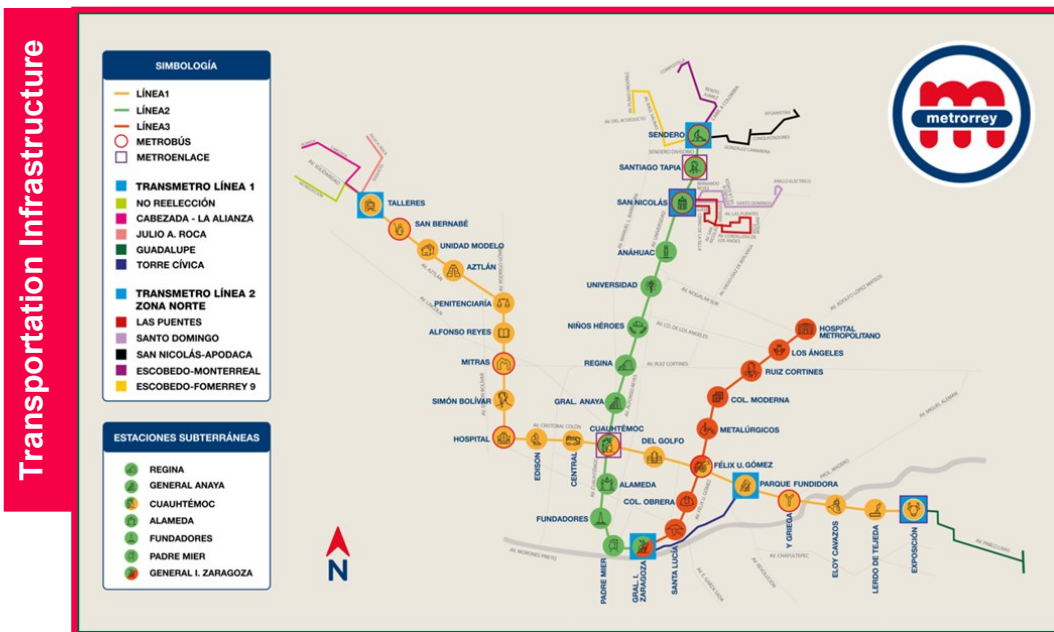
**FIFA Venue Hotel – Holiday Inn Monterrey Parque Fundidora:** A base for FIFA's staff to work and unwind, the hotel is in the heart of Monterrey's entertainment district and on the edge of Parque Fundidora, a perfect place to relax and exercise.





# Monterrey

## City Infrastructure



### Quick facts

**Primary Public Mass Transit Systems** Heavy Rail, Light Rail, Bus

**Green Transport Initiatives** Low emission and route expansion of bus fleet, major expansion of metro system.

**Other** Downtown Monterrey offers a great environment for visitors who wish to stroll between some of the city's best attractions. Its compact configuration places most cultural destinations and historic sites within a 15-minute walk.

### General Mobility

The metropolitan area of Monterrey is well connected to Mexico's national highway system. The Federal Highways 40 and 40D loop around most of the metropolis' urbanized areas and connect to other roadways including the Federal Highway 85 leading to Texas.

This roadway loop alleviates traffic from downtown and expedites truck traffic between Mexico and the US. Other features of the transport system include:

# Monterrey

- For those who choose to travel with modes other than the automobile, Monterrey offers an extensive public transportation system. In addition to over 500 routes of local bus service, there is a bus rapid transit (BRT) route – the Ecovía – and a subway system known as the Metro. Currently, the Metro network is over 32 km long, with two lines serving 32 stations. In the peak hour the Metro carries over 20,000 people, and on a typical weekday the system serves up to about 450,000 passengers. The Ecovía BRT covers more than 30 km and has an average weekday ridership of 85,000.
- Downtown Monterrey offers a great environment for visitors who wish to stroll between some of the city's best attractions. Its compact configuration, where blocks' lengths are under 90 m, place most cultural destinations and historic sites within a 15-minute walk from the Palace Museum.

## Smart and Sustainable Transport

Monterrey's major transit systems run on clean energy; the Ecovía buses run on natural gas (CNG), and the Metro is powered by plants using biogas.

Recently, public authorities have launched initiatives to expand alternative mobility and universal accessibility for vehicles, cyclists, pedestrians, and people with reduced mobility.

## Overall Transportation Infrastructure

Monterrey Metro subway system is undergoing a major expansion, in which a new line will be inaugurated in 2018, adding 7 km of track to the network, and connecting eight stations. When fully operational, this new line will attract over 200,000 passengers per week onto the system.

Other transit initiatives include the enhancement of the Ecovía BRT system, with an increase of 20 vehicles to its fleet expected to reduce waiting times at stations, and forthcoming launch of a single mobility card granting access to the Ecovía and the Metro system. Event Mode Transport Fans visiting the Estadio BBVA Bancomer use a variety of transportation modes, with 30% choosing public transit on typical match-days. Located less than 9 km from downtown, the stadium can be reached in under 20 minutes by car, or under 40 minutes by subway. Exposition is the closest subway station to the stadium, at 1.5 km distance.

# Monterrey

# MTY

Monterrey  
International Airport

Airport

## Monterrey International Airport

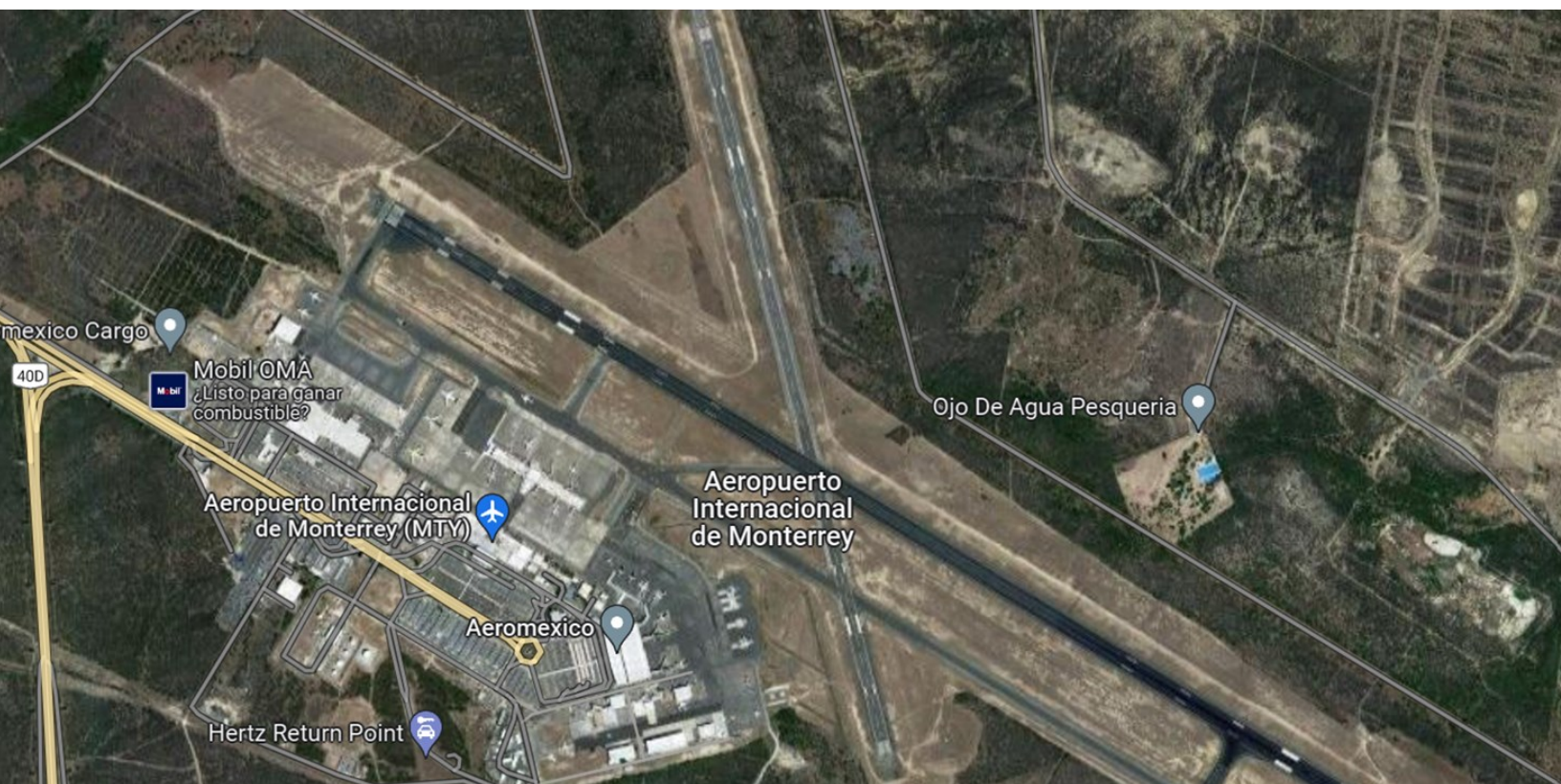
Located In northern Mexico, and the head-quarter for Mexican low-cost carrier VivaAerobus, Monterrey International Airport is the country's 4th busiest airport and is the busiest in northern Mexico. This modern hub is located very close to the city, making it an extremely accessible and convenient facility. It is also one of the fastest growing airports in Mexico: in 2016, the airport handled 9,178,533 passengers, a 70% increase in six years. Each of the four main Mexican carriers fly between Monterrey and a range of major and secondary Mexican cities.

Each of the four also fly to a limited number of cities in the United States. The three major American airlines fly between Monterrey and two of their hubs apiece. There is no bidirectional service overseas.

### Airport facts

Annual passenger traffic	9 Million
Operational hours	24
# of runways	2
# of gates	27
Road distance to downtown (km)	25
Road distance to stadium (km)	22
# of airlines	12
# of non-stop destinations (domestic)	30
# of non-stop destinations (international)	14

The airport expects to expand each of its terminals before 2026. A six-lane arterial with some highway sections connects the airport to central Monterrey and the stadium site. A private shuttle bus links the airport with the city. Within 80 km, there are two other airports, each of which can accommodate airliner sized aircraft.





# Monterrey

## FIFA Fan Fest™ Locations

With football embedded into its daily life, Monterrey is prepared to deliver a seamless experience that invites fans and visitors from around the world to enjoy the hospitality of the city and make lasting memories as part of the 2026 FIFA World Cup™.

The New Heights Bid recommends two well-known locations, each of which showcases the best of football and local culture as options for a FIFA Fan Fest™ in Monterrey:

Parque Fundidora



Parque Fundidora

Space	1,440,000 m2
Capacity	100,000+

Horno 3 is a preserved blast furnace within the park that has been turned into a museum.

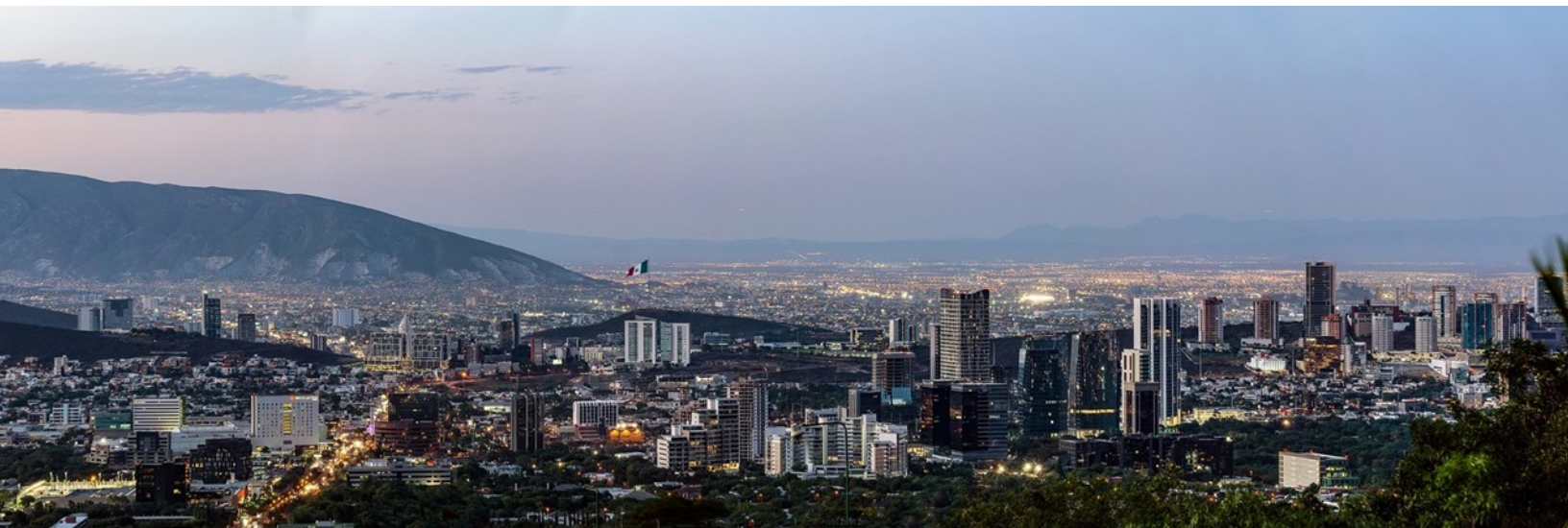
Explanada Niños Héroes



Explanada Niños Héroes

Space	2,470,000 m2
Capacity	40,000

The Explanada is named in honor of Mexican heroes, and it's a central gathering place for cultural events and celebrations.



# New York/New Jersey

The New York/New Jersey region is prepared to come together as one, creating the ultimate sports and entertainment experience for both teams and fans. This endeavor aims to establish a lasting legacy that will serve as an inspiration for generations of football enthusiasts.

Situated in the heart of the nation and on the global stage, New York/New Jersey is a hub for media, finance, commerce, culture, and retail. New York offers an endless array of attractions and supports three different professional football teams. The NWSL team, NJ/NY Gotham, was established in 2006 as Jersey Sky Blue, and has achieved great success in the 2023, breaking their attendance record with 15,058 fans at their game versus the San Diego Wave and winning the NWSL championship versus OL Reign.

New York/New Jersey is also home to two men's professional football teams, NYCFC and The New York Red Bulls, along with a substantial youth football base that is poised to grow both in terms of size and the quality of play, in response to the increasing interest in all three teams. The region has also hosted numerous matches featuring the US Men's and Women's National teams, highlighting its strong connection with the global sport.

## ABOUT

*New York/New Jersey*

POP

20,153,634

ALT

3 m

AVG  
TEMP  
(°C)

Jun: 17.6-26.3

Jul: 20.4-28.9

**35.7%**  
*foreign-born residents*



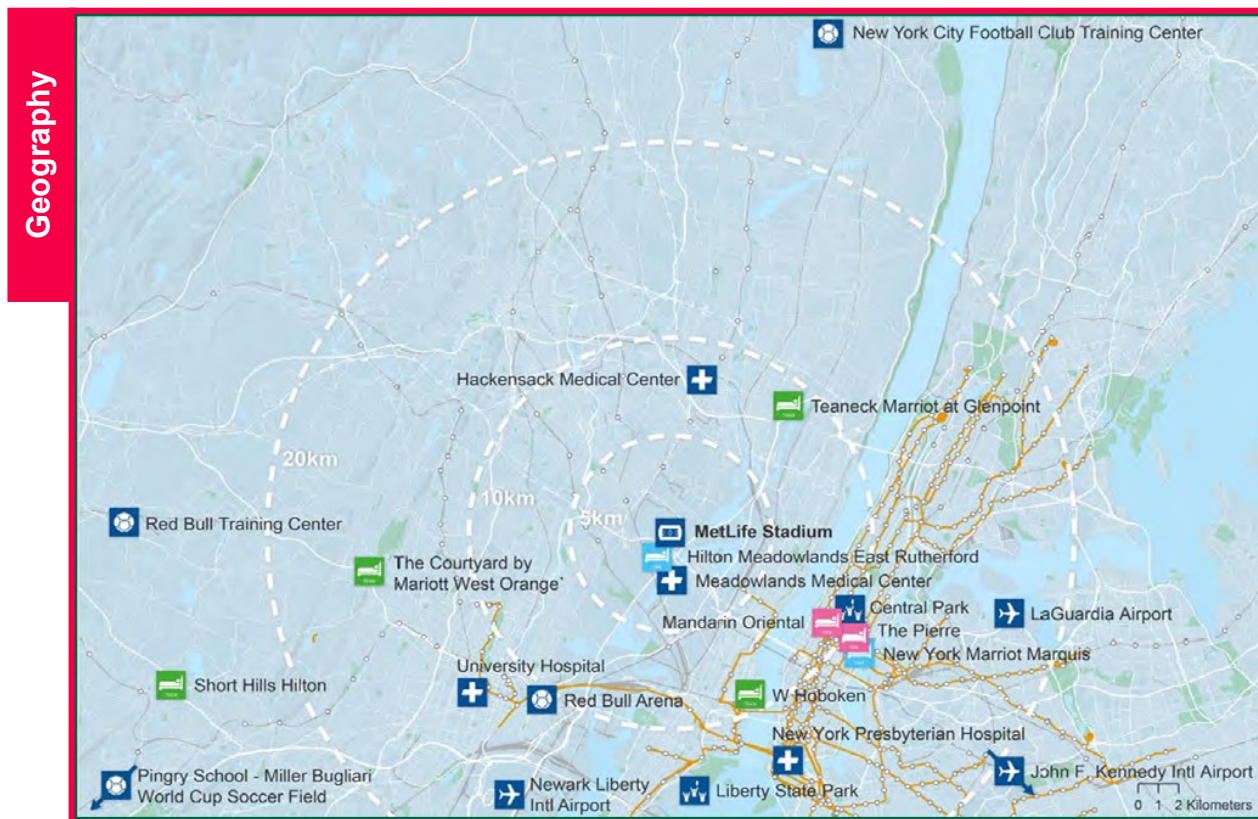


## New York/New Jersey

Football has consistently attracted sizable audiences in the area. Notable occurrences include the presence of Pelé and the Cosmos during the 1970s, the FIFA World Cup in 1994™ with seven matches, including a Quarter-Final and Semi-Final, the FIFA Women's World Cup in 1999™, which featured the Opening Ceremonies and the USA opening round match, the CONCACAF Gold Cup Final in 2009, and the CONCACAF Copa Centenario Final in 2016, which set a record attendance of 82,026.

The region boasts several professional sports teams, including the Giants and Jets in the NFL, the Yankees and Mets in the MLB, the Knicks and Nets in the NBA, and the Rangers, Islanders, and Devils in the NHL. Additionally, New York serves as the headquarters for major sports leagues such as the NFL, NBA, MLB, NHL, and MLS.

In addition to the major football events, the metropolitan area hosts a range of high-profile sporting spectacles, such as the New York City Marathon, the US Open tennis tournament, and has served as the venue for the 2008 MLB All-Star Game and the 2014 Super Bowl.





# New York/New Jersey

Stadium

## 2027 FIFA Women's World Cup™ New York/New Jersey Stadium

*MetLife Stadium*



MetLife Stadium received LEED New Construction 2.2 in 2008.

## About the stadium

<b>Year constructed</b>	<b>2010</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football, NFL</b>
<b>Capacity</b>	<b>87,157</b>

Situated in East Rutherford, New Jersey, MetLife Stadium serves as the home ground for both the New York Jets and the New York Giants in the NFL. Annually hosting more than 50 major events and accommodating around 2 million guests, the skilled staff at MetLife Stadium are adept at organizing world-class events and providing fans with an unforgettable match day experience.

Visitors can immerse themselves in the live action within the seating bowl or opt for one of the various VIP areas, including 222 luxury suites and five private clubs. These spaces are outfitted with the latest technology, spacious accommodations, and lavish amenities, ensuring a premium experience for all attendees

# New York/New Jersey

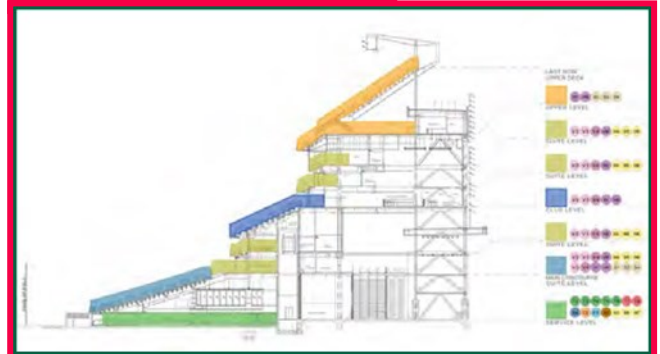
Stadium Area Map



Stadium Service Level



Stadium Cross Section



# New York/New Jersey

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	MetLife Stadium
<b>Location</b>	One MetLife Stadium Dr, East Rutherford, NJ 07073, USA
<b>Candidate Host City Name</b>	New York/New Jersey
<b>Year Constructed</b>	2010
<b>Stadium Owner</b>	New Meadowlands Stadium, LLC
<b>Stadium Operator</b>	New Meadowlands Stadium, LLC
<b>Primary Tenant</b>	New York Giants (NFL) and New York Jets (NFL)
<b>Average Match Attendance for Tenant</b>	80,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	75,000
<b>Luxury Suite Quantity</b>	190
<b>Luxury Suite Capacity</b>	3,800
<b>Club Seats</b>	7,600
<b>Less Seat Kills (VIP and Media Tribune)</b>	9,915
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	65,085
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	115 m x 74 m
<b>Current Type of Pitch</b>	Artificial turf
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	14,300 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Two grids
<b>Existing Floodlight Lux</b>	3,121 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Four (inside); 23 (outside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	436 seats
<b>Number of Men's Toilets</b>	833 toilets
<b>Number of Women's Toilets</b>	611 toilets
<b>Number of Accessible Toilets</b>	210 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD



# New York/New Jersey

## Venue-Specific Team Facilities

### Red Bull Arena

#### Training Site

<b>Current Use</b>	Professional football matches
<b>Distance to Team Hotel</b>	13 km

#### Team Hotel

W Hoboken

<b>Rating</b>	4
<b>No. of Rooms</b>	223
<b>Distance to Airport</b>	17 km
<b>Distance to Stadium</b>	13 km

**Red Bull Arena:** Red Bull Arena, a stadium tailored specifically for football, serves as the home ground for the MLS team, the Red Bulls. It has been the host of FIFA World Cup™ Qualifying matches, International Champions Cup matches, as well as welcoming renowned teams such as AS Roma, Tottenham Hotspur, Ecuador, and Costa Rica.

### New York City Football Club Training Center

#### Training Site

<b>Current Use</b>	Professional football training
<b>Distance to Team Hotel</b>	30 km

#### Team Hotel

Teaneck Marriott at Glenpoint

<b>Rating</b>	4
<b>No. of Rooms</b>	346
<b>Distance to Airport</b>	29 km
<b>Distance to Stadium</b>	11 km

**New York City Football Club Training Center:** These training facilities, serving as the home ground for the MLS professional team NYCFC, offer impeccably manicured grass pitches specifically designed to cater to the rigorous demands of professional football training.

### Red Bull Training Center

#### Training Site

<b>Current Use</b>	Professional football training
<b>Distance to Team Hotel</b>	14 km

#### Team Hotel

Short Hills Hilton

<b>Rating</b>	4
<b>No. of Rooms</b>	304
<b>Distance to Airport</b>	20 km
<b>Distance to Stadium</b>	20 km

**Red Bull Training Center:** The training center is the official home base for the MLS team, New York Red Bulls, as well as its Academy teams. It has also played host to various international teams, including Inter Milan, and national teams from Argentina, Ireland, Serbia, Greece, and Colombia.

### Pingry School

#### Training Site

<b>Current Use</b>	Football training
<b>Distance to Team Hotel</b>	41 km

#### Team Hotel

Courtyard by Marriott West Orange

<b>Rating</b>	4
<b>No. of Rooms</b>	131
<b>Distance to Airport</b>	27 km
<b>Distance to Stadium</b>	25 km

**Pingry School:** The meticulously maintained grass fields within Pingry's campus were utilized by the Italian National Team before the FIFA World Cup in 1994™. Following restoration in 2013, these pitches have retained their superior quality and esteemed reputation.

