



GCAC Championships on the Rise: 2024-25 Request for Proposal Softball



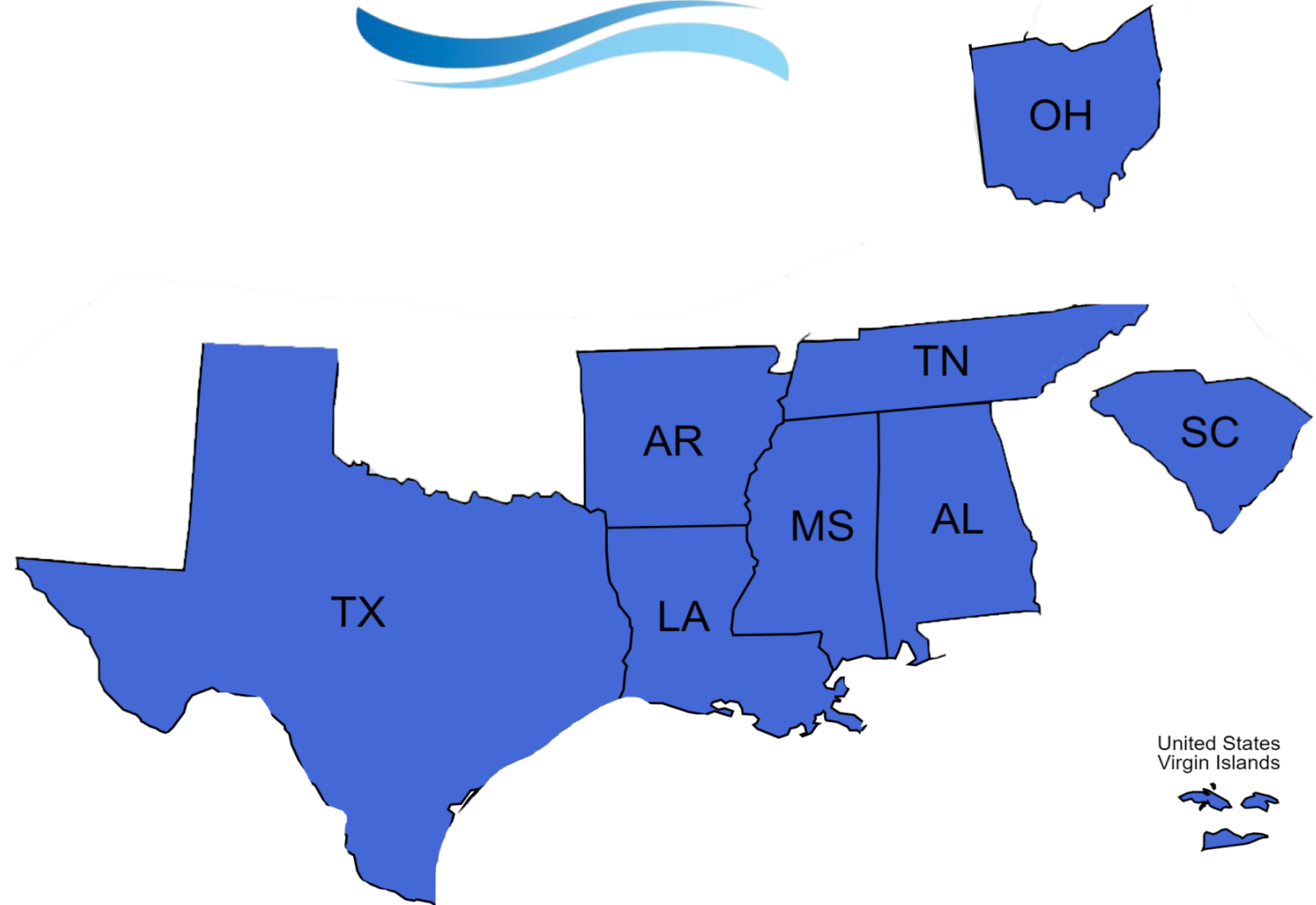
ABOUT the GCAC

The **GCAC** is a member of the **National Association of Intercollegiate Athletics (NAIA)**. The conference is made up of members representing Historically Black Colleges and Universities (**HBCUs**) and is only **one of five** in the United States across all intercollegiate sports made up of HBCU institutions.