# New York/New Jersey

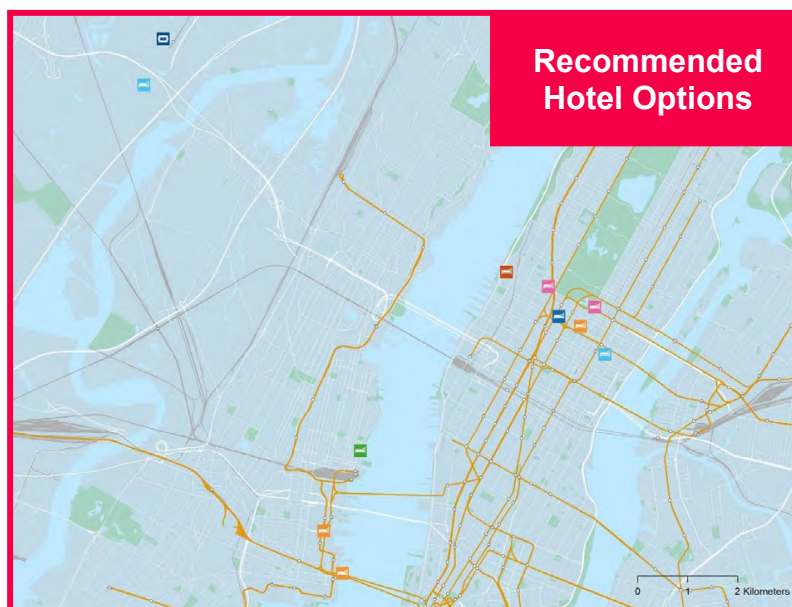
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> Mandarin Oriental, New York	5	244	16 km/40 min	24 km/45 min
<b>FIFA Venue Hotel</b> Hilton Meadowlands	4	427	4 km/8 min	20 km/25 min

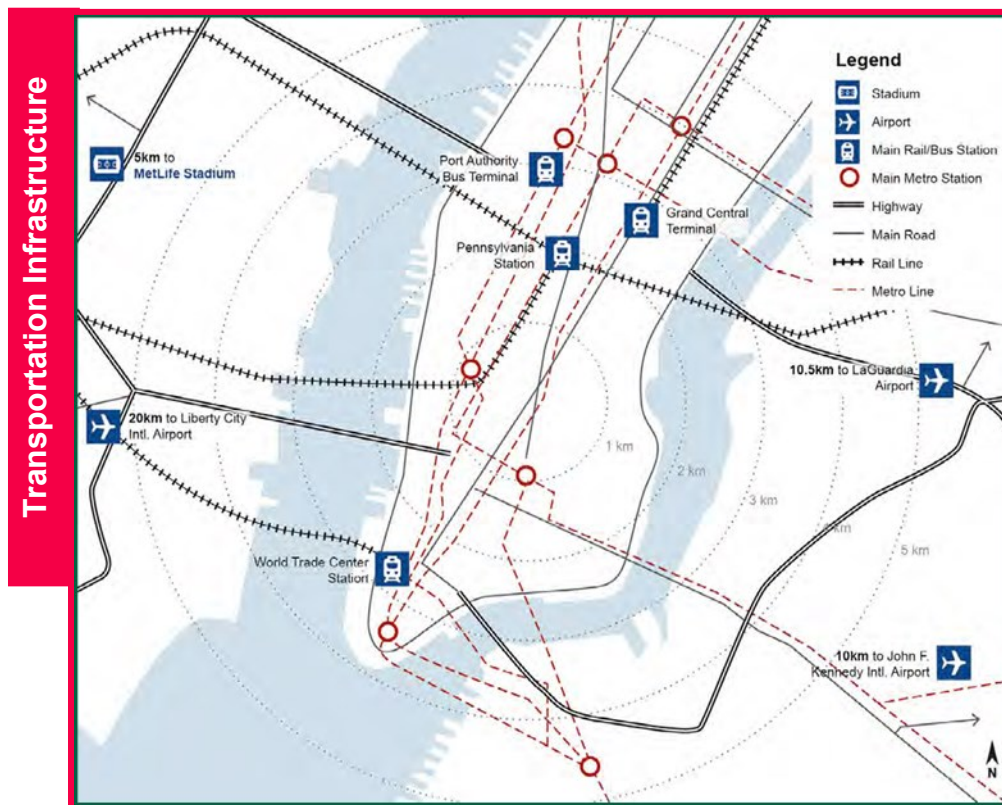
**FIFA VIP Hotel – Mandarin Oriental, New York:** Situated on the southwest corner of Central Park at Columbus Circle, the Mandarin Oriental provides a breathtaking panoramic view of the city. In the event that additional VIP accommodations are required for the Final, New York boasts a multitude of luxurious 5-star hotels. The Pierre is an supplementary VIP hotel option.

**FIFA Venue Hotel – Hilton Meadowlands:** This hotel, intended to cater specifically to the Venue Staff, is located in close proximity to the stadium. Alternatively, the Venue Staff could opt for accommodation in Jersey City, granting them convenient access to the stadium and an abundance of entertainment options within Jersey City itself. Additionally, Jersey City's close proximity to Manhattan allows for easy commuting via a short subway ride.



# New York/New Jersey

## City Infrastructure



### Quick facts

**Primary Public Mass Transit Systems** Heavy Rail, Light Rail, Subway, Bus, Ferry

**Green Transport Initiatives** MTA's 2015-2019 Capital Plan, NYC Clean Fleet Plan, expansion and modernization of public transit network, enhanced facilities for walking and cycling

**Other** The transportation system across the NY/NJ region is vast and incorporates a well established and heavily used network of road, rail, 24-hour subway and ferry infrastructure which links to major transit terminals

### General Mobility

The transportation network spanning the New York/New Jersey region is expansive and multifaceted, encompassing a comprehensive system of roadways, railways, round-the-clock subways, and ferry services, all of which are interconnected with major transit terminals.

The Metropolitan Transportation Authority (MTA) manages the majority of New York City's rail and bus transit systems. Renowned for its vast reach, the city's public transportation network boasts the highest rate of public usage among



## New York/New Jersey

all American cities, with approximately 5.7 million boardings on a typical weekday and 1.75 billion boardings per year.

- The MTA oversees the Long Island and Metro-North railroads, comprising 244 stations spread across 19 lines or branches. Other notable components of the transportation system include:
- NJ Transit Corporation, which manages a comprehensive network of rail, bus, and ferry services connecting to the New York area.
- PATH, an integrated subway and above-ground railway system linking Hoboken, Jersey City, Harrison, and Newark with New York City through four lines.
- The increasing popularity of cycling, supported by an expanding network of dedicated bike lanes, Greenways, and cycling-related infrastructure.

### Smart and Sustainable Transport

Under the MTA's 2015-2019 Capital Plan, the continuous enhancement and expansion of the citywide transit network are prioritized with a substantial investment of USD \$32.5 million. Moreover, the launch of the NYC Ferry service in 2017 has further improved transportation options and is anticipated to carry approximately 4.6 million passengers annually across six routes.

- The service is set to operate 20 vessels across 22 ferry landings, complementing the existing Staten Island Ferry service, which annually transports 23 million passengers.
- Under the Vision Zero policy, the city prioritizes enhancing walking and cycling facilities while ensuring maximum safety for pedestrians and cyclists.
- In the past five years, NYC has also expanded its bike network by approximately 483 kilometers, with an additional 97 kilometers added in 2016 alone. Notably, the city boasts the largest bikeshare system in the country.
- NYC Clean Fleet represents the city's ambitious initiative to establish the largest electric vehicle fleet in the United States. Presently, the municipal fleet includes over 660 electric vehicle sedans.

### Event Mode Transport

During match days, transportation to the stadium will primarily rely on the existing rail and bus systems, supplemented by dedicated services as necessary. A dedicated NJ Transit spur connecting to the Meadowlands, the location of the stadium, will ensure convenient access for all attendees.

# New York/New Jersey

# EWR

Airport

Newark Liberty  
International Airport

Newark Liberty International Airport serves as the primary airport catering to the state of New Jersey in the United States. As of 2016, it held the distinction of being the 15th busiest airport in the United States and the 46th busiest globally, based on passenger traffic. Located 24 kilometers southwest of New York City, the airport serves as a vital transportation hub for the metropolitan areas of New York, New Jersey, and Philadelphia. A significant redevelopment project is currently underway at the airport's main terminal, involving a substantial investment of USD \$2.4 billion. This renovation endeavor aims to expand passenger capacity and introduce new gates, alongside improvements in connectivity to car parking, pick-up areas, and the AirTrain system.

## Airport facts

Annual passenger traffic	40 Million
Operational hours	24
# of runways	3
# of gates	109
Road distance to downtown (km)	8
Road distance to stadium (km)	23
# of airlines	32
# of non-stop destinations (domestic)	90
# of non-stop destinations (international)	69
Non-stop destinations to México	15

The Port Authority has also allocated funding for Phase 1 of the PATH Train extension to the airport, a development that will significantly enhance accessibility between Manhattan and the airport. Penn Station.



# New York/New Jersey

## FIFA Fan Fest™ Locations

Football traditions in New York and New Jersey have deep historical roots, tracing back to the early 19th century. Bolstered by a wealth of experience in marketing and advertising, the New York/New Jersey region is poised to deliver an unparalleled entertainment experience for fans and visitors during the 2027 FIFA Women’s World Cup™.

Two of the most prominent and iconic locations globally are the proposed locations for potential venues for a FIFA Fan Fest™:

Liberty State Park



Liberty State Park

<b>Space</b>	1,214,057 m2
<b>Capacity</b>	80,000

Spacious waterside park area with panoramic views of New York City and the Statue of Liberty

Central Park



Central Park

<b>Space</b>	215,000 m2
<b>Capacity</b>	100,000

Iconic space in the heart of New York City with excellent public transit access

Positioned less than 24 kilometers from the Meadowlands Sports Complex, Liberty State Park stands as a verdant sanctuary. It holds historical significance as the initial point of arrival for immigrants entering the United States. Commuting options include the Hudson-Bergen Light Rail, the Liberty Water Taxi from lower Manhattan, and direct access from the New Jersey Turnpike.

Central Park stands as the most visited urban park in the United States, attracting an average of 110,000 visitors per day. Encompassing 843 acres, it serves as a stunning setting for numerous prestigious events. The park enjoys convenient public transit access from all its sides.



# Philadelphia

**Philadelphia, the birthplace of the United States of America, remains steeped in the enduring values of Unity, Freedom, Inclusion, and Democracy.** Founded in 1682, Philadelphia experienced rapid growth due to its bustling port facilities and played a pivotal role during the Revolutionary War, serving as the location where a group of dissatisfied colonists convened on July 4, 1776, to ratify the Declaration of Independence. The City of Brotherly Love has since evolved into a dynamic metropolitan hub, ranking as the second-largest city on the East Coast and the sixth largest in the country.

Philadelphia has a deep-rooted football history dating back to the 19th century, marked by the presence of one of the earliest professional franchises in the nation, the Phillies of the American League of Professional Football. Women's professional soccer saw its rise in the city in the 2000s, beginning with the WUSA team the Philadelphia Charge and continuing with the Philadelphia Independence in the 2010s and now Philadelphia Lone Star FC, under the USL League Two. In 2003, the inauguration of Lincoln Financial Field was celebrated with a highly anticipated, sold-out match featuring Manchester United and FC Barcelona, drawing a crowd of 68,000 fans. The same year, Philadelphia proudly hosted the opening game of the FIFA Women's World Cup 2003™, attracting 56,000 spectators, marking one of the tournament's largest turn-outs.

## ABOUT

*Philadelphia*

**POP**

**6,070,500**

**ALT**

**4 m**

**AVG  
TEMP  
(°C)**

**Jun: 17.7-28.2**

**Jul: 20.7-30.6**

**11.6%**

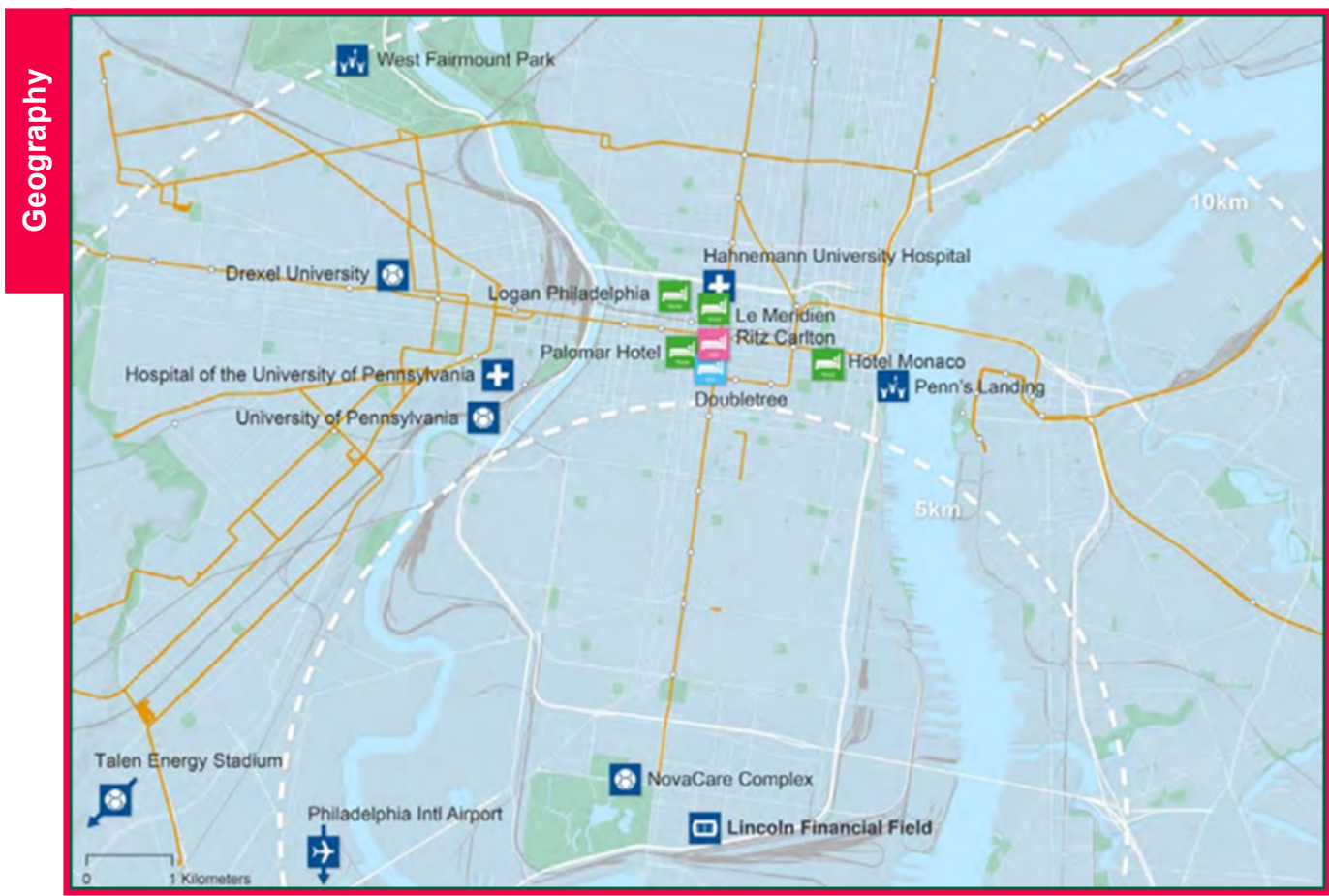
*foreign-born residents*



# Philadelphia

In 2008, Philadelphia was granted the 17th expansion team by MLS, leading to the establishment of the Philadelphia Union. Despite commencing their first home game in 2010 at the Lincoln Financial Field, primarily used by the NFL, the Union predominantly hosts their matches at Talen Energy Stadium (previously known as PPL Park), which is an 18,500-seater stadium designed specifically for football. The Lincoln Financial Field serves as the team's secondary home, primarily for matches expecting significant turnout.

Philadelphia accommodates five significant sports franchises, namely the Eagles (NFL), the Phillies (MLB), the Flyers (NHL), the 76ers (NBA), and the Union (MLS). The city has a remarkable history of effectively organizing some of the country's most prominent sporting spectacles, such as the NFL Draft, All-Star Games, NCAA championships, Olympic trials, the X Games, and various other events.





# Philadelphia

Stadium

## 2027 FIFA Women's World Cup™ Philadelphia Stadium

Lincoln Financial Field



Over 11,000 solar panels have been installed as part of USGBC LEED Certified Silver certification.

## About the stadium

<b>Year constructed</b>	<b>2003</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football, NFL</b>
<b>Capacity</b>	<b>69,328</b>

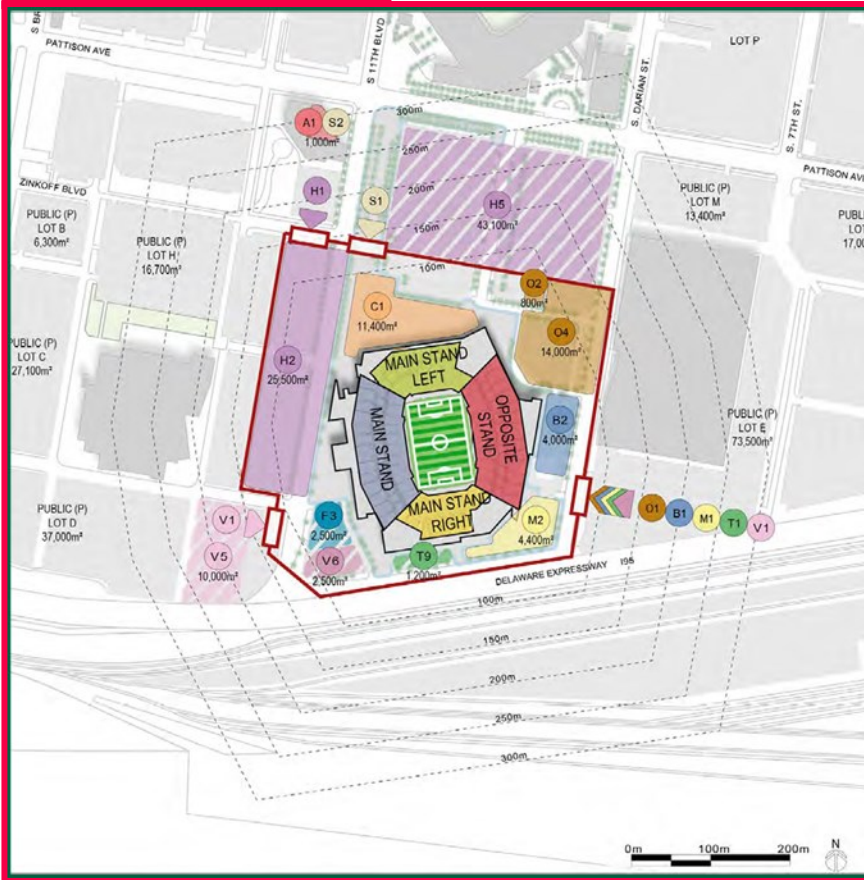
The building of Lincoln Financial Field commenced in May 2001, and within a span of fewer than 28 months, the stadium held its inaugural event, a capacity-filled football match featuring Manchester United and FC Barcelona. Since its inauguration in 2003, the venue has accommodated an array of sporting and entertainment events, including several football matches. From its role as a host during the FIFA Women's World Cup 2003™ to its participation in various CONCACAF events, such as the Gold Cup Final in 2015, the stadium has established itself as an impressive football facility.

Boasting a seating capacity surpassing 69,000, Lincoln Financial Field offers visitors cutting-edge technology, featuring state-of-the-art video boards. The venue comprises 172 luxury suites accommodating 12 to 40 people, offering premium amenities and picturesque vistas of the city skyline.

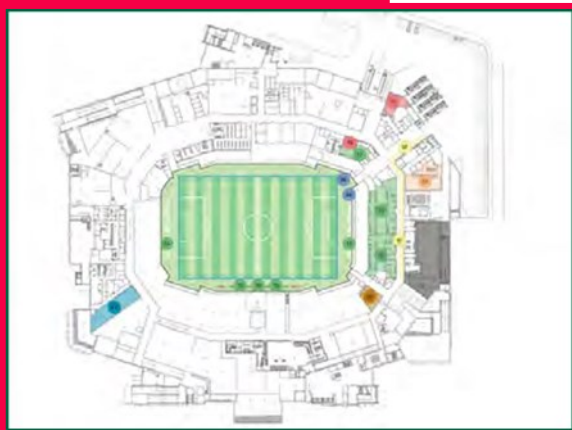


# Philadelphia

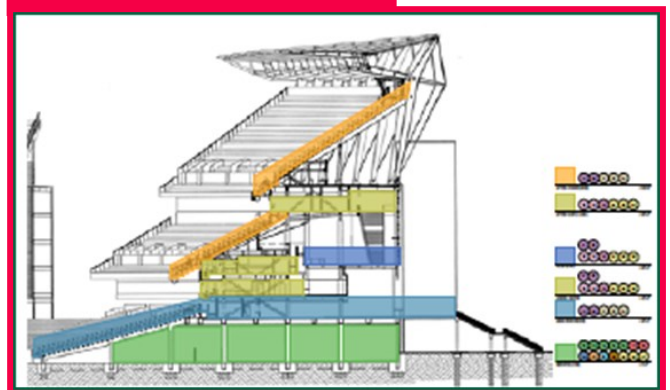
Stadium Area Map



Stadium Service Level



Stadium Cross Section



# Philadelphia

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Lincoln Financial Field
<b>Location</b>	1 Lincoln Financial Field, Philadelphia, PA 19145, USA
<b>Candidate Host City Name</b>	Philadelphia, Pennsylvania
<b>Year Constructed</b>	2003
<b>Stadium Owner</b>	Philadelphia Eagles, LLC
<b>Stadium Operator</b>	Philadelphia Eagles, LLC
<b>Primary Tenant</b>	Philadelphia Eagles (NFL)
<b>Average Match Attendance for Tenant</b>	68,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	69,328
<b>Luxury Suite Quantity</b>	172
<b>Luxury Suite Capacity</b>	4,187
<b>Club Seats</b>	8,480
<b>Less Seat Kills (VIP and Media Tribune)</b>	7,205
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	62,123
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	128 m x 79 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	13,200 v feed
<b>Number of Grid Lines Feeding the Stadium</b>	Two grid lines
<b>Existing Floodlight Lux</b>	572 x 2,000 watt metal halide fixtures
<b>Giant Screens in Stadium (Inside/Outside)</b>	2 (inside), 17 (outside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	392 seats
<b>Number of Men's Toilets</b>	879 toilets
<b>Number of Women's Toilets</b>	666 toilets
<b>Number of Accessible Toilets</b>	135 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Philadelphia

## Venue-Specific Team Facilities

### NovaCare Complex

#### Training Site

<b>Current Use</b>	Professional American Football training
<b>Distance to Team Hotel</b>	8.85 km

#### Team Hotel

Hotel Palomar

<b>Rating</b>	4
<b>No. of Rooms</b>	230
<b>Distance to Airport</b>	9 km
<b>Distance to Stadium</b>	9 km

**NovaCare Complex:** Hosting the NFL's Philadelphia Eagles, the NovaCare Complex boasts professional-grade amenities such as grass fields, administrative offices, locker rooms, and dedicated areas for medical staff and team trainers.

### University of Pennsylvania

#### Training Site

<b>Current Use</b>	Collegiate football matches
<b>Distance to Team Hotel</b>	5 km

#### Team Hotel

Curio Collection The Logan Philadelphia

<b>Rating</b>	4
<b>No. of Rooms</b>	391
<b>Distance to Airport</b>	18 km
<b>Distance to Stadium</b>	11 km

**University of Pennsylvania:** Rhodes Field has been the venue for multiple football events, including a training session for the United States before a friendly match with México, as well as several pre-match training sessions for the MLS.

### Talen Energy Stadium

#### Training Site

<b>Current Use</b>	Professional football matches
<b>Distance to Team Hotel</b>	32 km

#### Team Hotel

Le Meridien

<b>Rating</b>	4
<b>No. of Rooms</b>	202
<b>Distance to Airport</b>	18 km
<b>Distance to Stadium</b>	11 km

**Talen Energy Stadium:** Talen Energy Stadium, a remarkable 18,500-seat arena, serves as the residence for the MLS Philadelphia Union and has been the host of NCAA Division I and II Championship athletic contests, as well as USA Rugby Championship Tournaments.

### Drexel University

#### Training Site

<b>Current Use</b>	Collegiate athletic training
<b>Distance to Team Hotel</b>	8 km

#### Team Hotel

Hotel Monaco

<b>Rating</b>	4
<b>No. of Rooms</b>	268
<b>Distance to Airport</b>	16 km
<b>Distance to Stadium</b>	10 km

**Drexel University:** The VIDAS Athletic Complex serves as the outdoor athletics venue for Drexel University. Equipped with lighting and seating for 900 spectators, this facility offers athletes and fans an elevated football experience.



# Philadelphia

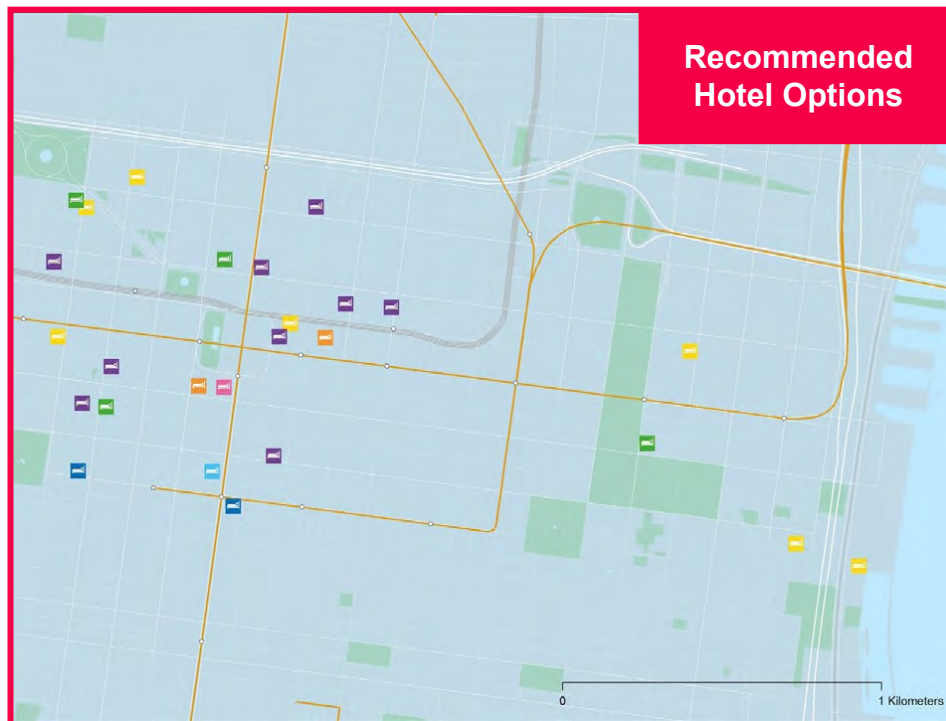
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> The Ritz-Carlton, Philadelphia	5	299	10 km/18 min	20 km/25 min
<b>FIFA Venue Hotel</b> DoubleTree	4	481	10 km/18 min	21 km/25 min

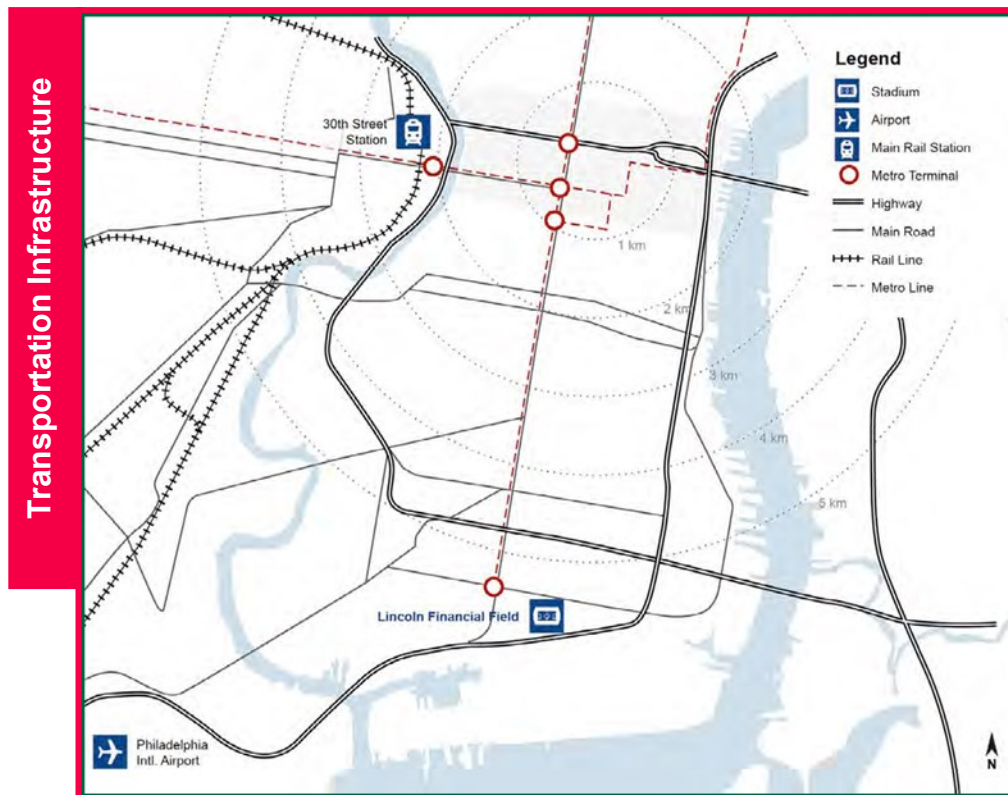
**FIFA VIP Hotel – The Ritz-Carlton, Philadelphia:** Set within a neoclassical historic former bank building, this downtown hotel provides contemporary luxury. With exceptional dining options and a distinctive lobby bar, it presents an ideal environment for entertaining guests and FIFA VIPs.

**FIFA Venue Hotel – DoubleTree:** Merely a short distance from the FIFA VIP hotel, the DoubleTree is conveniently located near subway stations and other public transportation. It provides over 2,500 m<sup>2</sup> of adaptable function space, a contemporary fitness center, and a rooftop pool.



# Philadelphia

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Greenworks Transportation Plan, development of low-emissions bus fleet, development of walking and bicycling facilities, BikeShare
<b>Other</b>	In 2012, SEPTA became the 1st East Coast US transit agency to receive the American Public Transportation Association (APTA) 'Gold' designation in recognition of its early successes and comprehensive

### General Mobility

Philadelphia operates an extensive and diverse transit system. Downtown travel is facilitated by two intersecting subway lines, one of which ends at the stadium. Additionally, transportation to downtown is facilitated by five trolley lines operating in a dedicated downtown tunnel and the surrounding neighborhoods. A widespread bus network operates on various main streets.

# Philadelphia

- The transportation to the suburbs is efficiently managed by a 13-line commuter rail system, with stops at three distinct locations in Center City, one of which is linked to the subway leading to the stadium. Notably, one of the regional rail lines has its final stop at the airport. The subway, trolley, and commuter rail all serve 30th Street Station, an intercity rail terminal connecting Boston, New York, Baltimore, and Washington, DC.
- Philadelphia's highway system includes major routes such as I-95, I-76, I-676, and other circumferential highways, providing convenient access to and through the city. The city's sustainability plan, Greenworks, emphasizes accessible, affordable, and safe transportation for all residents, with a focus on low-carbon transportation and the expansion of the bikeshare program. SEPTA, the regional public transit agency, has actively pursued sustainability initiatives, including energy-efficient measures and encouraging transit-oriented development.
- During events, the stadium, situated at an I-95 interchange, benefits from the convenience of the southern terminus of the Broad Street subway line, positioned approximately 800 meters from the nearest stadium entrance.





# Philadelphia

# PHL

Airport

Philadelphia  
International Airport

Philadelphia International Airport stands as the largest airport in the Delaware Valley region and the state of Pennsylvania. It serves as the second East Coast hub for American Airlines, offering a comprehensive range of domestic destinations and 17 locations across Europe. Alongside major domestic carriers and low-cost options, international flag carriers such as Air Canada, British Airways, Lufthansa, and Qatar Airways also operate from the airport.

To enhance its services, the airport is set to invest around USD \$900 million in renovations and improvements before 2026. These enhancements encompass an expanded check-in area, a new baggage handling system, a consolidated rental car facility, and the construction of a new control tower.

## Airport facts

Annual passenger traffic	29 Million
Operational hours	24
# of runways	4
# of gates	126
Road distance to downtown (km)	15
Road distance to stadium (km)	10
# of airlines	14
# of non-stop destinations (domestic)	90
# of non-stop destinations (international)	36



# Philadelphia

## FIFA Fan Fest™ Locations

Renowned as the birthplace of American democracy, Philadelphia boasts a storied past and a globally recognized status as a premier sports city. Embracing its title as the City of Brotherly Love, Philadelphia eagerly anticipates welcoming visitors and fans from across the globe in a vibrant celebration of football. The New Heights Bid proposes two locations that embody the city's rich history and diverse culture as potential venues for the FIFA Fan Fest™:

**Penn's Landing**



**West Fairmont Park**



### Penn's Landing

<b>Space</b>	40,000 m2
<b>Capacity</b>	25,000

Series of piers and public spaces along the scenic Delaware River. Site includes a tiered amphitheater and plans for a significant redevelopment.

### West Fairmont Park

<b>Space</b>	100,000 m2
<b>Capacity</b>	40,000

700-acre park in West Philadelphia with easy access to public transit.

Named after Philadelphia's founder, William Penn, Penn's Landing is the perfect venue for various entertainment and large screens along the Delaware River. The FIFA Fan Fests™ are set to take place on the Great Plaza, the Plaza's tiered amphitheater, and the Festival Pier, renowned for hosting music festivals, multicultural events, dance performances, and outdoor movies for families.

West Fairmount Park in Philadelphia offers ample open green spaces, museums, and historical landmarks for visitors to enjoy. A designated FIFA Fan Fest™ is proposed near the picturesque Memorial Hall, creating an outdoor venue that allows fans to revel in the park's natural beauty.



# Querétaro

**Santiago de Querétaro is at the forefront of Mexico’s economy and gives a high quality of life to its citizens. This combination offers a perfect balance of creativity and functionality across the city and state.**

Santiago de Querétaro is well-known by their relevance on the independence of Mexico. Its history is rich and diverse by the influence of the Spanish colonizers that brought their architecture and traditions to each region of the state. The city of Querétaro has one of the most beautiful midtowns of the country and it is declared as a world heritage by UNESCO. This city has preserved its baroque architecture since the XVII – XVIII century.

The city was originally a settlement for Otomi Indians, but the Spanish quickly saw its potential as a strategic location due to its proximity to silver mines and major trade routes.

Querétaro quickly became a thriving commercial center, and its population grew rapidly. In the 17th century, the city became a major center for the catholic church, and many beautiful churches and convents were built during this time including “Los Arcos”. Querétaro was also a center for learning and culture, and its universities and libraries were well known throughout the country.

In the 19th century, Querétaro played a central role in the Mexican independence. In 1810, Josefa Ortiz De Dominguez, well known as “La Corregidora”, played an important role as she informed Miguel Hidalgo and Allende that their independence plans had been discovered by the Spanish conquerors, this event is known in Mexican culture as “El Taconazo de la Corregidora”.

## ABOUT *Querétaro*

POP

2,368,467

ALT

1,820 m

AVG  
TEMP  
(°C)

Jun: 33-37

Jul: 12-17

1.1%

*foreign-born residents*



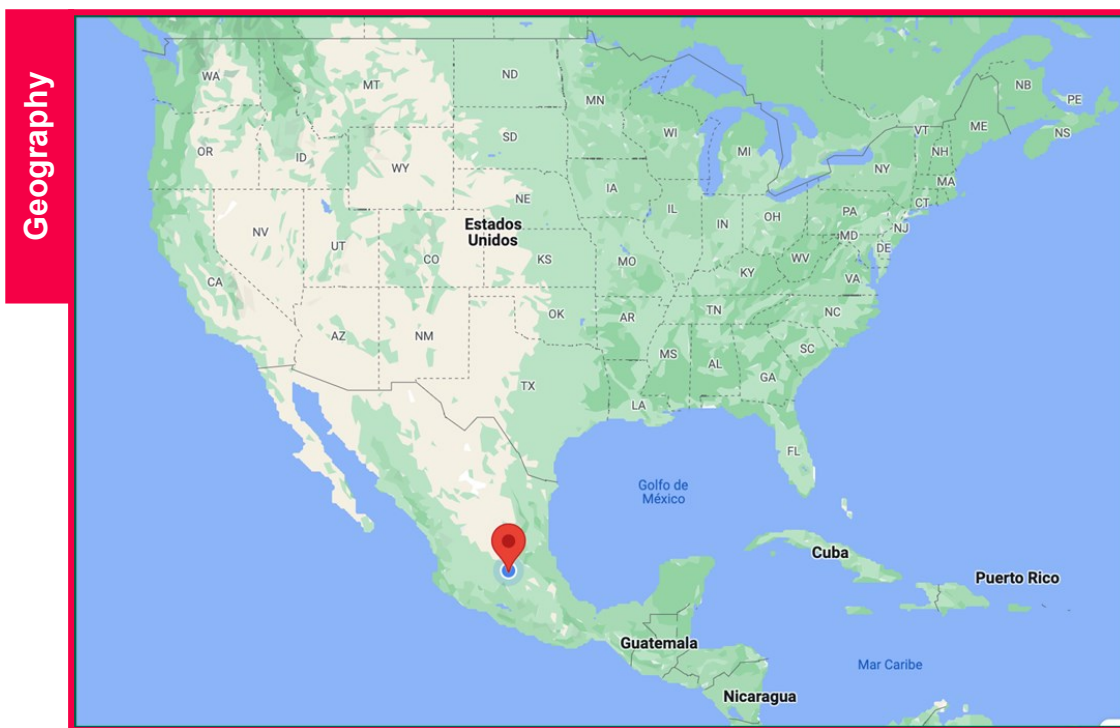


# Querétaro

The city is home to several professional sports teams, including “Gallos Blancos de Querétaro” from Liga MX, “Libertadores de Querétaro” basketball team, and American football team “Gallos Negros”.

Querétaro has also hosted several major international sporting events, including the 1986 FIFA World Cup, the 2011 FIFA U-17 World Cup, the 2022 U-17 Hockey World Cup, the NASCAR Mexico Series and the biggest semi-professional sports event in Latin America “Torneo de la Amistad” in 2011, 2015 and 2022.

Querétaro is a city with a rich history and culture. It has played a significant role in Mexican history, and it is also a major center for sports in Mexico. Querétaro is a city that is constantly evolving, and it is sure to continue to be a major player in Mexico's present and future growth.

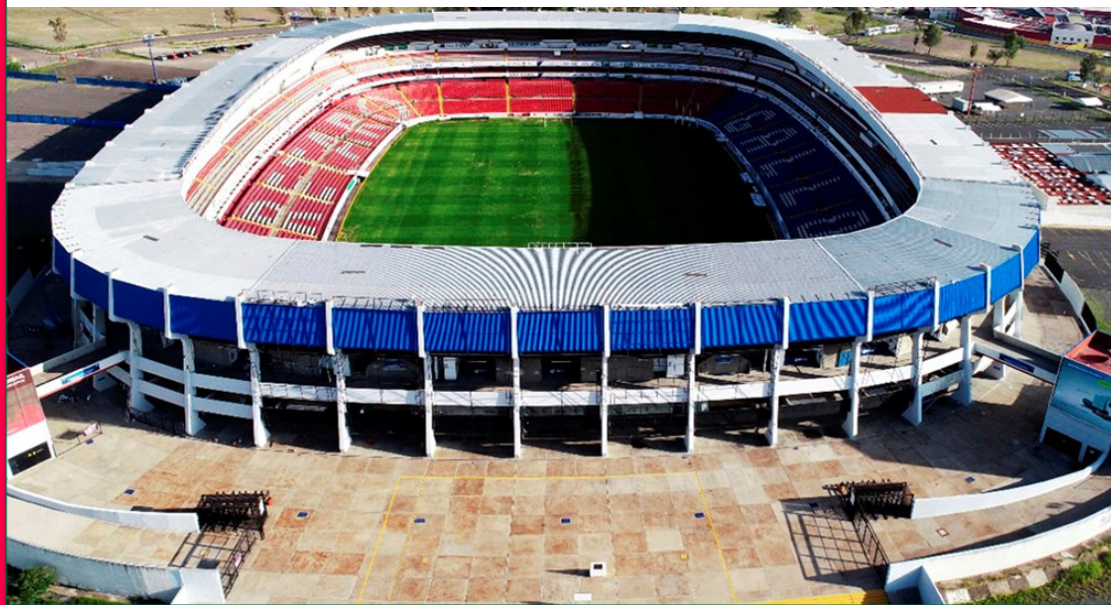


# Querétaro

Stadium

## 2027 FIFA Women's World Cup™ Querétaro Stadium

*La Corregidora Stadium*



Estadio La Corregidora has been home of the greatest sports events and is full of joy and color as the beautiful game demands.

## About the stadium

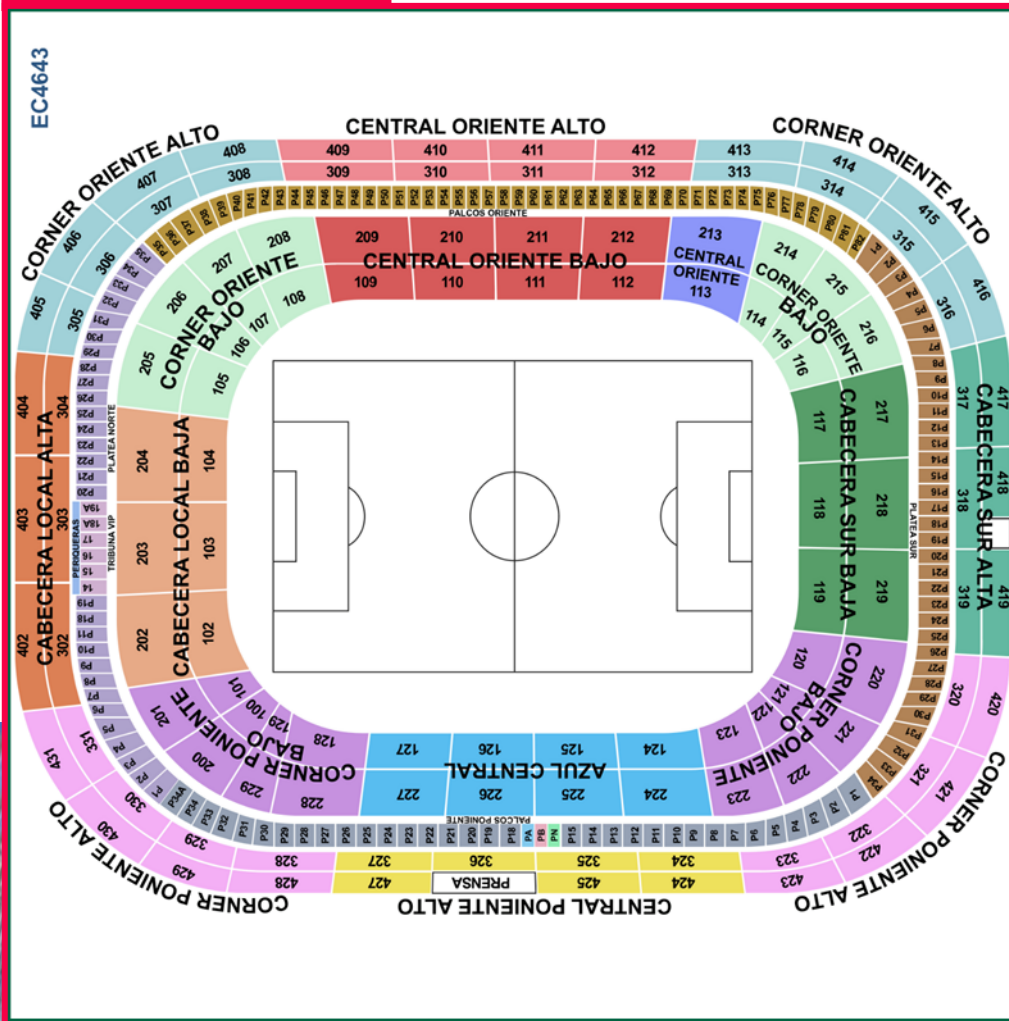
<b>Year constructed</b>	<b>1983</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football</b>
<b>Capacity</b>	<b>34,130</b>

Estadio la Corregidora is a multi-purpose stadium in Querétaro City. It is the home of Querétaro F.C. of Liga MX. The stadium was built in 1983 and has a capacity of 34,130.

It features a natural grass pitch, a state-of-the-art sound system, and a variety of amenities for fans, including a restaurant, and souvenir shop. The stadium is also equipped with a variety of safety features, including video surveillance and FAN ID system. La Corregidora Stadium has hosted several major sporting events, including the 1986 FIFA World Cup, and the 2011 FIFA U-17 World Cup. The stadium has also hosted a huge number of concerts and it has been the home for the LIGA MX final on 2015 (Club Querétaro vs Club Santos) and a Cup Final in 2016. Many world class players have played on this pitch and it has hosted the Mexican National Soccer Team on the 2018.



Stadium Area Map





# Querétaro

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Estadio La Corregidora
<b>Location</b>	Santiago de Querétaro, Querétaro
<b>Candidate Host City Name</b>	Querétaro, Mexico
<b>Year Constructed</b>	1983
<b>Stadium Owner</b>	State Government
<b>Stadium Operator</b>	Club Querétaro
<b>Primary Tenant</b>	Club Querétaro
<b>Average Match Attendance for Tenant</b>	15,000 – 20,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	34,130
<b>Luxury Suite Quantity</b>	382
<b>Luxury Suite Capacity</b>	15
<b>Club Seats</b>	70
<b>Less Seat Kills (VIP and Media Tribune)</b>	-
<b>Forecasted FIFA World Cup™ Capacity</b>	30,000
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	102m x 64m
<b>Field Area Dimensions</b>	-
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	1,800 kVa
<b>Number of Grid Lines Feeding the Stadium</b>	4 electrical substations
<b>Existing Floodlight Lux</b>	360 sodium vapor lamps
<b>Giant Screens in Stadium (Inside/Outside)</b>	one (inside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	- seats
<b>Number of Men's Toilets</b>	116 toilets
<b>Number of Women's Toilets</b>	78 toilets
<b>Number of Accessible Toilets</b>	- toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# Querétaro

## Venue-Specific Team Facilities

### Centro Gallo de Alto Rendimiento

#### Training Site

Current Use	Professional Football training
Distance to Team Hotel	13 km

#### Team Hotel

Holiday Inn Diamante

Rating	4.5
No. of Rooms	500
Distance to Airport	26 km
Distance to Stadium	7 km

**Centro Gallo de Alto Rendimiento:** Training facility of Club Querétaro professional soccer team.

### La Loma Centro Deportivo

#### Training Site

Current Use	Professional football training
Distance to Team Hotel	7 km

#### Team Hotel

Courtyard by Marriott

Rating	4
No. of Rooms	400
Distance to Airport	38 km
Distance to Stadium	9 km

**La Loma Centro Deportivo:** La Loma Centro Deportivo is a very exclusive sport center where professional teams like Club América, Chivas, Toluca and other Mexican teams have their pre-season.