GCAC MEMBERS



- ✓ Dillard University (LA)
- ✓ Fisk University (TN)
- ✓ Oakwood University (AL)
- ✓ Philander Smith College (AR)
- ✓ Rust College (MS)
- ✓ Southern University at New Orleans (LA)
- ✓ Stillman College (AL)
- ✓ Talladega College (AL)
- ✓ Tougaloo College (MS)
- ✓ University of the Virgin Islands (VI)
- ✓ Vorhees University (SC)
- ✓ Wilberforce University (OH)
- ✓ Wiley College (TX)





2022
GCAC
MEN'S BASKETBALL
CHAMPION

UEN

TOUGALOO COLLEGE BULLDOGS			
HOME	62	VISITOR	61
PERIOD	0.0	PERIOD	2
BONUS	10	BONUS	10
FOULS	1	FOULS	2
TOL		TOL	

2023 GCAC
MEN'S BASKETBALL
TOURNAMENT
CHAMPION



GCAC COMMISSIONER

Dr. Kiki Baker Barnes is an **award-winning** sports executive in collegiate sports who leads and empowers athletic programs/organizations for growth, provides strategic consulting to national sports organizations and boards and facilitates mentoring and leadership development opportunities for the next generation of women leaders in sports. She is the **first African-American female commissioner** in the National Association of Intercollegiate Athletics (NAIA).

Her contributions to intercollegiate sports have received national recognition from entities like Sports Illustrated, Medium, HBCU Sports, The Minnesota Spokesman-Recorder, NBA's New Orleans Pelicans, and Girls Scouts of Louisiana Southeast. She appeared as a Title IX expert on TNT's "The Arena." **Among her notable accomplishments, she received: the Nike Nell Jackson Executive of the Year by Women Leaders in College Sports (2021); the Under Armour Athletic Director of the Year Award (2019); and Women Leaders in College Sports Administrator of the Year Award (2015).**

Dr. Barnes earned her undergraduate degree in communications from the University of New Orleans, a master's in communications from the University of Louisiana at Lafayette, and a doctorate in higher education administration from the University of New Orleans.





GCAC Championships

“Our goal is to provide a **first-class** championship event experience for our student-athletes.”



MEDIA RIGHTS

CHANNEL GUIDE	
CHANNEL 02	 GCAC CONFERENCE
CHANNEL 107	 DILLARD UNIVERSITY
CHANNEL 108	 FISK UNIVERSITY
CHANNEL 109	 OAKWOOD UNIVERSITY
CHANNEL 111	 PHILANDER SMITH COLLEGE
CHANNEL 112	 RUST COLLEGE
CHANNEL 113	 SOUTHERN UNIVERSITY AT NEW ORLEANS
CHANNEL 114	 TOUGALOO COLLEGE
CHANNEL 115	 WILEY COLLEGE



In September of 2022, the GCAC made history by signing the **largest media rights deal in NAIA history** with Urban Edge Network, Roland Martin's Black Star Network.

This allows for each GCAC member school to have its own channel and create content that showcases the school's sporting events, pageants, speeches, talk shows, and much more!

**** All GCAC Championships and Media Events are also broadcasted on the app for any and everyone to tune in! For more information, view our conference website and social media handles.**

GCAC Sponsors



GCAC Partners





GCAC 2024-25 Championships

GCAC 2024-25 Championship RFP By the Numbers		
Conference Championships	Days of Competition	Approximate Travel Party (Student-Athletes, Coaches, Support Staff, GCAC Staff)
Softball	4 days	200
4 Total Days		Total of 200





2024-25 REQUEST FOR PROPOSAL

Softball Championship
April 16-20, 2025

April 16-20, 2025

GCAC Women's Softball Consideration & Compensation

April 16-20, 2025

1. Complimentary rental of college regulation softball stadium/complex.
2. Hospitality Area for Staff and Officials
3. Scoreboard Operator and Statistician
4. Coordinate Athletic Trainers
5. Host Press Conference prior to Championship
6. EMS/Ambulance-add On site.
7. Seven (7) Staff Hotel Rooms for Six (6) Nights
8. Welcome reception for up to 250 guests.
9. Bid Fee of \$12,000 (negotiable) to the GCAC.
10. Group booking rates for GCAC member institutions.
11. Public Relations/Marketing- create excitement to get attendance at games.
12. Create Local Organizing Committee to mobilize community support for event.