### FC Total

#### Training Site

Current Use	Collegiate football Training
Distance to Team Hotel	19 km

#### Team Hotel

Centro de Alto Rendimiento

Rating	-
No. of Rooms	-
Distance to Airport	- km
Distance to Stadium	- km

**FC Total:** La Cresta is a sports facility equipped with modern and luxury facilities for soccer teams.

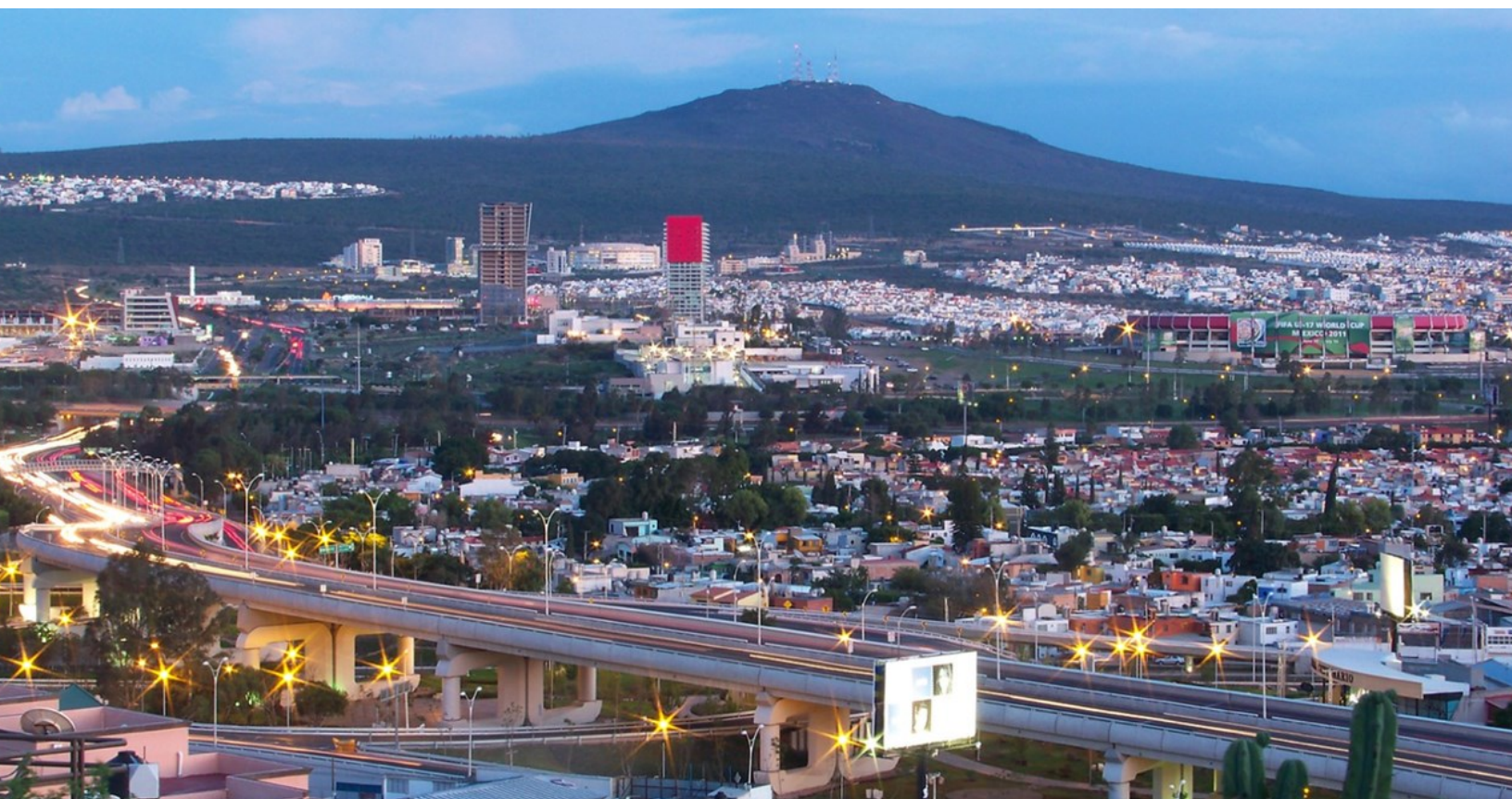
# Querétaro

## FIFA Accommodations

Querétaro City is a vibrant and historic city in central Mexico. It is the capital of the state of Querétaro and is known for its well-preserved colonial architecture, rich culture, and beautiful scenery. Querétaro City is also a popular tourist destination, and its hotel infrastructure is well-developed to meet the needs of visitors from all over the world.

### Recommended Hotel Options

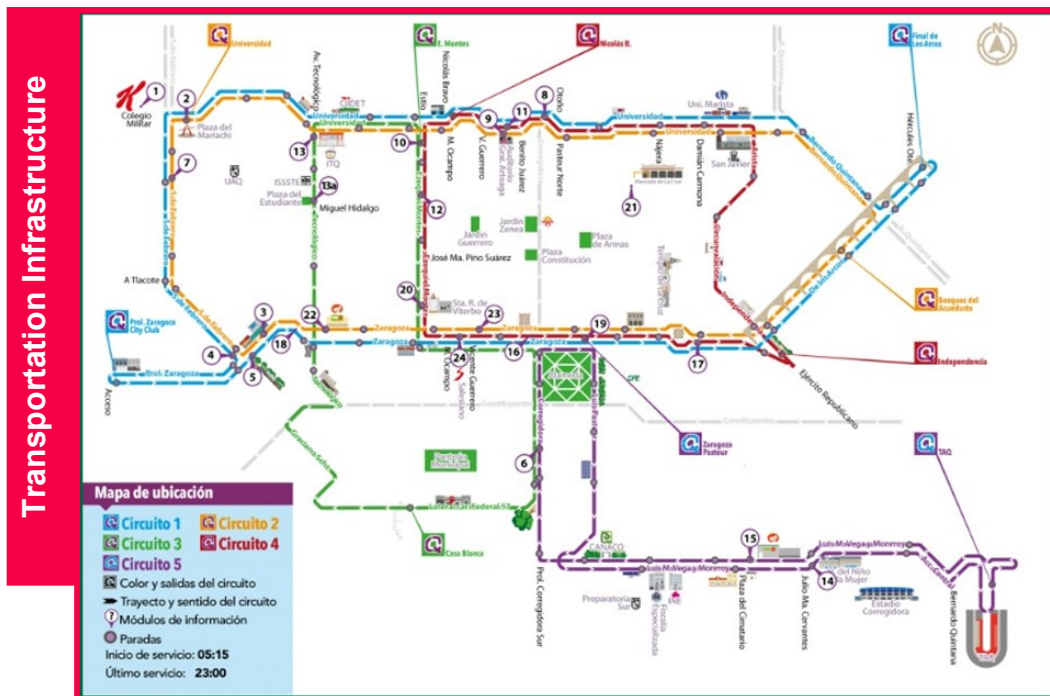
	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> Double Tree by Hilton	4	-	.6 km/2 min	31 km/27 min
<b>FIFA Venue Hotel</b> Fiesta Inn	4	-	6.6 km/8 min	35km/29 min
<b>FIFA Venue Hotel</b> Ibis Hotel	4	-	.8 km/2 min	31km/27 min
<b>FIFA Venue Hotel</b> HS Hottson	4	-	4.5km/8 min	33km/28 min





# Querétaro

## City Infrastructure



### General Mobility

Querétaro, Mexico, exemplifies a forward-thinking approach to urban mobility, fostering positive changes for residents and the environment. The Qrobus public transport system stands as a reliable backbone, with upgraded infrastructure enhancing accessibility. The city's commitment to sustainability is evident in the promotion of cycling and pedestrian-friendly zones, contributing to a healthier and greener urban environment.

Querétaro is not just embracing traditional solutions but is at the forefront of innovation. Initiatives promoting carpooling and electric vehicles underscore the city's dedication to reducing emissions and embracing eco-friendly technologies.

Public awareness campaigns are creating a culture of responsible commuting, educating citizens about the collective impact of their choices. Despite challenges, such as traffic congestion, Querétaro is actively implementing intelligent traffic management systems and strategic urban planning to optimize mobility.

In essence, Querétaro's positive and holistic approach to urban mobility is shaping a city that values efficiency, sustainability, and the well-being of its residents. This commitment positions Querétaro as a model for other cities aspiring to create a positive and vibrant urban mobility landscape.

# Querétaro

# QRO

Airport

Querétaro  
International Airport

## Querétaro International Airport

The airport offers a variety of amenities to passengers, including a food court, a business center, and a children's play area. The airport also has several ground transportation options available, including taxis, buses, and rental cars.

The Querétaro Intercontinental Airport is a major transportation hub for the state of Querétaro and the surrounding region. It provides passengers with convenient access to domestic and international destinations.

### Airport facts

Annual passenger traffic	4.5 Million
Operational hours	24
# of runways	2
# of gates	12
Road distance to downtown (km)	30
Road distance to stadium (km)	-
# of airlines	10
# of non-stop destinations (domestic)	10
# of non-stop destinations (international)	5



# Querétaro

## FIFA Fan Fest™ Locations

Querétaro is excited to have a Fan Fest because it will bring fans together to celebrate the love for football. This city is full of joy and ready to receive the greatest sport event of the world.

Plaza de Armas



Plaza de Armas

Space	5,625 m <sup>2</sup>
Capacity	2,250



# San Francisco Bay Area

The Bay Area, already celebrated for its diversity and inclusiveness, brings together cities, cultures, and industries to support the 2027 FIFA Women's World Cup™.

The San Francisco Bay Area encompasses the metropolitan areas of San Francisco, Oakland, and San José and is the cultural and financial hub of Northern California. It is home to rolling hills with historic streetcars; the iconic skyline with the Golden Gate Bridge; and influential corporations of the modern era, including Google, Apple, Facebook, and others.

Sports have a deep-rooted history in the Bay Area with several celebrated franchises residing in cities across the region. Since 1967, the Bay Area has been home to professional football teams from San José, San Francisco, and Oakland areas. The region has also hosted international matches during the 1984 Olympics, FIFA World Cup USA 1994™ and FIFA Women's World Cup USA 1999™. In recent past, Levi's Stadium hosted the CONCACAF Gold Cup, the Copa America Centenario, and the International Champions Cup. Along with those official competitions, the region has hosted hundreds of international exhibitions including Real Madrid, FC Barcelona, Chelsea FC, Arsenal, Manchester United, Chivas, Club America, and Bayern Munich.

## ABOUT

*San Francisco Bay Area*

POP

4,679,166

ALT

7 m

AVG  
TEMP  
(°C)

Jun: 11.6-19.1

Jul: 12.3-19.2

34.1 %

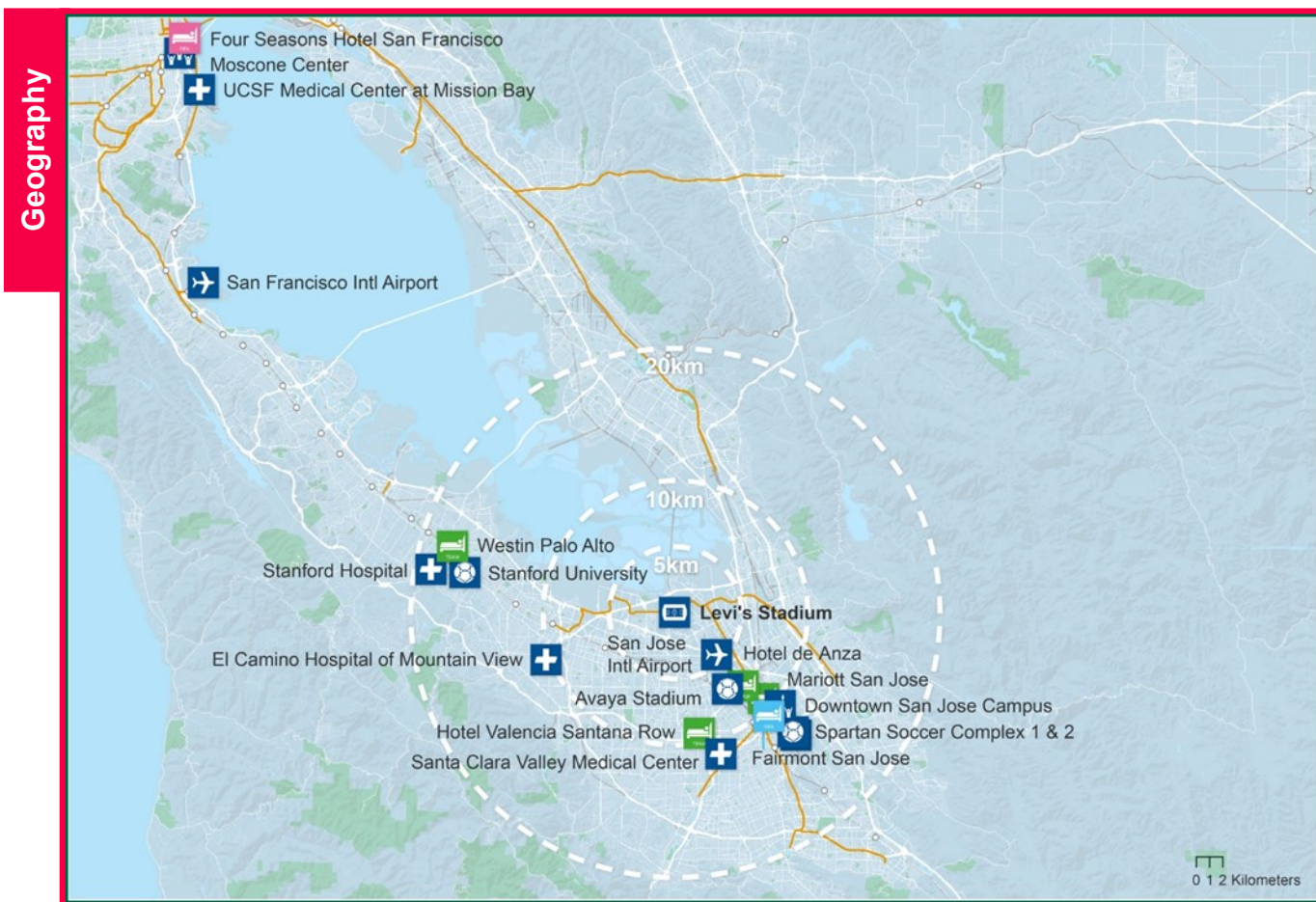
*foreign-born residents*



# San Francisco Bay Area

The San José Clash (now San José Earthquakes) was one of the original founding teams of Major League Soccer (MLS) and played host to MLS' inaugural match before a sell-out crowd. At the collegiate level, Stanford University, Santa Clara University, and the University of San Francisco have all won championships. The success of the professional and collegiate game has helped encourage the youth level participation, with over 500,000 children now playing football in the region.

The San Francisco 49ers (NFL) were the Bay Area's first professional sports team, founded in 1946. The organization has won five Super Bowls, including Super Bowl XIX hosted at Stanford University. The San Francisco Giants (MLB) moved to the Bay Area in 1958 and have won three World Series championships in the since 2010. In 1962, the Golden State Warriors (NBA) moved to the Bay Area – they have won three championships while calling Oakland home, including last year.





# San Francisco Bay Area

Stadium

## 2027 FIFA Women's World Cup™ San Francisco Bay Area Stadium

*Levi's Stadium*



Since opening in 2014, Levi's Stadium has secured its place as the premier outdoor destination for sports and entertainment on the West Coast. The venue has provided entertainment for fans across numerous platforms, including the 2017 CONCACAF Gold Cup

## About the stadium

<b>Year constructed</b>	<b>2014</b>
<b>Type of stadium</b>	<b>Existing</b>
<b>Main use</b>	<b>Multi-purpose</b>
<b>Legacy</b>	<b>Football, NFL</b>
<b>Capacity</b>	<b>70,909</b>

The venue has also hosted numerous international football matches, including national team games featuring México, Chile, Argentina, and Iceland, as well as Manchester United, Real Madrid, and FC Barcelona. More recently, the Stadium hosted four matches throughout the Copa America Centenario, including the United States and Colombia in 2016.

Located in Santa Clara, California, Levi's Stadium has ushered in a new generation of stadium design leveraging technology and sustainability to ensure a better experience for its guests and the community at large. Arguably the most technologically advanced stadium in the world, Levi's Stadium features a best-in-class cellular and WiFi infrastructure with over 1,300 access points that allows fans to stay connected throughout their visit.





# San Francisco Bay Area

## Stadium Details

### General Stadium Information

<b>Stadium Name</b>	Levi's Stadium
<b>Location</b>	4900 Marie P. DeBartolo Way Santa Clara, CA 95054, USA
<b>Candidate Host City Name</b>	San Francisco, California
<b>Year Constructed</b>	2014
<b>Stadium Owner</b>	Santa Clara, California
<b>Stadium Operator</b>	Forty Niners Stadium Management Company
<b>Primary Tenant</b>	San Francisco 49ers (NFL)
<b>Average Match Attendance for Tenant</b>	68,500
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	70,909
<b>Luxury Suite Quantity</b>	165
<b>Luxury Suite Capacity</b>	2,000
<b>Club Seats</b>	9,000
<b>Less Seat Kills (VIP and Media Tribune)</b>	9,711
<b>Forecasted FIFA World Cup™ Capacity</b>	61,198
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	150 m x 69 m
<b>Field Area Dimensions</b>	122 m x 72 m
<b>Current Type of Pitch</b>	Natural grass
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	11 mW
<b>Number of Grid Lines Feeding the Stadium</b>	2 grids
<b>Existing Floodlight Lux</b>	3,444 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside); two (outside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	900 seats
<b>Number of Men's Toilets</b>	687 toilets
<b>Number of Women's Toilets</b>	563 toilets
<b>Number of Accessible Toilets</b>	125 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

# San Francisco Bay Area

## Venue-Specific Team Facilities

### Spartan Soccer Complex (1)

#### Training Site

Current Use	Collegiate football Training
Distance to Team Hotel	3 km

#### Team Hotel

San José Marriott

Rating	4
No. of Rooms	484
Distance to Airport	7 km
Distance to Stadium	14 km

**Spartan Soccer Complex (1):** The grass stadium within Spartan Soccer Complex provides seats for 30,456 fans and played host to the FIFA Women's World Cup 1999™ and the 1999 NCAA Women's College Cup.

### PayPal Park

#### Training Site

Current Use	Professional football matches
Distance to Team Hotel	7 km

#### Team Hotel

Hotel Valencia Santana Row

Rating	4
No. of Rooms	215
Distance to Airport	8 km
Distance to Stadium	12 km

**PayPal Park:** PayPal Park is home to MLS' San José Earthquakes, and has hosted Women's national team friendlies, as well as, the 2017 Men's National Team World Cup Qualifying match against Honduras.

### Stanford University

#### Training Site

Current Use	Collegiate football matches
Distance to Team Hotel	2 km

#### Team Hotel

Westin Palo Alto

Rating	4
No. of Rooms	184
Distance to Airport	26 km
Distance to Stadium	21 km

**Stanford University:** This Stanford University training facility has also been used as a practice field for United States National Teams, México's Women's National Team, several international clubs, and professional team the San José Earthquakes of MLS.

### Spartan Soccer Complex (2)

#### Training Site

Current Use	Collegiate football training
Distance to Team Hotel	3 km

#### Team Hotel

Hotel de Anza

Rating	4
No. of Rooms	100
Distance to Airport	6 km
Distance to Stadium	14 km

**Spartan Soccer Complex (2):** Given the size and top-tier quality of the Spartan Soccer Complex, this facility will be divided into two distinct Venue-Specific Training Sites, with resources separately allotted.



# San Francisco Bay Area

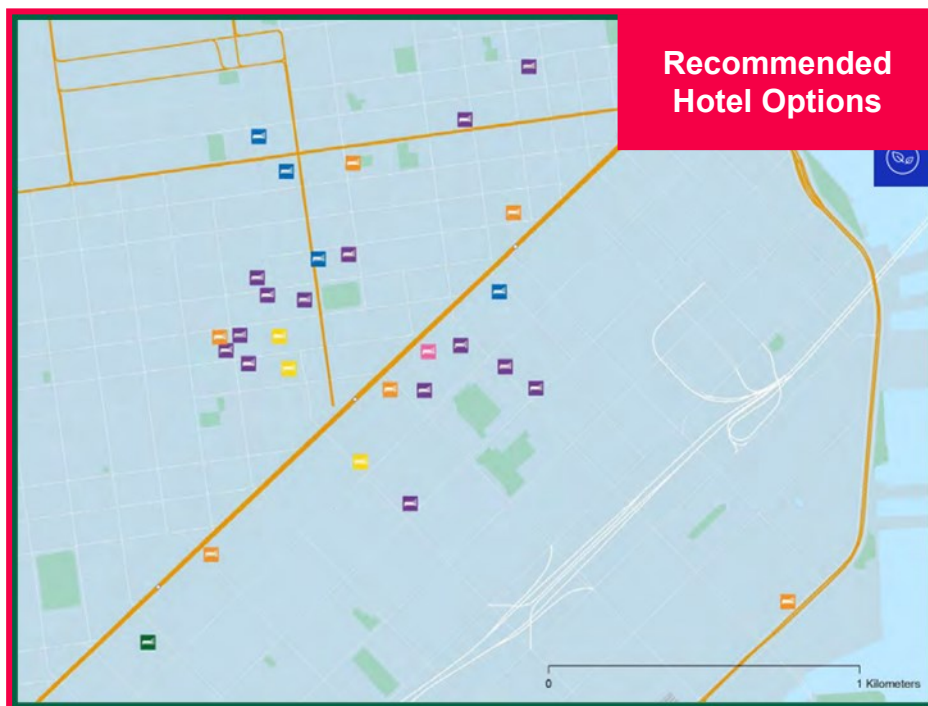
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> Four Seasons Hotel San Francisco	5	277	71 km/60 min	70 km/60 min
<b>FIFA Venue Hotel</b> Fairmont San José	4	805	15km/20 min	6 km/12 min

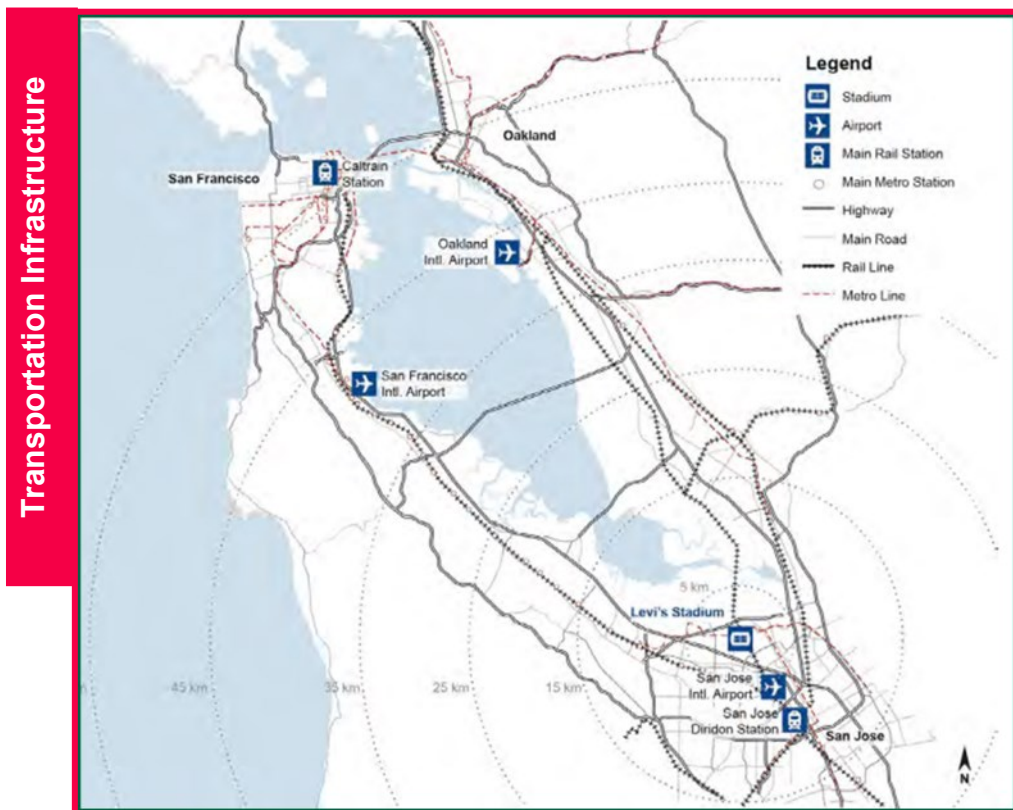
**FIFA VIP Hotel – Four Seasons Hotel San Francisco:** Overlooking the city, this hotel offers FIFA’s VIP guests a stay close to everything that makes San Francisco one of world’s premier destinations. Should FIFA wish to have their VIPs stay closer to the 2027 FIFA Women’s World Cup™ stadium, there are many high-end hotels in San José and Santa Clara as well.

**FIFA Venue Hotel – Fairmont San José:** To accommodate quick and easy access to the proposed 2027 FIFA Women’s World Cup™ stadium while still offering a downtown selection of entertainment, dining, shopping, and access to parks, the Fairmont San José offers hospitality with modern rooms and a legendary lobby lounge. The Fairmont offers 1,400 m2 of space in a comprehensive range of flexible meeting facilities.



# San Francisco Bay Area

## City Infrastructure



### Quick facts

<b>Primary Public Mass Transit Systems</b>	Heavy Rail, Light Rail, Bus
<b>Green Transport Initiatives</b>	Plan Bay Area Regional Transportation Plan, expansion of the BART network, future link to high-speed rail, Bikeshare expansion, complete streets program
<b>Other</b>	A USD \$4.5 million Caltrain expansion is underway that will lead to a new Transbay Transit Center, as well as providing tracks for California's future high-speed rail system

### General Mobility

Transportation in the San Francisco Bay Area is built upon an extensive multimodal infrastructure consisting of highways, rail, buses, and bike and pedestrian paths. The Metropolitan Transportation Commission (MTC) is the transportation planning, financing and coordinating agency for the nine-county San Francisco Bay Area. The development, maintenance, and operation of these elements are overseen by various agencies, including the California Department of Transportation (Caltrans), San Francisco.

## San Francisco Bay Area

Municipal Transportation Agency, and the Metropolitan Transportation Commission. These and other organizations collectively manage several interstate highways and state routes, two subway networks, two commuter rail agencies, eight transbay bridges, transbay ferry service, local bus service, and three international airports (San Francisco, San José, and Oakland). Other key features of the transportation system include:

- Bay Area Rapid Transit (BART), a heavy rail/metro system, operates in four counties and connects San Francisco and Oakland via an underwater tunnel. Other commuter rail systems link San Francisco with the Peninsula and San José (Caltrain).
- Amtrak provides frequent commuter service between San José and the East Bay with Sacramento, and long-distance service to other parts of the United States.
- ■ Muni Metro operates a hybrid streetcar/subway system within the City of San Francisco, and VTA operates a light rail system in Santa Clara county. These rail systems are supplemented by numerous bus agencies and transbay ferries such as Golden Gate Ferry and the San Francisco Bay Water Transit Authority.
- ■ The greater Bay Area contains the three principal north-south highways in California: I-5, U.S. Route 101, and California State Route 1.

- The MTC is actively incorporating complete street principles to enhance urban areas by creating bike lanes, enhanced sidewalks, provide shelters, improved wayfinding signage.

### Smart and Sustainable Transport

The Plan Bay Area regional transportation plan offers cities and counties incentives to promote future growth near transit in existing urbanized areas. Significant ongoing projects include development work on the BART Light Rail which will connect nine counties. Additionally, a USD \$5.4 million Caltrain expansion is underway providing tracks for California's future high-speed rail system. Bay Area Bike Share will offer 8,000 bikes and 70 stations across San Francisco and San José by the end of 2018.

### Event Mode Transport

Event mode transportation is provided via numerous transit options including VTA and BART train systems. In addition to existing services and routes, dedicated rail and bus services can also be provided to connect to the various downtown areas and transit hubs.



# San Francisco Bay Area

# SJC

Mineta San José  
International Airport

Airport

**Mineta San José International Airport is the main airport serving Santa Clara, San José, and California's Silicon Valley.**

Most domestic airlines serve San José from their hubs, with Southwest Airlines serving a range of destinations in the United States and México. Foreign flag carriers from Canada, México, Europe, and Asia also have service at the airport.

The airport, which has been the fastest growing major airport in the United States recently, completed a terminal modernization in 2010. In 2017, SJC added three gates, expanded the international arrivals area, and improved their ground transportation center. By 2026, SJC expects to add another 12 gates to the terminal, and provide a facility that is world-class in passenger amenities, environmental sustainability, and security.

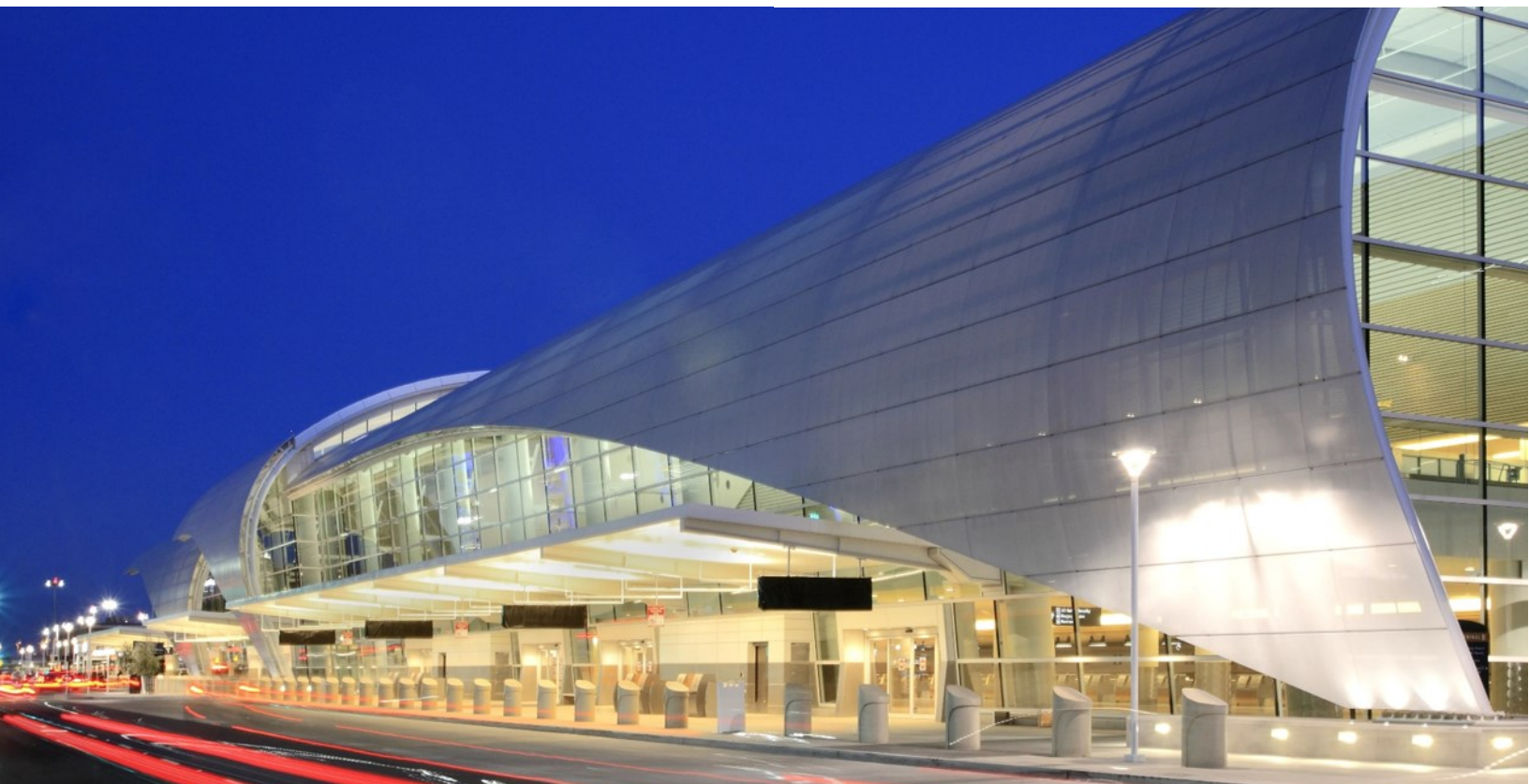
A shuttle bus links the airport to the nearby VTA light rail station with a 20-minute travel time to downtown San José.

## Airport facts

Annual passenger traffic	12 Million
Operational hours	24
# of runways	2
# of gates	31
Road distance to downtown (km)	9
Road distance to stadium (km)	16
# of airlines	14
# of non-stop destinations (domestic)	39
# of non-stop destinations (international)	5
Non-stop destinations to México	3

There is highway access north towards downtown San Francisco and the stadium site, and south towards downtown San José.

Within 80 km of SJC, there are two airports with full commercial service (San Francisco and Oakland), two airports with limited commercial service (Monterey and Stockton), and seven airports that can accept corporate jets.



# San Francisco Bay Area

## FIFA Fan Fest™ Locations

San Francisco and the Bay Area already have plans for a multi-tiered fan engagement strategy, including an ambassador program, special events, community engagement, and football outreach programs to help welcome and engage fans and visitors from around the world.

The New Heights Bid recommends two locations that embody the inclusiveness of the region and celebrate the area’s rich cultural diversity as locations for a FIFA Fan Fest™ in San Francisco Bay Area:

**Downtown San José Campus**



**Mascone Center**



### Downtown San José Campus

<b>Space</b>	73,000 m2
<b>Capacity</b>	100,000

Connected series of outdoor spaces in a popular downtown area with good transportation access and great local restaurants / bars

### Mascone Center

<b>Space</b>	73,000 m2
<b>Capacity</b>	100,000

Connected series of outdoor spaces in a popular downtown area with good transportation access and great local restaurants / bars

Downtown San José is in the heart of Silicon Valley and has a range of closely concentrated outdoor spaces surrounded by local restaurants and bars. The space includes Plaza de César Chávez, Discovery Meadow, and San Pedro Square. The downtown area is well served by public transportation.

Moscone Center is the largest convention and exhibition complex in San Francisco. The venue is located in the heart of San Francisco and is already popular with visitors. The center has exceptional public transit access and is close to many of the city’s biggest attractions.



# Seattle

**Seattle, a prominent hub in the Pacific Northwest, has long been recognized as a melting pot for travelers, trade, and the exchange of new concepts.** Tracing its origins back to 1869, Seattle's prosperity has been linked to its thriving timber industry, the Gold Rush, and its contributions to shipbuilding. Presently, the Greater Seattle area stands as a beacon for numerous cutting-edge technology and biomedical companies, solidifying its reputation as a haven for innovation and progress.

Renowned for its commitment to sustainability and environmental consciousness, Seattle stands as one of the healthiest and most eco-friendly cities in the nation, well-positioned to host an event with a strong emphasis on eco-friendliness. Boasting one of the most fervent and devoted fan bases in the National Women's Soccer League (NWSL), Seattle houses a thriving professional women's soccer team, the OL Reign, and actively nurtures the development of the sport at the grassroots level among its youth players. The OL Reign broke the all-time NWSL attendance record in 2023, with over 34,000 fans in attendance. Additionally, the RAVE Foundation is dedicated to constructing accessible urban soccer fields and futsal courts, promoting free play and communal engagement within the city.

## ABOUT Seattle

**POP** 3,798,902

**ALT** 48 m

**AVG  
TEMP  
(°C)** Jun: 11.1-21.1  
Jul: 13.1-24.3

**17.1%**  
*foreign-born residents*

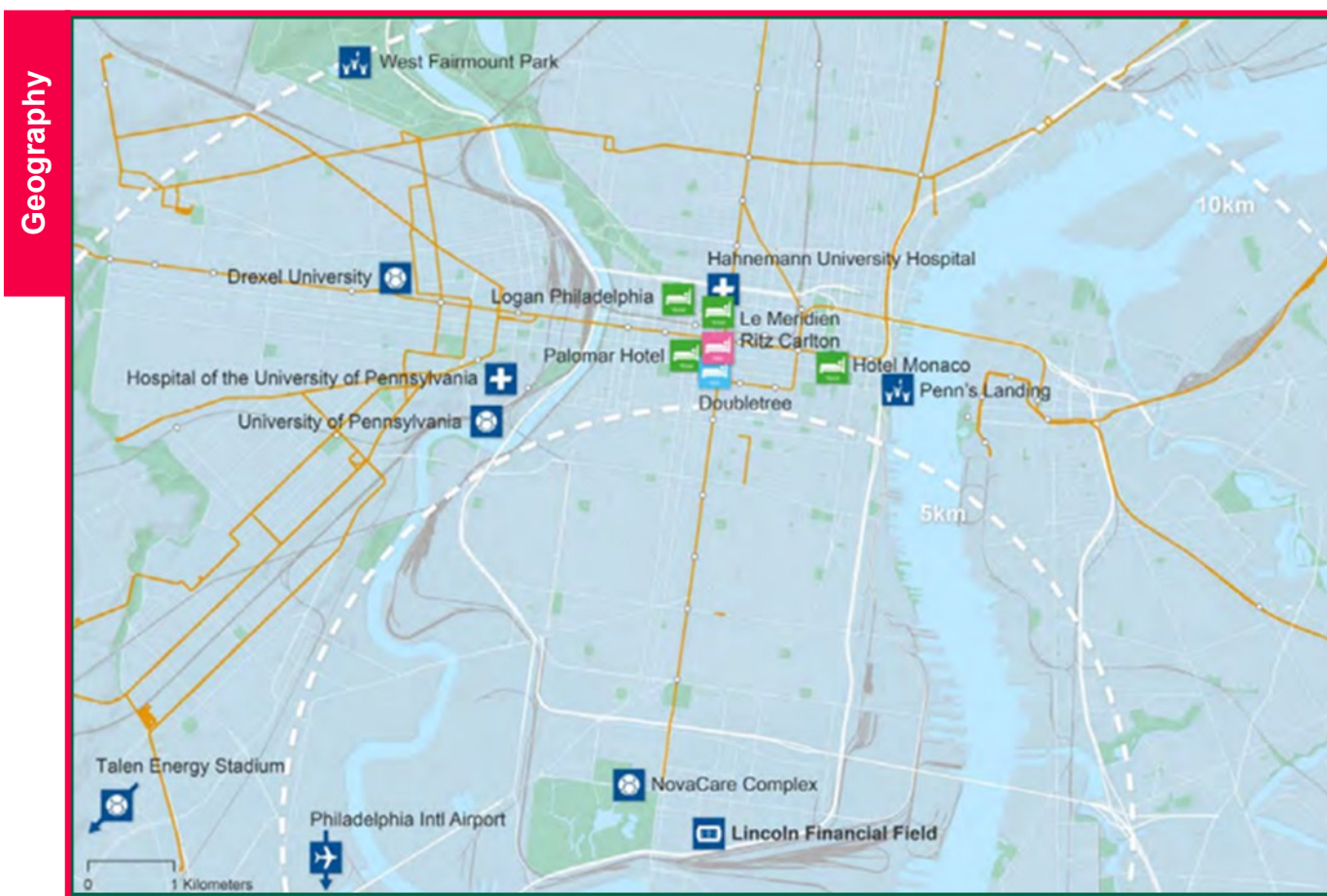




# Seattle

Every phase of Seattle's journey in soccer has been marked by the enthusiastic presence of large crowds, with the OL Reign consistently in the top five for NWSL attendance, averaging close to 14,000 fans per game during the 2023 season. The inauguration of Qwest Field (now Lumen Field) in 2002 fit this trend, hosting international friendly matches, including renowned teams such as Manchester United and Real Madrid, with massive audiences exceeding 66,000.

The city also played host to the MLS Cup 2009 and an international friendly match featuring Chelsea FC versus FC Barcelona, drawing an impressive crowd of 65,000 fans. The city is also passionate about women's sports in general. In the vicinity of the iconic Space Needle at Seattle Center, the Seattle Storm, two-time WNBA World Champions in 2005 and 2010, make their mark at the KeyArena, a significant venue that hosted the 1962 World's Fair.



## Seattle

Stadium



2027 FIFA Women's World Cup™ Seattle Stadium  
Lumen Field

Over 11,000 solar panels have been installed as part of USGBC LEED Certified Silver certification.

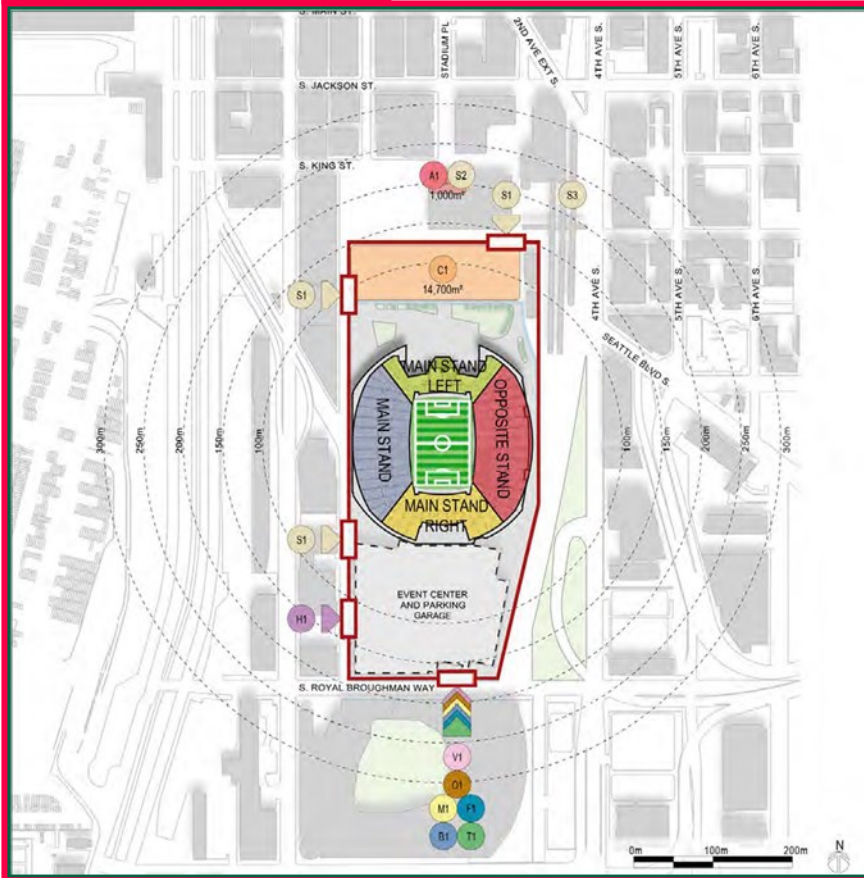
## About the stadium

Year constructed	2002
Type of stadium	Existing
Main use	Multi-purpose
Legacy	MLS, NFL
Capacity	69,000

Designed primarily for football, Lumen Field stands as the foremost stadium in the Pacific Northwest. Serving as the home ground for the Seattle Sounders FC (MLS) and the Seattle Seahawks (NFL), it has been a frequent host of international matches since its establishment in 2002. Notably, it has hosted notable teams such as Manchester United, Chelsea FC, Celtic, Real Madrid, and national teams including Brazil, Canada, China, México, and Venezuela.

The famously spirited and boisterous Seattle fans have contributed to making this stadium one of the loudest in North America. With its seating decks and partial roof, the stadium effectively captures and amplifies an extraordinary amount of noise, reverberating it back onto the pitch.

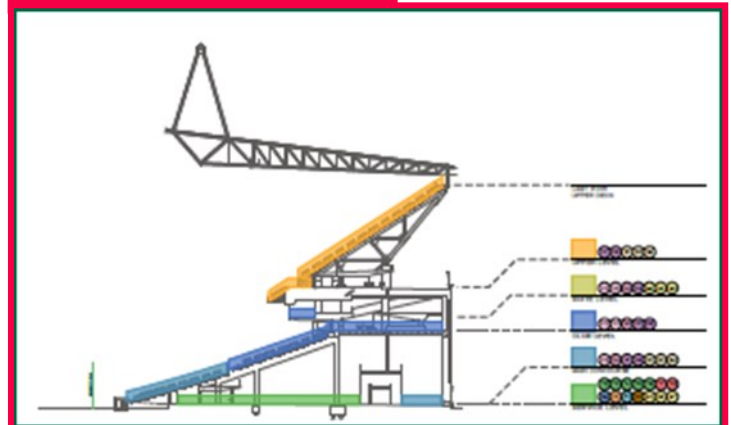
## Stadium Area Map



## Stadium Service Level



## Stadium Cross Section





## Seattle

## Stadium Details

## General Stadium Information

<b>Stadium Name</b>	Lumen Field
<b>Location</b>	800 Occidental Ave S, Seattle, WA 98134, USA
<b>Candidate Host City Name</b>	Seattle, Washington
<b>Year Constructed</b>	2002
<b>Stadium Owner</b>	Washington State Public Stadium Authority
<b>Stadium Operator</b>	First & Goal Inc.
<b>Primary Tenant</b>	Seattle Sounders FC (MLS), Seattle Seahawks (NFL)
<b>Average Match Attendance for Tenant</b>	69,000
<b>Stadium Capacity</b>	
<b>Gross Capacity</b>	69,000
<b>Luxury Suite Quantity</b>	113
<b>Luxury Suite Capacity</b>	2,200
<b>Club Seats</b>	7,800
<b>Less Seat Kills (VIP and Media Tribune)</b>	7,188
<b>Forecasted FIFA Women's World Cup™ Capacity</b>	61,812
<b>Pitch</b>	
<b>Field of Play Dimensions</b>	105 m x 68 m
<b>Field Area Dimensions</b>	129 m x 82 m
<b>Current Type of Pitch</b>	Artificial turf
<b>FIFA Women's World Cup™ Type of Pitch</b>	Natural grass
<b>Technical Infrastructure</b>	
<b>Existing Available Stadium Grid Power</b>	10,000 kVA
<b>Number of Grid Lines Feeding the Stadium</b>	Two grids
<b>Existing Floodlight Lux</b>	1,200 lux
<b>Giant Screens in Stadium (Inside/Outside)</b>	Two (inside)
<b>Accessibility</b>	
<b>Number of Seats for Mobility Impaired</b>	Meets code requirements
<b>Number of Men's Toilets</b>	135 toilets
<b>Number of Women's Toilets</b>	436 toilets
<b>Number of Accessible Toilets</b>	54 toilets
<b>Number of Accessible Parking Spots</b>	TBD
<b>Number of Sensory Rooms</b>	TBD
<b>Deaf / Blind Accessibility Services</b>	TBD

## Seattle

## Venue-Specific Team Facilities

## Starfire Soccer Complex

## Training Site

Current Use	Professional football training
Distance to Team Hotel	19 km

## Team Hotel

Kimpton Hotel Monaco Seattle

Rating	4
No. of Rooms	189
Distance to Airport	22 km
Distance to Stadium	2 km

**Starfire Sports Complex:** The Starfire Sports complex spans across 54 acres, serving as the training ground for MLS' Seattle Sounders FC. It is equipped with 12 outdoor and two indoor pitches, with Field 12 dedicated specifically to serve as the team's training site.