In connection with the Championship Hosting, GCAC agrees to:

1. Provide marketing collateral to advertise the event.
2. The host shall be entitled to all gross revenues from ticket sales.
3. The host shall have rights to sell the Presenting Sponsorships (2) for the championship and shall retain all revenues associated herewith.
4. Host reserves the right to operate all food concessions in and around the venue and is entitled to all gross revenues.
5. The host shall be entitled to retain local sponsorships generated by host for championships.



GCAC CHAMPIONSHIP RFP/BID APPLICATION		
GENERAL INFORMATION		
Please complete this bid form as an official application to host a GCAC Championship and return to the conference office at dstaley@snaptourismtourism.com		
1. Bids will be reviewed by the Council of Athletic Directors and the Council of Presidents.		
DESIGNATION OF BID		
This official bid is submitted by _____ to host a GCAC Conference Championship for the following sport(s): (Please check all that apply) <input type="checkbox"/> Women's Softball Championship April 16-20, 2025)		
INSTITUTIONAL / ORGANIZATIONAL DATA		
Name of Organization:		
President/CEO:		
Address:		
City:	State	Zip Code:
Phone:	Email Address:	
Executive Director/Athletic Director/COO:		
Does the organization employ a full-time sports information director or marketing director?		<input type="checkbox"/> Yes <input type="checkbox"/> No
COMMUNITY DATA		
Host Organization:		
Name of City:	Population:	Metropolitan Area:
Name of Closest Airport:		Major Airlines:
Please list to 2 major hotels and current rates:	Hotel:	Average Rate Range:
	Hotel:	Average Rate Range:
Which hotel is large enough to serve as host hotel for the tournament championship?		
What sport activities have been hosted in the past by your city?		
Please check below sources of financial support for the tournament?	<input type="checkbox"/> City/County Funds <input type="checkbox"/> Private Funding <input type="checkbox"/> City/County/State Tourism Grants <input type="checkbox"/> Ticket Sales <input type="checkbox"/> Corporate Funding <input type="checkbox"/> Other _____	
FACILITY DATA		
Name of Facility:		
Seating Capacity:		
# of Reserved Seats:	# of General Admission Seats:	Other:
Softball Only		
Does the field have lights? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Does the field meet NCAA/NAIA regulations? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Does Facility have a press box? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes how many does it seat? _____		

GCAC CHAMPIONSHIP RFP/BID APPLICATION

FINANCIAL INFORMATION - BUDGET

Championship Income:

Championship income shall be defined as all income derived by the host including, but not limited to ticket sales, program advertising, program sales, concession stand sales/commissions, honorary coach fees, public sale of banquet tickets, parking revenues, hotel rebates, entry fees and sponsorships/donations.

Championship Expenses:

Championship expenses authorized by the GCAC to be charged to the event budget include any items listed in the Declaration of Authorized expenses, except those marked complimentary or participant.

Declaration of Authorized Expenses:

Below is an outline of event expenses. Please indicate in the appropriate box next to each category whether the item would be:

1. Complimentary – Provided at no charge to the event budget.
2. Championship – Item will be charged to event budget (list projected amount)
3. Participant – Item will be expense of participating institutions (list projected amount)

Facility

Facility ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Game Day Management

Security ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Game Officials ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Scoreboard Operator ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Statistician ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Scorebook Keeper ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Photographer ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Athletic Trainer ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Medical Coverage (physician/ambulance service) ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Publicity/Marketing ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Miscellaneous

Tournament Programs ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____

Banquet/Reception ☐ Complimentary ☐ Yes ☐ No
☐ Cost/Comments: _____



GCAC CHAMPIONSHIP RFP/BID APPLICATION

FINANCIAL INFORMATION - CONFERENCE GUARANTEE

Sport	Minimum Guarantee for Organization		
Softball	\$12,000* Seven (7) Staff Hotel Rooms for Six (6) Nights		
Expected teams-Stillman, Talladega,			
Oakwood, Rust, Dillard, Voorhees			

**Negotiable*

SIGNATURES

Signature of applicant:	Date:
Title:	Daytime Number:
Organization:	Evening Number:
Email Address	Fax Number:



Partner with the GCAC

Interested parties, please contact:

Don Staley

CEO & Founder

Southeastern Network of Athletic Professionals
(SNAP)

(205) 394-0700

dstaley@snapsportstourism.com