## Magnuson Park

## Training Site

Current Use	Multi-purpose athletics
Distance to Team Hotel	8 km

## Team Hotel

Curio Collection The Logan Seattle

Rating	4
No. of Rooms	424
Distance to Airport	23 km
Distance to Stadium	9 km

**Magnuson Park:** Encompassing 350 acres, Magnuson Park hosts two natural grass football-specific fields. This facility provides an excellent setting for top-tier training and competitive events, making it an ideal venue-specific training site.

## University of Washington

## Training Site

Current Use	Collegiate football matches
Distance to Team Hotel	6.6 km

## Team Hotel

Le Meridien

Rating	4
No. of Rooms	557
Distance to Airport	23 km
Distance to Stadium	2 km

**University of Washington:** Boasting remarkable facilities, this football stadium has served as a practice venue for Celtic and FC Barcelona, in addition to hosting various national teams such as the United States, Canada, and Honduras.

## Genesee Playfields

## Training Site

Current Use	Multi-purpose athletics
Distance to Team Hotel	5 km

## Team Hotel

Hotel Monaco

Rating	4
No. of Rooms	891
Distance to Airport	13 km
Distance to Stadium	5 km

**Genesee Playfields:** Genesee Playfields provides a dedicated football field for both practice and competitive matches. Equipped with nighttime lighting capabilities, this venue offers a high-quality experience in terms of location and facilities.

# Seattle

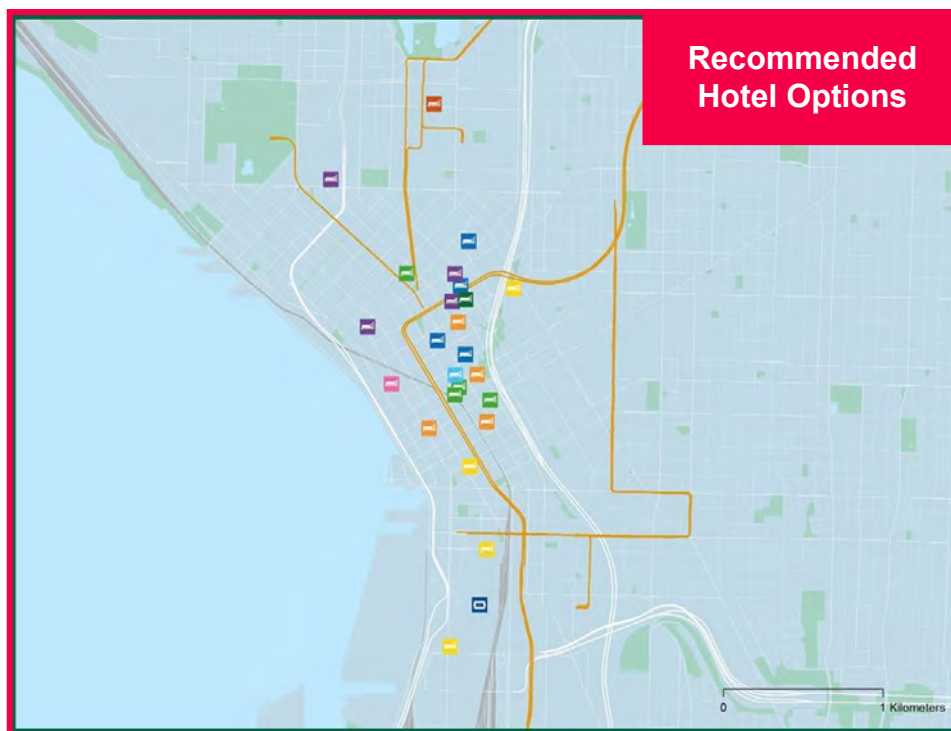
## FIFA Accommodations

### Recommended Hotel Options

	Star rating	No. rooms	Stadium km/min	Airport km/min
<b>FIFA VIP Hotel</b> <b>Four Seasons Hotel Seattle</b>	5	147	2 km/8 min	20 km/25 min
<b>FIFA Venue Hotel</b> <b>Fairmont Olympic</b>	4	450	3 km/10 min	20 km/25 min

**FIFA VIP Hotel – Four Seasons Hotel Seattle:** Situated amid downtown Seattle and Elliott Bay, the Four Seasons presents FIFA's VIP guests with privileged vistas of the Bay and the Puget Sound. As the sole Forbes Five-Star hotel in Washington State, it provides all the anticipated amenities characteristic of a top-tier establishment, catering to the needs of VIP guests.

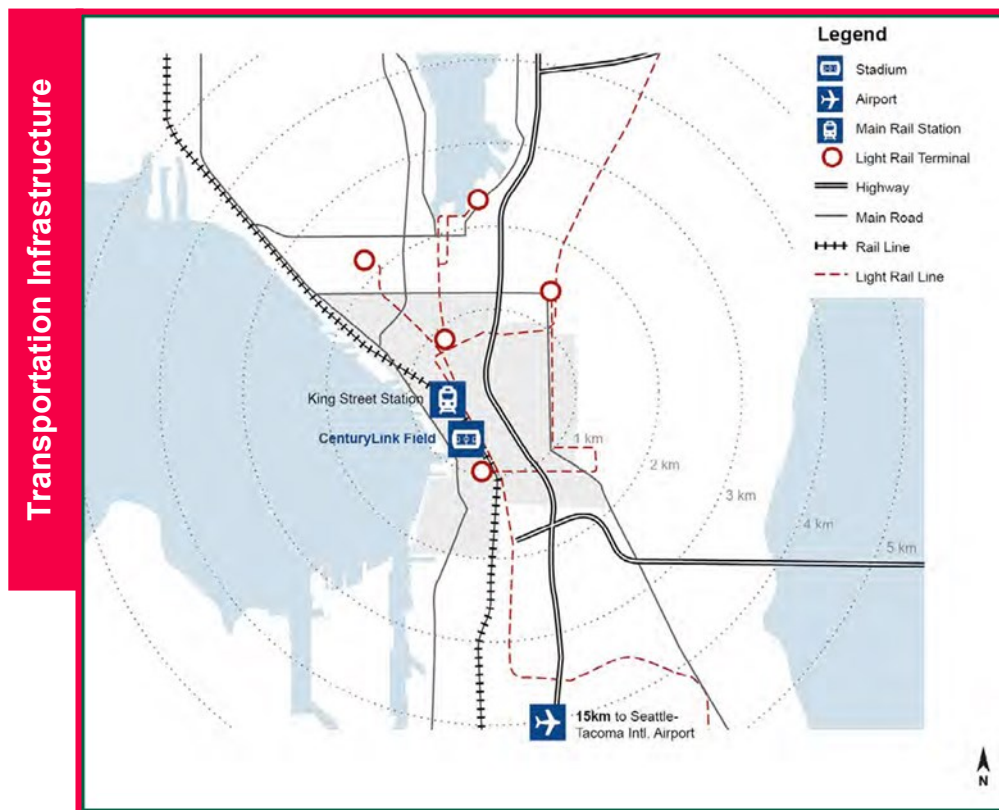
**FIFA Venue Hotel – Fairmont Olympic:** Positioned approximately three blocks away from the suggested FIFA VIP hotel, the Fairmont provides an urban ambiance and convenient access to Elliott Bay for leisure or recreational activities. Serving as a renowned landmark in Seattle's downtown area for nearly a century, the Fairmont has upheld contemporary services and standards. Its rooms, along with 1,400 square meters of adaptable function spaces, are equipped with the latest technological amenities.





# Seattle

## City Infrastructure



### Quick facts

**Primary Public Mass Transit Systems** Heavy Rail, Light Rail, Ferry, Monorail

**Green Transport Initiatives** The Seattle Climate Action Plan, expansion of streetcar network, development of bicycle and walking network

**Other** The Seattle Climate Action Plan has a focus on reducing Seattle’s greenhouse emissions through road transportation and building energy and waste. The plan outlines a series of policies and actions to become carbon neutral by 2050

### General Mobility

Seattle boasts a well-established and varied transportation system. Two prominent public transportation agencies, namely King County Metro and Sound Transit, cater to Seattle. King County Metro manages local and commuter buses within King County, while Sound Transit oversees commuter rail, light rail, and regional express buses within the greater Puget Sound region. Mass transit serves as the mode of arrival for almost 50% of commuters traveling to the downtown area. Other notable aspects of the transportation system include:

# Seattle

- Sound Transit manages the Sounder commuter rail system, comprising two lines that link Seattle with Tacoma along its Southern route and Seattle with Everett along its Northern route. The Link Light Rail, initially spanning 25.3 km from downtown to Seattle–Tacoma Airport, is planning further extensions.
- The city's north-south transportation primarily relies on the I-5 corridor, connecting the Puget Sound area with southwest Washington cities, the Portland metropolitan area, and cities to the north such as Bellingham and Vancouver. State Route 99 is another significant arterial road along the Seattle waterfront.
- Washington State Ferries, the third-largest ferry system globally, offers passenger and car ferries from various points in Seattle to surrounding islands and cities.
- Amtrak operates three routes at King Street Station: the Cascades, the Coast Starlight, and the Empire Builder. Seattle's Climate Action Plan emphasizes the reduction of greenhouse emissions through various means, including road transportation and building energy efficiency. The city also aims to expand its bike lane network and is in the process of developing a modern streetcar system. During major events and matches, King County Metro coordinates additional transportation services to ensure smooth travel for fans to and from Lumen Field.





# Seattle

# SEA

Seattle-Tacoma  
International Airport

Airport

Seattle–Tacoma International Airport serves as the primary commercial airport catering to the Seattle metropolitan area in Washington state and ranks as the 10th busiest in the United States. It acts as the base for the rapidly expanding Alaska Airlines and serves as an international gateway for Delta Air Lines. While Seattle isn't a connecting hub, it offers services to all of the top 35 airport markets in the US.

Alaska Airlines covers a diverse range of destinations within the continental United States, whereas Delta serves its hubs across the country, including major cities on the west coast, two cities in Europe, and five in Asia. The airport's ongoing USD \$3.2 billion capital investment program involves the addition of more international gates, a larger international arrivals facility, the expansion of one of the concourses, and enhancements to the baggage handling system.

## Airport facts

Annual passenger traffic	12 Million
Operational hours	24
# of runways	2
# of gates	31
Road distance to downtown (km)	9
Road distance to stadium (km)	16
# of airlines	14
# of non-stop destinations (domestic)	39
# of non-stop destinations (international)	5
Non-stop destinations to México	3

The Sounder light rail system conveniently connects the terminal to downtown Seattle in approximately 31 minutes. Within an 80-kilometer radius, there is one other airport with limited commercial service, two more airports capable of accommodating airliner-class aircraft, and an additional five airports capable of hosting corporate jets.





# Seattle

## FIFA Fan Fest™ Locations

Over the past five years, Seattle has been the proud host of various sporting and cultural events, offering a safe and diverse experience for a large number of attendees to appreciate the city's culture, traditions, and history. Seattle aims to elevate this experience even further by welcoming fans and visitors from across the globe through seamless, hospitable, and inventive means. The New Heights Bid proposes two stunning, easily accessible, and iconic locations for a potential FIFA Fan Fest™ in Seattle:

**Waterfront Seattle**



**The Seattle Center**



### Waterfront Seattle

<b>Space</b>	14,000 m2
<b>Capacity</b>	15,000

Centrally located waterfront park. Excellent public transportation, walking and bicycle access

### The Seattle Center

<b>Space</b>	27,000 m2
<b>Capacity</b>	20,000

Landscaped outdoor campus at the base of the iconic Space Needle. Centrally located area surrounded by cultural activities as well as parking and public transit access

Named after Seattle's founder, William Penn, Penn's Landing is the perfect venue for various entertainment and large screens along the Delaware River. The FIFA Fan Fests™ are set to take place on the Great Plaza, the Plaza's tiered amphitheater, and the Festival Pier, renowned for hosting music festivals, multicultural events, dance performances, and outdoor movies for families.

Seattle Center's beautifully landscaped, 74-acre campus includes 24 acres of open space with pleasant outdoor courtyards, fountains and lush green spaces perfect for FIFA Fan Fest™. The Seattle Center regularly hosts large events with over 150,000 visitors per day.

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## Introduction to Safety and Security

**The United States and México are already collaborating on the 2026 FIFA World Cup™, and plan to use an identical framework for safety and security for the 2027 FIFA Women's World Cup™.**

The successful United 2026 bid outlines a robust and detailed approach to safety and security that will be replicated for a 2027 FIFA Women's World Cup™ co-hosted by the United States and Mexico.

Aside from United 2026, the United States and Mexico both have a history of hosting successful FIFA World Cup, FIFA Women's World Cup, CONCACAF and Copa America competitions. Both countries are experienced in hosting events on the global stage and will bring the best and most modern security practices to this event.

The United States and Mexico each play host to major, global sporting events each year, including the Super Bowl (NFL), Liga MX finals (twice annually) and more. Each of these events

have been completed without any significant security issues and continues a trend of safe and smooth sporting operations around all high-profile, global-stage sporting events.

Both countries have law enforcement and security agencies at the federal, state, and local levels that are committed to the protection of all stakeholders, including those attending matches at our world class venues, as well as those supporting and celebrating the event at FIFA Fan Fest™ locations and beyond.

Similar to the 2026 FIFA World Cup™, we will continue to build our foundation of knowledge and experience on top of which a comprehensive approach to security for the 2027 FIFA Women's World Cup™ will emerge.

Given our mission of equal infrastructure and scale, the remainder of the Safety and Security section of this bid book is nearly identical to what was proposed as part of the United 2026 Bid (where relevant to the United States and Mexico).



# Regulatory Structures

## **Safety and Security Plan**

The scope of the Safety and Security program for the New Heights Bid will incorporate all measures necessary to guarantee the general safety and protection of all 2027 Women's FIFA World Cup™ persons and facilities leading up to and during the tournament. The following outlines the key elements of the plans.

### **Stadiums**

**Secure by Design:** The Command will work with the 2027 FIFA Women's World Cup™ stadium design team to ensure that security is integrated into facility event design and all operations planning. Facilities will all meet international standards for security and safety, and where required, comply with *FIFA Football Stadiums: Technical Recommendations and Requirements* Guidelines.

**Stadium Command Centers:** Stadium Command Centers will include representatives from fire, medical, and police, and will have a view of the stands and field of play and be supported with CCTV for other areas in and around the stadium. Each stadium will also be connected to the Host City and the World Cup Command Centers for intelligence and support.

**Secured Perimeters:** Each stadium will operate with three security perimeters; or “rings” of security. Traffic control officers, police, and private security will apply increasingly rigorous scrutiny and inspections as fans move from the outermost to the innermost, or third ring.

The third ring is a hard perimeter, consisting of fences, walls, and barricades through which only authorized, and security screened personnel or vehicles may pass.

Prior to the tournament and as needed throughout the tournament, the entire area inside the third ring will be inspected by specially-trained and equipped police personnel, ensuring that the entire stadium is “sanitized” prior to lockdown and activation of all access control and security screening measures. Thereafter no person or vehicle will pass into the inner perimeter without a hard inspection of their admission device and a thorough security screening.

**Concourses and Stands:** Inside and outside the stadium all appropriate areas will be covered by cameras and other detection equipment which will be monitored at the Venue Command Center.

## Regulatory Structures

In the concourses, security personnel will be assigned to observe, report, and respond to any security issues as well as to incidents observed and reported by the Command Center. Interactive media applications, large video screens, monitors, and audio systems will have the capability to deliver information to all persons in the stadium in the event of any safety or emergency issues and emergency response procedures, such as evacuation.

**High-Risk Matches:** Plans will include measures to provide heightened security for high-risk matches, if so determined by FIFA and the Command. Such measures would include, but not be limited to, dedicated entry and exit gates, separation of opposing team fans in the stands, increased deployment of security personnel, and procedures to hold sections during egress.

**Media Areas:** Only credentialed media will be permitted to enter media compounds, tribunes, workrooms, interview areas, and broadcast camera and photographer positions.

**Pitch Area:** The security and integrity of the field of play will be maintained at all times. Pitch protection plans will assign specially selected and trained stewards who will be positioned around the perimeter of the field to deter and respond to any attempts to enter. Police resources will also be stationed in selected areas for additional deterrent and response capabilities.

**VVIP/VIP and Team Areas:** The Tribune of Honor, FIFA lounges, and VVIPs rooms will be highly secured and protected against unauthorized entry. Secure parking and staging areas for VVIP and VIP vehicles will be appropriately positioned in nearby drop off areas. Team dressing rooms, player treatment areas, and doping control stations will be subject to especially stringent physical and operational security measures. Access into all these areas will be strictly controlled on both match and non-match days. Routine and contingency travel routes will be identified and operational as required.

## Regulatory Structures

**Areas Outside the Venues:** Safety and security measures will be employed in key areas outside the stadiums, where stewards and police will be deployed to manage any security issues that could arise.

**Preventing Hooliganism:** The Command will work with global intelligence partners, to identify, track, and blacklist known troublemakers.

**Teams and Match Officials:** Team security liaisons will be assigned to each participating team upon entry into the nation of their Base Camp, in full compliance with FIFA policies and requirements for competing teams. Additional police and private security personnel will perform protection and escort duties for the teams as required, and the level of coverage and support will be adjusted based on threat analysis.

Procedures and personnel for cross border “hand-offs” of the teams will be established with law enforcement personnel from the departure nation transferring responsibility to those of the destination nation for continuity of protection and communication.

**Team Base Camps:** As the primary lodging and training areas for most teams during the tournament, Team Base Camps will be afforded a level of security based on threat analysis.

**Venue-Specific Team Hotels and Training Sites:** Existing security plans at team hotels and training sites will be augmented at each property. Areas of the property dedicated to a team will have strict access control and surveillance. Similar strategies will be applied to venue-specific training sites.

**Match Officials:** Police and private security personnel will be assigned to all referees and other match officials to ensure their safety and security when traveling to and from official sites. At the stadiums, stewards with prior experience in match day operations will escort match officials with support from police as required.



## Regulatory Structures

### The FIFA Family

**FIFA Hotels and Headquarters:** Detailed security plans will be developed for all FIFA Hotels. Security measures will be similar to those employed at football stadiums, if the property is fully reserved for FIFA. Otherwise security measures will focus on enhanced security in the areas of the hotel assigned to the FIFA family.

**VVIP and VIP Protection:** The Organizing Committee will provide personal protection and traffic escort for VVIPs, as agreed between FIFA and the hosting countries. Law enforcement agents and experienced executive protection professionals will be assigned.

**Public Areas Airports:** All airport facilities in each country already operate at a high level of security and have experience supporting the unique requirements of an international sporting event such as the FIFA Women's World Cup™. The Command will enhance airport security operations, especially for players, officials, FIFA members, and delegation arrivals and departures, and where possible, special security measures will be implemented for FIFA family members.

**Transport:** Security will be enhanced on public transport lines and routes that support FIFA Women's World Cup™ fans in order to detect and resolve any security issues before they reach FIFA Women's World Cup™ stadiums.

**FIFA Fan Fest™:** Security plans for FIFA Fan Fests™ will be determined based on threat analysis but will include elevated security resources in the area of general policing, crowd management, and other appropriate measures.

## Operational Structures

### **Roles and Responsibilities**

Security for the 2027 FIFA Women's World Cup™ will integrate resources from all levels of government and the private sector.

**Federal:** Each nation's federal government will dedicate all necessary resources to securing the 2027 FIFA Women's World Cup™. The Guardia Nacional in Mexico and the Department of Homeland Security in the United States will be the lead agencies.

**Operational Security Planning and Implementation:** The operational security plan will be managed and directed by the Command, which will include each nation's lead federal agency, local, state, and provincial police, the Candidate Host City, the Bid Committee and FIFA to design a safe and secure atmosphere for event participants.

**Intelligence:** Both nations of the Command have agreed to share intelligence that is relevant to the protection and security of the 2027 FIFA Women's World Cup™. This will ensure information related to potential threats is dealt with quickly and effectively.

**Consequence Management and Emergency Response:** Each nation's federal emergency management agency will work directly with public safety, public health, and emergency agencies to create a comprehensive emergency response plan.

**State and Local Police:** Working in the Unified Command structure, state and local police will work with the federal leads in accepted roles in partnership to create a seamless operational security plan. Each Candidate Host City's chief of police will be a member of the Command and will direct the Host City and Host Venue security operation, following the plan of the Command. Local police will maintain jurisdictional authority for law enforcement in Host Cities and in stadiums. State police provide reinforcement and are critical to secure transport and other special operations.

**Stewards and Private Security:** All stadium security will be trained and tested on current best practices and professional standards, as well as international human rights standards and protocols.

## Operational Structures

**Fire and Medical:** Local fire and emergency medical services will also serve in the Command. All stadiums and other stadiums will comply with fire safety codes as enforced by local fire marshals. Dedicated fire suppression equipment will be staged inside the secure perimeter for immediate response. Additional fire-suppression equipment will also be on standby if needed. Hazardous materials assessment and response teams will be pre-deployed for rapid response to each stadium. Emergency medical services will be provided inside stadiums for all participants, with designated personnel and equipment, including ambulances dedicated to athletes. For other event participants, separate emergency medical personnel and equipment would be available inside the stadiums, and a mass casualty plan will be part of training and exercises.

### **Additional Security Matters**

**Cyber Security:** Cyber Security is considered particularly important for the 2027 FIFA Women's World Cup™. The Command will work with relevant city, state, provincial, and federal agencies as

well as private sector specialists and FIFA on the development and implementation of a comprehensive Cyber Security program. The Cyber Security program will involve all partners, sponsors, and providers to the tournament to protect all tournament sensitive systems and information.

**Integration Execution:** Integration of the security plan will begin during the initial Operational Phase and continue through delivery of the Competition. The plan for the 2027 FIFA Women's World Cup™ security will be developed with all relevant agencies as members, and the plan will be flexible and scalable to accommodate for changing threats and risks. They will also be crafted to ensure respect for human rights, consistent with the proposed measured in the United Human Rights Strategy Action Plan. The bid committee will work with FIFA to deliver an integrated plan with clearly defined responsibilities, best practices, well-developed and rehearsed operations, well-trained and tested personnel, and proven systems to support seamless execution and ensure a safe and successful event.



# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## IT&T

**The United States and Mexico are confident the 2027 FIFA Women's World Cup™ competition can be widely distributed across the globe through various media platforms, enhanced methods of fan engagement, immersive experience, and real-time information delivery. To achieve this, both Host Countries will collaborate to provide a cutting-edge IT&T network, broadcast facilities, bandwidth, and infrastructure to support every aspect of the event.**

The operations conducted within all Candidate Host Cities, spanning from competition venues and FIFA Fan Fest™ locations to public transport systems, broadcast centers, telecommunication hubs, and every conceivable device, will not merely comply with FIFA's and other relevant stakeholders' requirements but will exceed them by a significant margin.

Our Bid will ensure the most reliable and comprehensive to all attending stakeholders – fans, broadcasters, news agencies, security personnel, and operational entities.

We will assist in the creation and operation of the International Broadcast Center (IBC), which will serve as the central telecommunications hub facilitating the broadcast and distribution of media content within the two Host Countries and to a global audience.

Our IT&T services will encompass a seamless digital telecommunications infrastructure that connects carrier networks across Mexico and the United States. This infrastructure will facilitate high-capacity multimedia content and information transfer between stadium venues, the IBC, and subsequent distribution for a global audience. This network will leverage the extensive satellite and transregional fiber networks already in place, as well as the extensive undersea fiber cable networks that connect the two Host Countries to the rest of the world.

High-capacity fiber networks will also play a critical role in creating a wide area network (WAN) for the 2027 FIFA Women's World Cup™. The WAN will establish connections among various key locations, including stadiums, airports, suitable non-competition venues, FIFA Headquarters, and the International Broadcast Center. These links will be facilitated by resilient and diversely routed 100Gbps circuits, forming the foundational connections of the unified event network. Given the project's timeframe, it is expected that 4K/8K transmissions will be prevalent in both Host Countries, necessitating high-capacity circuits.

Furthermore, there will be a range of service providers at the national, regional, and transregional levels to ensure competitive and reasonable pricing for bandwidth while maintaining high capacity and delivering a high level of service quality (QoS) for the WAN.

Landline telephone usage varies by Candidate Host City, but we expect both Host Countries to transition telephony, multimedia, and basic data circuits to be predominantly carried via IP-based broadband through fiber-optic connections for fixed lines. Additionally, by 2027 there will likely be an increased reliance on 5G wireless and nomadic broadband technologies.

## Relevant Telecommunication Markets

The telecommunications industry in Mexico and The United States is continually expanding, adapting to evolving customer needs, and embracing innovation. This is particularly evident in the mobile sector, which collectively represents one of the world's largest markets. Apart from the primary carriers running mobile networks, each market hosts numerous smaller carriers, known as Mobile Virtual Network Operators (MVNOs). These MVNOs procure network services from major providers at wholesale rates and subsequently offer cost-effective solutions to consumers. A detailed overview of each Host Country's telecommunications market is presented below.

### Mexico

Instituto Federal de Telecomunicaciones (IFT) is Mexico's telecommunications regulator. We expect Mexico to have more service providers by 2027 as IFT takes action to create open access networks.

Mexico is also working to establish an open access 4G wholesale service for 2027, enabling various organizations like emergency first responders to access 4G LTE services for a specific duration without the necessity of investing in, owning, or managing expensive infrastructure.



# IT&T

## United States

Across all U.S. territories, The Federal Communications Commission (FCC) governs interstate and international communication through various mediums such as radio, television, wire, satellite, and cable. As an autonomous government agency overseen by Congress, the FCC holds federal mandate to uphold and execute the communication laws and regulations of the United States.

The United States has a freely competitive telecommunications and internet service provider market, but 93% of the population is covered by four major service providers - Verizon Wireless, AT&T, T-Mobile and Sprint.

### Coverage and Capacity

#### Fixed Broadband and Fiber



## Mobile Coverage (4G)



## Technical and Pricing

## 2014 published pricing

## Cost per appearance / Monthly recurring charge (USD)

1Gbps Fiber Channel/FICON	5,300
2Gbps Fiber Channel/FICON	5,500
4Gbps Fiber Channel	7,400
10Gbps Fiber Channel/FICON	7,200
10Mbps Ethernet	1,200
Fast Ethernet 50Mbps	1,200
Fast Ethernet 100Mbps	1,200
Gigabit Ethernet 50Mbps	5,400
Gigabit Ethernet 100Mbps	5,400
Gigabit Ethernet @ 150Mbps	5,400
Gigabit Ethernet @ 300Mbps	5,400
Gigabit Ethernet @ 450Mbps	5,400
Gigabit Ethernet @ 600Mbps	5,400
Gigabit Ethernet @ 1000Mbps	5,400
10Gbps Ethernet (LAN-PHY/WAN-PHY)	7,300
SDI Video 270Mbps	4,400
High-Definition Video 1.485Gbps	5,300
Add mileage charge per route – distance between appearances	1,300

### **Stadium Communication and Internet Infrastructure**

Each of our proposed stadiums regularly accommodate major sporting events that receive widespread media coverage at local, national, and international levels. Each of these venues features robust, internal, hard-wired, high-performance communication systems capable of managing essential operations, as well as meeting the communication needs of game day personnel and fans.

To facilitate wireless connectivity in the proposed stadiums, the following measures will be implemented:

- Conduct a survey and implement essential temporary adjustments to set up vital spaces
- Address the risk of potential failures by establishing diverse routes of fiber optic circuits that connect service providers' Points of Presence within the venues to the FIFA International Broadcast Center



## IT&amp;T

Telecommunications	City	Nation	State/Province	Coverage	City Level Coverage	Primary Network Carriers	Other Carriers (MVNO)	Public Wi-Fi Hotspots Downtown	Public Wi-Fi in Airport	Public Wi-Fi in Stadium
	Atlanta	USA	GA	99.7%	100%	5	29	Y	Y	Y
Baltimore	USA	MD	99.4%	100%	5	29	Y	Y	Y	
Dallas	USA	TX	96.0%	100%	5	29	Y	Y	Y	
Guadalajara	MEX	JAL	N/A	>90%	3	5	Y	Y	Y	
Houston	USA	TX	96.0%	100%	5	28	Y	Y	Y	
Kansas City	USA	MO	98.1%	100%	5	29	Y	Y	Y	
León	MEX	GTO	N/A	>90%	3	5	Y	Y	Y	
Los Angeles	USA	CA	74.4%	100%	5	28	Y	Y	Y	
Mexico City	MEX	CDMX	N/A	>90%	3	5	Y	Y	Y	
Miami	USA	FL	99.1%	100%	5	29	Y	Y	Y	
Monterrey	MEX	NL	N/A	>90%	3	5	Y	Y	Y	
New York / New Jersey	USA	NY	83% / 99.9%	100%	5	29	Y	Y	Y	
Philadelphia	USA	PA	94.9%	100%	5	29	Y	Y	Y	
Querétaro	MEX	QRO	N/A	>90%	5	3	Y	Y	Y	
San Francisco	USA	CA	74.4%	100%	5	29	Y	Y	Y	
Seattle	USA	WA	75.1%	100%	5	29	Y	Y	Y	

## Radio Frequencies

Radio frequencies, including required authorizations and allocations, are crucial for major hosting events like the 2027 FIFA Women's World Cup™, where priority communication services require the use of licensed spectrum. To address this, a Special Temporary Application (STA) will be submitted to secure an allocated spectrum for a six-month period to cover the 2027 event.

During previous FIFA World Cup™ tournaments, special licenses were issued for private mobile radio (Tetra) services. However, it is likely that by 2027, communication platforms such as 4G LTE will be widely accessible to the public, eliminating the necessity to request dedicated frequency allocations from the relevant authorities within the Host Countries.

## Expected Modification Plans for the IT&T Infrastructure

Our Candidate Host Cities continue to innovate their networks to increase traffic.

Competition among service providers for the provision of reliable and extensive mobile network access has been a driving force for innovation in the North American telecommunications sector. This has driven recent 5G LTE network expansion, accompanied by subsequent infrastructure upgrades.

Ensuring in-stadium connectivity is paramount to provide fans a secure, informed, and seamless experience, while also creating opportunities for commercial revenue. Our bid expects to offer high-density WiFi connectivity in all proposed stadiums, with additional overlay services for media and broadcast services.

Wherever such networks are deployed, we are committed to safeguarding the personal and financial information of players, officials, fans, media personnel, and other attendees, particularly at international arrival areas.

# IBC

## International Broadcast Center

Similar to The United Bid, we recommend either Dallas or Atlanta host the International Broadcast Center. Both cities offer easy flight connections to all the other Candidate Host Cities.

Dallas was the location of the IBC during the FIFA World Cup USA 1994™ and, due to its central location, reduces travel distances to each of the Candidate Host Cities.

Atlanta, the future home of the U.S. Soccer Federation National Training Center, has a significant broadcasting and film industry which can support the IBC operations with staff, technical expertise, and equipment.

Both cities offer up-to-date and spacious exhibition centers, and their downtowns and surrounding areas offer diverse entertainment options for the many IBC employees, workers, and visitors.

Dallas



### IBC Location: Fair Park

<b>Space</b>	1,120,000 m <sup>2</sup>
<b>3, 4, and 5-star hotel rooms</b>	79,281
Plenty of outdoor space for construction of semi-permanent buildings	
3.5 km from Downtown Dallas, connected via DART public transport	

Atlanta



### IBC Location: Georgia World Congress Center

<b>Space</b>	135,000 m <sup>2</sup>
<b>3, 4, and 5-star hotel rooms</b>	33,233
Good mix of indoor and outdoor space directly adjacent to the FIFA World Cup™ Stadium Atlanta	
Located right in downtown Atlanta	



## Spectrum licensing and frequency management

The Federal Communications Commission is the independent regulatory agency which administers spectrum in the United States for all non-Federal use (e.g., commercial and private business, state and local government, etc.). Underneath the FCC, the Office of Engineering and Technology advises on technical and policy issues pertaining to the same. These entities will work closely together, along with FIFA reps and the Host Broadcaster, in a spectrum working group as required by FIFA, to ensure all preparations for the event are satisfactory. The quality of the spectrum management plan and licensing allocation as determined for the 2026 Competition will be fully met in the same for the 2027 Competition, and any learnings or improvements as necessary from 2026 applied.

## Data protection

U.S. Data Privacy and Protection laws vary based upon the state, with California and Virginia having their own data privacy laws in place as of April 2023, and three additional states known to be implementing data privacy laws over the course of 2023. Potentially relevant federal laws in the United States are the Privacy Act of 1974, HIPAA, the Gramm-Leach-Bliley Act, and the Children's Online Privacy Protection Act. Wherever information is collected about individuals, e.g., in ticketing, first aid / health, etc., the involved parties will need to ensure they are fully compliant with all local as well as federal regulations. In Mexico, the Data Privacy and Protection laws are the Federal Law on the Protection of Personal Data Held by Private Parties (Ley Federal de Protección de Datos Personales en Posesión de los Particulares).

## User authentication

There are no current legal requirements for user authentication when connecting to a non-government network in the United States. Requirements for user authentication for public or private networks can be adjusted, however, based upon the desired cybersecurity level. In Mexico, the current legal requirements for user authentication when connecting to a non-government network are also outlined in the Federal Law on the Protection of Personal Data Held by Private Parties (Ley Federal de Protección de Datos Personales en Posesión de los Particulares).

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## Strategy

### Joint Approach to Health and Medical Systems

The United States and Mexico pledge full utilization of all necessary medical and public health resources to host the 2027 FIFA Women's World Cup™, ensuring a secure and successful event in partnership with FIFA. The two countries collectively provide top-tier medical and public health services, with well-tested infrastructure and protocols supporting major sporting and other large-scale events.

Collectively, we offer exceptional hospitals, prompt emergency response capabilities, specialized clinics, cutting-edge medical technologies, pioneering health and wellness initiatives, and foremost experts in sports injury and training. Moreover, our two nations invest more in health and medical innovation than any other region globally. In essence, individuals involved in the 2027 FIFA Women's World Cup™, including players, officials, fans, media personnel, volunteers, and others, will have access to the highest caliber of medical care for any potential incidents and general well-being.

In addition to making use of all available resources, Mexico and the United States will collaborate closely with FIFA to ensure the elite measures taken in order to provide elite medical care to all participants at the 2026 FIFA World Cup™ are continued and improved as needed, such as:

- Multinational networks of medical expertise established in support of the Competition.
- Task force comprising sports medicine experts and other specialists, in charge of devising updated standard operating procedures for assisting in major sporting events hosted across multiple countries.
- FIFA and its member associations' medical experts invited to visit and train alongside leading sports medicine practitioners from the participating countries.



# Strategy

## Medical Services Strategy

As for the 2026 FIFA World Cup™, the U.S. and Mexico will work with FIFA to ensure there is a united Medical Services Strategy which meets all of its requirements and is implemented at all stadiums, training sites, team hotels, International Broadcast Center, FIFA venue hotels, and FIFA Headquarters, as well as at events staged as part of FIFA's Football for Hope activities. This will be integrated into the safety and security, public health, and transport operations.

Equal to the resources invested in the medical care for the 2026 FIFA World Cup™, the two host countries will assign dedicated staff to oversee and integrate the provision of medical care at all Competition-related facilities, along with providing qualified personnel necessary to assist in FIFA's doping control operations while adhering to FIFA's guidelines. We also endorse and commit to complying with the most recent World Anti-Doping Code as part of our responsibility in hosting the 2027 FIFA Women's World Cup™.

## Health Systems and General Notices

### Overview of General Health Systems

Each of the Candidate Host Cities is equipped with comprehensive hospitals located within a 5-kilometer radius of their respective stadiums, offering round-the-clock emergency medical services, trauma care, orthopedic expertise, stroke and cardiac care, and various other specialized medical services. Moreover, these Candidate Host Cities boast a history of hosting major sporting events and have already implemented robust medical service strategies.

All measures taken by the United States and Mexico for the 2026 FIFA World Cup™ will be repeated for the 2027 FIFA Women's World Cup™. Mexican sports authorities will assign a certified anti-doping institution to collaborate as the primary partner for FIFA in all doping control operations before and during the Competition.

The United States Anti-Doping Agency (USADA) functions as the national anti-doping organization in the United States for Olympic, Paralympic, Pan American, and Parapan American sports. As part of the New Heights Bid, USADA will be responsible for managing the doping control operations in compliance with FIFA's standards.

### Health and Vaccination

#### Recommendations

Both of our nations are popular destinations for business and leisure travelers, boasting well-established systems for disseminating health-related information to visitors. We will collaborate closely with FIFA, public health departments in our countries, and national and local government agencies to furnish all essential health-related details before and during the Competition. Additionally, visitors are advised to refer to resources in their home countries for travel health information.

**Health and Medical Monitoring:** The World Health Organization (WHO) offers relevant health-related information for both Host Countries. The National System of Statistical and Geographic Information (INEGI) supplies information concerning health issues in Mexico.

The Center for Disease Control and Prevention (CDC) supervises public health services in the United States and spearheads initiatives to address the potential occurrence of outbreaks.

## Health Systems and General Notices

During major international sporting events, both organizations, along with government agencies at both national and local levels, intensify monitoring of infectious diseases and foodborne illnesses. Given these organizations will have just handled the 2026 Competition, the connections, practices, and policies will already be in place to ensure.

**Immunizations:** There are currently no mandated vaccines required of foreign visitors for either the U.S. or Mexico.

**Infectious Diseases:** There are currently no major endemic infectious diseases across either Host Country.

**Air and Water:** We will continue the collaboration from the 2026 FIFA World Cup™ with environmental and public health institutions to conduct vigilant supervision of air and water quality and will promptly alert FIFA in the event of any apprehensions regarding potential air pollution. Both countries have stringent laws and enforcement measures in place to tackle air pollution concerns, with continuous monitoring of air and water quality at the local government level.

Tap water is potable in the United States. Currently, it is advised for visitors to consume bottled water in Mexico.

**Medication:** In Mexico, controlled medicines can only be prescribed by a licensed local physician. If you wish to bring such medications into Mexico, you must be equipped with a prescription containing the diagnosis, name, and signature of the prescribing doctor. Visitors bringing medications into the United States must keep them in their original packaging, and it is recommended to carry only the necessary amount for the duration of the visit. All prescription medications should be in the traveler's name.

**Environmental Conditions:** Both Host Countries have effectively overseen large-scale sporting events, with the summer months generally experiencing warmer weather, although extreme temperatures are uncommon. Local and public health agencies will disseminate heat illness information to the general populace during the event. We will aid FIFA in delivering prevention, education, and resources to mitigate the risks of heat illness, if necessary.



## Health Systems and General Notices

In the event of heightened humidity and temperatures posing an increased risk of exercise-induced heat illness for athletes and visitors, the United States and Mexico will collaborate with local organizers to ensure that stadiums and other official 2027 FIFA Women's World Cup™ facilities are adequately equipped and, wherever possible, climate-controlled. Furthermore, we will work in conjunction with each Match Commissioner and Venue Medical Director to adhere to FIFA's heat guidelines, ensuring the continual safety of players and referees. All learnings from the execution of the 2026 FIFA World Cup™ will be applied, as well, to help preemptively address any heat conditions which might emerge.

### Private/Public Healthcare Systems

Within all Candidate Host Cities, multiple comprehensive hospitals with extensive specialized medical services, including academic hospitals renowned for their research and clinical advancements, can be found. Each hospital provides round-the-clock emergency care, equipped with operating rooms and cardiac catheterization capabilities at all times. These hospitals collaborate with ambulance and emergency

medical systems to arrange and transport patients to the nearest specialized hospital as needed.

All Candidate Host Cities boast exceptional rehabilitation facilities, with some being national leaders in sports and spine services. Each hospital is furnished with cutting-edge imaging technology, encompassing general radiology, ultrasound, MRI, and CT scanners. Moreover, a range of physical, mental, and wellness rehabilitation services are readily accessible.

### How Foreign Visitors Cover Medical Expenses

It is not compulsory to possess medical health insurance to visit the two Host Countries, but having it is recommended. Visitors should initially confirm if their existing policy extends coverage during travel to Mexico or the United States. Major international insurance companies provide coverage for private hospitals in both countries. In the absence of a policy, individuals will be responsible for covering any medical expenses, if required. When visiting a hospital or clinic, patients will be requested to furnish proof of health insurance or present a credit card for payment.

## Medical Services and Emergency Preparation

### Elite Athlete Medical Care/Coverage

#### Within a 20 km Radius

The same specific hospitals designated for the treatment of athletes, referees, and FIFA delegates for the 2026 Competition will be used in the 2027 Competition. The City Medical Director designated to each Candidate Host City will continue to orchestrate the involvement of local experts to ensure prompt and comprehensive care and serve as a liaison to each of the participating national teams, ensuring their needs are swiftly attended to.

All Candidate Host Cities have established professional athletic teams, along with corresponding infrastructure to cater to elite athletes. All stadiums are located within 5 km of hospitals offering comprehensive medical services, and all training facilities are within a 5 km radius of full-service hospitals. Furthermore, all team hotels and FIFA delegate hotels are situated within 4 km of full-service hospitals, ensuring minimal transportation times for the elite athletes.

All FIFA World Cup™ delegates will have equitable access to top-tier health and medical care. They will be provided with an extensive medical contact list, encompassing nearby hospitals and medical services.

### Emergency-Related Services (Each City)

The U.S. and Mexico have well-established and tested operational expertise in managing natural disasters and large-scale health-related emergencies, consistently offering medical know-how and resources to meet global demands.

In addition, all of our Candidate Host Cities possess a history of hosting major sporting events and exhibit extensive proficiency in matters of safety and preparedness, which, at the time of the 2027 FIFA Women's World Cup™, will include the 2026 FIFA World Cup™. The Competition will benefit from the support of the national governments in each Host Country, thus ensuring national security coordination. Emergency services will function under the guidance of a unified command operation specifically established for the 2027 FIFA Women's World Cup™.

## Medical Services and Emergency Preparation

To address the complex challenges associated with large-scale incidents or events like the 2027 FIFA Women's World Cup™, the existing National Incident Management System (NIMS), overseen by the United States Department of Homeland Security, will continue the standard set with the 2026 Competition and facilitate efforts across both Host Countries. This system will offer a consistent approach to prepare for, respond to, and recover from large-scale events, irrespective of their size and complexity, within the two Host Countries. It will include an Incident Command Structure, a management system devised to enable effective domestic incident management by integrating facilities, equipment, personnel, procedures, and communication within a shared organizational framework.

Furthermore, each Host City will collaborate with its local and federal partners to devise an overarching Emergency Action Plan. This plan will establish preparedness before the event and anticipate any potential issues that may arise during the 2027 FIFA Women's World Cup™.

We will partner with each Host City and the federal government to ensure an immediate and appropriate response to any and all incidents.

The New Heights Bid will also engage with various stakeholders in the development of mass casualty/disaster plans at both federal and local levels for all Candidate Host Cities across the two Host Countries.

### **Coordination Between Cities and Member Associations**

Our two member associations currently collaborate with football authorities at various levels and amongst themselves to guarantee the utmost levels of athlete care and safeguarding. We will persist in exchanging knowledge and resources, along with leveraging the comprehensive set of health and safety standards designed and employed in the 2027 FIFA Women's World Cup™.

### **Preparation for a Large-Scale Medical Emergency**

Emergency services will be orchestrated through a unified command strategy, employing cutting-edge intelligence and communication to oversee



## Medical Services and Emergency Preparation

and mitigate any emergencies related to the 2027 FIFA Women's World Cup™ and affiliated events.

Each of the two Host Countries operates a single system, where all police, fire, and emergency medical services can be reached instantly through a common toll-free number (911). Emergency operators are on standby in each city to dispatch resources based on the nature of the incident. Owing to the diverse populace of North America and the substantial influx of international visitors to our two nations annually, multilingual dispatchers are readily available.

All advanced life-support ambulances are equipped with a comprehensive array of emergency care equipment, facilitating the commencement of patient treatment at the site of the incident and continuing en route to the nearest suitable hospital. All emergency response vehicles are equipped with Standing Medical Orders (SMOs) that stipulate the highest standards of patient care. Ambulances maintain direct communication with local hospitals to aid in the coordination of patient care and determine the most suitable and closest

hospital for each incident. Moreover, several Candidate Host Cities have specialized paramedic teams on bicycles, Segways, and carts at their disposal.

The 2027 FIFA Women's World Cup™ will also leverage the web-based protocols and standards for reviewing potential incidents developed for and used in the 2026 FIFA World Cup.

We also affirm that emergency medical services will be available within stadiums for all participants, with designated personnel and equipment, including ambulances allocated for players and officials. Separate emergency medical staff and equipment will be accessible within the stadiums for other event participants, and a mass casualty plan will be included in training and exercises.

### **Hospital Coverage in Candidate Host Cities**

The collective count of public and private hospitals in the Candidate Host Cities is abundant enough to cater to the increased population influx during the hosting of the 2027 FIFA Women's World Cup™.

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## Overview of Revenue Opportunities

**The New Heights Bid has the opportunity to deliver the most financially-successful FIFA Women's World Cup of all time. This success would benefit Member Associations and Women's football across the globe for years to come.**

**Ticket Revenues:** We plan on hosting all matches at best-in-class, high-class venues. Given the growth of women's football in North America and the energy resulting from the 2026 FIFA World Cup™ hosted by Canada, Mexico and the United States, we expect average match attendance across the entire event to exceed 70,000. Additionally, the popularity of the game in North America demands a premium on average ticket price.

**Hospitality:** The best-in-class venues can offer excellent hospitality packages for fans looking for an enhanced experience. Additionally, given the high volume of major global corporations in North America, we expect premium hospitality packages to be in high demand.

**Broadcast Rights:** Broadcast rights are a major revenue driver for all FIFA World Cup™ and FIFA Women's World Cup™ events. A North America-hosted event enables some of the world's historically top teams to be placed directly into primetime slots for either the major North American market, or select European markets. As a result, we expect viewership to set its own

# \$3 billion

*potential revenue opportunity (in USD) of a USA-Mexico hosted 2027 FIFA Women's World Cup*

respective records. Additionally, the North American broadcast rights market is among the most lucrative, creating even greater opportunity for commercial success.

**Marketing and Licensing:** The 2023 FIFA Women's World Cup was projected to generate over USD \$300 million in marketing and licensing revenue, almost double what was recorded for the 2019 FIFA Women's World Cup. Given the expected increase in the spectacle of a 2027 event hosted by the United States and Mexico, the presence of existing FIFA Commercial Partners such as Coca-Cola and Visa in North America and the rapid growth of the game, we expect an even larger increase in revenues from marketing and licensing in 2027.



# Overview of Match Schedule

A North America-hosted FIFA Women's World Cup™ is an advantage to the tournament's commercial and broadcast partners. Afternoon and evening matches throughout the four time zones offered by the United States and Mexico would allow both North American and European sides to be placed directly into primetime evening slots to maximize viewership. This is without the sacrifice of game times that would affect live attendance, given most games would be played in the afternoon or evening local time.

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14	Day 15	Rest Day
Host City 1		17:00						20:00		18:30		16:00				
Host City 2	20:30			19:00				15:30				19:00				
Host City 3					15:00			17:00				20:30		14:00		
Host City 4	18:30					15:00					18:00				20:30	
Host City 5		18:00						19:00				20:30				
Host City 6				13:30					20:30						15:00	
Host City 7		20:00				18:00					13:00		18:30			
Host City 8			13:00							13:00		15:00		18:30		
Host City 9			20:00		17:30		20:30				15:00					
Host City 10				14:00		20:30				17:00						
Host City 11				17:00			14:00		13:00		20:30					
Host City 12			18:00		20:00				17:00					20:30		
Host City 13							18:30		20:30				19:00			

	Day 17	Day 18	Day 19	Day 20	Rest Day	Rest Day	Day 23	Day 24	Rest Day	Rest Day	Day 27	Day 28	Rest Day	Rest Day	Day 31	Day 32
Host City 1							13:00									
Host City 2		12:00										20:00				
Host City 3											19:00					
Host City 4	13:00							17:00								
Host City 5				14:00												
Host City 6																
Host City 7			18:00												14:30	
Host City 8				19:00												
Host City 9							19:30									
Host City 10	18:00															20:00
Host City 11				20:30												
Host City 12		17:30						20:30								
Host City 13																

Legend

Group A	Group B	Group C	Group D	Group E	Group F	Group G	Group H	Knockout
US Host		Mexico Host		Opener		Third Place		Final

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

# Approach to Sustainable Event Management

The New Height Bid's commitment to human rights, environmental protection, ethical behavior, and all other sustainable event management responsibilities goes well beyond just meeting the requirements outlined by FIFA. Given the robust approach outlined by the successful 2026 United Bid, we intend to replicate its approach while taking the learnings from the 2026 FIFA World Cup to create an even better event in 2027.

We are committed to a socially responsible, ethical, and environmentally sustainable event. The work to contribute to sustainable development in each of our countries, and beyond, will be orchestrated through Sustainable Event Management (SEM) principles in line with ISO 20121. The New Heights Bid's goals are guided by both international and domestic regulatory requirements, including the UN Guiding Principles for Business and Human Rights, and the United Bid's Sustainability+ strategy. They include:

### ■ **Environmental Protection & Enhancement.**

We are able to host the 2027 FIFA Women's World Cup™ with no major environmental impact from new stadium or permanent construction and can therefore focus on driving environmental performance. We will embed material reuse, waste, and renewable energy solutions throughout our event operations. We will strive to deliver a carbon neutral tournament with no net loss of biodiversity. We will be the first to stage 100% of matches in stadiums with a sustainable building certification.

■ **Human Rights, Labor Standards, and Social Responsibility.** We will embed respect for human rights to the core of our operations, seeking to provide protections against discrimination, safeguarding children, promoting labor rights, and ensuring freedom of expression and assembly among them.

■ **Economic Development and Ethical Business Conduct.** We will work to create jobs and other economic opportunities in our Host Countries, our Candidate Host Cities and all communities connected to the 2027 FIFA Women's World Cup™. Working with FIFA, we will strive to encourage innovation and investment through multi-sector partnerships. We will establish a culture of compliance and ethics with strong governance and oversight, policies, training, audits, and reporting to help build trust with key stakeholders and the public at large.

■ **Sustainability Legacies.** The New Heights Bid will work closely with FIFA and our Candidate Host Cities from day one to advance human rights and environmental protection, as well as social and economic development while growing football across North America. Globally, we will focus on replicating best practices while fostering behavior change to help meet the UN Sustainable Development Goals (SDGs).



# Approach to Sustainable Event Management

policies related to sustainability. Our SEM follows Deming principles for managing planning, implementation, review, and continual improvement of New Heights operations. Further, it is structured to ensure continuous implementation of our sustainability commitments throughout the event cycle. We will ensure management processes are in place to comply with applicable legal and other requirements, conduct ongoing stakeholder engagement, develop and implement sustainable event programs and operational procedures, and apply mechanisms for evaluating and improving the sustainability performance of the 2027 FIFA Women's World Cup™. Finally, we will work with FIFA, stakeholders, and subject experts to ensure the final Sustainability Strategy and SEM are informed by the SDGs and make progress towards their achievements.

### Commitment

The New Heights Bid is committed to deliver, in collaboration with FIFA, lasting, positive environmental, social, and economic benefits to our Host Countries, and the world, through our efforts to plan and stage the 2027 FIFA Women's World Cup™. We commit to establish and implement a SEM that embeds the following Guiding Principles:

- **Responsibility** – accountability for sustainable development by those whose actions affect social conditions, environmental performance and economic aspects.

- **Inclusivity** – meaningful engagement of all interested parties regardless of gender, disability, age, sexual orientation, ethnic or social origin, language, religion, political/ other opinion, birth, or any other reason.

- **Transparency** – timely, responsive, clear and complete communication about plans and decisions associated with staging the FIFA Women's World Cup™.

- **Integrity** – behavior reflecting good conduct and consistent with international norms of behavior.

- **Respect** – for Internationally Recognized Human Rights, the environment, responding to stakeholder interests, and complying with the rule of law

# Systems and Policies

The scope of the New Heights Bid SEM covers all elements of the design and delivery of the Competition from bid stage to legacy. It includes sustainability policies, processes, and procedures that cover responsibilities over an extensive and complex area of influence. The proposed SEM will be executed through three key continual and iterative phases:

Planning During the Planning Phase, New Heights 2027 leadership will conduct stakeholder engagement in Mexico and the United States to finalize the sustainability goals and scope, determine how compliance with legal, regulatory, and other requirements will be managed, and strategize on other sustainability elements, including the Football for Hope events and priorities. We will ensure the policies, procedures, and actions critical to this phase are undertaken. These include:

- Stakeholder Engagement
- Sustainability Goals and Scope
- Compliance Management
- Guiding Principles
- Risk Management
- Roles and Responsibilities

### Implementation

The Implementation Phase guides the interaction between the New Heights 2027 executive leadership, its subsidiaries, and the member associations to execute the event, including new policies and procedures, in coordination with FIFA. This phase involves a set of inter-related elements defining how the sustainability goals and requirements will be managed across the Host Countries.

Key elements of implementing the SEM include:

- SEM Resources
- Internal and External Communications
- Operational Planning and Control
- Document Management
- Sustainable Sourcing Program
- Supply Chain Management Compliance

Review and Correction During this third phase, progress and performance associated with the SEM are assessed, evaluated, and reported to FIFA and other stakeholders. The following procedures will inform and update ongoing planning:

- Sustainable Event Performance Monitoring
- Sustainability Reporting
- Incident and Grievance Tracking and Corrective Action
- Audit, Management Review and Continual Improvement

### Sustainable Procurement Process

The New Heights Bid proposes a sustainable procurement process (or “sourcing process”) which, when finalized with FIFA, will help New Heights and the member associations in Mexico and the United States align their procurement choices with the overall Sustainability+ approach, while complying with all FIFA rules, the UNODC Strategy for Safeguarding Against Corruption handbook, and aligning with regionally and internationally trusted sourcing standards. Working with stakeholders and FIFA, we will develop a sourcing process that will help New Heights make ethically, economically-, environmentally- and socially-conscious choices and decisions that respect

## Systems and Policies

human rights. We will incorporate this process into procurement of all products and services, and when contracting with third parties. We will strive to leverage the spending power of the FIFA World Cup™, where possible, to advance sustainability, create value in the supply chain, contribute to brand equity, and support economic development in the Host Countries. Our approach will take into account FIFA's regulations, local laws and best practices to prevent improper conduct while striving to ensure ethical business practices among all event stakeholders and within the supply chain.

### Corruption Risks in Preparing, Hosting and Staging the FIFA World Cup™

In the planning and execution of any mega sports event there exist incentives, pressures, and opportunities for various parties to seek to engage in corrupt activities. Our preliminary assessment indicates that certain types of corruption risks may exist in the context of the FIFA Women's World Cup™. These risks may include: conflicts of interest, kickbacks, money laundering, and misappropriation of funds for projects related to the 2027 FIFA Women's World Cup™. Corruption risks are also present within key Competition areas, including advertising and marketing, government relations, approvals, permits and licenses, media contracting, procurement, transportation logistics, and third-party intermediaries. Corruption risks associated with the planning and staging of this event exist in all the Host Countries, in areas including: securing procurement contracts, issuance of municipal licenses for event-related operations, waivers of environmental impact assessments, and other

extraordinary measures implemented for the realization of the event. Although we believe that our overall corruption risk profile is relatively low, as soon as the New Heights 2027 organization is formed, with FIFA, we will conduct a focused anti-corruption risk assessment, which will further inform our initial risk profile. New Heights 2027 will monitor any risks associated with planning, staging, and hosting the 2027 FIFA Women's World Cup™, including risks that may be related to human resources, procurement, security, infrastructure, and legacy use or, issues such as bribery, collusion, embezzlement, fraud, patronage, nepotism, and the weak rule law.

### Measures to Prevent Corruption and Improper Conduct

Protection against corruption will be built throughout the New Heights organization. We have planned measures and activities that strive to manage all manner of corruption risks and to ensure ethical conduct by the New Heights' leadership and its Subsidiaries, the two MAs, Host Cities and event stakeholders. These measures and activities include the following ten ethics and compliance program elements:

1. A Culture of Compliance and Ethics
2. Governance and Oversight
3. Risk Assessments and Due Diligence
4. Codes, Policies, and Procedures
5. Training and Communications
6. Speaking Up Program
7. Case Management and Investigations
8. Auditing and Monitoring
9. Third Party Risk Management
10. Continual Improvement



# Systems and Policies

These programs will be led by an independent officer or appointed independent firm in charge of all elements of the New Heights Compliance and Ethics Program. We will start with a detailed methodology and process to identify ethics risks and develop risk-mitigation activities to manage compliance. In connection to the SEM Planning Phase policy on compliance and in collaboration with FIFA, we will develop a set of compliance and ethics codes, policies, and procedures. There will be a training program to raise awareness on the minimum requirements associated with key compliance and ethics risks. We will institute a whistleblowing mechanism for individuals to access during all phases of the event lifecycle, coordinated by a specific management program keeping track of processes and all related information.

A monitoring program will assess the effectiveness of compliance activities, including the sustainable sourcing process. We will also implement processes to manage and mitigate third-party risks, conducting due diligence and providing grievance mechanisms for the New Heights workforce, suppliers and contracted personnel. Finally, an effective mechanism will be established for continually enhancing the overarching compliance and ethics program.

### **Plan for Ethical and Effective Business Practices Applied by Other Stakeholders**

Through our SEM, all stakeholders involved with the 2027 FIFA Women's World Cup™ are automatically incorporated in the Compliance and Ethics Program and the sustainable sourcing process.

Our approach ensures that the supply chains and associated third parties are informed, monitored, and managed to ensure compliance with FIFA Women's World Cup™ requirements, as well as all local laws.

### **New Heights 2027 Supply Chain and SEM compliance**

The New Heights Bid plans to integrate the supply chain into the proposed SEM by expanding our sustainable sourcing program to include a set of new policies, procedures, codes of conduct and management processes, incorporating all elements of our compliance management policy in the SEM Planning Phase. To ensure that New Heights 2027, its subsidiaries, and the member associations address requirements with contractors, sub-contractors, and third parties, we will integrate our overarching sourcing program with our compliance measures, including the following steps:

- Establish a sourcing working group including human rights and sustainable procurement experts
- Integrate sustainable purchasing best practices and innovation
- Prepare sourcing plans, processes, and specifications, and align with recognized sourcing standards
- Create contracting as well as code of conduct procedures
- Develop partnerships and capacity building
- Review sourcing performance

## Systems and Policies

### Stakeholder Engagement

Engaging with stakeholders has proven invaluable to the bidding process, helping the New Heights Bid identify numerous elements critical to the successful implementation of our sustainability strategy. The scope of our engagement with stakeholders encompassed two main areas: (1) human rights, labor standards, and social responsibility, and (2) environmental protection. The stakeholders were identified and engaged based on their domestic and/or international expertise in key areas, or for being from groups or organizations that could affect – or be affected by the activities or decisions of New Heights 2027. From the foundation established during the process of developing the New Heights Bid, we will build the stakeholder engagement plan for sustainability for New Heights 2027.

### Legacy

The 2027 FIFA Women's World Cup™, combined with the global reach and influence of football, provide a unique opportunity for the United Bid to deliver a meaningful and measurable sustainability legacy, in line with Football for Hope and other FIFA sustainability priorities. For that end, the New Heights Bid proposes to team with FIFA on a transformative approach to identify, measure, and communicate the positive social and environmental impact of the 2027 FIFA Women's World Cup™ and the game more broadly.

Each area of social impact will be measured and valued, and our efforts will be planned with scalability, sustainability, and impact at their core. Measuring and communicating these impacts with the same rigor, transparency, and clarity used to measure financial outcomes, we will be able to communicate the social and environmental returns on the New Heights 2027 sustainability legacies because, what's not measured, can't be treasured.

# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection



# Approach to Human Rights and Labor Standards

The New Heights Bid believes to approach to Human Rights and Labor Standards outlined by the United 2026 Bid demonstrated best-in-class strategies to execute a world class event. As such our commitment based on the Competition lifecycle, and salient human rights risks, is identical to that proposed by United 2026:

- **Equality of Opportunity and Inclusivity:**

Within our organization, throughout all our activities, and the activities of our business partners, we will prohibit discrimination of any kind. Furthermore, we will place particular emphasis on promoting gender equality and preventing all forms of harassment, including sexual harassment.

- **Child Safeguarding:**

We will strive to develop policies and procedures to safeguard children, and strive to provide development and educational opportunities to youth as part of our volunteer programs.

- **Freedom of Expression and Assembly:**

We commit to protecting the right to free speech, putting in place policies and procedures to ensure the safety and protection of journalists, and to support the right to peaceful protest.

- **Labor Rights:**

We are committed to upholding and promoting international labor standards, in particular the principles enshrined in the ILO Core Labor standards. We will ensure minimum wage levels are effectively enforced and will implement relevant procedures to ensure respect for labor standards by our staff and business partners, and in all aspects of

- **Land Acquisition and Housing Rights:**

While no new stadiums will be constructed, we will respect international human rights standards where temporary land usage related to the staging of the Competition involves expropriations or temporary displacement.

- **International Travel and Movement:**

Both countries have principles of due process and equal protection which apply to every person. We will work with government leaders at all levels to provide an inclusive atmosphere that celebrates diversity and welcomes players and officials, fans, media, volunteers, and other key stakeholders. We will advocate to ensure that everyone who safely wants be part of the 2026 FIFA World Cup™ will be able to do so without discrimination or undue hindrance.

- **Privacy Rights:**

We will strive to ensure that the personal and financial information of players and officials, fans, media, volunteers, and others involved in the staging of the tournament will be safeguarded, particularly with regard to ticketing, event-related apps, social media channels, and public WiFi networks in event-related spaces.

- **Security:**

Providing for the safety of millions of players and officials, fans, staff, volunteers, media, and others attending, otherwise involved in, or affected by the 2026 FIFA World Cup™, may impact certain human rights, such as freedom of movement, expression, and

# Approach to Human Rights and Labor Standards

any such impact, ensuring it is necessary and proportionate, while taking into account legitimate security concerns. We will strive to use our leverage with relevant authorities to ensure all security personnel receive appropriate training so as to perform their duties in line with international standards on human rights. Furthermore, we will include such standards in our relationships with private security companies that are contracted to provide such services.

Guided by the approach outlined in our human rights strategy, we will:

- Embed our commitment to respect human rights throughout our activities and engage in ongoing due diligence to assess actual and potential human rights impacts, integrating and acting on credible findings, tracking responses, and communicating how impacts have been addressed.
- Provide for or enable access to appropriate, effective mechanisms to identify and address grievances for those whose human rights may have been impacted by our own activities or those of our partners.
- Commit to processes of remediation of adverse human rights impacts in connection with the hosting and staging of the Competition. Where national laws and regulations and international human rights standards differ, or are in conflict with each other, we will follow the higher standard where we can do so without infringing on domestic laws and regulations.

Where national context risks undermine our ability to ensure respect for Internationally Recognized Human Rights, we will constructively engage with the relevant authorities and other stakeholders and make every effort to uphold our international human rights responsibilities. We will fulfill this commitment by engaging stakeholders in the governance, strategy development, and operations processes, and abiding by the principles of inclusivity, materiality, and responsiveness.

### Delivering on our Commitments

Embedding respect for human rights is a fundamental part of our proposed Sustainable Event Management (SEM) system. Key elements of the SEM system related to our human rights strategy include, but are not limited to:

- Ensuring our human rights commitment, including our commitment to nondiscrimination and diversity, is communicated to everyone associated with our activities, from the Board of Directors down to human rights stakeholders.
- Embedding transparency and respect for human rights and prohibition of discrimination, in all its forms, in all contracts and policies in our sustainable procurement policy and supplier code of conduct.
- Building understanding and capacity to act in a way which both respects and promotes human rights for all New Heights 2027 board members, staff, volunteers, contractors, suppliers, and service providers.

# Approach to Human Rights and Labor Standards

- Integrating stakeholder engagement and communication into the governance, strategy, and operational processes of New Heights 2027 and Host City activities.

### Our Human Rights Strategy

The human rights at risk due to activities and business relationships occurring through planning and staging of the 2027 FIFA Women's World Cup™ will be the focus of our strategy. We anticipate that by addressing these risks there will be significant legacies for human rights in contexts not directly associated with the Competition. The New Heights Bid's human rights strategy features several core principles:

- We will build on existing protections. Both Host Countries are stable constitutional democracies with a strong commitment to the rule of law and established legal protections for human rights. There is also a strong civil society that advocates for protection of human rights. We will strive to support our governments, cities, and civil society partners in their efforts, wherever possible. The aim is to complement, rather than duplicate.
- We will create leverage through competition and performance. The New Heights Bid offers more Candidate Host Cities than required, a tremendous source of leverage in embedding respect for human rights into FIFA's plans for staging the Competition. During the Initial Operational Phase, we will work with FIFA to provide a scorecard to help assess Candidate Host City performance on human rights and measure progress throughout the lifecycle of the event.
- We will work together. We will earn the trust of and engage stakeholders across our Host Countries, thereby enrolling hundreds of agents of change to stage an inclusive, tolerant, and diverse Competition.
- We will measure impact and continue to improve. We are committed to systematically tracking, measuring, and reviewing our performance, and incorporating what we've learned to achieve the greatest possible impact.



# 1

Volume

Chapter

**A**

## Hosting Vision and Strategy

- 01 Integrated Hosting Vision and Strategy
- 02 Legacy
- 03 Political Support in Host Countries

Chapter

**B**

## Host Country Information

- 04 General Information
- 05 Political Information
- 06 Economic Information
- 07 Media and Marketing Information
- 08 Sporting Information
- 09 FIFA and Referee Headquarters
- 10 Candidate Host Cities

# 2

Volume

Chapter

**C**

## Technical Matters

- 11 Safety and Security
- 12 IT&T and IBC
- 13 Health and Medical System

# 3

Volume

Chapter

**D**

## Other Event-Related Matters

- 14 Tournament Revenue
- 15 Proposed Match Schedule

Chapter

**E**

## Sustainable Event Management, Human Rights and Environmental Protections

- 16 Sustainable Event Management
- 17 Human Rights and Labor Standards
- 18 Environmental Protection

## Approach to Environmental Protection

The New Heights Bid hopes the is aligned with the Environmental Protection strategy outlined by the United Bid. Furthermore, the New Heights Bid plans to using learnings from the 2026 United Bid to create an even more sustainable event in 2027.

Working closely with FIFA, we will organize the 2026 FIFA World Cup™ as a responsible, ethical, and environmentally sustainable event, striving for the entire event lifecycle to be a powerful platform from which to foster better environmental awareness, promote environmental protection, and deliver enhanced sustainable goals for generations to come. This reflects the United Bid's Sustainability+ approach.

We will inspire the football community to connect their passion for the game with a reinvigorated or new conviction for environmental stewardship and a truly sustainable sporting agenda.

We will support our Candidate Host Cities in their efforts to improve their environmental performance and make progress towards their own sustainability goals and the UN's Sustainable Development Goals (SDGs), and by enabling collaboration between and across sectors in relation to the planning and staging of the 2026 FIFA World Cup™.

We will comply with all relevant domestic and international environmental regulations, agreements, and protocols on planning, construction, and environmental protection, and will strive to meet or exceed the highest environmental standards in all planning and staging activities related to the 2026 FIFA World Cup™.

Delivering on our commitments: Our approach to environmental protection and environmental sustainability, to do what is required and

more.

We will lead the effort to fulfill the commitments outlined, in coordination with FIFA and all relevant stakeholders, including our partners in the Host Cities. Key environmental policies, procedures, programs and initiatives in our SEM include:

- Meaningful stakeholder engagement and communications
- Environmental plans and procedures for overlay construction and competition operations
- Carbon Management Plan
- Requirements for environmental protection for significant sites
- Awareness raising, training and capacity building for environmental protection
- Sustainable procurement requirements for contract managers and providers of materials, supplies and services
- Monitoring, evaluation, reporting and continuous improvement against environmental goals, targets and metrics

## Supply Chain and Building Sustainability

### Supply Chain Approach

The New Heights Bid proposes to work with FIFA to make evidence-based, economically, environmentally, socially, and ethically conscious choices when purchasing FIFA World Cup™-related products and services, and contracting with sub-contractors and third parties.

We can develop and implement a sustainable sourcing program for the 2027 FIFA Women's World Cup™ that includes transparent decision-making, reporting, and assurance practices to ensure alignment with the ISO 20400 guidance standard on sustainable procurement, and compliance with domestic regulatory and other requirements. Above all, we want to ensure that the Bid, commercial affiliates, and suppliers comply with FIFA Women's World Cup™ standards for environmental regulatory compliance, fair marketing practices, and ethical business conduct, including anti-corruption.

These standards and requirements can be integrated into the bid's codes of conduct and specifications for products and contracted services, contract management, monitoring, third-party audits, corrective action, and compliance reporting to control fulfillment of requirements for sourcing and procuring materials, and contracting personnel and services associated with construction and other contracted services.

For environmental protection purposes, New Heights 2027 procurement planning and sourcing practices can focus on purchasing decisions with potential environmental impacts, and with sourcing materials and works for temporary overlay, food and beverage, merchandise and apparel, signage, event and security services, and office supplies.

### Sustainable Building Certifications

The New Heights Bid will not require the construction of any new stadiums, so our emphasis will be on improving the sustainability performance of existing stadiums where necessary, through refurbishment and improvements in operational and management practices. In all cases, we will use Leadership in Energy and Environmental Design (LEED) targets to guide stadium strategies for energy, carbon, materials, waste, water, transport, and biodiversity.

Our stadiums have different levels of certification from LEED Platinum to LEED Gold and Silver, as well as other green certifications. We will develop a capacity building program for stadium owners and explore the best ways to apply a LEED certification scheme for existing stadiums with the goal of achieving the highest level of certification for all our stadiums. Where LEED is not applicable, we will use it to set specific targets for overlay facilities.

Additionally, these efforts will be supported by the Green Sports Alliance, an American organization that since 2010 has been collaborating with venue operators and professional teams in North America to provide environmental expertise in applying cost-effective and innovative sustainability efforts.



# ACKNOWLEDGMENTS

# ACKNOWLEDGMENTS

It is an honor and a privilege to bid for the 2027 FIFA Women's World Cup™. We would like to thank everyone involved in developing this bid and acknowledge the following individuals and partners for their hard work, dedication and contributions.

## Member Associations

Federación Mexicana de Fútbol Asociación  
U.S. Soccer Federation

## Bid Leadership

Cindy Cone  
Ivar Sisniega  
JT Batson  
Iñigo Riestra  
Neil Buethe  
Rahul Chandhok  
Emily Cosler  
Greg Fike  
Tom King  
Michael Lazar  
Lucia Mijares  
John Terry

## Individual Contributors

Roberto Figueroa  
Matthew Gallo  
Daniel Hadad  
Nancy Jones  
Katelyn Krebsbach  
Javier Sanchez  
Catalina Santamaria  
Diego Slobotzky

## Partners

FGS Global  
Hogan Lovells

